

BB&T CORP
Form 10-Q
July 30, 2015

UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 10-Q

Quarterly Report Pursuant to Section 13 or 15(d)

of the Securities Exchange Act of 1934

For the quarterly period ended: June 30, 2015

Commission file number: 1-10853

BB&T CORPORATION

(Exact name of registrant as specified in its charter)

North Carolina	56-0939887
(State of Incorporation)	(I.R.S. Employer
	Identification No.)

(Registrant's Telephone Number, Including Area Code)

Indicate by check mark whether the Registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of “large accelerated filer,” “accelerated filer” and “smaller reporting company” in Rule 12b-2 of the Exchange Act.

Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company

At June 30, 2015, 733,480,586 shares of the Registrant's common stock, \$5 par value, were outstanding.

BB&T CORPORATION
FORM 10-Q
June 30, 2015
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Glossary of Defined Terms

The following terms may be used throughout this Report, including the consolidated financial statements and related notes.

Term	Definition
2015 Repurchase Plan	Plan for the repurchase of up to 50 million shares of BB&T's common stock
2006 Repurchase Plan	Plan for the repurchase of up to 50 million shares of BB&T's common stock
ACL	Allowance for credit losses
Acquired from FDIC	Assets of Colonial Bank acquired from the Federal Deposit Insurance Corporation during 2009, which are currently covered or were formerly covered under loss sharing agreements
AFS	Available-for-sale
Agency MBS	Mortgage-backed securities issued by a U.S. government agency or GSE
ALLL	Allowance for loan and lease losses
American Coastal	American Coastal Insurance Company
AOCI	Accumulated other comprehensive income (loss)
Basel III	Global regulatory standards on bank capital adequacy and liquidity published by the BCBS
BB&T	BB&T Corporation and subsidiaries
BCBS	Basel Committee on Bank Supervision
BHC	Bank holding company
BHCA	Bank Holding Company Act of 1956, as amended
Branch Bank	Branch Banking and Trust Company
BU	Business Unit
CCAR	Comprehensive Capital Analysis and Review
CD	Certificate of deposit
CDI	Core deposit intangible assets
CFPB	Consumer Financial Protection Bureau
CEO	Chief Executive Officer
CRO	Chief Risk Officer
CMO	Collateralized mortgage obligation
Colonial Company	Collectively, certain assets and liabilities of Colonial Bank acquired by BB&T in 2009 BB&T Corporation and subsidiaries (interchangeable with "BB&T" above)
CRA	Community Reinvestment Act of 1977
CRE	Commercial real estate
CRMC	Credit Risk Management Committee
CROC	Compliance Risk Oversight Committee
DIF	Deposit Insurance Fund administered by the FDIC
Directors' Plan	Non-Employee Directors' Stock Option Plan
Dodd-Frank Act	Dodd-Frank Wall Street Reform and Consumer Protection Act
EITSC	Enterprise IT Steering Committee
EPS	Earnings per common share
ERP	Enterprise resource planning
EVE	Economic value of equity
Exchange Act	Securities Exchange Act of 1934, as amended
FASB	Financial Accounting Standards Board

FATCA	Foreign Account Tax Compliance Act
FDIC	Federal Deposit Insurance Corporation
FHA	Federal Housing Administration
FHC	Financial Holding Company
FHLB	Federal Home Loan Bank
FHLMC	Federal Home Loan Mortgage Corporation
FINRA	Financial Industry Regulatory Authority
FNMA	Federal National Mortgage Association
FRB	Board of Governors of the Federal Reserve System
FTE	Fully taxable-equivalent
FTP	Funds transfer pricing
GAAP	Accounting principles generally accepted in the United States of America
GNMA	Government National Mortgage Association

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Term	Definition
Grandbridge	Grandbridge Real Estate Capital, LLC
GSE	U.S. government-sponsored enterprise
HFI	Held for investment
HMDA	Home Mortgage Disclosure Act
HTM	Held-to-maturity
HUD-OIG	Office of Inspector General, U.S. Department of Housing and Urban Development
IDI	Insured depository institution
IMLAFA	International Money Laundering Abatement and Financial Anti-Terrorism Act of 2001
IPV	Independent price verification
IRA	Individual retirement account
IRC	Internal Revenue Code
IRS	Internal Revenue Service
ISDA	International Swaps and Derivatives Association, Inc.
LCR	Liquidity Coverage Ratio
LHFS	Loans held for sale
LIBOR	London Interbank Offered Rate
MBS	Mortgage-backed securities
MRLCC	Market Risk, Liquidity and Capital Committee
MSR	Mortgage servicing right
MSRB	Municipal Securities Rulemaking Board
NIM	Net interest margin
NPA	Nonperforming asset
NPL	Nonperforming loan
NPR	Notice of Proposed Rulemaking
NYSE	NYSE Euronext, Inc.
OAS	Option adjusted spread
OCC	Office of the Comptroller of the Currency
OCI	Other comprehensive income (loss)
OREO	Other real estate owned
ORMC	Operational Risk Management Committee
OTTI	Other-than-temporary impairment
Parent Company	BB&T Corporation, the parent company of Branch Bank and other subsidiaries
Patriot Act	Uniting and Strengthening America by Providing Appropriate Tools Required to Intercept and Obstruct Terrorism Act of 2001
Peer Group	Financial holding companies included in the industry peer group index
Reform Act	Federal Deposit Insurance Reform Act of 2005
RMC	Risk Management Committee
RMO	Risk Management Organization
RSU	Restricted stock unit
RUFC	Reserve for unfunded lending commitments
S&P	Standard & Poor's
SBIC	Small Business Investment Company
SCAP	Supervisory Capital Assessment Program
SEC	Securities and Exchange Commission
Short-Term Borrowings	Federal funds purchased, securities sold under repurchase agreements and other short-term borrowed funds with original maturities of less than one year
Simulation	Interest sensitivity simulation analysis

TBA	To be announced
TDR	Troubled debt restructuring
U.S.	United States of America
U.S. Treasury	United States Department of the Treasury
UPB	Unpaid principal balance
VA	U.S. Department of Veterans Affairs
VaR	Value-at-risk
VIE	Variable interest entity

Table of Contents**BB&T CORPORATION AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS****(Unaudited)****(Dollars in millions, except per share data,
shares in thousands)**

	June 30, 2015	December 31, 2014
Assets		
Cash and due from banks	\$ 1,607	\$ 1,639
Interest-bearing deposits with banks	824	529
Federal funds sold and securities purchased under resale agreements or similar arrangements	190	157
Restricted cash	379	374
AFS securities at fair value	21,183	20,907
HTM securities (fair value of \$19,455 and \$20,313 at June 30, 2015 and December 31, 2014, respectively)	19,437	20,240
LHFS at fair value	2,469	1,423
Loans and leases	122,301	119,884
ALLL	(1,457)	(1,474)
Loans and leases, net of ALLL	120,844	118,410
Premises and equipment	1,900	1,827
Goodwill	7,141	6,869
Core deposit and other intangible assets	514	505
Residential MSRs at fair value	912	844
Other assets	13,617	13,110
Total assets	\$ 191,017	\$ 186,834

**Liabilities and
Shareholders' Equity**

Deposits:

	\$ 42,234	\$ 38,786
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Noninterest-bearing deposits		
Interest-bearing deposits	90,549	90,254
Total deposits	132,783	129,040
Short-term borrowings	3,883	3,717
Long-term debt	23,271	23,312
Accounts payable and other liabilities	5,948	6,388
Total liabilities	165,885	162,457
Commitments and contingencies (Note 13)		
Shareholders' equity:		
Preferred stock, \$5 par, liquidation preference of \$25,000 per share	2,603	2,603
Common stock, \$5 par	3,667	3,603
Additional paid-in capital	6,667	6,517
Retained earnings	12,891	12,317
AOCI, net of deferred income taxes	(748)	(751)
Noncontrolling interests	52	88
Total shareholders' equity	25,132	24,377
Total liabilities and shareholders' equity	\$ 191,017	\$ 186,834
Common shares outstanding	733,481	720,698
Common shares authorized	2,000,000	2,000,000
Preferred shares outstanding	107	107
Preferred shares authorized	5,000	5,000

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents**BB&T CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF INCOME****(Unaudited)****(Dollars in millions, except per share data, shares in thousands)**

	Three Months Ended		Six Months Ended	
	June 30,		June 30,	
	2015	2014	2015	2014
Interest Income				
Interest and fees on loans and leases	\$ 1,249	\$ 1,295	\$ 2,486	\$ 2,590
Interest and dividends on securities	232	234	472	470
Interest on other earning assets	8	8	24	23
Total interest income	1,489	1,537	2,982	3,083
Interest Expense				
Interest on deposits	55	60	110	120
Interest on short-term borrowings	1	1	2	2
Interest on long-term debt	121	133	246	271
Total interest expense	177	194	358	393
Net Interest Income	1,312	1,343	2,624	2,690
Provision for credit losses	97	74	196	134
Net Interest Income After Provision for Credit Losses	1,215	1,269	2,428	2,556
Noninterest Income				
Insurance income	422	422	862	849
Service charges on deposits	154	158	299	308
Mortgage banking income	130	86	240	160
Investment banking and brokerage fees and commissions	108	92	202	180
Bankcard fees and merchant discounts	55	54	105	100
Trust and investment advisory revenues	57	55	113	109
Checkcard fees	43	42	82	80
Operating lease income	30	20	59	42
Income from bank-owned life insurance	27	25	57	52
FDIC loss share income, net	(64)	(88)	(143)	(172)
Other income	58	92	141	175
Securities gains (losses), net				
Gross realized gains	2		2	6
Gross realized losses				(3)
OTTI charges	(2)		(2)	(23)
Non-credit portion recognized in OCI	(1)		(1)	22
Total securities gains (losses), net	(1)		(1)	2
Total noninterest income	1,019	958	2,016	1,885
Noninterest Expense				
Personnel expense	864	809	1,694	1,591

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Occupancy and equipment expense	166	168	333	344
Loan-related expense	37	80	75	131
Software expense	46	42	90	85
Professional services	35	34	59	67
Outside IT services	29	31	59	58
Regulatory charges	25	30	48	59
Amortization of intangibles	23	23	44	46
Foreclosed property expense	14	10	27	19
Merger-related and restructuring charges, net	25	13	38	21
Loss on early extinguishment of debt	172		172	
Other expense	217	294	436	498
Total noninterest expense	1,653	1,534	3,075	2,919

Earnings

Income before income taxes	581	693	1,369	1,522
Provision for income taxes	80	216	321	472
Net income	501	477	1,048	1,050
Noncontrolling interests	10	16	32	56
Preferred stock dividends	37	37	74	74
Net income available to common shareholders	\$ 454	\$ 424	\$ 942	\$ 920

EPS

Basic	\$ 0.63	\$ 0.59	\$ 1.30	\$ 1.29
Diluted	\$ 0.62	\$ 0.58	\$ 1.29	\$ 1.27
Cash dividends declared	\$ 0.27	\$ 0.24	\$ 0.51	\$ 0.47

Weighted Average Shares

Outstanding

Basic	724,880	719,080	723,268	715,978
Diluted	734,527	728,452	733,002	726,388

The accompanying notes are an integral part of these consolidated financial statements.

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BB&T CORPORATION AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF
COMPREHENSIVE INCOME

(Unaudited)

(Dollars in millions)

	Three Months		Six Months	
	Ended		Ended	
	June 30,		June 30,	
	2015	2014	2015	2014
Net Income	\$ 501	\$ 477	\$ 1,048	\$ 1,050
OCI, net of tax:				
Change in unrecognized net pension and postretirement costs	9	2	18	3
Change in unrealized net gains (losses) on cash flow hedges	73	(2)	19	9
Change in unrealized net gains (losses) on AFS securities	(107)	86	(50)	165
Net change in FDIC's share of unrealized gains/losses on AFS securities	9	3	19	9
Other, net	1	5	(3)	1
Total OCI	(15)	94	3	187
Total comprehensive income	\$ 486	\$ 571	\$ 1,051	\$ 1,237

Income Tax Effect of Items Included in OCI:

Change in unrecognized net pension and postretirement costs	\$ 5	\$ 1	\$ 11	\$ 2
Change in unrealized net gains (losses) on cash flow hedges	43	(1)	11	6
Change in unrealized net gains	(65)	53	(31)	98

(losses) on AFS securities				
Net change in FDIC's share of unrealized gains/losses on AFS securities	9	1	14	4
Other, net		2		1

The accompanying notes are an integral part of these consolidated financial statements.

Table of Contents**BB&T CORPORATION AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF CHANGES IN SHAREHOLDERS' EQUITY****(Unaudited)****Six Months Ended June 30, 2015 and 2014****(Dollars in millions, shares in thousands)**

	Shares of Common Stock	Preferred Stock	Common Stock	Additional Paid-In Capital	Retained Earnings	AOCI	Noncontrolling Interests	Total Shareholders' Equity
Adjusted Balance, January 1, 2014	706,620	\$ 2,603	\$ 3,533	\$ 6,172	\$ 11,015	\$ (593)	\$ 50	\$ 22,780
Add (Deduct):								
Net income					994		56	1,050
Net change in AOCI						187		187
Stock transactions:								
Issued in connection with equity awards	14,097		71	209				280
Shares repurchased in connection with equity awards	(2,177)		(11)	(70)				(81)
Excess tax benefits in connection with equity awards				49				49
Issued in connection with dividend reinvestment plan	391		2	13				15
Issued in connection with 401(k) plan	653		3	22				25
Cash dividends declared on common stock					(336)			(336)
Cash dividends declared on preferred stock					(74)			(74)

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Equity-based compensation expense				56				56
Other, net							(21)	(21)
Balance, June 30, 2014	719,584	\$ 2,603	\$ 3,598	\$ 6,451	\$ 11,599	\$ (406)	\$ 85	\$ 23,930
Adjusted Balance, January 1, 2015	720,698	\$ 2,603	\$ 3,603	\$ 6,517	\$ 12,317	\$ (751)	\$ 88	\$ 24,377
Add (Deduct):								
Net income					1,016		32	1,048
Net change in AOCI						3		3
Stock transactions:								
Issued in business combinations	7,847		39	283				322
Issued in connection with equity awards	6,249		31	64				95
Shares repurchased in connection with equity awards	(1,313)		(6)	(45)				(51)
Excess tax benefits in connection with equity awards				9				9
Purchase of additional ownership interest in AmRisc, LP				(219)			(3)	(222)
Cash dividends declared on common stock					(368)			(368)
Cash dividends declared on preferred stock					(74)			(74)
Equity-based compensation expense				58				58
Other, net							(65)	(65)
Balance, June 30, 2015	733,481	\$ 2,603	\$ 3,667	\$ 6,667	\$ 12,891	\$ (748)	\$ 52	\$ 25,132

The accompanying notes are an integral part of these consolidated financial statements.

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**BB&T CORPORATION AND
SUBSIDIARIES
CONSOLIDATED STATEMENTS
OF CASH FLOWS**

(Unaudited)

(Dollars in millions)

	Six Months Ended	
	June 30,	
	2015	2014
Cash Flows From		
Operating		
Activities:		
Net income	\$ 1,048	\$ 1,050
Adjustments to reconcile net income to net cash from operating activities:		
Provision for credit losses	196	134
Adjustment to income tax provision	(107)	14
Depreciation	173	161
Loss on early extinguishment of debt	172	
Amortization of intangibles	44	46
Equity-based compensation expense	58	56
(Gain) loss on securities, net	1	(2)
Net change in operating assets and liabilities:		
LHFS	(1,044)	(470)
Other assets	(739)	368
Accounts payable and other liabilities	180	(559)
Other, net	64	79
Net cash from operating activities	46	877

**Cash Flows From
Investing
Activities:**

Proceeds from sales of AFS securities	754	1,172
Proceeds from maturities, calls and paydowns of AFS securities	2,708	1,921
Purchases of AFS securities	(3,486)	(1,644)
Proceeds from maturities, calls and paydowns of HTM securities	1,733	726
Purchases of HTM securities	(945)	(3,067)
Originations and purchases of loans and leases, net of principal collected	(1,704)	(4,079)
Net cash received (paid) for business combinations	1,742	1,025
Proceeds from sales of foreclosed property	105	134
Other, net	(246)	270
Net cash from investing activities	661	(3,542)

**Cash Flows From
Financing
Activities:**

Net change in deposits	277	2,883
Net change in short-term borrowings	143	(159)
Proceeds from issuance of long-term debt	1,017	2,407
Repayment of long-term debt	(1,266)	(2,040)
Cash dividends paid on common stock	(368)	(321)

Cash dividends paid on preferred stock	(74)	(74)
Other, net	(140)	252
Net cash from financing activities	(411)	2,948
Net Change in Cash and Cash Equivalents	296	283
Cash and Cash Equivalents at Beginning of Period	2,325	2,165
Cash and Cash Equivalents at End of Period	\$ 2,621	\$ 2,448

Supplemental Disclosure of Cash Flow Information:

Cash paid during the period for:

Interest	\$ 360	\$ 397
Income taxes	440	384

Noncash investing activities:

Transfers of loans to foreclosed assets	249	228
Purchase of additional interest in AmRisc, LP	216	
Stock issued in business combinations	322	

The accompanying notes are an integral part of these consolidated financial statements.

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NOTE 1. Basis of Presentation

See the Glossary of Defined Terms at the beginning of this Report for terms used throughout the consolidated financial statements and related notes of this Form 10-Q.

General

These consolidated financial statements and notes are presented in accordance with the instructions for Form 10-Q and, therefore, do not include all information and notes necessary for a complete presentation of financial position, results of operations and cash flow activity required in accordance with GAAP. In the opinion of management, all normal recurring adjustments necessary for a fair statement of the consolidated financial position and consolidated results of operations have been made. The year-end consolidated balance sheet data was derived from audited financial statements but does not include all disclosures required by GAAP. The information contained in the financial statements and notes included in the Annual Report on Form 10-K for the year ended December 31, 2014 should be referred to in connection with these unaudited interim consolidated financial statements.

Reclassifications

Certain amounts reported in prior periods' consolidated financial statements have been reclassified to conform to the current presentation. Such reclassifications had no effect on previously reported cash flows, shareholders' equity or net income.

Use of Estimates in the Preparation of Financial Statements

The preparation of financial statements in conformity with GAAP requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities as of the date of the financial statements and the reported amounts of revenues and expenses during the reporting periods. Actual results could differ from those estimates. Material estimates that are particularly susceptible to significant change include the determination of the ACL, determination of fair value for financial instruments, valuation of goodwill, intangible assets and other purchase accounting related adjustments, benefit plan obligations and expenses, and tax assets, liabilities and expense.

Changes in Accounting Principles and Effects of New Accounting Pronouncements

In May 2015, the FASB issued new guidance related to *Insurance*. The new guidance requires insurance companies to provide additional disclosures about the liability for unpaid claims and claim adjustment expenses. This guidance is effective for annual periods beginning after December 15, 2015. BB&T's insurance operations primarily consist of agency/broker transactions; therefore, the adoption of this guidance is not expected to be material to the consolidated financial statements.

In May 2015, the FASB issued new guidance related to *Fair Value Measurement*. The new guidance eliminates the requirement to classify in the fair value hierarchy any investments for which fair value is measured at net asset value per share using the practical expedient. This guidance is effective for fiscal years beginning after December 15, 2015 and interim periods within those fiscal years. The adoption of this guidance is not expected to be material to the consolidated financial statements.

In April 2015, the FASB issued new guidance related to *Internal-Use Software*. Under the new guidance, if a cloud computing arrangement includes a software license, then the customer should account for the software license element of the arrangement consistent with the acquisition of other software licenses. If a cloud computing arrangement does not include a software license, the customer should account for the arrangement as a service contract. This guidance is effective for fiscal years beginning after December 15, 2015 and interim periods within those fiscal years. The Company is currently evaluating this guidance to determine the impact on its consolidated financial statements.

In April 2015, the FASB issued new guidance related to *Debt Issuance Costs*. The new guidance requires that debt issuance costs related to a recognized debt liability be presented in the balance sheet as a direct deduction from the carrying amount of that debt liability. This guidance is effective for fiscal years beginning after December 15, 2015 and interim periods within those fiscal years. The adoption of this guidance is not expected to be material to the consolidated financial statements.

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In February 2015, the FASB issued new guidance related to *Consolidation*. The new guidance provides an additional requirement for a limited partnership or similar entity to qualify as a voting interest entity, amending the criteria for consolidating such an entity and eliminating the deferral provided under previous guidance for investment companies. In addition, the new guidance amends the criteria for evaluating fees paid to a decision maker or service provider as a variable interest and amends the criteria for evaluating the effect of fee arrangements and related parties on a VIE primary beneficiary determination. This guidance is effective for interim and annual reporting periods beginning after December 15, 2015. The Company is currently evaluating this guidance to determine the impact on its consolidated financial statements.

In May 2014, the FASB issued new guidance related to *Revenue from Contracts with Customers*. This guidance supersedes the revenue recognition requirements in Accounting Standards Codification Topic 605, *Revenue Recognition*, and most industry-specific guidance throughout the Accounting Standards Codification. The guidance requires an entity to recognize revenue to depict the transfer of promised goods or services to customers in an amount that reflects the consideration to which the company expects to be entitled in exchange for those goods or services. This guidance is effective for interim and annual reporting periods beginning after December 15, 2016; however, the FASB has proposed a one year deferral of the effective date. The Company is currently evaluating this guidance to determine the impact on its consolidated financial statements.

Effective January 1, 2015, the Company adopted new guidance related to *Receivables*. The new guidance requires that a government guaranteed mortgage loan be derecognized and that a separate other receivable be recognized upon foreclosure if certain conditions are met. The adoption of this guidance was not material to the consolidated financial statements.

Effective January 1, 2015, the Company adopted new guidance related to *Repurchase-to-Maturity Transactions and Repurchase Financings*. The new guidance changes the accounting for repurchase-to-maturity transactions to secured borrowing accounting. The guidance also requires separate accounting for a transfer of a financial asset executed contemporaneously with a repurchase agreement with the same counterparty, which results in secured borrowing accounting for the repurchase agreement. The adoption of this guidance was not material to the consolidated financial statements.

