

JOHN HANCOCK TAX-ADVANTAGED DIVIDEND INCOME FUND

Form NSAR-B

December 27, 2012

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000 B000000 10/31/2012  
000 C000000 0001260041  
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000 I000000 6.1  
000 J000000 A  
001 A000000 JOHN HANCOCK TAX-ADVANTAGED DIVIDEND INCOME  
001 B000000 811-21416  
001 C000000 6176634497  
002 A000000 601 CONGRESS STREET  
002 B000000 BOSTON  
002 C000000 MA  
002 D010000 02210  
002 D020000 2805  
003 000000 N  
004 000000 N  
005 000000 N  
006 000000 N  
007 A000000 N  
007 B000000 0  
007 C010100 1  
008 A000001 JOHN HANCOCK ADVISERS, LLC  
008 B000001 A  
008 C000001 801-8124  
008 D010001 BOSTON  
008 D020001 MA  
008 D030001 02210  
008 D040001 2805  
008 A000002 John Hancock Asset Management  
008 B000002 S  
008 C000002 801-42023  
008 D010002 Boston  
008 D020002 MA  
008 D030002 02199  
008 A000003 ANALYTIC INVESTORS, LLC  
008 B000003 S  
008 C000003 801-7082  
008 D010003 LOS ANGELES  
008 D020003 CA  
008 D030003 90071  
010 A000001 JOHN HANCOCK ADVISERS, LLC  
010 B000001 801-8124  
010 C010001 BOSTON  
010 C020001 MA  
010 C030001 02210  
010 C040001 2805  
011 A000001 JOHN HANCOCK FUNDS, LLC  
011 B000001 8-43582  
PAGE 2  
011 C010001 BOSTON  
011 C020001 MA  
011 C030001 02210  
011 C040001 2805  
012 A000001 Computershare Shareowner Services, LLC  
012 B000001 84-5579

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012 C010001 Jersey City  
012 C020001 NJ  
012 C030001 07310  
012 C040001 1900  
013 A000001 PRICEWATERHOUSECOOPERS LLP  
013 B010001 BOSTON  
013 B020001 MA  
013 B030001 02110  
013 B040001 9682  
014 A000001 SIGNATOR INVESTORS, INC.  
014 B000001 8-13995  
014 A000002 JOHN HANCOCK FUNDS, LLC  
014 B000002 8-43582  
015 A000001 STATE STREET BANK AND TRUST COMPANY  
015 B000001 C  
015 C010001 BOSTON  
015 C020001 MA  
015 C030001 02105  
015 E020001 X  
015 A000002 CITIBANK  
015 B000002 S  
015 C010002 BUENOS AIRES  
015 D010002 ARGENTINA  
015 E040002 X  
015 A000003 CITIGROUP PTY. LTD  
015 B000003 S  
015 C010003 MELBOURNE  
015 D010003 AUSTRALIA  
015 E040003 X  
015 A000004 Unicredit Bank Austria  
015 B000004 S  
015 C010004 Vienna  
015 D010004 Austria  
015 E040004 X  
015 A000005 HSBC Bank Middle East Limited  
015 B000005 S  
015 C010005 Manama  
015 D010005 Bahrain  
015 E040005 X  
015 A000006 Standard Chartered Bank  
015 B000006 S  
015 C010006 Dhaka  
015 D010006 Bangladesh  
015 E040006 X  
015 A000007 Deutsche Bank AG  
PAGE 3  
015 B000007 S  
015 C010007 Brussels  
015 D010007 Belgium  
015 E040007 X  
015 A000008 SOCIETE GENERALE BE BANQUES EN COTE D'IVOIRE  
015 B000008 S  
015 C010008 ABIDJAN  
015 D010008 BENIN  
015 E040008 X  
015 A000009 HSBC Bank Bermuda Limited  
015 B000009 S  
015 C010009 Hamilton  
015 D010009 Bermuda  
015 E040009 X  
015 A000010 Standard Chartered Bank Botswana Ltd.  
015 B000010 S

