

GENERAL ELECTRIC CAPITAL CORP

Form FWP

July 14, 2009

Filed Under Rule 433

Registration No. 333-160487

Personal Businesses GE Interest Plus* for Businesses CORPORATE NOTES 3% CAPITAL INTEREST RATES INVEST MOW Current Rate Rate(%) Yield CM; 1 2.00 2.02 Rate may be reset weekly. An Easy Way for Your Business to Earn More An Investment that Works Hard for Your Company Your business's opportunity to earn more on your available cash and have access to your investment when you need it.* LEARN MORE 888-674-4138 Representatives - are available Monday to Friday.. to 7:00 p.m.

ET Ratings GE Interest Plus for Businesses is a direct investment in GE Capital Corporation, which is rated AA+ by Standard and Poor's Corporation and Aa2 by Moody's Investor Service. Standard and Poor's assigns a AA+ rating to companies they define as very high quality with a very strong capacity to meet financial commitments. Moody's assigns their Aa (1-3) ratings to obligations that are judged to be of high quality and subject to very low credit risk. Earn More a Making the most of your business's available cash is critical to being successful in today's business's world. Attn GE Interest Plus for Businesses Corporate Notes, you can put up to \$5 Million of your available cash to work earning more. The notes are a direct investment in General Electric Capital Corporation ("GE Capital"). Learn More. Unlimited Access Easy to Manage a Unlike certificates of deposit or bank money market accounts, you can redeem your investment when you need to without penalty. Managing your money is easy through our website or over the phone. Service Representatives are available to assist you on business days from 8:30 a.m. to 7:00 p.m. Eastern Time. to work for you. * Apply now Quick Links-> View Prospectus-> Apply Now-> Request a Kit by Mail!* SEC Filings Did you know? Click here to find out about GE Interest Plus for individual investors. Click here to compare features of our business version and our individual investor version. New! Go to GEreports.com for stories and viewpoints on the GE Company and GE Capital. Home Site Map GE.com GEMoney.com Privacy Policy GE Interest Plus for Businesses is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus for Businesses Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus for Businesses is not an FDIC-insured deposit. GE Interest Plus for Businesses is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1-888-674-4138. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. Copyright 2009, General Electric Capital Corporation

Personal Businesses IGE Interest Plus*for BusinessesHome I FAQ I Contact UsCORPORATE NOTESINTEREST RATESINVEST MOW Current Rate Rate(%) Yield(%)1 2.00 2.02 Rate may be reset weeklyCorporate Notes for Your BusinessWhat are corporate notes?Some large corporations offer direct investment in their company's senior, unsecured debt through corporate note programs.888-674-4138Representatives are availableMonday to Friday B:3uam__to 7:00 p.m. ETBy issuing corporate notes, companies like General Electric Capital Corporation (GE Capital) can borrow capital directly from investors at a fairly low cost, while providing investor benefits such as: Higher rates of interest than other cash alternatives like FDIC-insured savings accounts, short-term CDs, and money market mutual funds Investments that are fully redeemable at any time Convenient banking-type features like free electronic transfers between linked checking accounts, ability to wire funds and 24-7 access via internet and automated telephone serviceQui-ck Links!» View Prospectus-> Apply Now!* Request a Kit by Mail-> SEC Filings! What are Corporate NotesCorporate notes are a direct, unsecured investment in the debt of a corporation, and so are not FDIC insured. Unlike short-term bond funds or money market mutual funds, they are not diversified pools of investments. Because they are a form of unsecured credit, your business would be treated as an unsecured creditor in the event of a default. That's why it is critical for you to evaluate the financial strength of the company you choose to invest in.The Strength of GE Interest Plus Corporate NotesGE Interest Plus for Businesses is a direct investment in GE Capital. GE Capital is rated AA+ by Standard and Poor's Corporation (SSP) and Aa2 by Moody's Investors Service (Moody's). S&P and Moody's are nationally recognized statistical rating organizations, each approved by the United States Securities and Exchange Commission to measure the safety of securities. By reviewing the credit rating, you can determine if you are investing in a company that is financially sound.† Learn more about GE Capital.^ Discover the benefits of GE Interest Plus for Businesses"+ Apply nowSite Map GE.com GEMoney.com Privacy PolicyGE Interest Plus for Businesses is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus for Businesses Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus for Businesses is not an FDIC-insured deposit. GE Interest Plus for Businesses is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information.The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1-888-674-4138.Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions.Copyright 2009, General Electric Capital Corporation