Effective January 1, 2015, the Company adopted new guidance related to *Investments in Qualified Affordable Housing Projects*. The Company used the retrospective method of adoption and has elected the proportional amortization method to account for these investments. The proportional amortization method allows an entity to amortize the initial cost of the investment in proportion to the amount of tax credits and other tax benefits received and recognize the net investment performance in the income statement as a component of the provision for income taxes. See Note 13 “Commitments and Contingencies” for the impact of the adoption of this guidance.

Table of Contents**NOTE 2. Acquisitions and Divestitures**

The following table summarizes the purchase price allocations for certain bank and branch acquisitions. Accordingly, the assets acquired and liabilities assumed are presented at their estimated fair values. In many cases, the determination of these fair values required management to make estimates about discount rates, future expected cash flows, market conditions and other future events that are highly subjective in nature and subject to change. The fair value estimates for the current-year acquisitions are considered preliminary and are subject to change for up to one year after the closing date of the acquisition as additional information becomes available.

	The Bank Citi - 41 Citi - 21 of Branches Branches Kentucky in Texas in Texas		
	(Dollars in millions)		
Period of acquisition	Q2 2015	Q1 2015	Q2 2014
Assets acquired:			
Cash, due from banks and fed funds sold	\$ 135	\$ 14	\$ 6
Securities	347		
Loans	1,198	61	112
Goodwill	237	79	29
CDI	14	36	20
Other assets	98	48	16
Total assets acquired	2,029	238	183
Liabilities assumed:			
Deposits	1,558	1,907	1,228
Debt	73		
Other liabilities	3		
Total liabilities assumed	1,634	1,907	1,228
Consideration paid (received)	\$ 395	\$ (1,669)	\$ (1,045)
Cash paid (received)	\$ 73	\$ (1,669)	\$ (1,045)
Fair value of common stock	322		

issued

The acquisition of The Bank of Kentucky provided 32 additional retail branches. The UPB of loans acquired from The Bank of Kentucky was \$1.3 billion, and the acquired goodwill is expected to be non-deductible for income tax purposes.

BB&T has reached an agreement and received regulatory approval to acquire Susquehanna Bancshares, Inc. Closing is expected to occur on August 1, 2015.

During the second quarter of 2015, BB&T purchased additional ownership interest in AmRisc, LP, from the noncontrolling owners for cash and ownership of American Coastal. Since BB&T held a controlling interest in AmRisc, LP prior to this transaction, the total consideration less the establishment of a deferred tax asset was recognized as a charge to shareholders' equity. BB&T will continue to consolidate AmRisc, LP and recognize a noncontrolling interest for the remaining interests held by the noncontrolling owners. The transfer of the ownership of American Coastal was accounted for as a sale, and the resulting pre-tax loss is included in other income in the Consolidated Statements of Income. The following table summarizes these transactions:

**Purchase of
Additional
Ownership of
AmRisc, LP**

Sale of American Coastal

(Dollars in millions)

Fair value of American Coastal	\$ 216	Fair value of American Coastal	\$ 216
Cash paid	146	Net assets sold	(193)
Total consideration	362	Allocated goodwill	(49)
Deferred tax asset recognized	(140)	Pre-tax loss on sale	(26)
		Income tax expense	(8)
Net charge to shareholders' equity	\$ 222	After-tax net loss on sale	\$ (34)

Table of Contents**NOTE 3. Securities**

June 30, 2015	Amortized Cost	Gross Gains	Unrealized Losses	Fair Value
(Dollars in millions)				
AFS securities:				
U.S. Treasury	\$ 1,381	\$ 5	\$ 1	\$ 1,385
Agency MBS	16,655	62	283	16,434
States and political subdivisions	1,926	99	66	1,959
Non-agency MBS	217	26	—	243
Other	5	—	—	5
Securities acquired from FDIC	833	324	—	1,157
Total AFS securities	\$ 21,017	\$ 516	\$ 350	\$ 21,183

HTM securities:				
U.S. Treasury	\$ 1,097	\$ 25	\$ —	\$ 1,122
GSE	5,395	17	114	5,298
Agency MBS	12,335	89	13	12,411
States and political subdivisions	21	1	—	22
Other	589	13	—	602
Total HTM securities	\$ 19,437	\$ 145	\$ 127	\$ 19,455

December 31, 2014	Amortized Cost	Gross Gains	Unrealized Losses	Fair Value
(Dollars in millions)				
AFS securities:				
U.S. Treasury	\$ 1,230	\$ 1	\$ —	\$ 1,231
Agency MBS	16,358	93	297	16,154
States and political subdivisions	1,913	120	59	1,974
Non-agency MBS	232	32	—	264
Other	41	—	—	41
Securities acquired from FDIC	886	357	—	1,243
Total AFS securities	\$ 20,660	\$ 603	\$ 356	\$ 20,907

HTM securities:				
U.S. Treasury	\$ 1,096	\$ 23	\$ —	\$ 1,119
GSE	5,394	17	108	5,303
Agency MBS	13,120	137	12	13,245
States and political subdivisions	22	2	—	24

Other	608	14	—	622
Total HTM securities	\$ 20,240	\$ 193	\$ 120	\$ 20,313

The fair value of securities acquired from the FDIC included non-agency MBS of \$853 million and \$931 million as of June 30, 2015 and December 31, 2014, respectively, and states and political subdivisions securities of \$304 million and \$312 million as of June 30, 2015 and December 31, 2014, respectively. Effective October 1, 2014, securities subject to the commercial loss sharing agreement with the FDIC related to the Colonial acquisition were no longer covered by loss sharing; however, any gains on the sale of these securities through September 30, 2017 would be shared with the FDIC. Since these securities are in a significant unrealized gain position, they continue to be effectively covered as any declines in the unrealized gains of the securities down to a contractually specified amount would reduce the liability to the FDIC at the applicable percentage. The contractually-specified amount is the acquisition date fair value less any paydowns, redemptions or maturities and OTTI and totaled approximately \$554 million at June 30, 2015. Any further declines below the contractually-specified amount would not be covered.

Certain investments in marketable debt securities and MBS issued by FNMA and FHLMC exceeded ten percent of shareholders' equity at June 30, 2015. The FNMA investments had total amortized cost and fair value of \$13.0 billion and \$12.8 billion, respectively. The FHLMC investments had total amortized cost and fair value of \$5.8 billion.

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The following table reflects changes in credit losses on securities with OTTI (excluding securities acquired from the FDIC) where a portion of the unrealized loss was recognized in OCI:

	Three Months Ended June 30, 2015 2014		Six Months Ended June 30, 2015 2014	
(Dollars in millions)				
Balance at beginning of period	\$ 61	\$ 76	\$ 64	\$ 78
Credit losses on securities without previously recognized OTTI				1
Credit losses on securities with previously recognized OTTI	3		3	
Reductions for securities sold/settled during the period	(4)	(3)	(7)	(6)
Credit recoveries through yield	(1)	(1)	(1)	(1)
Balance at end of period	\$ 59	\$ 72	\$ 59	\$ 72

The amortized cost and estimated fair value of the securities portfolio by contractual maturity are shown in the following table. The expected life of MBS may differ from contractual maturities because borrowers have the right to prepay the underlying mortgage loans with or without prepayment penalties.

June 30, 2015	AFS		HTM	
	Amortized Cost	Fair Value	Amortized Cost	Fair Value
(Dollars in millions)				
Due in one year or less	\$ 271	\$ 271	\$ 1	\$ 1
Due after one year through five years	1,332	1,345	750	740
Due after five years through ten years	639	661	6,005	5,947
Due after ten years	18,775	18,906	12,681	12,767
Total debt securities	\$ 21,017	\$ 21,183	\$ 19,437	\$ 19,455

The following tables present the fair values and gross unrealized losses of investments based on the length of time that individual securities have been in a continuous unrealized loss position:

June 30, 2015	Less than 12 months		12 months or more		Total	
	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses	Fair Value	Unrealized Losses
(Dollars in millions)						
AFS securities:						
U.S. Treasury securities	\$ 259	\$ 1	\$ —	\$ —	\$ 259	\$ 1
Agency MBS	4,151	45	5,946	238	10,097	283
States and political subdivisions	79	2	431	64	510	66
Total	\$ 4,489	\$ 48	\$ 6,377	\$ 302	\$ 10,866	\$ 350
HTM securities:						
GSE	\$ 2,883	\$ 59	\$ 1,995	\$ 55	\$ 4,878	\$ 114
Agency MBS	2,166	11	387	2	2,553	13
Total	\$ 5,049	\$ 70	\$ 2,382	\$ 57	\$ 7,431	\$ 127

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December 31, 2014	Less than 12 months		12 months or more		Total	
	Fair	Unrealized	Fair	Unrealized	Fair	Unrealized
	Value	Losses	Value	Losses	Value	Losses

(Dollars in millions)

AFS securities:

Agency MBS	\$ 2,285	\$ 19	\$ 6,878	\$ 278	\$ 9,163	\$ 297
States and political subdivisions	13		449	59	462	59
Total	\$ 2,298	\$ 19	\$ 7,327	\$ 337	\$ 9,625	\$ 356

HTM

securities:

GSE	\$ 896	\$ 5	\$ 3,968	\$ 103	\$ 4,864	\$ 108
Agency MBS	1,329	5	800	7	2,129	12
Total	\$ 2,225	\$ 10	\$ 4,768	\$ 110	\$ 6,993	\$ 120

The unrealized losses on GSE securities and agency MBS were the result of increases in market interest rates compared to the date the securities were acquired rather than the credit quality of the issuers or underlying loans. At June 30, 2015, one non-agency MBS had an immaterial amount of credit impairment.

At June 30, 2015, \$61 million of the unrealized loss on states and political subdivisions securities was the result of fair value hedge basis adjustments that are a component of amortized cost. These securities in an unrealized loss position are evaluated for credit impairment through a qualitative analysis of issuer performance and the primary source of repayment. At June 30, 2015, four of these securities had immaterial amounts of credit impairment.

Table of Contents**NOTE 4. Loans and ACL**

During the first quarter of 2014, approximately \$8.3 billion of nonguaranteed, closed-end, first and second lien position residential mortgage loans, along with the related allowance, were transferred from direct retail lending to residential mortgage to facilitate compliance with a series of new rules related to mortgage servicing associated with first and second lien position mortgages collateralized by real estate.

During the third quarter of 2014, approximately \$550 million of loans, which were primarily performing residential mortgage TDRs, with a related ALLL of \$57 million were sold for a gain of \$42 million. During the fourth quarter of 2014, approximately \$140 million of loans, which were primarily residential mortgage NPLs, with a related ALLL of \$19 million were sold for a gain of \$24 million. Both gains were recognized as reductions to the provision for credit losses.

Effective October 1, 2014, loans subject to the commercial loss sharing agreement with the FDIC related to the Colonial acquisition were no longer covered by loss sharing. At June 30, 2015, these loans had a carrying value of \$392 million, a UPB of \$617 million and an allowance of \$41 million and are included in acquired from FDIC loans. Loans with a carrying value of \$600 million at June 30, 2015 continue to be covered by loss sharing and are included in the acquired from FDIC balance.

June 30, 2015	Accruing			Nonaccrual	Total
	Current	30-89	90		
		Past Due	Days Past Due		
(Dollars in millions)					
Commercial:					
Commercial and industrial	\$ 43,393	\$ 16	\$	\$ 198	\$ 43,607
CRE-income producing properties	11,069	4		59	11,132
CRE-construction and development	2,855	3		16	2,874
Other lending subsidiaries	5,475	18		12	5,505
Retail:					
Direct retail lending	8,583	41	10	41	8,675
Revolving credit	2,379	19	9		2,407
	28,605	362	60	188	29,215

Residential mortgage-nonguaranteed					
Residential mortgage-government guaranteed	270	77	492		839
Sales finance	10,423	53	4	13	10,493
Other lending subsidiaries	6,305	212		45	6,562
Acquired from FDIC	837	31	124		992
Total	\$ 120,194	\$ 836	\$ 699	\$ 572	\$ 122,301

Accruing

			90 Days Or 30-89 Days Past Due	More Past Due	
December 31, 2014	Current		Due	Nonaccrual	Total

(Dollars in millions)

Commercial:

Commercial and industrial	\$ 41,192	\$ 23	\$	\$ 239	\$ 41,454
CRE-income producing properties	10,644	4		74	10,722
CRE-construction and development	2,708	1		26	2,735
Other lending subsidiaries	5,337	15		4	5,356

Retail:

Direct retail lending	8,045	41	12	48	8,146
Revolving credit	2,428	23	9		2,460
Residential mortgage-nonguaranteed	29,468	392	83	164	30,107
Residential mortgage-government guaranteed	251	82	648	2	983
Sales finance	10,528	62	5	5	10,600
Other lending subsidiaries	5,830	222		54	6,106
Acquired from FDIC	994	33	188		1,215
Total	\$ 117,425	\$ 898	\$ 945	\$ 616	\$ 119,884

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The following tables present the carrying amount of loans by risk rating. Loans acquired from the FDIC are excluded because their related ALLL is determined by loan pool performance.

	Commercial & Industrial	CRE - Income Producing Properties	CRE - Construction and Development	Other Lending Subsidiaries
June 30, 2015				

(Dollars in millions)

Commercial:

Pass	\$ 41,951	\$ 10,657	\$ 2,761	\$ 5,464
Special mention	296	102	17	15
Substandard-performing	1,162	314	80	14
Nonperforming	198	59	16	12
Total	\$ 43,607	\$ 11,132	\$ 2,874	\$ 5,505

	Direct Retail Lending	Revolving Credit	Residential Mortgage	Sales Finance	Other Lending Subsidiaries
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(Dollars in millions)

Retail:

Performing	\$ 8,634	\$ 2,407	\$ 29,866	\$ 10,480	\$ 6,517
Nonperforming	41		188	13	45
Total	\$ 8,675	\$ 2,407	\$ 30,054	\$ 10,493	\$ 6,562

	Commercial & Industrial	CRE - Income Producing Properties	CRE - Construction and Development	Other Lending Subsidiaries
December 31, 2014				

(Dollars in millions)

Commercial:

Pass	\$ 40,055	\$ 10,253	\$ 2,615	\$ 5,317
Special mention	163	67	7	10
Substandard-performing	997	328	87	25
Nonperforming	239	74	26	4
Total	\$ 41,454	\$ 10,722	\$ 2,735	\$ 5,356

	Direct Retail Lending	Revolving Credit	Residential Mortgage	Sales Finance	Other Lending Subsidiaries
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(Dollars in millions)

Retail:

Performing	\$ 8,098	\$ 2,460	\$ 30,924	\$ 10,595	\$ 6,052
Nonperforming	48		166	5	54
Total	\$ 8,146	\$ 2,460	\$ 31,090	\$ 10,600	\$ 6,106

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Three Months Ended June 30, 2015	ACL Rollforward					Ending
	Beginning Balance	Charge-Offs	Recoveries	Provision (Benefit)	Other	
	(Dollars in millions)					
Commercial:						
Commercial and industrial	\$ 448	\$ (32)	\$ 13	\$ 28	\$	\$ 457
CRE-income producing properties	153	(4)	1	(9)		141
CRE-construction and development	42		2	(6)		38
Other lending subsidiaries	22	(2)	1			21
Retail:						
Direct retail lending	111	(13)	7	8		113
Revolving credit	106	(19)	5	10		102
Residential mortgage-nonguaranteed	200	(7)	1	3		197
Residential mortgage-government guaranteed	30	(2)				28
Sales finance	58	(5)	2	(1)		54
Other lending subsidiaries	237	(55)	9	58		249
Acquired from FDIC	57					57
ALLL	1,464	(139)	41	91		1,457
RUFC	68			6	4	78
ACL	\$ 1,532	\$ (139)	\$ 41	\$ 97	\$ 4	\$ 1,535

Three Months Ended June 30, 2014	ACL Rollforward					Ending
	Beginning Balance	Charge-Offs	Recoveries	Provision (Benefit)	Other	
	(Dollars in millions)					
Commercial:						
Commercial and industrial	\$ 423	\$ (40)	\$ 10	\$ 30	\$	\$ 423
CRE-income producing properties	136	(11)	3	(1)		127
CRE-construction and development	65	(3)	10	(13)		59
Other lending subsidiaries	16	(1)	1	1		17
Retail:						
Direct retail lending	120	(19)	7	16		124
Revolving credit	115	(18)	5	10		112
Residential mortgage-nonguaranteed	327	(20)		17		324
Residential mortgage-government guaranteed	69	(1)		(17)		51
Sales finance	45	(4)	2	1		44
Other lending subsidiaries	222	(46)	8	34		218
Acquired from FDIC	104	(4)		(9)		91
ALLL	1,642	(167)	46	69		1,590
RUFC	80			5		85
ACL	\$ 1,722	\$ (167)	\$ 46	\$ 74		\$ 1,675

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Six Months Ended June 30, 2015	ACL Rollforward					Ending Balance
	Beginning Balance	Charge-Offs	Recoveries	Provision (Benefit)	Other	
(Dollars in millions)						
Commercial:						
Commercial and industrial	\$ 421	\$ (46)	\$ 21	\$ 61	\$	\$ 457
CRE - income producing properties	162	(13)	3	(11)		141
CRE - construction and development	48	(2)	6	(14)		38
Other lending subsidiaries	21	(5)	2	3		21
Retail:						
Direct retail lending	110	(25)	15	13		113
Revolving credit	110	(37)	10	19		102
Residential mortgage-nonguaranteed	217	(18)	1	(3)		197
Residential mortgage-government guaranteed	36	(2)		(6)		28
Sales finance	50	(11)	5	10		54
Other lending subsidiaries	235	(119)	17	116		249
Acquired from FDIC	64	(1)		(6)		57
ALLL	1,474	(279)	80	182		1,457
RUFC	60			14	4	78
ACL	\$ 1,534	\$ (279)	\$ 80	\$ 196	\$ 4	\$ 1,535

Six Months Ended June 30, 2014	ACL Rollforward					Ending Balance
	Beginning Balance	Charge-Offs	Recoveries	Provision (Benefit)	Other	
	(Dollars in millions)					
Commercial:						
Commercial and industrial	\$ 454	\$ (73)	\$ 19	\$ 23	\$	\$ 423
CRE - income producing properties	149	(19)	5	(8)		127
CRE - construction and development	76	(7)	13	(23)		59
Other lending subsidiaries	15	(2)	1	3		17
Retail:						
Direct retail lending	209	(38)	15	23	(85)	124
Revolving credit	115	(36)	10	23		112
Residential mortgage-nonguaranteed	269	(41)	1	10	85	324
Residential mortgage-government guaranteed	62	(1)		(10)		51
Sales finance	45	(11)	5	5		44
Other lending subsidiaries	224	(130)	16	108		218
Acquired from FDIC	114	(7)		(16)		91
ALLL	1,732	(365)	85	138		1,590
RUFC	89			(4)		85
ACL	\$ 1,821	\$ (365)	\$ 85	\$ 134	\$	\$ 1,675

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The following table provides a summary of loans that are collectively evaluated for impairment.

	June 30, 2015		December 31, 2014	
	Recorded Investment	Related ALLL	Recorded Investment	Related ALLL
(Dollars in millions)				
Commercial:				
Commercial and industrial	\$ 43,300	\$ 424	\$ 41,120	\$ 379
CRE-income producing properties	11,009	131	10,583	147
CRE-construction and development	2,832	30	2,670	39
Other lending subsidiaries	5,493	18	5,351	20
Retail:				
Direct retail lending	8,585	91	8,048	86
Revolving credit	2,371	88	2,419	94
Residential mortgage-nonguaranteed	28,761	155	29,660	181
Residential mortgage-government guaranteed	511	2	622	4
Sales finance	10,473	50	10,579	46
Other lending subsidiaries	6,379	218	5,930	204
Acquired from FDIC	992	57	1,215	64
Total	\$ 120,706	\$ 1,264	\$ 118,197	\$ 1,264

The following tables set forth certain information regarding impaired loans, excluding purchased impaired loans and LHFS, that were individually evaluated for reserves.

	Recorded Investment	Related ALLL	Average Recorded Investment	Interest Income Recognized
As Of / For The Six Months Ended June 30, 2015	HPB	ALLL	Investment	Recognized

(Dollars in millions)

With no related ALLL recorded:

Commercial:

Commercial and industrial	\$ 88	\$ 120	\$ 85	\$
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CRE-income producing properties	24	33	19		
CRE-construction and development	4	6	10		
Other lending subsidiaries		2	1		
Retail:					
Direct retail lending	12	43	13		
Residential mortgage-nonguaranteed	90	151	107	2	
Residential mortgage-government guaranteed	2	3	3		
Sales finance	1	2	1		
Other lending subsidiaries	3	7	3		
With an ALLL recorded:					
Commercial:					
Commercial and industrial	219	225	33	237	2
CRE-income producing properties	99	100	10	108	2
CRE-construction and development	38	38	8	41	1
Other lending subsidiaries	12	13	3	6	
Retail:					
Direct retail lending	78	80	22	82	2
Revolving credit	36	36	14	38	1
Residential mortgage-nonguaranteed	364	376	42	345	8
Residential mortgage-government guaranteed	326	327	26	333	7
Sales finance	19	19	4	19	
Other lending subsidiaries	180	182	31	177	14
Total	\$ 1,595	\$ 1,763	\$ 193	\$ 1,628	\$ 39

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As Of / For The Year Ended December 31, 2014	Recorded Investment	Related Investment	Average Recorded Investment	Interest Income Recognized
	FPB	ALLL		
	(Dollars in millions)			
With no related ALLL recorded:				
Commercial:				
Commercial and industrial	\$ 87	\$ 136	\$ 138	\$ 2
CRE-income producing properties	18	25	36	
CRE-construction and development	14	21	20	
Other lending subsidiaries		1		
Retail:				
Direct retail lending	13	49	14	1
Residential mortgage-nonguaranteed	87	141	147	5
Residential mortgage-government guaranteed	3	4	7	
Sales finance	1	2	1	
Other lending subsidiaries	3	7	3	
With an ALLL recorded:				
Commercial:				
Commercial and industrial	247	254	279	5
CRE-income producing properties	121	123	133	4
CRE-construction and development	51	52	65	2
Other lending subsidiaries	5	5	4	
Retail:				
Direct retail lending	85	87	95	5
Revolving credit	41	41	45	2
Residential mortgage-nonguaranteed	360	370	700	31
Residential mortgage-government guaranteed	358	358	402	17
Sales finance	20	21	20	1
Other lending subsidiaries	173	175	148	22

Total	\$ 1,687	\$ 1,872	\$ 210	\$ 2,257	\$ 97
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The following table provides a summary of TDRs, all of which are considered impaired.