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015 C010010 Gaborone  
015 D010010 Botswana  
015 E040010 X  
015 A000011 CITIBANK, N.A.  
015 B000011 S  
015 C010011 SAO PAULO  
015 D010011 BRAZIL  
015 D020011 01311  
015 E040011 X  
015 A000012 ING BANK N.V.  
015 B000012 S  
015 C010012 SOFIA  
015 D010012 BULGARIA  
015 E040012 X  
015 A000013 UNICREDIT BULBANK AD  
015 B000013 S  
015 C010013 SOFIA  
015 D010013 BULGARIA  
015 E040013 X  
015 A000014 Societe Generale de Banques en Cote d'Ivoire  
015 B000014 S  
015 C010014 Ouagadougou  
015 D010014 Burkina Faso  
015 E040014 X  
015 A000015 STATE STREET TRUST COMPANY CANADA  
015 B000015 S  
015 C010015 TORONTO  
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015 E040015 X  
015 A000016 Banco Itau Chile  
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015 C010016 Santiago  
015 D010016 Chile  
015 E040016 X  
015 A000017 HSBC Bank (China) Company Limited  
PAGE 4  
015 B000017 S  
015 C010017 Shenzhen  
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015 E040017 X  
015 A000018 Cititrust Colombia S.A Sociedad Fiduciaria  
015 B000018 S  
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015 E040018 X  
015 A000019 BANCO BCT S.A.  
015 B000019 S  
015 C010019 SAN JOSE  
015 D010019 COSTA RICA  
015 E040019 X  
015 A000020 PRIVREDA BANKA ZAGREB D.D.  
015 B000020 S  
015 C010020 ZAGREB  
015 D010020 CROATIA  
015 E040020 X  
015 A000021 CESKOSLOVENSKA OBCHODNI BANKA, A.S.  
015 B000021 S  
015 C010021 PRAGUE  
015 D010021 CZECH REPUBLIC  
015 E040021 X  
015 A000022 UNICREDIT BANK CZECH REPUBLIC A S  
015 B000022 S

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015 C010022 PRAGUE  
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015 A000023 SKANDINAVISKA ENSKILDA BANKEN AB  
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015 D010023 DENMARK  
015 E040023 X  
015 A000024 Banco de la Produccion S.A.  
015 B000024 S  
015 C010024 Quito  
015 D010024 Ecuador  
015 E040024 X  
015 A000025 HSBC Bank Egypt S.A.E.  
015 B000025 S  
015 C010025 Cairo  
015 D010025 Egypt  
015 E040025 X  
015 A000026 AS SEB Pank  
015 B000026 S  
015 C010026 Tallinn  
015 D010026 Estonia  
015 E040026 X  
015 A000027 SKANDINAVISKA ENKLIDA BANKEN  
015 B000027 S  
PAGE 5  
015 C010027 HELSINKI  
015 D010027 FINLAND  
015 E040027 X  
015 A000028 Deutsche Bank AG  
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015 C010028 Amsterdam  
015 D010028 France  
015 E040028 X  
015 A000029 DEUTSCHE BANK AG  
015 B000029 S  
015 C010029 Eschborn  
015 D010029 GERMANY  
015 E040029 X  
015 A000030 Standard Chartered Bank, Ghana  
015 B000030 S  
015 C010030 Accra  
015 D010030 Ghana  
015 E040030 X  
015 A000031 BNP Paribas Security Services, S.A.  
015 B000031 S  
015 C010031 Athens  
015 D010031 Greece  
015 E040031 X  
015 A000032 SOCIETE GENERALE DE BANQUES EN COTE D'IVOIRE  
015 B000032 S  
015 C010032 BISSAU  
015 D010032 GUINEA- BISSAU  
015 E040032 X  
015 A000033 STANDARD CHARTERED BANK (HONG KONG) LTD.  
015 B000033 S  
015 C010033 Kwun Tong  
015 D010033 HONG KONG  
015 E040033 X  
015 A000034 UniCredit Bank Hungary Zrt.  
015 B000034 S  
015 C010034 Budapest

