

LAIDLAW INTERNATIONAL INC

Form DEFA14A

February 09, 2007

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549  
SCHEDULE 14A**

Proxy Statement Pursuant to Section 14(a) of the Securities  
Exchange Act of 1934

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

- Preliminary Proxy Statement
- Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))**
- Definitive Proxy Statement
- Definitive Additional Materials
- Soliciting Material Pursuant to §240.14a-12

**Laidlaw International, Inc.**

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

- No fee required.
- Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11.

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

- o Fee paid previously with preliminary materials.
- o Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

---

Set forth below is an internet communication distributed to employees of Laidlaw International, Inc. on February 9, 2007.

**Internal Release to Employees**

Subject: A note from Kevin Benson

Last evening Laidlaw issued a press release announcing that we had entered into an agreement with FirstGroup, on terms the Laidlaw Board of Directors agreed to recommend to our shareholders, with the acceptance of an all cash offer of \$35.25 per share for their Laidlaw shares.

While the vast majority of employees of Greyhound, Education Services and Laidlaw Transit will see little change to their daily activities, I would like to explain some of the background to this offer and why I believe this is positive for Laidlaw.

It has become increasingly clear to us over the past few years that our primary industry, the home to school transportation of students, was under intense margin pressure. Our customers, the many school boards and districts across North America, were themselves facing financial pressures and looking to operators like Laidlaw to find ways of improving efficiencies and lowering costs WITHOUT in any way relaxing safety standards.

Our response was to examine every aspect of our business looking for areas where improved technology or processes could meet these challenges. We decided that we needed to transform the business through the use of technology to better measure and manage our assets, while at the same time offering more products to our customers.

These innovations require significant investments and we have looked for ways to grow our core business and achieve the benefits even sooner. We were delighted to find that First shared our view of the need for continued improvement, our approach to achieving it and a desire to work together.

The agreement with First allows us to combine our school bus and transit assets and achieve a number of benefits. It allows us to spread our development costs over 60,000 school buses rather than 40,000. It allows us to reduce overhead and administrative costs. It allows us to continue to invest in systems and technology that will benefit the industry as a whole. It allows us to factor these savings into our bids and to meet our customers demand for improved services.

With the synergies at the school bus and transit businesses, we expect little impact on the operations at Greyhound or on the school bus or transit front line branch operations.

There are a number of approvals to be obtained and conditions that must be met before this agreement can be implemented. Shareholder votes and various regulatory approvals will take some months. In the interim, we remain an independent company and we must continue to compete aggressively. We must also be careful not to share any information with First that is of a competitive and confidential nature.

---

Thank you for your continued dedication and commitment. Your hard work in building Laidlaw has given us this exciting growth opportunity.

We know you have many questions and during this time we will continue to provide information to you and to explain the benefits of this merger to our customers. Visit your local Intranet site to review answers to some questions you may have.

**Additional Information and Where to Find It**

*In connection with the proposed merger and required stockholder approval, Laidlaw International will file with the U.S. Securities and Exchange Commission a preliminary proxy statement and a definitive proxy statement. The proxy statement will be mailed to Laidlaw's stockholders. Laidlaw's stockholders are urged to read the proxy statement and other relevant materials when they become available because they will contain important information about the above-described transactions and Laidlaw. Investors and security holders may obtain free copies of these documents (when they are available) and other documents filed with the SEC at its web site at [www.sec.gov](http://www.sec.gov). In addition, investors and security holders may obtain free copies of the documents filed with the SEC by Laidlaw by going to Laidlaw's Investors page on its corporate website at [www.laidlaw.com](http://www.laidlaw.com) or by directing a request to Laidlaw International, 55 Shuman Boulevard, Naperville, IL, 60563. Attention: Investor Relations.*

*Laidlaw and FirstGroup and their respective directors and executive officers may be deemed to be participants in the solicitation of proxies from the stockholders of Laidlaw in connection with the above-described transactions.*

*Information about Laidlaw and its directors and officers can be found in Laidlaw's Proxy Statements and Annual Reports on Form 10-K filed with the SEC. Information about FirstGroup and its directors and officers can be found in FirstGroup's Annual Reports available on FirstGroup's Investor Centre page on its corporate website at [www.firstgroup.com](http://www.firstgroup.com). Additional information regarding the interests of those persons may be obtained by reading the proxy statement when it becomes available.*