	June 30, 2015	December 31, 2014
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**(Dollars in
millions)**

Performing TDRs:

Commercial:

Commercial and industrial	\$ 75	\$ 64
CRE-income producing properties	21	27
CRE-construction and development	23	30
Direct retail lending	81	84
Sales finance	18	19
Revolving credit	36	41
Residential mortgage-nonguaranteed	273	261
Residential mortgage-government guaranteed	328	360
Other lending subsidiaries	172	164
Total performing TDRs	1,027	1,050
Nonperforming TDRs (also included in NPL disclosures)	127	126
Total TDRs	\$ 1,154	\$ 1,176
ALLL attributable to TDRs	\$ 151	\$ 159

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The following table summarizes the primary reason loan modifications were classified as TDRs and includes newly designated TDRs as well as modifications made to existing TDRs. Balances represent the recorded investment at the end of the quarter in which the modification was made. Rate modifications in this table include TDRs made with below market interest rates that also include modifications of loan structures.

Three Months Ended June 30,						
2015			2014			
Types of			Types of			
Modifications	Impact To	Rate	Modifications	Impact To	Rate	Impact To
Rate	Structure	Allowance	Rate	Structure	Allowance	Allowance
(Dollars in millions)						
Commercial:						
Commercial and industrial	\$ 40	\$ 10	\$ 1	\$ 49	\$ 10	\$ 1
CRE-income producing properties	2	10		5	6	
CRE-construction and development		9		6	10	
Retail:						
Direct retail lending	3		1	8	1	1
Revolving credit	4		1	6		2
Residential mortgage-nonguaranteed	21	10	2	19	8	2
Residential mortgage-government guaranteed	49		2	105		4
Sales finance		3		1	1	
Other lending subsidiaries	29		4	29		3

Six Months Ended June 30,						
2015			2014			
Types of			Types of			
Modifications	Impact To	Rate	Modifications	Impact To	Rate	Impact To
Rate	Structure	Allowance	Rate	Structure	Allowance	Allowance
(Dollars in millions)						
Commercial:						
Commercial and industrial	\$ 49	\$ 24	\$ 2	\$ 68	\$ 29	\$ 2
CRE-income producing properties	4	13		13	11	
		12		11	13	

CRE-construction and
development

Retail:

Direct retail lending	6		2	19	3	4
Revolving credit	8		2	13		3
Residential mortgage-nonguaranteed	44	22	5	51	17	13
Residential mortgage-government guaranteed	109		4	144		7
Sales finance		5		1	6	1
Other lending subsidiaries	60		8	58		8

Charge-offs and forgiveness of principal and interest for TDRs were immaterial for all periods presented.

The pre-default balance for modifications that experienced a payment default that had been classified as TDRs during the previous 12 months was \$14 million and \$17 million for the three months ended June 30, 2015 and 2014, respectively, and \$35 million and \$38 million for the six months ended June 30, 2015 and 2014, respectively. Payment default is defined as movement of the TDR to nonaccrual status, foreclosure or charge-off, whichever occurs first.

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Changes in the carrying value and accretable yield of loans acquired from the FDIC are presented in the following table:

	Six Months Ended June 30, 2015				Year Ended December 31, 2014			
	Purchased Impaired Accretable Yield	Carrying Value	Purchased Nonimpaired Accretable Yield	Carrying Value	Purchased Impaired Accretable Yield	Carrying Value	Purchased Nonimpaired Accretable Yield	Carrying Value
(Dollars in millions)								
Balance at beginning of period	\$ 134	\$ 579	\$ 244	\$ 636	\$ 187	\$ 863	\$ 351	\$ 1,172
Accretion	(35)	35	(49)	49	(107)	107	(169)	169
Payments received, net		(133)		(174)		(391)		(705)
Other, net	23		9		54		62	
Balance at end of period	\$ 122	\$ 481	\$ 204	\$ 511	\$ 134	\$ 579	\$ 244	\$ 636
Outstanding UPB at end of period		\$ 728		\$ 704		\$ 864		\$ 860

The following table presents additional information about BB&T's loans and leases:

	June 30, 2015	December 31, 2014
(Dollars in millions)		
Unearned income and net deferred loan fees and costs	\$ 183	\$ 147
Residential mortgage loans in process of foreclosure	295	379

NOTE 5. Goodwill and Other Intangible Assets

The changes in the carrying amounts of goodwill attributable to BB&T's operating segments are reflected in the table below. During the second quarter of 2015, BB&T sold American Coastal, which resulted in the allocation and write-off of goodwill from the Insurance Services segment.

	Residential Dealer						
	Community Banking	Mortgage Banking	Financial Services	Specialized Lending	Insurance Services	Financial Services	Total
(Dollars in millions)							
Goodwill balance, January 1, 2015	\$ 4,634	\$ 326	\$ 111	\$ 88	\$ 1,518	\$ 192	\$ 6,869
Acquisitions	316				3		319
Allocated to sale of American Coastal					(49)		(49)
Other adjustments	5				(3)		2
Goodwill balance, June 30, 2015	\$ 4,955	\$ 326	\$ 111	\$ 88	\$ 1,469	\$ 192	\$ 7,141

The following table presents information for identifiable intangible assets subject to amortization:

	June 30, 2015		Net Carrying Amount	December 31, 2014		Net Carrying Amount
	Gross Carrying Amount	Accumulated Amortization		Gross Carrying Amount	Accumulated Amortization	
(Dollars in millions)						
CDI	\$ 743	\$ (601)	\$ 142	\$ 693	\$ (585)	\$ 108
Other, primarily customer relationship intangibles	1,090	(718)	372	1,088	(691)	397
Total	\$ 1,833	\$ (1,319)	\$ 514	\$ 1,781	\$ (1,276)	\$ 505

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The following tables summarize residential mortgage banking activities. Mortgage and home equity loans managed exclude loans serviced for others with no other continuing involvement.

	June 30, 2015	December 31, 2014
	(Dollars in millions)	
Mortgage and home equity loans managed	\$ 33,483	\$ 33,742
Less:		
LHFS	2,184	1,317
Mortgage loans acquired from FDIC	626	668
Mortgage loans sold with recourse	619	667
Mortgage loans held for investment	\$ 30,054	\$ 31,090
UPB of mortgage loan servicing portfolio	\$ 115,122	\$ 115,476
UPB of home equity loan servicing portfolio	6,040	6,781
UPB of residential mortgage and home equity loan servicing portfolio	\$ 121,162	\$ 122,257
UPB of residential		

mortgage loans serviced for others (primarily agency conforming fixed rate)	\$ 89,235	\$ 90,230
Maximum recourse exposure from mortgage loans sold with recourse liability Indemnification, recourse and repurchase reserves FHA-insured mortgage loan reserve	335	344
	83	94
	85	85

The potential exposure related to losses incurred by the FHA on defaulted loans ranges from \$25 million to \$105 million.

**As Of / For The
Six Months Ended
June 30,
2015 2014**

(Dollars in millions)

UPB of residential mortgage loans sold from LHFS Pre-tax gains recognized on mortgage loans sold and held for sale Servicing fees recognized from mortgage loans serviced for others Approximate weighted average	\$ 6,804	\$ 5,972
	74	38
	136	136

servicing fee
on the
outstanding
balance of
residential
mortgage
loans 0.29 % 0.30 %
serviced
for others
Weighted
average
interest rate 4.16 4.23
on mortgage
loans serviced
for others

**Six Months
Ended June
30,
2015 2014**

**(Dollars in
millions)**

Residential MSR's,
carrying value, \$ 844 \$ 1,047
January 1,
Additions 68 66
Change in fair
value due to
changes in
valuation inputs
or assumptions:
Prepayment 166 (100)
speeds
OAS (70) 3
Servicing (25)
costs
Realization of
expected net
servicing cash
flows, passage (71) (62)
of time and
other
Residential MSR's,
carrying value, \$ 912 \$ 954
June 30,

Gains (losses) on
derivative financial
instruments used to

mitigate the
income
statement effect
of changes in \$ (38) \$ 105
fair value

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The sensitivity of the fair value of the residential MSRs to changes in key assumptions is included in the accompanying table:

	June 30, 2015			December 31, 2014		
	Range		Weighted	Range		Weighted
	Min	Max	Average	Min	Max	Average
(Dollars in millions)						
Prepayment speed	4.8 %	7.7 %	7.0 %	10.8 %	12.8 %	12.0 %
Effect on fair value of a 10% increase			\$ (26)			\$ (30)
Effect on fair value of a 20% increase			(51)			(58)
OAS	10.5 %	12.4 %	11.0 %	9.1 %	9.9 %	9.3 %
Effect on fair value of a 10% increase			\$ (37)			\$ (26)
Effect on fair value of a 20% increase			(72)			(50)
Composition of loans serviced for others:						
Fixed-rate residential mortgage loans			99.3 %			99.4 %
Adjustable-rate residential mortgage loans			0.7			0.6
Total			100.0 %			100.0 %
Weighted average life			7.7 yrs			5.7 yrs

The sensitivity calculations above are hypothetical and should not be considered to be predictive of future performance. As indicated, changes in fair value based on adverse changes in assumptions generally cannot be extrapolated because the relationship of the change in assumption to the change in fair value may not be linear. Also, in the above table, the effect of an adverse variation in a particular assumption on the fair value of the MSRs is calculated without changing any other assumption; while in reality, changes in one factor may result in changes in another, which may magnify or counteract the effect of the change.

Commercial Mortgage Banking Activities

CRE mortgage loans serviced for others are not included in loans and leases on the accompanying Consolidated Balance Sheets. The following table summarizes commercial mortgage banking activities for the periods presented:

	June 30, 2015	December 31, 2014
--	--------------------------	----------------------------------

(Dollars in millions)

UPB of CRE mortgages serviced for others	\$ 28,039	\$ 27,599
CRE mortgages serviced for others	4,425	4,264
covered by recourse provisions		
Maximum recourse exposure from CRE mortgages sold with recourse liability	1,331	1,278
Recorded reserves related to recourse exposure	8	7
Originated CRE mortgages during the year	3,264	5,265

Table of Contents**NOTE 7. Deposits**

A summary of deposits is presented in the accompanying table:

	June 30, 2015	December 31, 2014
(Dollars in millions)		
Noninterest-bearing deposits	\$ 42,234	\$ 38,786
Interest checking	20,843	20,262
Money market and savings	55,269	50,604
Time deposits	14,437	19,388
Total deposits	\$ 132,783	\$ 129,040
Time deposits		
\$100,000 and greater	\$ 5,525	\$ 9,782
Time deposits		
\$250,000 and greater	1,870	5,753

NOTE 8. Long-Term Debt

	June 30, 2015	December 31, 2014
(Dollars in millions)		
BB&T Corporation:		
3.95% senior notes due 2016	\$ 500	\$ 500
3.20% senior notes due 2016	1,000	1,000
2.15% senior notes due 2017	749	749
1.60% senior notes due 2017	749	749
1.45% senior notes due 2018	500	500
	400	400

Floating rate senior notes due 2018 (LIBOR-based, 1.15% at June 30, 2015)		
2.05% senior notes due 2018	599	599
6.85% senior notes due 2019	540	539
2.25% senior notes due 2019	648	648
Floating rate senior notes due 2019 (LIBOR-based, 0.94% at June 30, 2015)	450	450
2.45% senior notes due 2020	1,298	1,298
2.63% senior notes due 2020	999	
Floating rate senior notes due 2020 (LIBOR-based, 0.99% at June 30, 2015)	200	200
5.20% subordinated notes due 2015	934	933
4.90% subordinated notes due 2017	354	353
5.25% subordinated notes due 2019	586	586
3.95% subordinated notes due 2022	299	298
Branch Bank:		
1.45% senior notes due 2016	750	750
Floating rate senior notes due 2016 (LIBOR-based, 0.71% at June 30, 2015)	375	500
	500	500

1.05% senior notes due 2016		
1.00% senior notes due 2017	599	599
1.35% senior notes due 2017	750	750
2.30% senior notes due 2018	750	750
2.85% senior notes due 2021	700	699
5.63% subordinated notes due 2016	386	386
Floating rate subordinated notes due 2016 (LIBOR-based, 0.61% at June 30, 2015)	350	350
Floating rate subordinated note due 2017 (LIBOR-based, 0.58% at June 30, 2015)	262	262
3.80% subordinated notes due 2026	848	848
FHLB advances to Branch Bank: Varying maturities to 2034	5,577	6,496
Other long-term debt	154	119
Fair value hedge-related basis adjustments	465	501
Total long-term debt	\$ 23,271	\$ 23,312

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The following table reflects the carrying amounts and effective interest rates for long-term debt:

	June 30, 2015			December 31, 2014		
	Carrying Effective			Carrying Effective		
	Amount	Rate		Amount	Rate	
(Dollars in millions)						
BB&T Corporation						
fixed rate senior notes	\$ 7,681	2.30 %		\$ 6,669	2.39 %	
BB&T Corporation						
floating rate senior notes	1,050	1.08		1,050	1.07	
BB&T Corporation						
fixed rate subordinated notes	2,340	2.20		2,362	2.30	
Branch Bank						
fixed rate senior notes	4,074	1.56		4,060	1.72	
Branch Bank						
floating rate senior notes	375	0.76		500	0.72	
Branch Bank						
fixed rate subordinated notes	1,279	2.95		1,299	2.86	
Branch Bank						
floating rate subordinated notes	612	3.42		612	3.27	
FHLB advances (weighted average maturity of	5,706	3.98		6,641	4.03	

5.3 years at
June 30,
2015)

Other

long-term debt	154	119
----------------	-----	-----

Total

long-term debt	\$ 23,271	\$ 23,312
----------------	-----------	-----------

The effective rates above reflect the impact of cash flow and fair value hedges, as applicable. Subordinated notes with a remaining maturity of one year or greater qualify under the risk-based capital guidelines as Tier 2 supplementary capital, subject to certain limitations.

During the second quarter of 2015, BB&T terminated FHLB advances totaling \$931 million, which resulted in a pre-tax loss on early extinguishment of \$172 million.

NOTE 9. Shareholders' Equity

The activity relating to options and RSUs during the period is presented in the following tables:

	Wtd. Avg. Exercise Options Price	
	(Shares in thousands)	
Outstanding at January 1, 2015	28,374	\$ 35.09
Granted	434	38.22
Exercised	(2,775)	32.14
Forfeited or expired	(5,618)	38.66
Outstanding at June 30, 2015	20,415	34.58
Exercisable at June 30, 2015	18,687	34.73
Exercisable and expected to vest at June 30, 2015	20,296	34.59

		Wtd.
		Avg.
Restricted		Grant
		Date
		Fair
Shares/Units		Value

(Shares in thousands)

Nonvested		
at January 1, 2015	12,075	\$ 27.38
Granted	3,680	33.28
Vested	(3,400)	24.83
Forfeited	(193)	30.91
Nonvested		
at June 30, 2015	12,162	29.82
Expected		
to vest at June 30, 2015	11,158	29.83

Table of Contents**NOTE 10. AOCI**

Three Months Ended June 30, 2015	Unrecognized Net Pension and Postretirement Costs	Unrealized Net Gains (Losses) on Cash Flow Hedges	Unrealized Net Gains (Losses) on AFS Securities	FDIC's Share of Unrealized (Gains) Losses on AFS Securities	Other, net	Total
(Dollars in millions)						
AOCI balance, April 1, 2015	\$ (617)	\$ (108)	\$ 209	\$ (197)	\$ (20)	\$ (733)
OCI before reclassifications, net of tax	1	60	(121)	5	1	(54)
Amounts reclassified from AOCI:						
Personnel expense	12					12
Interest income			22			22
Interest expense		21				21
FDIC loss share income, net				6		6
Securities (gains) losses, net			1			1
Total before income taxes	12	21	23	6		62
Less: Income taxes	4	8	9	2		23
Net of income taxes	8	13	14	4		39
Net change in OCI	9	73	(107)	9	1	(15)
AOCI balance, June 30, 2015	\$ (608)	\$ (35)	\$ 102	\$ (188)	\$ (19)	\$ (748)

Three Months Ended June 30, 2014	Unrecognized Net Pension and Postretirement Costs	Unrealized Net Gains (Losses) on Cash Flow Hedges	Unrealized Net Gains (Losses) on AFS Securities	FDIC's Share of Unrealized (Gains) Losses on AFS Securities	Other, net	Total
---	--	--	--	--	-----------------------	--------------

(Dollars in millions)						
AOCI balance, April 1, 2014	\$ (302)	\$ 13	\$ 37	\$ (229)	\$ (19)	\$ (500)
OCI before reclassifications, net of tax	1	(14)	89	(6)	8	78

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Amounts reclassified
from AOCI:

Personnel expense	1				1	
Interest income			(5)		(5)	(10)
Interest expense		19				19
FDIC loss share income, net				14		14
Total before income taxes	1	19	(5)	14	(5)	24
Less: Income taxes		7	(2)	5	(2)	8
Net of income taxes	1	12	(3)	9	(3)	16
Net change in OCI	2	(2)	86	3	5	94
AOCI balance, June 30, 2014	\$ (300)	\$ 11	\$ 123	\$ (226)	\$ (14)	\$ (406)

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Six Months Ended June 30, 2015	Unrecognized Net Pension and Postretirement Costs	Unrealized Net Gains (Losses) on Cash Flow Hedges	Unrealized Net Gains (Losses) on AFS Securities	FDIC's Share of Unrealized (Gains) Losses on AFS Securities	Other, net	Total
(Dollars in millions)						
AOCI balance, January 1, 2015	\$ (626)	\$ (54)	\$ 152	\$ (207)	\$ (16)	\$ (751)
OCI before reclassifications, net of tax	3	(7)	(54)	7	(4)	(55)
Amounts reclassified from AOCI:						
Personnel expense	24					24
Interest income			6		1	7
Interest expense		42				42
FDIC loss share income, net				19		19
Securities (gains) losses, net			1			1
Total before income taxes	24	42	7	19	1	93
Less: Income taxes	9	16	3	7		35
Net of income taxes	15	26	4	12	1	58
Net change in AOCI	18	19	(50)	19	(3)	3
AOCI balance, June 30, 2015	\$ (608)	\$ (35)	\$ 102	\$ (188)	\$ (19)	\$ (748)

Six Months Ended June 30, 2014	Unrecognized Net Pension and Postretirement Costs	Unrealized Net Gains (Losses) on Cash Flow Hedges	Unrealized Net Gains (Losses) on AFS Securities	FDIC's Share of Unrealized (Gains) Losses on AFS Securities	Other, net	Total
(Dollars in millions)						
AOCI balance, January 1, 2014	\$ (303)	\$ 2	\$ (42)	\$ (235)	\$ (15)	\$ (593)
OCI before reclassifications, net of tax	2	(16)	174	(6)	3	157
Amounts reclassified from AOCI:						

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Personnel expense	1				1	
Interest income			(13)		(4)	(17)
Interest expense		40				40
FDIC loss share				24		24
income, net						
Securities (gains)			(2)			(2)
losses, net						
Total before income	1	40	(15)	24	(4)	46
taxes						
Less: Income taxes		15	(6)	9	(2)	16
Net of income taxes	1	25	(9)	15	(2)	30
Net change in AOCI	3	9	165	9	1	187
AOCI balance, June 30,	\$ (300)	\$ 11	\$ 123	\$ (226)	\$ (14)	\$ (406)
2014						

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NOTE 11. Income Taxes

The effective tax rates for the three months ended June 30, 2015 and 2014 were 13.8% and 31.2%, respectively. The effective tax rates for the six months ended June 30, 2015 and 2014 were 23.4% and 31.0%, respectively. The effective tax rates were lower than the corresponding periods of 2014 primarily due to adjustments for uncertain tax positions as described below. Additionally, during the second quarter of 2014, a tax provision of \$14 million related to the IRS's change in stance related to an income tax position that was under examination was recorded. Effective January 1, 2015, the Company adopted new accounting guidance related to investments in qualified affordable housing projects. See Note 13 "Commitments and Contingencies" for additional information.

In February 2010, BB&T received an IRS statutory notice of deficiency for tax years 2002-2007 asserting a liability for taxes, penalties and interest of approximately \$892 million related to the disallowance of foreign tax credits and other deductions claimed by a subsidiary in connection with a financing transaction. BB&T paid the disputed tax, penalties and interest in March 2010 and filed a lawsuit seeking a refund in the U.S. Court of Federal Claims. On September 20, 2013, the court denied the refund claim. BB&T appealed the decision to the U.S. Court of Appeals for the Federal Circuit. On May 14, 2015, the appeals court overturned a portion of the earlier ruling, resulting in the recognition of income tax benefits of \$107 million during the second quarter. The remainder of the decision was affirmed. While management is continuing to evaluate its options for responding to the court's ruling, both BB&T and the IRS have the ability to appeal the decision to the U.S. Supreme Court.

Depending on both parties' chosen courses of action, it is reasonably possible that the litigation associated with the financing transaction may conclude within the next twelve months; however, it is also possible that the appeals process could take longer than one year. Changes in the amount of unrecognized tax benefits, penalties and interest could result in a benefit of up to approximately \$596 million.