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Current Rate Rate(%) Yield(%)1 2.00 2.02 Rate may be reset weeklyWhy Invest in GE CapitalStrength
and StabilityGE Capital offers a wide array of products and services to businesses and consumers
worldwide.f 888-674-4138 About GE Capital CorporationRepresentatives are available Monday to
Friday&:30am_to7:00p.m. ETGeneral Electric Capital Corporation is a global, diversified financial
services company. With assets of approximately \$600 billion, GE Capital serves consumers and
businesses in 47 countries around the world. Businesses include GE Commercial Aviation Financial
Services (GECAS), Commercial Leasing and Lending (CLL), Energy Financial Services, Real Estate and
Consumer (formerly GE Money).Quick Links!* View Prospectus!* Apply Now!* Request a Kit by Mail-»
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this communication relates. Before you invest, you should read the prospectus in that registration
statement and other documents the issuer has filed with the SEC for more complete information about the
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the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1
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Personal BusinessesGE Interest Plus*for Businessesesi LOS IN ~ Home I FAQ I Contact UsCORPORATE NOTESINTEREST PATESINVEST NOW Current Rate RateC1!:) 1 Yield (O^)^1 2.00 2.02 Rate may be reset weeklyThe Benefits of GE Interest Plus for BusinessesEarning Power and FlexibilityGE Interest Plus Corporate Notes are surprisingly simple to manage. While the Notes are not an FDIC-insured deposit account, they are as easy to use as an online bank accountEasy to Add to or Redeem from Your Inv* student Oukh Redeem Request a free electronic transfer to your linked business checking account via our Online Access websiteor Automated Telephone Service. Funds are moved within 2-3 business days (\$25 minimum) Wire You may call or write us to have funds wired to your linked business checking account (12,500 minimum). Written Request Redeem all or some of your investment by mailing us a letter of instruction. We will mail you a check to your business address of record A fee of \$15 dollars is charged for each wire redemption. Invest by: Quick Invest Request a free electronic transfer from your linked business checking account via our Online Access website, Automated Telephone Service or by calling a Service Representative. Funds are moved within 2-3 business days. Wire -Wire funds from your linked business checking account. Check Mail us a check made out to your business and we will apply it to your investmentThe maximum total investment for any one business investor is currently \$5 million. If the amount of your investment exceeds this maximum, we may notify you in writing that you must redeem the amount of your investment in excess of the \$5 million within a 30 day period. Please see the pricing supplement for more information. The pricing supplement appears as the last page of the prospectus download.Easy to Manage Online and by PhoneOnline, you can: Transfer funds to and from your linked business checking account View balances and statements View activityOver the phone, you can enjoy the same services as online with other than viewing monthly statements. You will have access to our automated telephone service 24-hours a day, 7-days a week888-674-4138Representatives are available View Prospectus Apply Now Request a Kit by Mail SEC FilingsEarn More on Every Penny You Invest No sales charges No maintenance fees No management fees-> Apply nowSite Map OE.com GEMoney.com Privacy PolicyGE Interest Plus for Businesses is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that GE Interest Plus for Businesses Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus for Businesses is not an FDIC-insured deposit. GE Interest Plus for Businesses is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment informationThe issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clicking [here](#). Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking [here](#) or calling toll free 1-333-674-4133.Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions.Copyriht 2009, General Electric Capital Corporation