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015 D010034 Hungary  
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015 A000035 Deutsche Bank AG  
015 B000035 S  
015 C010035 Mumbai  
015 D010035 India  
015 E040035 X  
015 A000036 The Hong Kong & Shanghai Banking Corp. Ltd.  
015 B000036 S  
015 C010036 Mumbai  
015 D010036 India  
015 E040036 X  
015 A000037 Deutsche Bank AG  
015 B000037 S  
015 C010037 JAKARTA  
PAGE 6  
015 D010037 Indonesia  
015 E040037 X  
015 A000038 Bank Hapoalim B.M.  
015 B000038 S  
015 C010038 Tel Aviv  
015 D010038 Israel  
015 E040038 X  
015 A000039 Deutsche Bank SpA  
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015 E040039 X  
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015 D010040 IVORY COAST  
015 E040040 X  
015 A000041 MIZUHO CORPORATE BANK LTD.  
015 B000041 S  
015 C010041 TOKYO  
015 D010041 JAPAN  
015 E040041 X  
015 A000042 HSBC Bank Middle East Limited  
015 B000042 S  
015 C010042 Western Amman  
015 D010042 Jordan  
015 E040042 X  
015 A000043 SB HSBC Bank Kazakhstan JSC  
015 B000043 S  
015 C010043 Almaty  
015 D010043 Kazakhstan  
015 E040043 X  
015 A000044 Standard Chartered Bank Kenya Limited  
015 B000044 S  
015 C010044 Nairobi  
015 D010044 Kenya  
015 E040044 X  
015 A000045 Deutsche Bank AG  
015 B000045 S  
015 C010045 Seoul  
015 D010045 Korea  
015 E040045 X  
015 A000046 HSBC Bank Middle East, Kuwait  
015 B000046 S  
015 C010046 Safat  
015 D010046 Kuwait

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015 E040046 X  
015 A000047 AB SEB Bankas  
015 B000047 S  
015 C010047 Vilnius  
015 D010047 Lithuania  
PAGE 7  
015 E040047 X  
015 A000048 STANDARD CHARTERED BANK MALAYSIA BERHAD  
015 B000048 S  
015 C010048 KUALA LAMPUR  
015 D010048 MALAYSIA  
015 E040048 X  
015 A000049 SOCIETE GENERALE DE BANQUES EN COTE D'IVOIRE  
015 B000049 S  
015 C010049 BAMAKO  
015 D010049 MALI  
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015 A000050 Hong Kong Shanghai Banking Corp., Ltd.  
015 B000050 S  
015 C010050 Qormi  
015 D010050 Malta  
015 E040050 X  
015 A000051 HONG KONG SHANGHAI BANKING CORP.  
015 B000051 S  
015 C010051 PORT LOUIS  
015 D010051 MAURITIUS  
015 E040051 X  
015 A000052 BANCO NACIONAL DE MEXICO  
015 B000052 S  
015 C010052 MEXICO CITY  
015 D010052 MEXICO  
015 E040052 X  
015 A000053 Citibank Maghreb  
015 B000053 S  
015 C010053 Casablanca  
015 D010053 Morocco  
015 E040053 X  
015 A000054 Standard Bank Namibia Limited  
015 B000054 S  
015 C010054 Windhoek  
015 D010054 Namibia  
015 E040054 X  
015 A000055 Deutsche Bank AG  
015 B000055 S  
015 C010055 Amsterdam  
015 D010055 Netherlands  
015 E040055 X  
015 A000056 The Hong Kong & Shanghai Bank Corp.  
015 B000056 S  
015 C010056 Auckland  
015 D010056 New Zealand  
015 E040056 X  
015 A000057 SOCIETE GENERALE DE BANQUES EN COTE D'IVOIRE  
015 B000057 S  
015 C010057 NIAMEY  
015 D010057 NIGER  
015 E040057 X  
PAGE 8  
015 A000058 Stanbic IBTC Bank Plc.  
015 B000058 S  
015 C010058 Lagos  
015 D010058 Nigeria