Table of Contents**NOTE 12. Benefit Plans**

	Qualified Plan		Nonqualified Plans	
Three Months Ended June 30,	2015	2014	2015	2014

(Dollars in millions)

Service cost	\$ 42	\$ 32	\$ 3	\$ 3
Interest cost	34	31	4	3
Estimated return on plan assets	(81)	(74)		
Amortization and other	12	1	3	3
Net periodic benefit cost	\$ 7	\$ (10)	\$ 10	\$ 9

	Qualified Plan		Nonqualified Plans	
Six Months Ended June 30	2015	2014	2015	2014

(Dollars in millions)

Service cost	\$ 85	\$ 65	\$ 6	\$ 6
Interest cost	68	62	8	7
Estimated return on plan assets	(162)	(148)		
Amortization and other	24	1	7	6
Net periodic benefit cost	\$ 15	\$ (20)	\$ 21	\$ 19

BB&T makes contributions to the qualified pension plan in amounts between the minimum required for funding and the maximum amount deductible for federal income tax purposes. Discretionary contributions totaling \$117 million were made during 2015. There are no required contributions for the remainder of 2015, though BB&T may elect to make additional contributions.

NOTE 13. Commitments and Contingencies

	As Of / For the Year-To-Date Period Ended	
	June 30, 2015	December 31, 2014

**(Dollars in
millions)**

Letters of credit and financial guarantees		
Carrying amount of the liability for letter of credit guarantees	\$ 3,353	\$ 3,462
	24	22

Investments in
affordable
housing and
historic building
rehabilitation
projects:

Carrying amount	1,548	1,416
Amount of future funding commitments included in carrying amount	583	459
Lending exposure	190	169
Tax credits subject to recapture	314	300
Amortization recognized in the provision for income taxes	92	161
Tax credits and other tax benefits recognized in	128	222

the provision
for income
taxes

Investments in private equity and similar investments	359	329
Future funding commitments to consolidated private equity funds	176	202

Effective January 1, 2015, BB&T adopted new guidance related to investments in qualified affordable housing projects and elected the proportional amortization method to account for these investments. The following table summarizes the impact to certain previously reported amounts.

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	Three Months Ended June 30, 2014	Six Months Ended June 30, 2014
--	---	---

**(Dollars in
millions)**

Increase in other income	\$ 42	\$ 76
Increase in provision for income taxes	(43)	(82)
Decrease in net income and net income available to common shareholders	\$ (1)	\$ (6)
Decrease in diluted EPS	\$	\$ (0.01)

**January 1,
2015 2014**

**(Dollars in
millions)**

Decrease to retained earnings	\$ (49)	\$ (29)
-------------------------------	---------	---------

Legal Proceedings

The nature of BB&T's business ordinarily results in a certain amount of claims, litigation, investigations and legal and administrative cases and proceedings, all of which are considered incidental to the normal conduct of business. BB&T believes it has meritorious defenses to the claims asserted against it in its currently outstanding legal proceedings and, with respect to such legal proceedings, intends to continue to defend itself vigorously, litigating or settling cases according to management's judgment as to what is in the best interests of BB&T and its shareholders.

On at least a quarterly basis, liabilities and contingencies in connection with outstanding legal proceedings are assessed utilizing the latest information available. For those matters where it is probable that BB&T will incur a loss and the amount of the loss can be reasonably estimated, a liability is recorded in the consolidated financial statements. These legal reserves may be increased or decreased to reflect any relevant developments on at least a quarterly basis. For other matters, where a loss is not probable or the amount of the loss is not estimable, legal reserves are not accrued. While the outcome of legal proceedings is inherently uncertain, based on information currently available, advice of counsel and available insurance coverage, management believes that the established legal reserves are adequate and the liabilities arising from legal proceedings will not have a material adverse effect on the consolidated financial position, consolidated results of operations or consolidated cash flows. However, in the event of unexpected future developments, it is possible that the ultimate resolution of these matters, if unfavorable, may be material to the consolidated financial position, consolidated results of operations or consolidated cash flows of BB&T.

Pledged Assets

Certain assets were pledged to secure municipal deposits, securities sold under agreements to repurchase, borrowings, and borrowing capacity, subject to certain limits, at the FHLB and FRB as well as for other purposes as required or permitted by law. The following table provides the total carrying amount of pledged assets by asset type, of which the majority are pursuant to agreements that do not permit the other party to sell or repledge the collateral. Assets related to employee benefit plans have been excluded from the following table.

	June 30, 2015	December 31, 2014
(Dollars in millions)		
Pledged securities	\$ 14,284	\$ 14,636
Pledged loans	66,890	67,248

Table of Contents**NOTE 14. Fair Value Disclosures**

Accounting standards define fair value as the exchange price that would be received on the measurement date to sell an asset or the price paid to transfer a liability in the principal or most advantageous market available to the entity in an orderly transaction between market participants, with a three level valuation input hierarchy.

The following tables present fair value information for assets and liabilities measured at fair value on a recurring basis:

June 30, 2015	Total	Level 1	Level 2	Level 3
(Dollars in millions)				
Assets:				
Trading securities	\$ 720	\$ 315	\$ 405	\$
AFS securities:				
U.S. Treasury	1,385		1,385	
Agency MBS	16,434		16,434	
States and political subdivisions	1,959		1,959	
Non-agency MBS	243		243	
Other	5	5		
Acquired from FDIC	1,157		469	688
LHFS	2,469		2,469	
Residential MSRs	912			912
Derivative assets:				
Interest rate contracts	949		938	11
Foreign exchange contracts	6		6	
Private equity and similar investments	359			359
Total assets	\$ 26,598	\$ 320	\$ 24,308	\$ 1,970
Liabilities:				
Derivative liabilities:				
Interest rate contracts	\$ 774	\$	\$ 761	\$ 13
Foreign exchange contracts	4		4	
Short-term borrowings	196		196	
Total liabilities	\$ 974	\$	\$ 961	\$ 13

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December 31, 2014	Total	Level 1	Level 2	Level 3
(Dollars in millions)				
Assets:				
Trading securities	\$ 482	\$ 289	\$ 193	\$
AFS securities:				
U.S. Treasury	1,231		1,231	
Agency MBS	16,154		16,154	
States and political subdivisions	1,974		1,974	
Non-agency MBS	264		264	
Other	41	6	35	
Acquired from FDIC	1,243		498	745
LHFS	1,423		1,423	
Residential MSRs	844			844
Derivative assets:				
Interest rate contracts	1,114		1,094	20
Foreign exchange contracts	8		8	
Private equity and similar investments	329			329
Total assets	\$ 25,107	\$ 295	\$ 22,874	\$ 1,938
Liabilities:				
Derivative liabilities:				
Interest rate contracts	\$ 1,007	\$	\$ 1,004	\$ 3
Foreign exchange contracts	6		6	
Short-term borrowings	148		148	
Total liabilities	\$ 1,161	\$	\$ 1,158	\$ 3

The following discussion focuses on the valuation techniques and significant inputs for Level 2 and Level 3 assets and liabilities.

A third-party pricing service is generally utilized in determining the fair value of the securities portfolio. Management independently evaluates the fair values provided by the pricing service through comparisons to other third party pricing sources, review of additional information provided by the third party pricing service and other third party sources for selected securities and back-testing to compare the price realized on any security sales to the daily pricing information received from the pricing service. Fair value measurements are derived from market-based pricing matrices that were developed using observable inputs that include benchmark yields, benchmark securities, reported trades, offers, bids, issuer spreads and broker quotes. As described by security type below, additional inputs may be used, or some inputs may not be applicable. In the event that market observable data was not available, which would generally occur due to the lack of an active market for a given security, the valuation of the security would be subjective and may involve substantial judgment by management.

Trading securities: Trading securities include various types of debt and equity securities, primarily consisting of debt securities issued by the U.S. Treasury, GSEs, or states and political subdivisions. The valuation techniques used for these investments are more fully discussed below.

U.S. Treasury securities: Treasury securities are valued using quoted prices in active over the counter markets.

GSE securities and Agency MBS: GSE pass-through securities are valued using market-based pricing matrices that are based on observable inputs including benchmark TBA security pricing and yield curves that were estimated based on U.S. Treasury yields and certain floating rate indices. The pricing matrices for these securities may also give consideration to pool-specific data supplied directly by the GSE. GSE CMOs are valued using market-based pricing matrices that are based on observable inputs including offers, bids, reported trades, dealer quotes and market research reports, the characteristics of a specific tranche, market convention prepayment speeds and benchmark yield curves as described above.

States and political subdivisions: These securities are valued using market-based pricing matrices that are based on observable inputs including MSRB reported trades, issuer spreads, material event notices and benchmark yield curves.

Non-agency MBS: Pricing matrices for these securities are based on observable inputs including offers, bids, reported trades, dealer quotes and market research reports, the characteristics of a specific tranche, market convention prepayment speeds and benchmark yield curves as described above.

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Other securities: These securities consist primarily of mutual funds and corporate bonds. These securities are valued based on a review of quoted market prices for assets as well as through the various other inputs discussed previously.

Acquired from FDIC securities: Securities acquired from the FDIC consist of re-remic non-agency MBS, municipal securities and non-agency MBS. State and political subdivision securities and certain non-agency MBS acquired from the FDIC are valued in a manner similar to the approach described above for those asset classes. The re-remic non-agency MBS, which are categorized as Level 3, are valued based on broker dealer quotes that reflected certain unobservable market inputs.

LHFS: Certain mortgage loans are originated to be sold to investors, which are carried at fair value. The fair value is primarily based on quoted market prices for securities backed by similar types of loans. The changes in fair value of these assets are largely driven by changes in interest rates subsequent to loan funding and changes in the fair value of servicing associated with the mortgage LHFS.

Residential MSRs: Residential MSRs are valued using an OAS valuation model to project cash flows over multiple interest rate scenarios, which are then discounted at risk-adjusted rates. The model considers portfolio characteristics, contractually specified servicing fees, prepayment assumptions, delinquency rates, late charges, other ancillary revenue, costs to service and other economic factors. Fair value estimates and assumptions are compared to industry surveys, recent market activity, actual portfolio experience and, when available, other observable market data.

Derivative assets and liabilities: The fair values of derivatives are determined based on quoted market prices and internal pricing models that are primarily sensitive to market observable data. The fair values of interest rate lock commitments, which are related to mortgage loan commitments and are categorized as Level 3, are based on quoted market prices adjusted for commitments that are not expected to fund and include the value attributable to the net servicing fees.

Private equity and similar investments: Private equity and similar investments are measured at fair value based on the investment's net asset value. In many cases there are no observable market values for these investments and therefore management must estimate the fair value based on a comparison of the operating performance of the company to multiples in the marketplace for similar entities. This analysis requires significant judgment, and actual values in a sale could differ materially from those estimated.

Short-term borrowings: Short-term borrowings represent debt securities sold short that are entered into as a hedging strategy for the purposes of supporting institutional and retail client trading activities.

The following tables summarize activity for Level 3 assets and liabilities:

Three Months Ended June 30, 2015	Acquired from FDIC Securities	Residential Net MSRs	Net Derivatives	Private Equity and Similar Investments
(Dollars in millions)				
Balance at April 1, 2015	\$ 719	\$ 764	\$ 23	\$ 366
Total realized and unrealized gains (losses):				
Included in earnings:				
Interest income	5			
Mortgage banking income		140	20	
Other noninterest income			2	3
Included in unrealized net holding gains (losses) in OCI	(11)			
Purchases				13
Issuances		42	3	
Sales				(10)
Settlements	(25)	(34)	(50)	(13)
Balance at June 30, 2015	\$ 688	\$ 912	\$ (2)	\$ 359
Change in unrealized gains (losses) included in earnings for the period, attributable to assets and liabilities still held at June 30, 2015	\$ 5	\$ 140	\$ 4	\$ (1)

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Three Months Ended June 30, 2014	Acquired from FDIC Securities	Residential MSRs	Net Derivatives	Private Equity and Similar Investments
---	--	-----------------------------	----------------------------	---

(Dollars in millions)

Balance at April 1, 2014	\$ 832	\$ 1,008	\$ 4	\$ 328
Total realized and unrealized gains (losses):				
Included in earnings:				
Interest income	2			
Mortgage banking income		(54)	29	
Other noninterest income				9
Included in unrealized net holding gains (losses) in OCI	3			
Purchases				14
Issuances		33	28	
Sales				(29)
Settlements	(27)	(33)	(37)	(1)
Transfers into Level 3				1
Balance at June 30, 2014	\$ 810	\$ 954	\$ 24	\$ 322
Change in unrealized gains (losses) included in earnings for the period, attributable to assets and liabilities still held at June 30, 2014	\$ 2	\$ (54)	\$ 24	\$ (6)

Private

Six Months Ended June 30, 2015	Acquired from FDIC Securities	Residential MSRs	Net Derivatives	Equity and Similar Investments
(Dollars in millions)				
Balance at January 1, 2015	\$ 745	\$ 844	\$ 17	\$ 329
Total realized and unrealized gains (losses):				
Included in earnings:				
Interest income	16			
Mortgage banking income		69	48	
Other noninterest income			(2)	19
Included in unrealized net holding gains (losses) in OCI	(25)			
Purchases				55
Issuances		68	41	
Sales				(29)
Settlements	(48)	(69)	(106)	(15)
Balance at June 30, 2015	\$ 688	\$ 912	\$ (2)	\$ 359
Change in unrealized gains (losses) included in earnings for the period,				
attributable to assets and liabilities still held at June 30, 2015	\$ 16	\$ 69	\$	\$ 15

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Six Months Ended June 30, 2014	Acquired from FDIC Securities	Residential MSRs	Net Derivatives	Private Equity and Similar Investments
(Dollars in millions)				
Balance at January 1, 2014	\$ 861	\$ 1,047	\$ (11)	\$ 291
Total realized and unrealized gains (losses):				
Included in earnings:				
Interest income	17			
Mortgage banking income		(97)	44	
Other noninterest income				12
Included in unrealized net holding gains (losses) in OCI	(15)			
Purchases				52
Issuances		66	40	
Sales				(30)
Settlements	(53)	(62)	(49)	(4)
Transfers into Level 3				1
Balance at June 30, 2014	\$ 810	\$ 954	\$ 24	\$ 322
Change in unrealized gains (losses) included in earnings for the period,				
attributable to assets and liabilities still held at June 30, 2014	\$ 17	\$ (97)	\$ 24	\$ (4)

BB&T's policy is to recognize transfers in and transfers out of Levels 1, 2 and 3 as of the end of a reporting period.

The majority of private equity and similar investments are in SBIC qualified funds, which primarily focus on equity and subordinated debt investments in privately-held middle market companies. The majority of these investments are not redeemable and distributions are received as the underlying assets of the funds liquidate. The timing of distributions, which are expected to occur on various dates through 2025, is uncertain and dependent on various events such as recapitalizations, refinance transactions and ownership changes among others. Excluding the investment of future funds, these investments have an estimated weighted average remaining life of approximately two years; however, the timing and amount of distributions may vary significantly. Restrictions on the ability to sell the investments include, but are not limited to, consent of a majority member or general partner approval for transfer of ownership. These investments are spread over numerous privately-held middle market companies, and thus the sensitivity to a change in fair value for any single investment is limited. The significant unobservable inputs for these investments are EBITDA multiples that ranged from 5x to 11x, with a weighted average of 8x, at June 30, 2015.

The following table details the fair value and UPB of LHFS that were elected to be carried at fair value:

	June 30, 2015			December 31, 2014		
	Fair Value	Aggregate UPB	Difference	Fair Value	Aggregate UPB	Difference
(Dollars in millions)						
LHFS reported at fair value	\$ 2,469	\$ 2,468	\$ 1	\$ 1,423	\$ 1,390	\$ 33

Excluding government guaranteed, LHFS that were nonaccrual or 90 days or more past due and still accruing interest were not material at June 30, 2015.

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The following table provides information about certain financial assets measured at fair value on a nonrecurring basis, which are primarily collateral dependent and may be subject to liquidity adjustments. The carrying values represent end of period values, which approximate the fair value measurements that occurred on the various measurement dates throughout the period. The valuation adjustments represent the amounts recorded during the period regardless of whether the asset is still held at period end. These assets are considered to be Level 3 assets (excludes acquired from FDIC).

	June 30, 2015			June 30, 2014		
	Valuation			Valuation		
	Adjustments			Adjustments		
	Three	Six		Three	Six	
	Months	Months		Months	Months	
	Ended	Ended		Ended	Ended	
	Carrying	Value		Carrying	Value	
	Value			Value		
	(Dollars in millions)					
Impaired loans	\$ 114	\$ (1)	\$ (13)	\$ 213	\$ (19)	\$ (37)
Foreclosed real estate	86	(43)	(83)	56	(27)	(86)

For financial instruments not recorded at fair value, estimates of fair value are based on relevant market data and information about the instrument and are based on the value of one trading unit without regard to any premium or discount that may result from concentrations of ownership, possible tax ramifications, estimated transaction costs that may result from bulk sales or the relationship between various instruments.

An active market does not exist for certain financial instruments. Fair value estimates for these instruments are based on current economic conditions, currency and interest rate risk characteristics, loss experience and other factors. Many of these estimates involve uncertainties and matters of significant judgment and cannot be determined with precision. Therefore, the fair value estimates in many instances cannot be substantiated by comparison to independent markets and, in many cases, may not be realizable in a current sale of the instrument. In addition, changes in assumptions could significantly affect these fair value estimates. The following assumptions were used to estimate the fair value of these financial instruments.

Cash and cash equivalents and restricted cash: For these short-term instruments, the carrying amounts are a reasonable estimate of fair values.

HTM securities: The fair values of HTM securities are based on a market approach using observable inputs such as benchmark yields and securities, TBA prices, reported trades, issuer spreads, current bids and offers, monthly payment information and collateral performance.

Loans receivable: The fair values for loans are estimated using discounted cash flow analyses, applying interest rates currently being offered for loans with similar terms and credit quality, which are deemed to be indicative of orderly transactions in the current market. For commercial loans and leases, discount rates may be adjusted to address additional credit risk on lower risk grade instruments. For residential mortgage and other consumer loans, internal prepayment risk models are used to adjust contractual cash flows. Loans are aggregated into pools of similar terms and credit quality and discounted using a LIBOR based rate. The carrying amounts of accrued interest approximate fair values.

FDIC loss share receivable and payable: The fair values of the receivable and payable are estimated using discounted cash flow analyses, applying a risk free interest rate that is adjusted for the uncertainty in the timing and amount of the cash flows. The expected cash flows to/from the FDIC related to loans were estimated using the same assumptions that were used in determining the accounting values for the related loans. The expected cash flows to/from the FDIC related to securities are based upon the fair value of the related securities and the payment that would be required if the securities were sold for that amount. The loss share agreements are not transferrable and, accordingly, there is no market for the receivable or payable.

Deposit liabilities: The fair values for demand deposits are equal to the amount payable on demand. Fair values for CDs are estimated using a discounted cash flow calculation that applies current interest rates to aggregate expected maturities. BB&T has developed long-term relationships with its deposit customers, commonly referred to as CDIs, that have not been considered in the determination of the deposit liabilities' fair value.

Short-term borrowings: The carrying amounts of short-term borrowings approximate their fair values.

Long-term debt: The fair values of long-term debt instruments are estimated based on quoted market prices for the instrument if available, or for similar instruments if not available, or by using discounted cash flow analyses, based on current incremental borrowing rates for similar types of instruments.

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Contractual commitments: The fair values of commitments are estimated using the fees charged to enter into similar agreements, taking into account the remaining terms of the agreements and the present creditworthiness of the counterparties. The fair values of guarantees and letters of credit are estimated based on the counterparties' creditworthiness and average default rates for loan products with similar risks. These respective fair value measurements are categorized within Level 3 of the fair value hierarchy. Retail lending commitments are assigned no fair value as BB&T typically has the ability to cancel such commitments by providing notice to the borrower.