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MOTES INTEREST RATES INVEST HOW Current Rate rtate(%) Yield(%) 1 2.00 2.02 Rate may be reset
weekly. Interest Rates Higher Yields than Competing Short-Term Alternatives GE Interest Plus Businesses
Notes are a convenient way to invest directly with General Electric Capital Corporation. The Notes pay a
floating rate of interest, which may be reset weekly. Check Back for Latest Rates Because our interest rates
may change, please visit us again for the latest information on our rates. Remember, by investing in GE
Interest Plus for Business, you can make your company's available cash work
harder. 888-674-4138 Representatives are available Monday to Friday 8:30am.. to 7:00 p.m. ET To view
our business rate history, click here. Quick Links Home Interest Rates!+ View Prospectus!+ Apply Now!+*
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reset weekly.888-674-4138Representatives -are available Monday to Friday B:30am..ta-7:00p.m.
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Interest Plus for BusinessesInvest Now and Earn MoreHere s how your business can start investing in GE
Interest Plus for Businesses, a convenient way to earn more interest on your available cash.To invest in
GE Interest Plus for Businesses, you must receive a copy of the Prospectus. The Prospectus contains more
complete information on fees, charges, and other expenses and should be read carefully before making an
investment. The Prospectus is available online or via mail.To invest, simply:1. Review our Prospectus
and Privacy Policy.2. Fill oit appropriate forms for your business and choose a funding method
iMihiiiiiiii. of \$500, maximum of \$5 million). Click on the appropriate link below to download all of the
required forms for your entity type.> Forms for Corporations =| Forms for LLCs=| Forms for
Partnerships> Forms for Sole ProprietorshipsIn your application, you ll choose how you will fund your
investment. Vou can:» Transfer funds electronically from the business checking account you designate on
the application (we initiate the transaction once your investment is established). Mail in a check from the
business checking account you designate on the application. By rtii e . Just check the box on you
application. Once you investment is established, you will receive a welcome letter that provides you with
wiring instructions.*You must wire funds within 60 days of the investment establishment date. 3. Mail
fniins in with required documentation:You will need to show evidence of your business s existence by
providing us with the documentation indicated in the table below. You will also need to provide us with a
voided check or copy of your bank statement to verify the registration of the linked bank
account.Application/Authorization formW-9 formSupporting documentation (See table below)Check (if
you have elected this funding method)

Regular Mail Overnight Mail GE Interest Plus for Businesses GE Interest Plus for Businesses P.O. Box 6294 4000 Pendleton Way Indianapolis, Indiana Indianapolis, Indiana 46206-6294 46226-5224 For any questions please check our frequently Asked Questions page or call a Customer Service Representative at 1-888-674-4138, Monday to Friday from 8:30 a.m. to 7:00 p.m. ET.* Learn more about GE Interest Plus for Business corporate notes. Home Invest Now Site Map GE.com GEMoney.com Privacy Policy OE Interest Plus for Businesses is an investment in the senior, unsecured corporate debt of the General Electric Capital Corporation. You should note that OE Interest Plus for Businesses Notes are not a money market fund, which is generally a diversified fund consisting of investment in short term debt securities of many companies. Unlike bank accounts and certificates of deposit, GE Interest Plus for Businesses is not an FDIC-insured deposit. GE Interest Plus for Businesses is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. It is possible to lose money if GE Capital is unable to pay its debts. Please see the prospectus for important investment information. The issuer has filed a registration statement (including a prospectus) [Registration Statement No. 333-160487] with the SEC for the offering to which this communication relates. Before you invest, you should read the prospectus in that registration statement and other documents the issuer has filed with the SEC for more complete information about the issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC website at www.sec.gov or by clicking here. Alternatively, the issuer, any underwriter, or any dealer participating in the offering will arrange to mail you the prospectus if you request it by clicking here or calling toll free 1-888-674-4138. Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. Copyright 2009, General Electric Capital Corporation

