

Edgar Filing: PETMED EXPRESS INC - Form 8-K

PETMED EXPRESS INC
Form 8-K
November 08, 2004

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UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 OR 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 4, 2004

PETMED EXPRESS, INC.

(Exact name of registrant as specified in its charter)

Commission file number 000-28827

FLORIDA

65-0680967

(State or other jurisdiction
of incorporation or organization)

(IRS Employer
Identification No.)

1441 S.W. 29th Avenue, Pompano Beach, Florida

33069

(Address of principal executive offices)

(Zip Code)

Registrant's telephone number, including area code: (954) 979-5995

Not Applicable

(Former name or former address, if changed since last report)

Check the appropriate box below if the Form 8-K is intended to
simultaneously satisfy the filing obligation of the registrant
under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act
- Pre-commencement communications pursuant to Rule 14d-2(b)
under the Exchange Act
- Pre-commencement communications pursuant to Rule 13e-4(c)
under the Exchange Act

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Item 7.01 Regulation FD Disclosure

On November 4, 2004, PetMed Express, Inc. issued a press release announcing a new marketing agreement. A copy of this news release is attached hereto as Exhibit 99.1 and is incorporated herein by reference.

The information furnished in this Item 9, intended to be furnished under Item 12, is instead furnished under Item 9 in accordance with SEC Release 33-8216. This information shall not be deemed "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act") nor shall such information be incorporated by reference in any filing under the Securities Act of 1933, as amended, or the Exchange Act, except as shall be expressly set forth by specific reference in such filing.

Item 9.01 Financial Statements and Exhibits

(c) Exhibits

99.1 Press Release issued by PetMed Express, Inc. on November 4, 2004

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

PETMED EXPRESS, INC.
(The "Registrant")

Date: November 5, 2004

By: /s/ Menderes Akdag

Menderes Akdag

Chief Executive Officer
(principal executive officer)

By: /s/ Bruce S. Rosenbloom

Bruce S. Rosenbloom

Chief Financial Officer
(principal financial and accounting officer)

EXHIBIT INDEX

Exhibit No.

Description

99.1 Press Release issued by PetMed Express on November 4, 2004