Financial assets and liabilities not recorded at fair value are summarized below:

June 30, 2015	Carrying Amount	Total Fair Value	Level 2	Level 3
--------------------------	----------------------------	---------------------------------	----------------	----------------

(Dollars in millions)

Financial
assets:

HTM securities	\$ 19,437	\$ 19,455	\$ 19,455	\$
Loans and leases	120,844	120,646		120,646
HFI, net of ALLL				
FDIC loss share	383	59		59
receivable				

Financial
liabilities:

Deposits	132,783	132,948	132,948	
FDIC loss share	695	694		694
payable				
Long-term debt	23,271	23,762	23,762	

December 31, 2014	Carrying Amount	Total Fair Value	Level 2	Level 3
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(Dollars in millions)

Financial
assets:

HTM securities	\$ 20,240	\$ 20,313	\$ 20,313	\$
Loans and leases	118,410	118,605		118,605

HFI, net of ALLL FDIC loss share receivable	534	123	123
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Financial
liabilities:

Deposits	129,040	129,259	129,259
FDIC loss share payable	697	696	696
Long-term debt	23,312	24,063	24,063

The following is a summary of selected information
pertaining to off-balance sheet financial instruments:

June 30, 2015		December 31, 2014	
Notional/ Contract		Notional/ Contract	
Amount	Fair Value	Amount	Fair Value

(Dollars in millions)

Commitments

to extend, originate or purchase credit	\$ 54,071	\$ 108	\$ 49,333	\$ 97
Residential mortgage loans sold with recourse	619	9	667	9
Other loans sold with recourse	4,425	8	4,264	7
Letters of credit and financial guarantees	3,353	24	3,462	22

Table of Contents**NOTE 15. Derivative Financial Instruments****Derivative Classifications and Hedging Relationships**

Hedged Item or Transaction	June 30, 2015			December 31, 2014		
	Notional Amount	Fair Value Gain	Fair Value Loss	Notional Amount	Fair Value Gain	Fair Value Loss
(Dollars in millions)						
Cash flow hedges:						
Interest rate contracts:						
Pay fixed 3mo. LIBOR funding swaps	\$ 9,300	\$	\$ (138)	\$ 9,300	\$	\$ (289)
Fair value hedges:						
Interest rate contracts:						
Receive fixed long-term debt swaps	11,902	273		11,902	269	(5)
Pay fixed commercial loans swaps	216		(3)	161		(3)
Pay fixed municipal securities swaps	314		(108)	336		(126)
Total	12,432	273	(111)	12,399	269	(134)
Not designated as hedges:						
Client-related and other risk management:						
Interest rate contracts:						

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Receive fixed swaps	7,747	315	(2)	7,995	350	(3)
Pay fixed swaps	7,830	2	(337)	8,163	1	(375)
Other swaps	1,177	3	(6)	1,372	5	(7)
Other	383	1	(2)	528	1	(1)
Forward commitments	10,382	16	(20)	5,326	10	(12)
Foreign exchange contracts	662	6	(4)	571	8	(6)
Total	28,181	343	(371)	23,955	375	(404)
Mortgage banking:						
Interest rate contracts:						
Interest rate lock commitments	2,581	11	(8)	1,566	20	
When issued securities, forward rate agreements and forward commitments	4,769	37	(13)	2,623	3	(25)
Other	995	5	(2)	916	7	
Total	8,345	53	(23)	5,105	30	(25)
MSRs:						
Interest rate contracts:						
Receive fixed swaps	2,521	54	(48)	4,119	215	(1)
Pay fixed swaps	2,885	3	(55)	4,362	1	(124)
Option trades	9,970	228	(26)	9,350	229	(36)
When issued securities, forward rate agreements and forward commitments	2,571	1	(6)	3,731	3	
Total	17,947	286	(135)	21,562	448	(161)
Total derivatives not designated as hedges	54,473	682	(529)	50,622	853	(590)

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Total derivatives	\$ 76,205	955	(778)	\$ 72,321	1,122	(1,013)
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Gross amounts not offset in
the Consolidated Balance
Sheets:

Amounts subject to master netting arrangements not offset due to policy election	(444)	444		(629)	629
Cash collateral (received) posted	(218)	293		(190)	342
Net amount	\$ 293	\$ (41)		\$ 303	\$ (42)

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The fair values of derivatives in a gain or loss position are presented on a gross basis in other assets or other liabilities, respectively, in the Consolidated Balance Sheets. Cash collateral posted for derivatives in a loss position is reported as restricted cash. Derivatives with dealer counterparties at both the bank and the parent company are governed by the terms of ISDA Master netting agreements and Credit Support Annexes. The ISDA Master agreements allow counterparties to offset trades in a gain against trades in a loss to determine net exposure and allows for the right of setoff in the event of either a default or an additional termination event. Credit Support Annexes govern the terms of daily collateral posting practices. Collateral practices mitigate the potential loss impact to affected parties by requiring liquid collateral to be posted on a scheduled basis to secure the aggregate net unsecured exposure. In addition to collateral, the right of setoff allows counterparties to offset net derivative values with a defaulting party against certain other contractual receivables from or obligations due to the defaulting party in determining the net termination amount. No portion of the change in fair value of derivatives designated as hedges has been excluded from effectiveness testing. The ineffective portion was immaterial for all periods presented.

**The Effect of Derivative Instruments on the Consolidated Statements of
Income
Three Months Ended June 30, 2015 and 2014**

Effective Portion			Pre-tax Gain	
Pre-tax			(Loss)	
Gain			Reclassified	
(Loss)			from	
Recognized			AOCI into	
in AOCI			Income	
2015	2014	Location of Amounts	2015	2014
Reclassified from AOCI into Income				
(Dollars in millions)				
Cash flow				
hedges:				
Interest				
rate	\$ 95	\$ (22)	Total interest expense	\$ (21) \$ (19)
contracts				
			Pre-tax Gain	
			(Loss)	
			Recognized	
			in Income	
			2015	2014
(Dollars in millions)				
Fair value				
hedges:				
Interest				
rate		Total interest income	\$ (5)	\$ (6)
contracts				

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Interest rate contracts	Total interest expense	68	57
Total		\$ 63	\$ 51
Not designated as hedges:			
Client-related and other risk management:			
Interest rate contracts	Other noninterest income	\$ 11	\$ 5
Foreign exchange contracts	Other noninterest income	(1)	(1)
Mortgage banking:			
Interest rate contracts	Mortgage banking income	13	(17)
MSRs:			
Interest rate contracts	Mortgage banking income	(119)	60
Total		\$ (96)	\$ 47

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**The Effect of Derivative Instruments on the Consolidated
Statements of Income
Six Months Ended June 30, 2015 and 2014**

Effective Portion			Pre-tax Gain (Loss) Reclassified from AOCI into Income	
Pre-tax Gain (Loss) Recognized in AOCI		Location of Amounts Reclassified from AOCI into Income	2015	2014
(Dollars in millions)				
Cash Flow				
Hedges:				
Interest				
rate	\$ (12)	\$ (25) Total interest expense	\$ (42)	\$ (40)
contracts				

Effective Portion			Pre-tax Gain (Loss) Recognized in Income	
		Location of Amounts Recognized in Income	2015	2014
(Dollars in millions)				
Fair Value				
Hedges:				
Interest				
rate		Total interest income	\$ (10)	\$ (11)
contracts				
Interest				
rate		Total interest expense	136	110
contracts				
Total			\$ 126	\$ 99

Not				
Designated				
as Hedges:				
Client-related and other				
risk management:				
Interest				
rate		Other noninterest income	\$ 12	\$ 10
contracts				

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Foreign exchange contracts	Other noninterest income	9	3
Mortgage Banking: Interest rate contracts	Mortgage banking income	20	(27)
MSRs: Interest rate contracts	Mortgage banking income	(38)	105
Total		\$ 3	\$ 91

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The following table provides a summary of derivative strategies and the related accounting treatment:

Cash Flow Hedges	Fair Value Hedges	Derivatives Not Designated as Hedges
<p>Variability in cash flows of interest payments on floating rate business loans, overnight funding and various LIBOR funding instruments.</p> <p>Risk exposure</p>	<p>Losses in value on fixed rate long-term debt, CDs, FHLB advances, loans and state and political subdivision securities due to changes in interest rates.</p>	<p>Risk associated with an asset or liability, including mortgage banking operations and MSR's, or for client needs. Includes exposure to changes in market rates and conditions subsequent to the interest rate lock and funding date for mortgage loans originated for sale.</p>
<p>Hedge the variability in the interest payments and receipts in future cash flows for forecasted transactions related to the first unhedged payments and receipts of variable interest.</p> <p>Risk management objective</p>	<p>Convert the fixed rate paid or received to a floating rate, primarily through the use of swaps.</p>	<p>For interest rate lock commitment derivatives and LHFS, use mortgage-based derivatives such as forward commitments and options to mitigate market risk. For MSR's, mitigate the income statement effect of changes in the fair value of the MSR's.</p>
<p>Treatment for portion that is highly effective</p> <p>Recognized in OCI until the related cash flows from the hedged item are recognized in earnings.</p>	<p>Recognized in current period income along with the corresponding changes in the fair value of the designated hedged item attributable to the risk being hedged.</p>	<p>Entire change in fair value recognized in current period income.</p>
<p>Treatment for portion that is ineffective</p> <p>Recognized in current period income.</p>	<p>Recognized in current period income.</p>	<p>Not applicable</p>
<p>Treatment if hedge is de-designated.</p> <p>Effective changes in value that are recorded in OCI before de-designation are amortized to earnings over the period the forecasted hedged transactions or impact earnings.</p> <p>is terminated</p>	<p>If hedged item remains outstanding, termination proceeds are included in cash flows from financing activities and effective changes in value are reflected as part of the carrying value of the financial instrument and amortized to earnings over its estimated remaining life.</p>	<p>Not applicable</p>
	<p>Not applicable</p>	<p>Not applicable</p>

Treasury accounting is ceased
if and any gain or loss in OCI is
transported in earnings
is immediately.
no
longer
probable
of
occurring
during
forecast
period
or
within
a
short
period
thereafter

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The following table presents information about BB&T's cash flow and fair value hedges:

	June 30, 2015	December 31, 2014
	(Dollars in millions)	
Cash flow hedges:		
Net unrecognized after-tax loss on active hedges recorded in AOCI	\$ (87)	\$ (181)
Net unrecognized after-tax gain on terminated hedges recorded in AOCI (to be recognized in earnings through 2022)	51	127
Estimated portion of net after-tax loss on active and terminated hedges to be reclassified from AOCI into earnings during the next 12 months	(47)	(51)
Maximum time period over which BB&T has hedged a portion of the variability in future cash flows for forecasted transactions excluding those transactions relating to the payment of variable interest on existing instruments	7 yrs	8 yrs
Fair value hedges:		
Unrecognized pre-tax net gain on terminated hedges (to be recognized as interest primarily through 2019)	\$ 177	\$ 227
Portion of pre-tax net gain on terminated hedges to be recognized as a change in interest during the next 12 months	76	88

Derivatives Credit Risk – Dealer Counterparties

Credit risk related to derivatives arises when amounts receivable from a counterparty exceed those payable to the same counterparty. The risk of loss is addressed by subjecting dealer counterparties to credit reviews and approvals similar to those used in making loans or other extensions of credit and by requiring collateral. Dealer counterparties operate under agreements to provide cash and/or liquid collateral when unsecured loss positions exceed negotiated limits.

Derivative contracts with dealer counterparties settle on a monthly, quarterly or semiannual basis, with daily movement of collateral between counterparties required within established netting agreements. BB&T only transacts with dealer counterparties that are national market makers with strong credit standings.

Derivatives Credit Risk – Central Clearing Parties

Certain derivatives are cleared through central clearing parties that require initial margin collateral, as well as collateral for trades in a net loss position. Initial margin collateral requirements are established by central clearing parties on varying bases, with such amounts generally designed to offset the risk of non-payment. Initial margin is generally calculated by applying the maximum loss experienced in value over a specified time horizon to the portfolio of existing trades. The central clearing party used for TBA transactions does not post variation margin to the bank.

	June 30, 2015	December 31, 2014
	(Dollars in millions)	
Cash collateral received from dealer counterparties	\$ 217	\$ 191
Derivatives in a net gain position secured by that collateral	222	201
Unsecured positions in a net gain with dealer counterparties after collateral postings	4	10
Cash collateral posted to dealer counterparties	176	227
Derivatives in a net loss position secured by	176	231

that collateral
Additional
collateral that
would have
been posted
had BB&T's
credit ratings
dropped
below
investment
grade

2 3

Derivatives in
a net gain
position with
central
clearing
parties

19

Cash
collateral,
including
initial margin,
posted to
central
clearing
parties

130 114

Derivatives in
a net loss
position

122 129

secured by
that collateral

Securities
pledged to
central
clearing
parties

195 116

Table of Contents**NOTE 16. Computation of EPS**

Basic and diluted EPS calculations are presented in the following table:

	Three Months Ended June 30, 2015		Six Months Ended June 30, 2015	
	2014		2015	2014
(Dollars in millions, except per share data, shares in thousands)				
Net income available to common shareholders	\$ 454	\$ 424	\$ 942	\$ 920
Weighted average number of common shares	724,880	719,080	723,268	715,978
Effect of dilutive outstanding equity-based awards	9,647	9,372	9,734	10,410
Weighted average number of diluted common shares	734,527	728,452	733,002	726,388
Basic EPS	\$ 0.63	\$ 0.59	\$ 1.30	\$ 1.29
Diluted EPS	\$ 0.62	\$ 0.58	\$ 1.29	\$ 1.27
Anti-dilutive awards	8,344	14,379	9,938	14,815

NOTE 17. Operating Segments

As a result of new qualified mortgage regulations, during January 2014 approximately \$8.3 billion of closed-end, first and second lien position residential mortgage loans were transferred from Community Banking to Residential Mortgage Banking based on a change in how these loans are managed. In addition, \$319 million of related goodwill

was also transferred.

Reportable Segments

Three Months Ended June 30, 2015 and 2014

	Community Banking		Residential Mortgage Banking		Dealer Financial Services		Specialized Lending	
	2015	2014	2015	2014	2015	2014	2015	2014
(Dollars in millions)								
Net interest income (expense)	\$ 432	\$ 430	\$ 343	\$ 375	\$ 216	\$ 207	\$ 154	\$ 143
Net intersegment interest income (expense)	304	298	(227)	(250)	(38)	(39)	(43)	(34)
Segment net interest income	736	728	116	125	178	168	111	109
Allocated provision for loan and lease losses	11	35	3	(1)	48	31	7	13
Noninterest income	291	301	101	68			74	51
Intersegment net referral fees (expense)	38	28						
Noninterest expense	385	384	76	206	41	28	67	52
Amortization of intangibles	7	7					1	1
Allocated corporate expenses	293	286	22	21	10	7	15	15
Income (loss) before income	369	345	116	(33)	79	102	95	79

taxes							
Provision							
(benefit)							
for	135	126	44	(12)	30	39	25
income							19
taxes							
Segment							
net							
income	\$ 234	\$ 219	\$ 72	\$ (21)	\$ 49	\$ 63	\$ 70
(loss)							\$ 60
Identifiable							
assets	\$ 56,911	\$ 54,709	\$ 34,218	\$ 36,448	\$ 13,906	\$ 12,513	\$ 19,561
(period							\$ 17,666
end)							

	Insurance Services		Financial Services		Other, Treasury and Corporate (1)		Total BB&T Corporation	
	2015	2014	2015	2014	2015	2014	2015	2014

(Dollars in millions)

Net							
interest							
income	\$ 1	\$ 53	\$ 45	\$ 114	\$ 142	\$ 1,312	\$ 1,343
(expense)							
Net							
intersegment							
interest	2	74	64	(71)	(41)		
income							
(expense)							
Segment							
net	1	3	127	109	43	101	1,312
interest							1,343
income							
Allocated							
provision							
for							
loan			23	3	5	(7)	97
and							74
lease							
losses							
Noninterest							
income	425	424	209	189	(81)	(75)	1,019
Intersegment							958
net							
referral			6	4	(44)	(32)	
fees							
(expense)							
Noninterest							
expense	310	308	178	163	573	370	1,630
	11	14			4	1	23
							23

Amortization of intangibles							
Allocated corporate	25	19	32	30	(397)	(378)	
expenses							
Income							
(loss)							
before	80	86	109	106	(267)	8	581
income							693
taxes							
Provision							
(benefit)							
for	27	29	41	39	(222)	(24)	80
income							216
taxes							
Segment							
net	\$ 53	\$ 57	\$ 68	\$ 67	\$ (45)	\$ 32	\$ 501
income							\$ 477
(loss)							
Identifiable							
assets	\$ 2,907	\$ 3,015	\$ 14,486	\$ 11,972	\$ 49,028	\$ 51,720	\$ 191,017
(period							\$ 188,043
end)							

(1) Includes financial data from subsidiaries below the quantitative and qualitative thresholds requiring disclosure.

Table of Contents**Reportable Segments****Six Months Ended June 30, 2015 and 2014**

	Community Banking		Residential Mortgage Banking		Dealer Financial Services		Specialized Lending	
	2015	2014	2015	2014	2015	2014	2015	2014
(Dollars in millions)								
Net interest income (expense)	\$ 858	\$ 854	\$ 684	\$ 753	\$ 428	\$ 409	\$ 301	\$ 281
Net intersegment interest income (expense)	588	597	(459)	(501)	(75)	(77)	(85)	(68)
Segment net interest income	1,446	1,451	225	252	353	332	216	213
Allocated provision for loan and lease losses	24	51	(9)	(21)	109	104	26	22
Noninterest income	562	581	185	128		1	138	100
Intersegment net referral fees (expense)	68	55		1				
Noninterest expense	756	766	156	292	73	57	126	103
Amortization of intangibles	13	15					2	2
Allocated corporate expenses	684	571	44	42	19	14	30	29
Income (loss) before income taxes	699	684	219	68	152	158	170	157

Provision (benefit) for income taxes Segment net income (loss)	255	250	83	26	58	60	43	38
\$ 444	\$ 434	\$ 136	\$ 42	\$ 94	\$ 98	\$ 127	\$ 119	
Identifiable assets (period end)	\$ 56,911	\$ 54,709	\$ 34,218	\$ 36,448	\$ 13,906	\$ 12,513	\$ 19,561	\$ 17,666

	Insurance Services		Financial Services		Other, Treasury and Corporate (1)		Total BB&T Corporation	
	2015	2014	2015	2014	2015	2014	2015	2014

(Dollars in millions)

Net interest income (expense)	\$ 1	\$ 1	\$ 102	\$ 87	\$ 250	\$ 305	\$ 2,624	\$ 2,690
Net intersegment interest income (expense)	3	3	146	127	(118)	(81)		
Segment net interest income	4	4	248	214	132	224	2,624	2,690
Allocated provision for loan and lease losses			47	3	(1)	(25)	196	134
Noninterest income	867	855	408	367	(144)	(147)	2,016	1,885
Intersegment net referral fees (expense)			11	8	(79)	(64)		
Noninterest expense	612	611	341	311	967	733	3,031	2,873
Amortization of	23	27	1	1	5	1	44	46

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intangibles							
Allocated							
corporate	50	36	63	60	(790)	(752)	
expenses							
Income							
(loss)							
before	186	185	215	214	(272)	56	1,369
income							1,522
taxes							
Provision							
(benefit)							
for	61	53	81	80	(260)	(35)	321
income							472
taxes							
Segment							
net	\$ 125	\$ 132	\$ 134	\$ 134	\$ (12)	\$ 91	\$ 1,048
income							\$ 1,050
(loss)							
Identifiable							
assets	\$ 2,907	\$ 3,015	\$ 14,486	\$ 11,972	\$ 49,028	\$ 51,720	\$ 191,017
(period							\$ 188,043
end)							

(1) Includes financial data from subsidiaries below the quantitative and qualitative thresholds requiring disclosure.

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ITEM 2. MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS

BB&T is a financial holding company organized under the laws of North Carolina. BB&T conducts operations through its principal bank subsidiary, Branch Bank, and its nonbank subsidiaries.

Forward-Looking Statements

This Quarterly Report on Form 10-Q contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995, regarding the financial condition, results of operations, business plans and the future performance of BB&T that are based on the beliefs and assumptions of the management of BB&T and the information available to management at the time that these disclosures were prepared. Words such as "anticipates," "believes," "estimates," "expects," "forecasts," "intends," "plans," "projects," "may," "will," "should," "could," and other similar expressions are intended to identify these forward-looking statements. Such statements are subject to factors that could cause actual results to differ materially from anticipated results. Such factors include, but are not limited to, the following:

- general economic or business conditions, either nationally or regionally, may be less favorable than expected, resulting in, among other things, a deterioration in credit quality and/or a reduced demand for credit, insurance or other services;

- disruptions to the national or global financial markets, including the impact of a downgrade of U.S. government obligations by one of the credit ratings agencies and the adverse effects of recessionary conditions in Europe;

- changes in the interest rate environment and cash flow reassessments may reduce NIM and/or the volumes and values of loans made or held as well as the value of other financial assets held;

- competitive pressures among depository and other financial institutions may increase significantly;

- legislative, regulatory or accounting changes, including changes resulting from the adoption and implementation of the Dodd-Frank Act may adversely affect the businesses in which BB&T is engaged;

- local, state or federal taxing authorities may take tax positions that are adverse to BB&T;

- a reduction may occur in BB&T's credit ratings;

adverse changes may occur in the securities markets;

competitors of BB&T may have greater financial resources and develop products that enable them to compete more successfully than BB&T and may be subject to different regulatory standards than BB&T;

cyber-security risks, including “denial of service,” “hacking” and “identity theft,” could adversely affect our business and financial performance, or our reputation;

natural or other disasters could have an adverse effect on BB&T in that such events could materially disrupt BB&T’s operations or the ability or willingness of BB&T’s customers to access the financial services BB&T offers;

costs related to the integration of the businesses of BB&T and its merger partners may be greater than expected;

failure to execute on strategic or operational plans, including the ability to successfully complete and/or integrate mergers and acquisitions or fully achieve expected cost savings or revenue growth associated with mergers and acquisitions within the expected time frames could adversely impact financial condition and results of operations;

significant litigation could have a material adverse effect on BB&T;

deposit attrition, customer loss and/or revenue loss following completed mergers and acquisitions may be greater than expected; and

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failure to correctly implement or properly utilize the remaining components of the Company's new ERP system could result in impairment charges that adversely impact BB&T's financial condition and results of operations and could result in significant additional costs.

These and other risk factors are more fully described in this report and in BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 under the sections entitled "Item 1A. Risk Factors" and from time to time, in other filings with the SEC. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this report. Actual results may differ materially from those expressed in or implied by any forward-looking statements. Except to the extent required by applicable law or regulation, BB&T undertakes no obligation to revise or update publicly any forward-looking statements for any reason.

Regulatory Considerations

BB&T and its affiliates are subject to numerous examinations by federal and state banking regulators, as well as the SEC, FINRA, and various state insurance and securities regulators. BB&T has from time to time received requests for information from regulatory authorities in various states, including state insurance commissions and state attorneys general, securities regulators and other regulatory authorities, concerning their business practices. Such requests are considered incidental to the normal conduct of business. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 for additional disclosures with respect to laws and regulations affecting BB&T.

Amendments to the Capital Plan and Stress Test Rules

During 2014, the FRB amended the start date of the capital plan and stress test cycles from October 1 to January 1 of the following calendar year. The FRB also amended the capital plan rule to limit a BHC's ability to make capital distributions to the extent the BHC's actual capital issuances are less than the amount indicated in its capital plan under baseline conditions, measured on a quarterly basis.

The FDIC revised the annual stress testing requirements for state non-member banks and state savings associations with total consolidated assets of more than \$10 billion. FDIC regulations require covered banks to conduct annual stress tests, report the results of such stress tests to the FDIC and the FRB and publicly disclose a summary of the results. The FDIC modified the "as-of" dates for financial data that covered banks will use to perform their stress tests as well as the reporting dates and public disclosure dates of the annual stress tests. The revisions to the regulations will become effective January 1, 2016.