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p.m. ETQuick Links!* View Prospectus!* Apply Now!* Request a Kit by Mail!» SEC FilingsFrequently
Asked QuestionsLearn MoreGE Interest Plus for Businesses corporate notes are a convenient, easy-to-use
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consult these Frequently Asked Questions. If you still need help, call our toll-free number for more
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GENERAL INFORMATION What is GE Interest Plus for Businesses? GE Interest Plus for Businesses is an investment designed to provide investors with a convenient way to invest directly in General Electric Capital Corporation (GE Capital). GE Interest Plus for Businesses is issued by General Electric Capital Corporation. It is an unsecured and unsubordinated debt obligation of GE Capital and is not a bank account or a money market fund. It is not a bank deposit and is not FDIC insured. It is offered in the U.S. by prospectus only. Complete information concerning GE Interest Plus for Businesses is contained in the Prospectus. [Back to top](#) How does GE Interest Plus for Businesses set its rates? Rates are reviewed weekly by the GE Interest Plus Committee and may be reset as often. [Back to top](#) How is the yield calculated? Yield reflects the annual rate of return on your investment. It assumes that interest is accrued daily and posted monthly, and that there are no additional investments or redemptions. [Back to top](#) Why does GE Interest Plus for Businesses pay a different rate than the consumer version? GE Interest Plus for Businesses offers a lower rate for commercial investments. Business accounts tend to be more volatile than those of consumers. Nevertheless, the rate offered to businesses can typically be higher when compared to bank money market accounts, CDs and other cash alternatives offered to businesses. The liquidity offered coupled with a rate that is likely to be higher than similar short-term alternatives can make GE Interest Plus for Businesses an attractive option for your business. [Back to top](#) Can I use checks to access my GE Interest Plus for Businesses investment? No. Checkbooks are not provided with your GE Interest Plus for Businesses investment. You may take advantage of our free electronic transfers service to move money to and from your linked business checking account. You may also invest and redeem by wire. [Back to top](#) What are the differences between GE Interest Plus for Businesses and GE Interest Plus for Individuals? There are a few major differences between GE Interest Plus for Individuals and GE Interest Plus for Businesses. [Click here to view a comparison table.](#) [Back to top](#) What is the minimum initial investment? The minimum initial investment is 1500. [Back to top](#) What if my investment amount falls below the required minimum? The required minimum investment is 1500. If your investment falls below the required minimum you will be notified in writing and will be provided with at least 30 days in which to increase your balance to the requirement. If you do not do so, your investment will be redeemed and a check will be mailed to your address of record. [Back to top](#) What is the maximum total investment? The GE Interest Plus Committee has established a maximum total investment for any one business investor of \$5 Million. [Back to top](#) What if my investment exceeds \$5,000,000? If the amount of your investment exceeds this maximum, we may notify you in writing that we intend to redeem the amount of your investment in excess of \$5,000,000. You will then have 30 days to redeem the excess portion of your investment. If you do not do so within a 30-day period, we will redeem the amount we have specified and mail a check to the registered holder of the Notes, less any tax withholding, if applicable. Interest on the redeemed amount shall cease to accrue on and after the effective date of the redemption. [Back to top](#) How is interest accrued and paid? Interest on the Notes will accrue daily. Accrued interest will be credited and automatically reinvested in additional Notes monthly and will begin to accrue interest on the first day following the date of such reinvestment. [Back to top](#) What if I have questions about my investment? For up-to-date information about your investment or current GE Interest Plus for Businesses rate, you may login to Online Access or call our automated touch tone service at 1-888-674-4138, 24 hours a day, 7 days a week. Customer Service Representatives are also available at this number, Monday through Friday, from 8:30 a.m. to 7:00 p.m. Eastern Time. [Back to top](#)

ESTABLISHING A GE INTEREST PLUS FOR BUSINESSES INVESTMENT What type of business entities can establish a GE Interest Plus for Businesses investment? Corporations, LLCs, Partnerships and Sole Proprietorships are able to establish GE Interest Plus for Businesses investments. How do I establish a GE Interest Plus for Businesses investment? Follow the instructions provided on the [Invest Now](#) page of our website. [Back to top](#) What type of documentation is required to establish a GE Interest Plus for Business investment account? [Back to top](#) How do I fund my investment? You have three ways you can choose to fund your investment; [By Check](#): Please make checks payable to GE Interest Plus for Businesses. The minimum investment is \$500, payable in U.S. Dollars and the maximum is \$5 million. The registration of your check must match the registration of your GE Interest Plus for Businesses investment. [By Wire*](#): When we have opened your business investment we will send you wiring instructions to fund your initial investment. [By Electronic Transfer/Quick Invest](#): Indicate on the application that you will be electronically transferring funds from your linked checking account. We will initiate the transfer within 2 to 3 days of your investment establishment date. *Please note that if you choose the wire option above, you must fund your investment within 60 days of the establishment date or your investment will be closed. [Back to top](#) Do I have to link my business checking account to my GE Interest Plus for Businesses investment? Yes, in order to verify your business and to facilitate Quick Invest and Quick Redemption options, we require a linked business checking account. [Back to top](#) Can I establish an investment with an address outside of the United States? No, your business must be based in the U.S with a U.S. mailing street address. [Back to top](#) INVESTING AND REDEEMING What types of checks will you accept for investment? Your investment check must be drawn on a U.S. bank or a U.S. branch of a foreign bank. Funds must be in U.S. dollars. Money orders, traveler's checks, starter checks, cashier's checks, credit card checks and third party checks are not acceptable. Your check must be made payable to GE Interest Plus for Businesses. Cash is not accepted. [Back to top](#) Is an investment in GE Interest Plus for Businesses Notes liquid? Yes. GE Interest Plus for Businesses is liquid, meaning you can redeem your investment at anytime. There are several options for redeeming funds. You may transfer funds to your linked checking account (our Quick Redemption Service), wire funds, or have us send you a check to your registered business address. [Back to top](#) How do I add to or redeem from my investment? The easiest way to invest more or redeem is by signing up for our Quick Transactions Service. The service lets you electronically transfer money to and from your linked business checking account. Other ways to invest include mailing in a check or wiring in funds. See question below for redemption options. [Back to top](#)