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015 E040058 X  
015 A000059 Skandinaviska Enskilda Banken AB  
015 B000059 S  
015 C010059 Oslo  
015 D010059 Norway  
015 E040059 X  
015 A000060 HSBC Bank Middle East Limited  
015 B000060 S  
015 C010060 Muscat  
015 D010060 Oman  
015 E040060 X  
015 A000061 Deutsche Bank AG  
015 B000061 S  
015 C010061 Karachi  
015 D010061 Pakistan  
015 E040061 X  
015 A000062 HSBC Bank Middle East Limited  
015 B000062 S  
015 C010062 Ramallah, West Bank  
015 D010062 Palestine  
015 E040062 X  
015 A000063 Citibank del Peru S.A.  
015 B000063 S  
015 C010063 Lima  
015 D010063 Peru  
015 E040063 X  
015 A000064 Deutsche Bank AG  
015 B000064 S  
015 C010064 Makati City  
015 D010064 Philippines  
015 E040064 X  
015 A000065 BANK HANDLOWY W WARSZAWIE S.A.  
015 B000065 S  
015 C010065 WARSAW  
015 D010065 POLAND  
015 E040065 X  
015 A000066 BNP PARIBAS SECURITIES SERVICES S.A.  
015 B000066 S  
015 C010066 LISBOA  
015 D010066 PORTUGAL  
015 E040066 X  
015 A000067 Citibank, N.A.  
015 B000067 S  
015 C010067 San Juan  
015 C020067 PR  
015 C030067 00901  
015 E040067 X  
PAGE 9  
015 A000068 HSBC Bank Middle East Limited  
015 B000068 S  
015 C010068 Doha  
015 D010068 Qatar  
015 E040068 X  
015 A000069 ING BANK N.V.  
015 B000069 S  
015 C010069 BUCHAREST  
015 D010069 ROMANIA  
015 E040069 X  
015 A000070 ING Bank (Euroasia) ZAO  
015 B000070 S  
015 C010070 Moscow  
015 D010070 Russia

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015 E040070 X  
015 A000071 SOCIETE GENERALE DE BANQUES EN COTE D'IVOIRE  
015 B000071 S  
015 C010071 DAKAR  
015 D010071 SENEGAL  
015 E040071 X  
015 A000072 UniCredit Bank Serbia JSC  
015 B000072 S  
015 C010072 Belgrade  
015 D010072 Serbia  
015 E040072 X  
015 A000073 CITIBANK N.A.  
015 B000073 S  
015 C010073 SINGAPORE  
015 D010073 SINGAPORE  
015 E040073 X  
015 A000074 UNITED OVERSEAS BANK LTD.  
015 B000074 S  
015 C010074 SINGAPORE  
015 D010074 SINGAPORE  
015 E040074 X  
015 A000075 CESKOSLOVENSKA OBCHODNI BANKA A.S.  
015 B000075 S  
015 C010075 BRATISLAVA  
015 D010075 SLOVAKIA  
015 E040075 X  
015 A000076 UNICREDIT BANK SLOVAKIA A.S.  
015 B000076 S  
015 C010076 BRATISLAVA  
015 D010076 SLOVAKIA  
015 E040076 X  
015 A000077 UNICREDIT BANK SLOVENIJA D.D.  
015 B000077 S  
015 C010077 LJUBLJANA  
015 D010077 SLOVENIA  
015 E040077 X  
015 A000078 THE STANDARD BANK OF SOUTH AFRICA LIMITED  
PAGE 10  
015 B000078 S  
015 C010078 CAPE TOWN  
015 D010078 SOUTH AFRICA  
015 E040078 X  
015 A000079 Deutsche Bank S.A.E.  
015 B000079 S  
015 C010079 Madrid  
015 D010079 Spain  
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015 A000080 The Hong Kong & Shanghai Bank Corp.  
015 B000080 S  
015 C010080 Colombo  
015 D010080 Sri Lanka  
015 E040080 X  
015 A000081 STANDARD BANK SWAZILAND LIMITED  
015 B000081 S  
015 C010081 MBABANE  
015 D010081 SWAZILAND  
015 E040081 X  
015 A000082 SKANDINAVINSKA ENSKILDA BANKEN AB  
015 B000082 S  
015 C010082 STOCKHOLM  
015 D010082 SWEDEN  
015 E040082 X