Home Mortgage Disclosure (Regulation C)

The CFPB has published proposed amendments to Regulation C to implement changes to HMDA made by section 1094 of the Dodd-Frank Act. Specifically, the CFPB proposed several changes to revise the tests for determining which financial institutions and housing-related credit transactions are covered under HMDA. The CFPB also proposes to require financial institutions to report new data points identified in the Dodd-Frank Act, as well as other data points the CFPB believes may be necessary to carry out the purposes of HMDA. Further, the CFPB proposes to better align the requirements of Regulation C to existing industry standards where practicable. To improve the quality and timeliness of HMDA data, the CFPB proposed to require financial institutions with large numbers of reported transactions to submit their HMDA data on a quarterly, rather than an annual, basis. A final rule is expected to be issued during the third quarter of 2015.

CFPB

A final rule integrating disclosure required by the Truth in Lending Act and the Real Estate Settlement and Procedures Act was previously scheduled to become effective August 1, 2015; however, the CFPB has extended the effective date to October 3, 2015.

Liquidity Coverage Ratio: Liquidity Risk Measurement Standards

The OCC, the FRB, and the FDIC have adopted a final rule that implements a quantitative liquidity requirement consistent with the liquidity coverage ratio standard established by the BCBS. Refer to “Market Risk Management” in the “Management’s Discussion and Analysis of Financial Condition and Results of Operations” section herein for additional information.

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Foreign Account Tax Compliance Act and Conforming Regulations

During 2014, the IRS issued Notice 2014-33 (the “Notice”) regarding FATCA and its related withholding provisions. The Notice announces that calendar years 2014 and 2015 will be regarded as a transition period for purposes of IRS enforcement and administration with respect to the implementation of FATCA by withholding agents, foreign financial institutions and other entities with IRC chapter 4 responsibilities. The Notice also announces the IRS’s intention to further amend the regulations under Sections 1441, 1442, 1471, and 1472 of the IRC. Prior to the IRS issuing these amendments, taxpayers may rely on the provisions of the Notice regarding the proposed amendments to the regulations. The transition period and other guidance described in the Notice are intended to facilitate an orderly transition for withholding agent and foreign financial institution compliance with FATCA’s requirements and respond to comments regarding certain aspects of the regulations under chapters 3 and 4 of the IRC. BB&T expects to be in compliance with FATCA and its related provisions by the applicable effective dates.

U.S. Implementation of Basel III

The Basel III capital requirements became effective on January 1, 2015. As a result, capital information presented for periods after December 31, 2014 is based on the Basel III requirements, while capital data for periods prior to January 1, 2015 is based on the former requirements under Basel I. See the section titled “Capital” in “Management’s Discussion and Analysis of Financial Condition and Results of Operations” for further information.

Executive Summary

Consolidated net income available to common shareholders for the second quarter of 2015 was \$454 million, an increase of \$30 million compared to the same quarter of 2014. On a diluted per common share basis, earnings for the second quarter of 2015 were \$0.62, compared to \$0.58 for the earlier quarter.

BB&T’s results of operations for the second quarter of 2015 produced an annualized return on average assets of 1.06%, an annualized return on average risk-weighted assets of 1.32% and an annualized return on average common shareholders’ equity of 8.20%, compared to earlier quarter ratios of 1.04%, 1.38% and 8.04%, respectively. BB&T’s return on average tangible common shareholders’ equity was 12.76% for the second quarter of 2015, compared to 12.77% for the earlier quarter.

Effective January 1, 2015, BB&T adopted new guidance related to the accounting for investments in qualified affordable housing projects. For periods prior to January 1, 2015, amortization expense related to qualifying

investments in low income housing tax credits was reclassified from other income to provision for income taxes, and the amount of amortization and tax benefits recognized was revised as a result of the adoption of the proportional amortization method. See Note 13 “Commitments and Contingencies” for additional information.

During May 2015, the U.S. Court of Appeals for the Federal Circuit rendered its decision on BB&T’s appeal of a prior ruling that disallowed foreign tax credits and other deductions claimed by a subsidiary in connection with a financing transaction. As a result of this decision, a portion of the earlier ruling was overturned and BB&T recognized net tax benefits of \$107 million during the second quarter of 2015. Other aspects of the earlier ruling, which were adverse to BB&T, were affirmed by the Court of Appeals.

Results for the second quarter of 2015 included a loss on early extinguishment of higher cost FHLB advances of \$172 million, or \$107 million after-tax. The terminated advances totaled approximately \$931 million and had a weighted average interest rate of 4.84% and a weighted average remaining life of approximately 6.6 years.

On June 1, 2015, BB&T closed on the sale of American Coastal, which resulted in a pre-tax loss on sale of \$26 million primarily due to the allocation of \$49 million of goodwill. As a result of the goodwill being non-deductible for income tax purposes, the sale generated income tax expense of \$8 million, resulting in a net after-tax loss of \$34 million, or \$0.05 per share. In connection with this transaction, BB&T also increased its ownership interest in AmRisc, LP.

The results for the second quarter of 2014 were negatively impacted by after-tax adjustments totaling \$88 million, or \$0.12 per diluted share, that were recorded in connection with the identification of potential exposures related to residential mortgage loans originated by BB&T and insured by the FHA and an adjustment to a previously recorded income tax reserve.

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Total revenues were \$2.4 billion on a taxable-equivalent basis for the second quarter of 2015, up \$31 million compared to the earlier quarter as a \$61 million increase in noninterest income was partially offset by a \$30 million decrease in taxable-equivalent net interest income.

The change in taxable-equivalent net interest income includes a \$47 million decrease in interest income, driven by lower yields on new loans and the continued run-off of loans acquired from the FDIC, partially offset by a \$17 million decrease in interest expense. Net interest margin was 3.27%, compared to 3.43% for the earlier quarter. Average earning assets increased \$4.3 billion, or 2.7%, while average interest-bearing liabilities decreased \$2.1 billion, or 1.8%. The annualized yield on the total loan portfolio for the second quarter was 4.18%, a decrease of 27 basis points compared to the earlier quarter, which primarily reflects lower yields on new loans and continued runoff of higher yielding loans acquired from the FDIC. The annualized fully taxable-equivalent yield on the average securities portfolio for the second quarter was 2.41%, two basis points lower than the earlier period.

The average annualized cost of interest-bearing deposits was 0.24%, a decline of two basis points compared to the earlier quarter. The average annualized rate paid on long-term debt was 2.14%, a decrease of 24 basis points compared to the earlier quarter. This decrease was the result of lower rates on new issues during the last twelve months and early extinguishments of higher cost FHLB advances.

The \$61 million increase in noninterest income was primarily driven by higher mortgage banking income, FDIC loss share income and investment banking and brokerage fees and commissions, which increased \$44 million, \$24 million and \$16 million, respectively. These increases were partially offset by a \$34 million decline in other income primarily due to the \$26 million pre-tax loss on the sale of American Coastal.

Excluding loans acquired from the FDIC, the provision for credit losses was \$97 million, compared to \$83 million in the earlier quarter, primarily due to a reserve release in the earlier quarter. Net charge-offs for the second quarter of 2015, excluding loans acquired from the FDIC, totaled \$98 million, down \$19 million compared to the earlier quarter.

Noninterest expense was \$1.7 billion for the second quarter of 2015, an increase of \$119 million compared to the earlier quarter. This increase was driven by a \$172 million loss on early extinguishment of debt and a \$55 million increase in personnel expense, partially offset by decreases of \$77 million in other expense and \$43 million in loan-related expense that were primarily due to charges related to FHA-insured mortgage loans in the earlier quarter.

The provision for income taxes was \$80 million for the second quarter of 2015, compared to \$216 million for the earlier quarter. This produced an effective tax rate for the second quarter of 2015 of 13.8%, compared to 31.2% for the earlier quarter. The current quarter included the tax benefit of \$107 million previously discussed and the earlier quarter included a \$14 million tax provision related to the IRS's change in stance related to an income tax position that was under examination.

During the second quarter of 2015, the Company completed the acquisition of The Bank of Kentucky Financial Corporation, which provided \$1.6 billion in deposits and \$1.2 billion in loans as of the acquisition date.

Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 for additional information with respect to BB&T's recent accomplishments and significant challenges.

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Analysis Of Results Of Operations

Net Interest Income and NIM

Second Quarter 2015 compared to Second Quarter 2014

Net interest income on a FTE basis was \$1.3 billion for the second quarter of 2015, a decrease of 2.2% compared to the same period in 2014. The change in taxable-equivalent net interest income includes a \$47 million decrease in interest income, driven by lower yields on new loans and the continued run-off of loans acquired from the FDIC, and a \$17 million decrease in interest expense. Net interest margin was 3.27%, compared to 3.43% for the earlier quarter.

Average earning assets increased \$4.3 billion, or 2.7%, while average interest-bearing liabilities decreased \$2.1 billion, or 1.8%. The annualized yield on the total loan portfolio for the second quarter was 4.18%, a decrease of 27 basis points compared to the earlier quarter, which primarily reflects lower yields on new loans and continued runoff of higher yielding loans acquired from the FDIC. The annualized fully taxable-equivalent yield on the average securities portfolio for the second quarter was 2.41%, two basis points lower than the earlier period.

The average annualized cost of interest-bearing deposits was 0.24%, a decline of two basis points compared to the earlier quarter. The average annualized rate paid on long-term debt was 2.14%, a decrease of 24 basis points compared to the earlier quarter. This decrease was the result of lower rates on new issues during the last twelve months and early extinguishments of higher cost FHLB advances.

Six Months of 2015 compared to Six Months of 2014

Net interest income on a FTE basis was \$2.7 billion for the six months ended June 30, 2015, a decrease of \$66 million compared to the same period in 2014. The decrease in net interest income reflects a \$101 million decrease in interest income, which was partially offset by a \$35 million decline in funding costs. For the six months ended June 30, 2015, average earning assets increased \$4.6 billion compared to the same period of 2014, while average interest-bearing liabilities decreased \$1.4 billion. The NIM was 3.30% for the six months ended June 30, 2015, compared to 3.47% for the same period of 2014. The 17 basis point decrease in NIM was due to lower yields on new earning assets and runoff of assets acquired from the FDIC, partially offset by lower funding costs.

The annualized FTE yield on the average securities portfolio for the six months ended June 30, 2015 was 2.44%, a decrease of two basis points compared to the annualized yield earned during the same period of 2014.

The annualized FTE yield for the total loan portfolio for the six months ended June 30, 2015 was 4.20%, compared to 4.51% in the corresponding period of 2014. The decrease in the FTE yield on the total loan portfolio was primarily due to lower yields on new loans due to the low interest-rate environment and the runoff of loans acquired from the FDIC.

The average annualized cost of interest-bearing deposits for the six months ended June 30, 2015 was 0.25%, compared to 0.26% for the same period in the prior year, primarily reflecting improvements in mix.

The average annualized rate paid on long-term debt for the six months ended June 30, 2015 was 2.16%, compared to 2.44% for the same period in 2014. This decrease was the result of lower rates on new issues during the last twelve months and early extinguishments of higher cost FHLB advances.

The following tables set forth the major components of net interest income and the related annualized yields and rates as well as the variances between the periods caused by changes in interest rates versus changes in volumes. Changes attributable to the mix of assets and liabilities have been allocated proportionally between the changes due to rate and the changes due to volume.

Table of Contents**Table 1-1****FTE Net Interest Income and Rate / Volume Analysis (1)****Three Months Ended June 30, 2015 and 2014**

	Average Balances (6)		Annualized Yield/Rate		Income/Expense		Increase	Change due to	
	2015	2014	2015	2014	2015	2014	(Decrease)	Rate	Volume
(Dollars in millions)									
Assets									
Total securities, at amortized cost (2)									
U.S. Treasury	\$ 2,561	\$ 1,932	1.56 %	1.50 %	\$ 10	\$ 7	\$ 3	\$	\$ 3
GSE	5,400	5,604	2.13	2.08	28	29	(1)	1	(2)
Agency MBS	29,245	29,627	2.05	1.97	149	146	3	5	(2)
States and political subdivisions	1,834	1,831	5.80	5.78	27	27			
Non-agency MBS	220	250	7.88	7.65	5	4	1	1	
Other	623	464	1.11	1.46	2	2			
Acquired from FDIC	844	948	11.36	13.56	24	32	(8)	(5)	(3)
Total securities	40,727	40,656	2.41	2.43	245	247	(2)	2	(4)
Other earning assets (3)	2,645	1,977	1.19	1.60	7	8	(1)	(3)	2
Loans and leases, net of unearned income (4)(5)									
Commercial:									
Commercial and industrial	42,541	39,397	3.15	3.38	335	332	3	(23)	26
CRE-income producing properties	10,730	10,382	3.37	3.50	90	90		(3)	3
CRE-construction and development	2,767	2,566	3.31	3.57	23	23		(2)	2
Direct retail lending	8,449	7,666	4.04	4.24	86	80	6	(4)	10
Sales finance	10,517	10,028	2.61	2.67	69	67	2	(2)	4
Revolving credit	2,365	2,362	8.68	8.64	51	51			
Residential mortgage	29,862	32,421	4.14	4.22	308	342	(34)	(6)	(28)
Other lending subsidiaries	11,701	10,553	8.72	9.26	255	244	11	(15)	26
Acquired from FDIC	1,055	1,739	14.66	16.77	38	73	(35)	(8)	(27)
Total loans and leases held for investment	119,987	117,114	4.19	4.46	1,255	1,302	(47)	(63)	16
LHFS	2,069	1,396	3.48	4.21	18	15	3	(3)	6
Total loans and leases	122,056	118,510	4.18	4.45	1,273	1,317	(44)	(66)	22

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Total earning assets	165,428	161,143	3.69	3.91	1,525	1,572	(47)	(67)	20
Nonearning assets	23,605	23,951							
Total assets	\$ 189,033	\$ 185,094							

**Liabilities and
Shareholders' Equity**

Interest-bearing
deposits:

Interest-checking	\$ 20,950	\$ 18,406	0.08	0.06	4	3	1	1	
Money market and savings	53,852	48,965	0.18	0.14	23	18	5	3	2
Time deposits	14,800	25,010	0.72	0.64	28	39	(11)	5	(16)
Foreign deposits - interest-bearing	764	584	0.09	0.08					
Total interest-bearing deposits	90,366	92,965	0.24	0.26	55	60	(5)	9	(14)
Short-term borrowings	3,080	2,962	0.16	0.16	1	1			
Long-term debt	22,616	22,206	2.14	2.38	121	133	(12)	(14)	2
Total interest-bearing liabilities	116,062	118,133	0.61	0.66	177	194	(17)	(5)	(12)
Noninterest-bearing deposits	41,502	36,634							
Other liabilities	6,581	6,486							
Shareholders' equity	24,888	23,841							
Total liabilities and shareholders' equity	\$ 189,033	\$ 185,094							

Average interest rate
spread

3.08 % 3.25 %

NIM/net interest
income

3.27 % 3.43 % \$ 1,348 \$ 1,378 \$ (30) \$ (62) \$ 32

Taxable-equivalent
adjustment

\$ 36 \$ 35

(1) Yields are stated on a FTE basis assuming tax rates in effect for the periods presented.

(2) Total securities include AFS securities and HTM securities.

(3) Includes Federal funds sold, securities purchased under resale agreements or similar arrangements, interest-bearing deposits with banks, trading securities, FHLB stock and other earning assets.

(4) Loan fees, which are not material for any of the periods shown, are included for rate calculation purposes.

(5) NPLs are included in the average balances.

(6) Excludes basis adjustments for fair value hedges.

Table of Contents**Table 1-2****FTE Net Interest Income and Rate / Volume Analysis (1)
Six Months Ended June 30, 2015 and 2014**

	Average Balances (7)		Annualized Yield/Rate		Income/Expense		Increase	Change due to		
	2015	2014	2015	2014	2015	2014	(Decrease)	Rate	Volume	
	(Dollars in millions)									
Assets										
Total securities, at amortized cost (2)										
U.S. Treasury	\$ 2,529	\$ 1,784	1.53	% 1.50	% \$ 19	\$ 13	\$ 6	\$	\$ 6	
GSE	5,397	5,603	2.13	2.08	57	58	(1)	1	(2)	
Agency MBS	29,461	29,484	2.05	2.01	302	296	6	6		
States and political subdivisions	1,828	1,832	5.80	5.78	53	53				
Non-agency MBS	224	255	7.87	7.32	9	9		1	(1)	
Other	633	470	1.25	1.51	4	4		(1)	1	
Acquired from FDIC	857	960	12.93	13.21	55	63	(8)	(1)	(7)	
Total securities	40,929	40,388	2.44	2.46	499	496	3	6	(3)	
Other earning assets (3)	2,324	1,927	2.02	2.43	23	23		(4)	4	
Loans and leases, net of unearned income (4)(5)										
Commercial:										
Commercial and industrial	41,998	38,919	3.17	3.40	661	657	4	(46)	50	
CRE - income producing properties	10,705	10,338	3.38	3.54	179	181	(2)	(8)	6	
CRE - construction and development	2,750	2,511	3.32	3.60	45	45		(4)	4	
Direct retail lending (6)	8,320	8,503	4.06	4.26	168	179	(11)	(7)	(4)	
Sales finance	10,508	9,729	2.62	2.75	137	133	4	(6)	10	
Revolving credit	2,375	2,359	8.76	8.71	103	102	1	1		
Residential mortgage (6)	30,143	31,533	4.12	4.24	620	667	(47)	(18)	(29)	
Other lending subsidiaries	11,511	10,395	8.82	9.33	504	482	22	(27)	49	
Acquired from FDIC	1,105	1,806	15.28	17.74	83	159	(76)	(20)	(56)	
Total loans and leases held for investment	119,415	116,093	4.21	4.52	2,500	2,605	(105)	(135)	30	

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LHFS	1,735	1,354	3.53	4.33	31	30	1	(6)	7
Total loans and leases	121,150	117,447	4.20	4.51	2,531	2,635	(104)	(141)	37
Total earning assets	164,403	159,762	3.73	3.97	3,053	3,154	(101)	(139)	38
Nonearning assets	23,767	24,007							
Total assets	\$ 188,170	\$ 183,769							
Liabilities and Shareholders' Equity									
Interest-bearing deposits:									
Interest-checking	\$ 20,787	\$ 18,510	0.08	0.07	8	6	2	1	1
Money market and savings	52,754	48,866	0.17	0.14	45	33	12	9	3
Time deposits	15,894	23,481	0.72	0.69	57	81	(24)	3	(27)
Foreign deposits - interest-bearing	664	795	0.09	0.07					
Total interest-bearing deposits	90,099	91,652	0.25	0.26	110	120	(10)	13	(23)
Short-term borrowings	3,308	3,638	0.14	0.13	2	2			
Long-term debt	22,828	22,318	2.16	2.44	246	271	(25)	(31)	6
Total interest-bearing liabilities	116,235	117,608	0.62	0.67	358	393	(35)	(18)	(17)
Noninterest-bearing deposits	40,607	36,017							
Other liabilities	6,600	6,605							
Shareholders' equity	24,728	23,539							
Total liabilities and shareholders' equity	\$ 188,170	\$ 183,769							
Average interest rate spread			3.11	% 3.30	%				
NIM/net interest income			3.30	% 3.47	%	\$ 2,695	\$ 2,761	\$ (66)	\$ (121) \$ 55
Taxable-equivalent adjustment					\$ 71	\$ 71			

(1) Yields are stated on a FTE basis assuming tax rates in effect for the periods presented.

(2) Total securities include AFS securities and HTM securities.

(3) Includes Federal funds sold, securities purchased under resale agreements or similar arrangements, interest-bearing deposits with banks, trading securities, FHLB stock and other earning assets.

(4) Loan fees, which are not material for any of the periods shown, are included for rate calculation purposes.

(5) NPLs are included in the average balances.

(6) During the first quarter of 2014, \$8.3 billion in loans were transferred from direct retail lending to residential mortgage.

(7) Excludes basis adjustments for fair value hedges.

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Provision for Credit Losses

Second Quarter 2015 compared to Second Quarter 2014

The provision for credit losses totaled \$97 million for the second quarter of 2015, compared to \$74 million for the same period of the prior year. This change was primarily driven by a \$24 million increase in the provision for retail other lending subsidiaries, which was the result of higher net charge-offs and an increase in delinquent loan balances compared to the earlier period.

Net charge-offs were \$98 million for the second quarter of 2015 and \$121 million for the second quarter of 2014. Net charge-offs were 0.33% of average loans and leases on an annualized basis for the second quarter of 2015, compared to 0.41% of average loans and leases for the same period in 2014.

Six Months of 2015 compared to Six Months of 2014

The provision for credit losses totaled \$196 million for the six months ended June 30, 2015, compared to \$134 million for the same period of 2014. The increase was primarily driven by the commercial and industrial portfolio, which had \$38 million of higher provision expense due to stabilization in the rate of improvement in credit trends as well as risk expectations related to the energy sector. The increase was also driven by the provision related to the reserve for unfunded lending commitments, which increased \$18 million due to higher commitment balances and credit trend stabilization.

Net charge-offs for the six months ended June 30, 2015 were \$199 million, compared to \$280 million for the six months ended June 30, 2014. The decrease was driven by reductions for the commercial and industrial, residential mortgage-nonguaranteed and direct retail lending portfolios of \$29 million, \$23 million and \$13 million, respectively. Net charge-offs were 0.33% of average loans and leases on an annualized basis for the six months ended June 30, 2015, compared to 0.49% of average loans and leases for the same period in 2014.

Noninterest Income

Second Quarter 2015 compared to Second Quarter 2014

Noninterest income for the second quarter of 2015 increased \$61 million, or 6.4%, compared to the earlier quarter. This increase was primarily driven by \$44 million of higher mortgage banking income, which reflects higher net mortgage servicing rights income, higher gains on sales of loans and improvement in commercial mortgage fee income due to higher loan volume. In addition, FDIC loss share income improved \$24 million primarily due to lower negative accretion related to loans, and investment banking and brokerage fees and commissions was \$16 million higher primarily due to increased capital markets activity and investment commissions. Operating lease income increased \$10 million primarily due to higher volumes. These increases were partially offset by a \$34 million decrease in other income, which was primarily driven by the loss on sale of American Coastal.

The remaining categories of noninterest income totaled \$757 million for the current quarter, compared to \$756 million for the second quarter of 2014.