Can I redeem my investment at anytime? Yes, you can do so at no charge by simply transferring money to your linked business checking account through our Quick Redemption Service (\$25 minimum) or choosing the wire transfer option (\$2,500 minimum and a \$15 wire fee) Back to top

Are there any penalties for redeeming funds? No. You have unlimited access to your investment if the funds are available for redemption (\$15 fee for wire redemptions) Back to top

What type of bank account can I link to my GE Interest Plus for Businesses investment? It must be a U.S. based bank checking or operating account with a valid routing number. The business checking account must be registered to the same name as your business. To link your bank checking account we require a copy of a voided check to validate the account and its registration. In lieu of a voided check, you may provide a recent copy of your bank statement. Please note that the registration of the bank checking account must be printed on the check or operating statement Back to top

Can I link more than one bank checking account to my GE Interest Plus for Businesses investment? No. We allow the linking of only one bank checking account for both investments and redemptions. Back to top

When are invested funds available for redemption? A while funds invested will begin to accrue interest on the day they are posted to your account, they are available for redemption based on how the funds were invested: Funds invested via a check are available for redemption 7 business days after the date of credit. Funds invested via Quick Invest (Automated Clearing House transfer) are available 3 business days after the date of credit. Funds invested via wire are available for redemption on the next business day. Back to top

INVESTMENT QUALITY How safe is my investment? There is risk with any investment you make. However, with GE Interest Plus for Businesses, you benefit from the credit worthiness of General Electric Capital Corporation (GECC). GECC is rated AA+ by Standard & Poor's Corporation and Aa2 by Moody's Investors Service. Back to top

Is GE Interest Plus for Businesses FDIC insured? GE Interest Plus for Businesses is not an FDIC insured deposit. It is an investment in the senior unsecured debt of General Electric Capital Corporation, whose outstanding senior debt is rated AA+ by Standard and Poor's Corporation and Aa2 by Moody's Investor Service. Back to top

Is GE Interest Plus for Businesses covered under the FDIC's Temporary Liquidity Guarantee Program?, based on the final rules established by the FDIC on 11/21/03, GE Interest Plus for Businesses is not guaranteed under the FDIC's Temporary Liquidity Guarantee Program. to review the 11/24/03 investor letter. Back to top

FEES Do I pay any sales or management fees?. There are no management fees, sales loads or maintenance fees. So, there's nothing to reduce your rate of return. Back to top

Are there maintenance fees? There are no regular maintenance fees. Fees are assessed only for checks returned for insufficient funds, wire redemptions, stop payment requests and other unusual services. Back to top

REPORTING & INVESTOR COMMUNICATIONS When will I know that my investment has been established? You will be notified that your investment has been established through a confirmation statement mailed the next day. About a week later you will receive a welcome letter confirming your information and providing you with additional information on how to manage your investment over the phone or online. Please note that there may be instances where we require additional information to validate your business or the identity of the persons authorized to transact on behalf of the investment before we establish your investment. If that is the case, there may be a delay in establishing your investment.

How often will I receive statements? You will be mailed a statement monthly unless you elect electronic delivery. You can receive your statement electronically through our Online Access website. If you do, 12 months of statements are maintained online. We will send an email each month to alert your business when your e-Statement is available, if you made this election.

When will I receive my 1099 Int. Statement? We will mail you your 1099 Int. statement in January of each year following the reporting year. Back to top

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How do I enroll in electronic delivery of statements? To receive your statements electronically rather than through the mail, click on [View Statements On-line](#) and follow the instructions provided on our Online Access site. Twelve months of statements will be maintained and available for viewing. [Back to top](#)

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