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015 A000083 Credit Suisse  
015 B000083 S  
015 C010083 Zurich  
015 D010083 Switzerland  
015 E040083 X  
015 A000084 Deutsche Bank  
015 B000084 S  
015 C010084 Taipei  
015 D010084 Taiwan  
015 E040084 X  
015 A000085 STANDARD CHARTERED BANK/BANKOK BANK PUBLIC CO  
015 B000085 S  
015 C010085 BANGKOK  
015 D010085 THAILAND  
015 E040085 X  
015 A000086 SOCIETE GENERALE DE BANQUES EN COTE D'IVOIRE  
015 B000086 S  
015 C010086 LOME  
015 D010086 TOGO  
015 E040086 X  
015 A000087 REPUBLIC BANK LIMITED  
015 B000087 S  
015 C010087 PORT OF SPAIN  
015 D010087 TRINIDAD & TOBAGO  
015 E040087 X  
015 A000088 BANQUE INTERNATIONALE ARABE DE TUNISIE  
015 B000088 S  
PAGE 11  
015 C010088 TUNIS  
015 D010088 TUNISIA  
015 E040088 X  
015 A000089 CITIBANK, A.S.  
015 B000089 S  
015 C010089 ISTANBUL  
015 D010089 TURKEY  
015 E040089 X  
015 A000090 Standard Chartered Bank Uganda Limited  
015 B000090 S  
015 C010090 Kampala  
015 D010090 Uganda  
015 E040090 X  
015 A000091 ING BANK  
015 B000091 S  
015 C010091 KIEV  
015 D010091 UKRAINE  
015 E040091 X  
015 A000092 HSBC Bank Middle East Limited  
015 B000092 S  
015 C010092 Dubai (ADX)  
015 D010092 United Arab Emirates  
015 E040092 X  
015 A000093 HSBC Bank Middle East Limited  
015 B000093 S  
015 C010093 Dubai (DFM)  
015 D010093 United Arab Emirates  
015 E040093 X  
015 A000094 HSBC Bank Middle East Limited  
015 B000094 S  
015 C010094 Dubai (DIFC)  
015 D010094 United Arab Emirates  
015 E040094 X  
015 A000095 STATE STREET BANK AND TRUST COMPANY

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015 B000095 S  
015 C010095 LONDON  
015 D010095 UNITED KINGDOM  
015 E040095 X  
015 A000096 BANCO ITAU URUGUAY  
015 B000096 S  
015 C010096 MONTEVIDEO  
015 D010096 URUGUAY  
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015 A000097 Citibank, N.A.  
015 B000097 S  
015 C010097 Caracas  
015 D010097 Venezuela  
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015 A000098 HSBC Bank Ltd.  
015 B000098 S  
015 C010098 Ho Chi Minh City  
PAGE 12  
015 D010098 Vietnam  
015 E040098 X  
015 A000099 BARCLAYS BANK OF ZIMBABWE LIMITED  
015 B000099 S  
015 C010099 HARARE  
015 D010099 ZIMBABWE  
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018 000000 Y  
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019 B000000 227  
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020 A000001 MORGAN STANLEY & CO., INC  
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020 A000002 JP MORGAN CHASE  
020 B000002 13-3224016  
020 C000002 34  
020 A000003 Bank of America Corp.  
020 B000003 54-2058405  
020 C000003 20  
020 A000004 BARCLAY'S BANK PLC  
020 B000004 05-0346412  
020 C000004 15  
020 A000005 U.S. Clearing Corporation  
020 C000005 8  
020 A000006 Deutsche Bank Securities, Inc.  
020 B000006 13-2730828  
020 C000006 8  
020 A000007 CIBC WORLD MARKETS CORP.  
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020 A000008 GOLDMAN SACHS & CO.  
020 B000008 13-5108880  
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020 A000009 KNIGHT SECURITIES  
020 C000009 4  
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020 B000010 13-3312778  
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022 A000001 STATE STREET CORP.  
022 B000001 04-2456637  
022 C000001 972586  
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022 A000002 BARCLAY'S BANK PLC

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022 B000002 05-0346412  
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022 A000005 BANK OF AMERICA CORP  
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022 A000006 Janney Montgomery Scott Inc.  
022 C000006 16838  
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022 A000008 Wells Fargo Bank, NA  
022 B000008 94-1347393  
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022 A000009 CITIGROUP INC  
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022 C000009 2500  
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023 D000000 86322  
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025 D000001 52229  
025 A000002 CITIGROUP, INC.  
025 B000002 52-1568099  
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025 A000003 Deutsche Bank Securities, Inc.  
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025 A000004 J.P. Morgan  
025 B000004 13-3224016  
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025 B000005 04-2456637  
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025 A000006 BARCLAY'S BANK PLC  
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025 A000007 Wells Fargo Bank, NA  
PAGE 14  
025 B000007 94-1347393  
025 C000007 E

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066 G000000 N  
067 000000 N  
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068 B000000 N  
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070 N010000 Y  
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070 P010000 Y

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 086 E010000 0

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SIGNATURE SALVATORE SCHIAVONE  
TITLE TREASURER