Six Months of 2015 compared to Six Months of 2014

Noninterest income for the six months ended June 30, 2015 totaled \$2.0 billion, compared to \$1.9 billion for the same period in 2014, an increase of \$131 million. This change was primarily driven by higher mortgage banking income, FDIC loss share income, investment banking and brokerage fees and commissions and operating lease income, partially offset by a reduction in other income.

Mortgage banking income totaled \$240 million for the six months ended June 30, 2015, compared to \$160 million for the same period of the prior year. This \$80 million increase reflects a higher volume of residential and commercial mortgage loan sales and higher net mortgage servicing income.

FDIC loss share income, net was \$29 million better than the prior year, primarily due to lower accretion on acquired loans in the current period as well as the impact of the offset to the provision for loans acquired from the FDIC.

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Investment banking and brokerage fees and commissions totaled \$202 million for the first six months of 2015, up \$22 million compared to the first six months of 2014, primarily due to higher volume. Operating lease income was \$59 million for the first six months of 2015, which is an increase of \$17 million primarily due to volume.

Other income totaled \$141 million for the six months ended June 30, 2015, compared to \$175 million for the comparable prior year period. This decline was primarily due to a \$26 million pre-tax loss on the sale of American Coastal during the current period.

The remaining categories of noninterest income totaled \$1.5 billion during the six months ended June 30, 2015, up \$17 million compared with the same period of 2014.

Noninterest Expense

Second Quarter 2015 compared to Second Quarter 2014

Noninterest expense totaled \$1.7 billion for the second quarter of 2015, an increase of \$119 million compared to the same period of 2014. The increase was primarily driven by a \$172 million loss on early extinguishment of debt, higher personnel expense and higher merger-related and restructuring charges, partially offset by a decrease in loan-related expense.

Personnel expense totaled \$864 million for the second quarter of 2015, an increase of \$55 million compared to the second quarter of 2014. The increase in personnel expense reflects a \$19 million increase in qualified pension plan expense that was driven by higher amortization of net actuarial losses and higher service cost. Personnel expense was also higher due to a \$14 million increase in production-related incentives due to strong performance at fee income-generating businesses and a \$12 million increase in employee health costs. The annual merit increases effective April 1 were largely offset by approximately 1,000 fewer full-time equivalent employees.

Merger-related and restructuring charges, net were \$25 million for the second quarter of 2015, compared to \$13 million for the earlier quarter. This increase is primarily due to activity related to The Bank of Kentucky, Susquehanna Bancshares and AmRisc/American Coastal.

Other expense and loan-related expense decreased \$77 million and \$43 million, respectively, primarily due to charges recognized in the earlier period related to FHA-insured loan originations.

Other categories of noninterest expense totaled \$338 million for the current quarter, flat compared to the same period of 2014.

Six Months of 2015 compared to Six Months of 2014

Noninterest expenses totaled \$3.1 billion for the six months ended June 30, 2015, an increase of \$156 million, or 5.3%, over the same period of the prior year. Primary drivers for the increase in noninterest expense include the loss on early extinguishment of debt, higher personnel expense and higher merger-related and restructuring charges, partially offset by significant declines in loan-related expense and other expense and smaller declines in other categories.

Personnel expense was \$1.7 billion for the six months ended June 30, 2015, an increase of \$103 million compared to the six months ended June 30, 2014. The increase in personnel expense reflects a \$37 million increase in qualified pension plan expense that was driven by higher amortization of net actuarial losses and higher service cost. Personnel expense was also higher due to a \$40 million increase in production-related incentives due to strong performance at fee income-generating businesses and a \$26 million increase in employee health costs.

Merger-related and restructuring charges totaled \$38 million for the six months ended June 30, 2015, an increase of \$17 million from the prior year period. This increase is primarily due to activity related to The Bank of Kentucky, Susquehanna Bancshares and AmRisc/American Coastal.

Loan-related expense totaled \$75 million for the first six months of 2015, a decrease of \$56 million compared to the first six months of 2014. This improvement is primarily due to the \$33 million FHA-insured loan indemnification reserve recorded during the earlier period as well as lower volume in the current period.

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Other expense totaled \$436 million for the first six months of 2015, compared to \$498 million for the same period of 2014. This decline is primarily due to an \$88 million charge recognized in the earlier period related to FHA-insured loan originations, partially offset by \$13 million of higher depreciation on property held for operating leases and other smaller increases.

Other categories of noninterest expense totaled \$660 million for the six months ended June 30, 2015, compared to \$678 million for the same period of 2014.

Provision for Income Taxes

Second Quarter 2015 compared to Second Quarter 2014

The provision for income taxes was \$80 million for the second quarter of 2015, compared to \$216 million for the earlier quarter. This produced an effective tax rate for the second quarter of 2015 of 13.8%, compared to 31.2% for the earlier quarter. The current quarter included the tax benefit of \$107 million discussed previously, and the earlier quarter included a \$14 million tax provision related to the IRS's change in stance related to an income tax position that was under examination.

Six Months of 2015 compared to Six Months of 2014

The provision for income taxes was \$321 million for the six months ended June 30, 2015, compared to \$472 million for the same period of the prior year. BB&T's effective income tax rate for the six months ended June 30, 2015 was 23.4%, compared to 31.0% for the same period of the prior year. The current period includes the tax benefit of \$107 million and the earlier period includes the tax provision of \$14 million discussed above.

Refer to Note 11 "Income Taxes" in the "Notes to Consolidated Financial Statements" for a discussion of uncertain tax positions and other tax matters.

Segment Results

See Note 17 "Operating Segments" in the "Notes to Consolidated Financial Statements" contained herein and BB&T's Annual Report on Form 10-K for the year ended December 31, 2014, for additional disclosures related to BB&T's

reportable business segments. Fluctuations in noninterest income and noninterest expense incurred directly by the segments are more fully discussed in the “Noninterest Income” and “Noninterest Expense” sections above.

Table 2
Net Income by Reportable Segments

	Three Months Ended June 30, 2015		Six Months Ended June 30, 2015	
	2014		2015	2014
	(Dollars in millions)			
Community Banking	\$ 234	\$ 219	\$ 444	\$ 434
Residential Mortgage Banking	72	(21)	136	42
Dealer Financial Services	49	63	94	98
Specialized Lending	70	60	127	119
Insurance Services	53	57	125	132
Financial Services	68	67	134	134
Other, Treasury and Corporate	(45)	32	(12)	91
BB&T Corporation	\$ 501	\$ 477	\$ 1,048	\$ 1,050

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Second Quarter 2015 compared to Second Quarter 2014

Community Banking

Community Banking serves individual and business clients by offering a variety of loan and deposit products and other financial services. The segment is primarily responsible for acquiring and maintaining client relationships.

Community Banking net income was \$234 million for the second quarter of 2015, an increase of \$15 million compared to the earlier quarter. Segment net interest income increased \$8 million, primarily driven by deposit growth and commercial real estate and direct retail loan growth, partially offset by lower funding spreads on deposits and lower interest rates on new commercial loans. Noninterest income decreased \$10 million, primarily due to lower service charges on deposits and letter of credit fees. Intersegment referral fee income increased \$10 million driven by higher loan referrals to the Residential Mortgage Banking segment. The allocated provision for credit losses decreased \$24 million as the result of lower commercial and direct retail net charge-offs.

Residential Mortgage Banking

Residential Mortgage Banking retains and services mortgage loans originated by BB&T as well as those purchased from various correspondent originators. Mortgage loan products include fixed and adjustable-rate government guaranteed and conventional loans for the purpose of constructing, purchasing or refinancing residential properties. Substantially all of the properties are owner-occupied.

Residential Mortgage Banking net income was \$72 million for the second quarter of 2015, compared to a net loss of \$21 million in the earlier quarter. Segment net interest income decreased \$9 million, primarily the result of lower average loan balances due to the current strategy of selling substantially all conforming mortgage loan production as well as lower interest rates on new loans. Noninterest income increased \$33 million driven by an increase in net MSR valuation adjustments and an increase in gains on mortgage loan production and sales driven by higher mortgage loan originations and margins. The improvement in gain on sale margins was primarily the result of improved pricing. Noninterest expense decreased \$130 million compared to the prior quarter, which primarily reflects the impact of prior year adjustments totaling \$118 million relating to FHA-insured loan exposures.

Dealer Financial Services

Dealer Financial Services primarily originates loans to consumers for the purchase of automobiles. These loans are originated on an indirect basis through approved franchised and independent automobile dealers throughout BB&T's market area through BB&T Dealer Finance, and on a national basis through Regional Acceptance Corporation. Dealer Financial Services also originates loans for the purchase of recreational and marine vehicles and, in conjunction with the Community Bank, provides financing and servicing to dealers for their inventories.

Dealer Financial Services net income was \$49 million for the second quarter of 2015, a decrease of \$14 million compared to the earlier quarter. Segment net interest income increased \$10 million, primarily driven by growth in the Regional Acceptance loan portfolio and the inclusion of dealer floor plan loans in the segment in the current quarter, partially offset by lower interest rates on new loans. The allocated provision for credit losses increased \$17 million, primarily due to higher net charge-offs and an increase in loss severity related to the nonprime automobile loan portfolio. Noninterest expense increased \$13 million driven by higher personnel, professional services and other expenses.

Specialized Lending

Specialized Lending consists of businesses that provide specialty finance alternatives to commercial and consumer clients including: commercial finance, mortgage warehouse lending, tax-exempt financing for local governments and special-purpose districts, equipment leasing, full-service commercial mortgage banking, commercial and retail insurance premium finance, and dealer-based financing of equipment for consumers and small businesses.

Specialized Lending net income was \$70 million for the second quarter of 2015, an increase of \$10 million compared to the earlier quarter. Segment net interest income increased \$2 million driven by strong growth in mortgage warehouse loans, small ticket consumer loans and commercial mortgage loans, partially offset by lower interest rates on new loans. Noninterest income increased \$23 million driven by higher commercial mortgage and operating lease income. The allocated provision for credit losses decreased \$6 million primarily due to an improvement in credit trends in the commercial finance loan portfolio. Noninterest expense increased \$15 million, primarily due to higher personnel expense, depreciation of property under operating leases and loan processing expense.

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Insurance Services

BB&T's insurance agency / brokerage network is the fifth largest in the United States and sixth largest in the world. Insurance Services provides property and casualty, life and health insurance to business and individual clients. It also provides small business and corporate products, such as workers compensation and professional liability, as well as surety coverage and title insurance.

During the second quarter of 2015, BB&T completed its sale of American Coastal and increased its ownership interest in AmRisc, LP, a managing general underwriter for commercial property risks. The sale of American Coastal eliminates BB&T's exposure to potential underwriting losses in the future.

Insurance Services net income was \$53 million in the second quarter of 2015, a decrease of \$4 million compared to the earlier quarter. Insurance Service's noninterest income increased \$1 million, which primarily reflects higher new and renewal commercial property and casualty insurance business and higher performance-based commissions, partially offset by lower direct commercial property and casualty insurance premiums due to the previously discussed sale of American Coastal. Noninterest expense increased \$2 million driven by higher employee insurance and pension expense and merger-related charges, partially offset by lower incentives and operating charge-offs and a reduction in certain actuarially determined loss reserves.

Financial Services

Financial Services provides personal trust administration, estate planning, investment counseling, wealth management, asset management, employee benefits services, corporate banking and corporate trust services to individuals, corporations, institutions, foundations and government entities. In addition, Financial Services offers clients investment alternatives, including discount brokerage services, equities, fixed-rate and variable-rate annuities, mutual funds and governmental and municipal bonds through BB&T Investment Services, Inc. The segment also includes BB&T Securities, a full-service brokerage and investment banking firm, the Corporate Banking Division, which originates and services large corporate relationships, syndicated lending relationships and client derivatives, and BB&T Capital Partners, which manages the company's private equity investments.

Financial Services net income was \$68 million in the second quarter of 2015, an increase of \$1 million compared to the earlier quarter. Segment net interest income increased \$18 million driven by Corporate Banking and BB&T Wealth loan and deposit growth, partially offset by lower interest rates on new loans and lower funding spreads on deposits. Noninterest income increased \$20 million due to higher capital market fees, investment commissions and brokerage fees and commercial loan fees. The allocated provision for credit losses increased \$20 million as the result of portfolio mix and risk expectations related to the oil and energy sector. Noninterest expense increased \$15 million

compared to the earlier quarter, primarily driven by higher incentive and employee benefit expense.

Other, Treasury & Corporate

Net income in Other, Treasury & Corporate can vary due to the changing needs of the Corporation, including the size of the investment portfolio, the need for wholesale funding and income received from derivatives used to hedge the balance sheet.

In the second quarter of 2015, Other, Treasury & Corporate generated a net loss of \$45 million, compared to net income of \$32 million in the earlier quarter. Segment net interest income decreased \$58 million driven by lower acquired from FDIC loan balances and credit spreads, duration adjustments on securities acquired from the FDIC, and lower funding spreads on interest-bearing deposits. Noninterest income decreased \$6 million, primarily due to the loss on the previously mentioned sale of American Coastal, partially offset by better FDIC loss share income. The allocated provision for credit losses was \$5 million in the second quarter of 2015, compared to a benefit of \$7 million in the earlier quarter, which primarily reflects changes in provision expense related to loans acquired from the FDIC and an increase in provision expense related to the commercial finance loan portfolio shared by other segments. Noninterest expense increased \$203 million, primarily due to the previously mentioned \$172 million loss on early extinguishment of FLHB advances in the current quarter and higher personnel expense and merger-related charges. Intersegment referral fee expenses decreased \$12 million driven by higher loan referrals to the Residential Mortgage Banking segment shared by other segments. Allocated corporate expense decreased by \$19 million compared to the earlier quarter.

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Six Months of 2015 compared to Six Months of 2014

Community Banking

Community Banking net income was \$444 million for the six months ended June 30, 2015, an increase of \$10 million compared to the same period of the prior year. Segment net interest income decreased \$5 million, primarily driven by lower funding spreads on deposits and loans, partially offset by growth in deposits and growth in commercial real estate and direct retail loans. Noninterest income decreased \$19 million, primarily due to lower service charges on deposits, international factoring commissions and letter of credit fees. Intersegment referral fee income increased \$13 million driven by higher loan referrals to the Residential Mortgage Banking segment. The allocated provision for credit losses decreased \$27 million as a result of lower commercial and retail loan net charge-offs, partially offset by a moderation in the improvement in loss severity trends in the commercial loan portfolio. Noninterest expense decreased \$10 million driven by lower salary, regulatory, legal and restructuring expense, partially offset by higher pension expense and franchise taxes. Allocated corporate expense increased \$13 million driven by internal business initiatives.

Residential Mortgage Banking

Residential Mortgage Banking net income was \$136 million for the six months ended June 30, 2015, an increase of \$94 million compared to the same period of the prior year. Segment net interest income decreased \$27 million, primarily the result of lower interest rates on new loans and lower balances reflecting the current strategy of selling substantially all conforming mortgage loan production. Noninterest income increased \$57 million, driven by higher gains on residential mortgage loan production and sales and an increase in net MSR valuation adjustments. The allocated provision for credit losses reflected a benefit of \$9 million in the first half of 2015, compared to a benefit of \$21 million in the earlier period, primarily due to a moderation in the rate of improvement in loss severity trends, partially offset by lower net charge-offs. Noninterest expense decreased \$136 million, which primarily reflects the impact of adjustments totaling \$118 million relating to the previously disclosed FHA-insured loan exposures in the earlier period. The decrease in noninterest expense was also partially attributable to lower salary and other loan processing expense.

Dealer Financial Services

Dealer Financial Services net income was \$94 million for the six months ended June 30, 2015, a decrease of \$4 million compared to the same period of the prior year. Segment net interest income increased \$21 million, primarily driven by growth in the Dealer Finance and Regional Acceptance loan portfolios and the inclusion of dealer floor plan loans in the segment during the current period. The allocated provision for credit losses increased \$5 million, primarily due to higher expectations of loss severity related to the nonprime automobile loan portfolio, partially offset by lower net charge-offs and loan growth adjustments. Noninterest expense increased \$16 million driven by higher

personnel, professional services, loan processing and other expenses.

Specialized Lending

Specialized Lending net income was \$127 million for the six months ended June 30, 2015, an increase of \$8 million compared to the same period of the prior year. Segment net interest income increased \$3 million driven by strong growth in mortgage warehouse loans, small ticket consumer loans and commercial mortgage loans, partially offset by lower interest rates on new loans. Noninterest income increased \$38 million driven by higher commercial mortgage and operating lease income. The allocated provision for credit losses increased \$4 million due to higher net charge-offs. Noninterest expense increased \$23 million, primarily due to higher personnel expense, depreciation of property under operating leases and operating charge-offs.

Insurance Services

Insurance Services net income was \$125 million for the six months ended June 30, 2015, a decrease of \$7 million compared to the same period of the prior year. Insurance Service's noninterest income increased \$12 million, which primarily reflects higher new and renewal commercial property and casualty insurance business, partially offset by lower direct commercial property and casualty insurance premiums due to the previously discussed sale of American Coastal. Noninterest expense decreased \$1 million driven by lower salary expense, operating charge-offs and a reduction in certain actuarially determined loss reserves, partially offset by higher incentive, employee insurance and pension expense and merger-related charges. Allocated corporate expenses increased \$14 million primarily due to the centralization of certain corporate support functions during mid-2014.

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Financial Services

Financial Services net income was \$134 million for the six months ended June 30, 2015, which was flat compared to the same period of the prior year. Segment net interest income increased \$34 million driven by Corporate Banking and BB&T Wealth loan and deposit growth, partially offset by lower interest rates on new loans and lower funding spreads on deposits. Noninterest income increased \$41 million as the result of higher capital market fees, investment commissions and brokerage fees, trust income, commercial unused commitment fees and income from SBIC private equity investments. The allocated provision for credit losses increased \$44 million as the result of Corporate Banking loan portfolio mix and risk expectations related to the oil and energy sector. Noninterest expense increased \$30 million compared to the earlier period, driven by higher salary, incentive and pension expense.

Other, Treasury & Corporate

Other, Treasury & Corporate generated a net loss of \$12 million for the six months ended June 30, 2015, compared to net income of \$91 in the same period of the prior year. Segment net interest income decreased \$92 million driven by lower acquired from FDIC loan balances, lower funding spreads and a decrease in securities acquired from the FDIC. Noninterest income increased \$3 million, primarily due to improved FDIC loss share income, partially offset by the loss on the previously discussed sale of American Coastal. The allocated provision for credit losses reflected a benefit of \$1 million in the first half of 2015, compared to a benefit of \$25 million in the earlier period, primarily due to a release in the RUFC in the earlier period driven by improvements related to the mix of unfunded lending exposures. Noninterest expense increased \$234 million, primarily due to higher salary, employee insurance, and pension expense, merger-related charges, and the previously discussed \$172 million loss on early extinguishment of FLHB advances in the current period. Intersegment referral fee expenses increased \$15 million driven by higher mortgage loan, insurance and capital market referrals shared by other segments. Allocated corporate expense decreased by \$38 million compared to the earlier period as the result of higher expense allocations to the other segments related to internal business initiatives and the continued centralization of certain support functions into the respective corporate centers.

Analysis of Financial Condition

Investment Activities

The total securities portfolio was \$40.6 billion at June 30, 2015, compared to \$41.1 billion at December 31, 2014. As of June 30, 2015, the securities portfolio included \$21.2 billion of AFS securities (at fair value) and \$19.4 billion of HTM securities (at amortized cost).

The effective duration of the securities portfolio was 4.0 years at June 30, 2015, compared to 3.9 years at December 31, 2014. The duration of the securities portfolio excludes equity securities, auction rate securities and certain non-agency residential MBS that were acquired in the Colonial acquisition.

See Note 3 “Securities” in the “Notes to Consolidated Financial Statements” herein for additional disclosures related to BB&T’s evaluation of securities for OTTI.

Lending Activities

Loans HFI totaled \$122.3 billion at June 30, 2015, up \$2.4 billion compared to December 31, 2014. The increase in loans HFI included the impact of the acquisition of The Bank of Kentucky, which added \$1.2 billion in loans. Excluding this acquisition, loans grew \$1.2 billion, primarily the result of growth in commercial and industrial loans of \$1.6 billion, other lending subsidiaries loans of \$605 million and direct retail lending loans of \$432 million. These increases were partially offset by a \$1.1 billion decline in residential mortgage loan balances reflecting the continuing strategy of selling all conforming loan production.

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The following table presents the composition of average loans and leases:

Table 3
Composition of Average Loans and Leases

	For the Three Months Ended				
	6/30/15	3/31/15	12/31/14	9/30/14	6/30/14
(Dollars in millions)					
Commercial and industrial	\$ 42,541	\$ 41,448	\$ 40,383	\$ 39,906	\$ 39,397
CRE-income producing properties	10,730	10,680	10,681	10,596	10,382
CRE-construction and development	2,767	2,734	2,772	2,670	2,566
Direct retail lending	8,449	8,191	8,085	7,912	7,666
Sales finance	10,517	10,498	10,247	10,313	10,028
Revolving credit	2,365	2,385	2,427	2,396	2,362
Residential mortgage	29,862	30,427	31,046	32,000	32,421
Other lending subsidiaries	11,701	11,318	11,351	11,234	10,553
Acquired from FDIC	1,055	1,156	1,309	1,537	1,739
Total average loans and leases HFI	\$ 119,987	\$ 118,837	\$ 118,301	\$ 118,564	\$ 117,114

Average loans HFI for the second quarter of 2015 were \$120.0 billion, up \$1.2 billion compared to the first quarter of 2015. The increase in average loans held for investment was primarily due to an increase of \$1.1 billion in average commercial and industrial loans, a \$383 million increase in average other lending subsidiaries loans and a \$258 million increase in average direct retail lending loans. These increases were partially offset by a \$565 million decline in average residential mortgage loans and continued run-off of loans acquired from the FDIC. The acquisition of The Bank of Kentucky contributed approximately \$146 million of the increase in average loans for the quarter.

Average commercial and industrial loans increased an annualized 10.6%, which reflects growth from large corporate clients and increased mortgage warehouse lending. Average other lending subsidiaries loans were up an annualized 13.6% primarily due to seasonal activity. Average direct retail lending loans were up an annualized 12.6% primarily due to an increase in home equity line balances.

The decrease of \$565 million, or 7.4% annualized, in the residential mortgage portfolio reflects the continued strategy to sell all conforming residential mortgage loan production.

Asset Quality

Asset quality continued to improve during the second quarter of 2015. NPAs, which include foreclosed real estate, repossessions, NPLs and nonperforming TDRs, totaled \$729 million at June 30, 2015, compared to \$782 million at December 31, 2014. The decrease in NPAs was primarily driven by a decline in NPLs of \$44 million. NPAs as a percentage of loans and leases HFI plus foreclosed property were 0.60% at June 30, 2015, compared with 0.65% at December 31, 2014.

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The following table presents activity related to NPAs, excluding foreclosed real estate acquired from the FDIC:

Table 4
Rollforward of NPAs

	Six Months Ended June 30, 2015 2014	
	(Dollars in millions)	
Beginning balance	\$ 726	\$ 1,053
New NPAs	570	656
Advances and principal increases	36	40
Disposals of foreclosed assets (1)	(220)	(250)
Disposals of NPLs (2)	(75)	(110)
Charge-offs and losses	(126)	(157)
Payments	(159)	(212)
Transfers to performing status	(70)	(114)
Other, net		10
Ending balance	\$ 682	\$ 916

(1) Includes charge-offs and losses recorded upon sale of \$72 million and \$82 million for the six months ended June 30, 2015 and 2014, respectively.

(2) Includes charge-offs and losses recorded upon sale of \$12 million and \$20 million for the six months ended June

30, 2015 and 2014,
respectively.

The following tables summarize asset quality information for the past five years. As more fully described below, this information has been adjusted to exclude certain components:

BB&T has recorded certain amounts related to government guaranteed GNMA mortgage loans that BB&T has the option, but not the obligation, to repurchase and has effectively regained control. These amounts are reported in the Consolidated Balance Sheets but have been excluded from the asset quality disclosures, as management believes they result in distortion of the reported metrics. The amount of government guaranteed GNMA mortgage loans that have been excluded are noted in the footnotes to Table 5.

In addition, BB&T has concluded that the inclusion of loans acquired from the FDIC in “Loans 90 days or more past due and still accruing as a percentage of total loans and leases” may result in significant distortion to this ratio. The inclusion of these loans could result in a lack of comparability across quarters or years, and could negatively impact comparability with other portfolios that were not impacted by acquisition accounting. BB&T believes that the presentation of this asset quality measure excluding loans acquired from the FDIC provides additional perspective into underlying trends related to the quality of its loan portfolio. Accordingly, the asset quality measures in Table 6 present asset quality information on a consolidated basis as well as “Loans 90 days or more past due and still accruing as a percentage of total loans and leases” excluding loans acquired from the FDIC.

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Asset Quality**Three Months Ended**
6/30/2015 3/31/2015 12/31/2014 9/30/2014 6/30/2014**(Dollars in millions)**

NPAs (1)

NPLs:

Commercial and industrial	\$ 198	\$ 230	\$ 239	\$ 259	\$ 298
CRE-income producing properties	59	63	74	81	84
CRE-construction and development	16	18	26	37	38
Direct retail lending	41	47	48	50	49
Sales finance	13	7	5	5	5
Residential mortgage-nonguaranteed	188	183	166	298	320
(2)					
Other lending subsidiaries	57	51	58	54	47
Total nonaccrual loans and leases HFI (2)	572	599	616	784	841
Foreclosed real estate	86	90	87	75	56
Foreclosed real estate-acquired from FDIC	47	53	56	56	56
Other foreclosed property	24	23	23	24	19
Total NPAs (1)(2)	\$ 729	\$ 765	\$ 782	\$ 939	\$ 972

Performing TDRs (3)

Commercial and industrial	\$ 75	\$ 54	\$ 64	\$ 90	\$ 86
CRE-income producing properties	21	15	27	25	27
CRE-construction and development	23	25	30	28	30
Direct retail lending	81	84	84	89	91
Sales finance	18	18	19	20	18
Revolving credit	36	38	41	44	46
Residential mortgage-nonguaranteed	273	269	261	254	814
(4)					
Residential mortgage-government guaranteed	328	325	360	437	433
	172	168	164	151	141

Other lending subsidiaries					
Total performing TDRs (3)(4)	\$ 1,027	\$ 996	\$ 1,050	\$ 1,138	\$ 1,686

Loans 90 days or more past due and still accruing

Direct retail lending	\$ 10	\$ 9	\$ 12	\$ 13	\$ 11
Sales finance	4	3	5	5	3
Revolving credit	9	10	9	10	8
Residential mortgage-nonguaranteed	60	59	83	79	80
Residential mortgage-government guaranteed (5)	154	157	238	232	254
Acquired from FDIC	124	154	188	229	249
Total loans 90 days or more past due and still accruing (5)	\$ 361	\$ 392	\$ 535	\$ 568	\$ 605

Loans 30-89 days past due

Commercial and industrial	\$ 16	\$ 20	\$ 23	\$ 19	\$ 21
CRE-income producing properties	4	7	4	5	7
CRE-construction and development	3	2	1	1	2
Direct retail lending	41	40	41	40	41
Sales finance	53	49	62	55	49
Revolving credit	19	19	23	22	20
Residential mortgage-nonguaranteed	362	356	392	424	513
Residential mortgage-government guaranteed (6)	74	68	80	95	87
Other lending subsidiaries	230	151	237	217	197
Acquired from FDIC	31	47	33	41	84
Total loans 30-89 days past due (6)	\$ 833	\$ 759	\$ 896	\$ 919	\$ 1,021

Excludes loans held for sale.

(1) Loans acquired from the FDIC are considered to be performing due to the application of the accretion method.

(2) During the fourth quarter of 2014, approximately \$121 million of residential mortgage NPLs were sold.

Excludes TDRs that are nonperforming totaling \$127 million, \$127 million, \$126 million, \$207 million, and \$192 (3) million at June 30, 2015, March 31, 2015, December 31, 2014, September 30, 2014, and June 30, 2014, respectively. These amounts are included in total NPAs.

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(4) During the third quarter of 2014, approximately \$540 million of performing residential mortgage TDRs were sold.

Excludes government guaranteed GNMA mortgage loans that BB&T has the right but not the obligation to repurchase that are 90 days or more past due totaling \$338 million, \$361 million, \$410 million, \$395 million, and \$423 million at June 30, 2015, March 31, 2015, December 31, 2014, September 30, 2014, and June 30, 2014, respectively.

Excludes government guaranteed GNMA mortgage loans that BB&T has the right but not the obligation to repurchase that are past due 30-89 days totaling \$3 million, \$2 million, \$2 million, \$4 million, and \$3 million at June 30, 2015, March 31, 2015, December 31, 2014, September 30, 2014, and June 30, 2014, respectively.

Table 6**Asset Quality Ratios****As of / For the Three Months Ended****6/30/2015/31/2015 12/31/2014 9/30/2014 6/30/2014**

Asset Quality

Ratios

(including assets
acquired from
FDIC)Loans 30-89
days past due
and still

accruing as a

percentage

of loans and

leases HFI

(1)

0.68 % 0.63 % 0.75 % 0.77 % 0.85 %

Loans 90 days
or more past
due and still

accruing as a

percentage

of loans and

leases HFI

(1)

0.29 0.33 0.45 0.48 0.51

NPLs as a

percentage of

loans and leases

HFI

0.47 0.50 0.51 0.66 0.70

NPAs as a

percentage of:

Total assets

0.38 0.40 0.42 0.50 0.52

Loans and

leases HFI

plus

0.60 0.64 0.65 0.79 0.81

foreclosed

property

Net charge-offs

as a percentage

of average
loans and leases

HFI	0.33	0.34	0.39	0.48	0.41
-----	------	------	------	------	------

ALLL as a

percentage of loans and leases	1.19	1.22	1.23	1.27	1.33
-----------------------------------	------	------	------	------	------

HFI

Ratio of ALLL

to:

Net charge-offs	3.71 x	3.60 x	3.21 x	2.67 x	3.28 x
--------------------	--------	--------	--------	--------	--------

NPLs	2.55	2.45	2.39	1.92	1.89
------	------	------	------	------	------

Asset Quality

Ratios

(excluding assets

acquired from

FDIC) (2)

Loans 90 days

or more past

due and still

accruing as a

percentage

of loans and

leases HFI

(1)

0.19 %	0.20 %	0.29 %	0.29 %	0.30 %
--------	--------	--------	--------	--------

**As of / For the
Six Months
Ended
June 30,
2015 2014**

Asset Quality Ratios

Including assets acquired from FDIC:

Net charge-offs as a percentage of average loans and leases	0.33 %	0.49 %
---	--------	--------

Ratio of ALLL to net charge-offs	3.65 x	2.81 x
----------------------------------	--------	--------

Applicable ratios are annualized.

(1) Excludes government guaranteed GNMA mortgage loans that BB&T has the right but not the obligation to repurchase. Refer to the footnotes of Table 5 for amounts related to these loans.

(2) These asset quality ratios have been adjusted to remove the impact of assets acquired from the FDIC. Appropriate adjustments to the numerator and denominator have been reflected in the calculation of these ratios. Management believes the inclusion of assets acquired from the FDIC in certain asset quality ratios that include nonperforming assets, past due loans or net charge-offs in the numerator or denominator results in distortion of these ratios and they may not be comparable to other periods presented or to other portfolios that were not impacted by loss share accounting.

Problem loans include loans on nonaccrual status or loans that are 90 days or more past due and still accruing as disclosed in Table 5. In addition, for the commercial portfolio segment, loans that are rated special mention or substandard performing are closely monitored by management as potential problem loans. Refer to Note 4 “Loans and ACL” in the “Notes to Consolidated Financial Statements” herein for additional disclosures related to these potential problem loans.

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Certain residential mortgage loans have an initial period where the borrower is only required to pay the periodic interest. After the interest-only period, the loan will require the payment of both interest and principal over the remaining term. At June 30, 2015, approximately 4.2% of the outstanding balances of residential mortgage loans were in the interest-only phase, compared to 5.3% at December 31, 2014. Approximately 89.3% of the interest-only balances will begin amortizing within the next three years. Approximately 2.8% of interest-only loans are 30 days or more past due and still accruing and 1.2% are on nonaccrual status.

Home equity lines, which are a component of the direct retail portfolio, generally require interest-only payments during the first 15 years after origination. After this initial period, the outstanding balance begins amortizing and requires the payment of both interest and principal. At June 30, 2015, approximately 68.0% of the outstanding balances of home equity lines were in the interest-only phase. Approximately 8.7% of these balances will begin amortizing within the next three years. The delinquency rate of interest-only lines is similar to amortizing lines.

TDRs occur when a borrower is experiencing, or is expected to experience, financial difficulties in the near-term and a concession has been granted to the borrower. As a result, BB&T will work with the borrower to prevent further difficulties and ultimately improve the likelihood of recovery on the loan. To facilitate this process, a concessionary modification that would not otherwise be considered may be granted, resulting in classification of the loan as a TDR. Refer to Note 1 “Summary of Significant Accounting Policies” in the “Notes to Consolidated Financial Statements” in the Annual Report on Form 10-K for the year ended December 31, 2014 for additional policy information regarding TDRs.

Performing TDRs totaled \$1.0 billion at June 30, 2015, a decrease of \$23 million compared to December 31, 2014. The following table provides a summary of performing TDR activity:

Table 7
Rollforward of Performing TDRs

	Six Months Ended June 30, 2015 2014	
	(Dollars in millions)	
Beginning balance	\$ 1,050	\$ 1,705
Inflows	240	314
Payments and payoffs	(122)	(119)
Charge-offs	(21)	(36)
Transfers to nonperforming TDRs, net	(31)	(33)
	(9)	(108)

Removal due to the passage of time		
Non-concessionary re-modifications	(1)	(11)
Sold and transferred to held for sale	(79)	(30)
Other		4
Ending balance	\$ 1,027	\$ 1,686

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The following table provides further details regarding the payment status of TDRs outstanding at June 30, 2015:

Table 8
TDRs

	June 30, 2015		Past Due		Past Due		
	Current Status		30-89 Days		90 Days Or More		Total
	(Dollars in millions)						
Performing TDRs (1):							
Commercial and industrial	\$ 75	100.0 %	\$		% \$		% \$ 75
CRE-income producing properties	21	100.0					21
CRE-construction and development	23	100.0					23
Direct retail lending	77	95.1	3	3.7	1	1.2	81
Sales finance	17	94.4	1	5.6			18
Revolving credit	31	86.1	4	11.1	1	2.8	36
Residential mortgage-nonguaranteed	225	82.4	42	15.4	6	2.2	273
Residential mortgage-government guaranteed	177	54.0	60	18.3	91	27.7	328
Other lending subsidiaries	144	83.7	28	16.3			172
Total performing TDRs	790	76.9	138	13.4	99	9.7	1,027
Nonperforming TDRs (2)	53	41.7	10	7.9	64	50.4	127
Total TDRs	\$ 843	73.1	\$ 148	12.8	\$ 163	14.1	\$ 1,154

(1) Past due performing TDRs are included in past due disclosures.

(2) Nonperforming TDRs are included in NPL disclosures.

Allowance for Credit Losses

The ACL, which consists of the ALLL and the RUFC, totaled \$1.5 billion at June 30, 2015, essentially flat compared to December 31, 2014. The ALLL amounted to 1.19% of loans and leases held for investment at June 30, 2015, compared to 1.23% at December 31, 2014. The decrease in the ALLL as a percentage of loans and leases reflects continued improvement in the credit quality of the loan portfolio as well as the impact of the acquisition of The Bank of Kentucky, as no allowance was recorded in connection with the purchase accounting. The ratio of the ALLL to nonperforming loans and leases held for investment was 2.55 times at June 30, 2015, compared to 2.39 times at

December 31, 2014.

Net charge-offs totaled \$98 million for the second quarter of 2015 and amounted to 0.33% of average loans and leases, compared to \$121 million, or 0.41% of average loans and leases in the second quarter of 2014. For the six months ended June 30, 2015, net charge-offs were \$199 million and amounted to 0.33% of average loans and leases compared to \$280 million, or 0.49% of average loans and leases in the same period of 2014.

Charge-offs related to loans acquired from the FDIC represent realized losses in certain acquired loan pools that exceed the amounts originally estimated at the acquisition date. This impairment was provided for in prior quarters and therefore the charge-offs have no impact on the Consolidated Statements of Income.

Refer to Note 4 “Loans and ACL” in the “Notes to Consolidated Financial Statements” for additional disclosures.

The following table presents an allocation of the ALLL at June 30, 2015 and December 31, 2014. This allocation of the ALLL is calculated on an approximate basis and is not necessarily indicative of future losses or allocations. The entire amount of the allowance is available to absorb losses occurring in any category of loans and leases.

Table of Contents**Table 9****Allocation of ALLL by Category**

	June 30, 2015		December 31, 2014		
		%		%	
	Loans in each		Loans in each		
	Amount category		Amount category		
(Dollars in millions)					
Commercial and industrial	\$ 457	35.6	% \$ 422	34.6	%
CRE-income producing properties	141	9.1	162	8.9	
CRE-construction and development	38	2.3	48	2.3	
Direct retail lending	113	7.1	110	6.8	
Sales finance	54	8.6	50	8.8	
Revolving credit	102	2.0	110	2.1	
Residential mortgage-nonguaranteed	197	23.9	217	25.1	
Residential mortgage-government guaranteed	28	0.7	36	0.8	
Other lending subsidiaries	270	9.9	255	9.6	
Acquired from FDIC	57	0.8	64	1.0	
Total ALLL	1,457	100.0	% 1,474	100.0	%
RUFC	78		60		
Total ACL	\$ 1,535		\$ 1,534		

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Activity related to the ACL is presented in the following table:

Table 10
Analysis of ACL

	Three Months Ended				
	6/30/2015	3/31/2015	12/31/2014	9/30/2014	6/30/2014
	(Dollars in millions)				
Beginning balance	\$ 1,532	\$ 1,534	\$ 1,567	\$ 1,675	\$ 1,722
Provision for credit losses (excluding loans acquired from the FDIC)	97	105	84	46	83
Provision (benefit) for loans acquired from the FDIC		(6)	(1)	(12)	(9)
Charge-offs:					
Commercial and industrial	(32)	(14)	(27)	(31)	(40)
CRE-income producing properties	(4)	(9)	(4)	(8)	(11)
CRE-construction and development		(2)	(2)	(2)	(3)
Direct retail lending	(13)	(12)	(14)	(17)	(19)
Sales finance	(5)	(6)	(7)	(5)	(4)
Revolving credit	(19)	(18)	(18)	(17)	(18)
Residential mortgage-nonguaranteed	(7)	(11)	(10)	(31)	(20)
Residential mortgage-government guaranteed	(2)			(1)	(1)
Other lending subsidiaries	(57)	(67)	(71)	(66)	(47)
Acquired from FDIC		(1)	(14)		(4)
Total charge-offs	(139)	(140)	(167)	(178)	(167)
Recoveries:					
Commercial and industrial	13	8	13	10	10
CRE-income producing properties	1	2	7	2	3
CRE-construction and development	2	4	4	2	10
Direct retail lending	7	8	7	7	7
Sales finance	2	3	2	2	2
Revolving credit	5	5	5	4	5
Residential mortgage-nonguaranteed	1		5	1	
	10	9	8	8	9

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Other lending subsidiaries					
Total recoveries	41	39	51	36	46
Net charge-offs	(98)	(101)	(116)	(142)	(121)
Other	4				
Ending balance	\$ 1,535	\$ 1,532	\$ 1,534	\$ 1,567	\$ 1,675
ALLL (excluding acquired from FDIC loans)	\$ 1,400	\$ 1,407	\$ 1,410	\$ 1,425	\$ 1,499
Allowance for acquired from FDIC loans	57	57	64	79	91
RUFC	78	68	60	63	85
Total ACL	\$ 1,535	\$ 1,532	\$ 1,534	\$ 1,567	\$ 1,675

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	Six Months Ended June 30, 2015 2014	
	(Dollars in millions)	
Beginning balance	\$ 1,534	\$ 1,821
Provision for credit losses (excluding loans acquired from the FDIC)	202	150
Provision (benefit) for loans acquired from the FDIC	(6)	(16)
Charge-offs:		
Commercial and industrial	(46)	(73)
CRE - income producing properties	(13)	(19)
CRE - construction and development	(2)	(7)
Direct retail lending (1)	(25)	(38)
Sales finance	(11)	(11)
Revolving credit	(37)	(36)
Residential mortgage-nonguaranteed (1)	(18)	(41)
Residential mortgage-government guaranteed	(2)	(1)
Other lending subsidiaries	(124)	(132)
Acquired from FDIC	(1)	(7)
Total charge-offs	(279)	(365)
Recoveries:		
Commercial and industrial	21	19
CRE - income producing properties	3	5
CRE - construction and development	6	13
Direct retail lending (1)	15	15
Sales finance	5	5
Revolving credit	10	10
Residential mortgage-nonguaranteed (1)	1	1
	19	17

Other lending subsidiaries		
Total recoveries	80	85
Net charge-offs	(199)	(280)
Other	4	
Ending balance	\$ 1,535	\$ 1,675

(1) During the first quarter of 2014, \$8.3 billion of loans were transferred from direct retail lending to residential mortgage. Charge-offs and recoveries have been reflected in these line items based upon the date the loans were transferred.

FDIC Loss Share Receivable and Assets Acquired from the FDIC

In connection with the Colonial acquisition, Branch Bank entered into loss sharing agreements with the FDIC that outline the terms and conditions under which the FDIC will reimburse Branch Bank for a portion of the losses incurred on certain loans, OREO, investment securities and other assets. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 for additional information regarding the loss sharing agreements and a summary of the accounting treatment for related assets and liabilities. The following table presents the carrying amount of assets by loss share agreement:

Table 11
Assets Acquired from the FDIC by Loss Share Agreement

	June 30, 2015			December 31, 2014		
	Commercial	Single Family	Total	Commercial	Single Family	Total
(Dollars in millions)						
Loans and leases	\$ 392	\$ 600	\$ 992	\$ 561	\$ 654	\$ 1,215
AFS securities	1,158		1,158	1,243		1,243
Other assets	51	31	82	58	38	96
Total assets acquired from the FDIC	\$ 1,601	\$ 631	\$ 2,232	\$ 1,862	\$ 692	\$ 2,554
UPB of loans and leases	\$ 617	\$ 815	\$ 1,432	\$ 836	\$ 888	\$ 1,724

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As of October 1, 2014, the loss provisions of the commercial loss sharing agreement expired; however, gains on the disposition of assets subject to this agreement will be shared with the FDIC through September 30, 2017. Any gains realized after September 30, 2017 would not be shared with the FDIC. Assets subject to the single family loss sharing agreement are indemnified through August 31, 2019.

The gain/loss sharing coverage related to the acquired AFS securities is based on a contractually-specified value of the securities as of the date of the commercial loss sharing agreement, adjusted to reflect subsequent pay-downs, redemptions or maturities on the underlying securities. The contractually-specified value of these securities was approximately \$554 million and \$626 million at June 30, 2015 and December 31, 2014, respectively. During the period of gain sharing (October 1, 2014 through September 30, 2017), any decline in the fair value of the acquired AFS securities down to the contractually-specified value would reduce BB&T's liability to the FDIC at the applicable loss sharing percentage. BB&T is not indemnified for declines in the fair value of the acquired securities below the contractually-specified amount.

The following table provides information related to the carrying amounts and fair values of the components of the FDIC loss share receivable (payable):

Table 12
FDIC Loss Share Receivable (Payable)

Attributable to:	June 30, 2015		December 31, 2014	
	Carrying Amount	Fair Value	Carrying Amount	Fair Value
(Dollars in millions)				
Loans	\$ 383	\$ 59	\$ 534	\$ 123
Securities	(554)	(530)	(565)	(535)
Aggregate loss calculation	(141)	(164)	(132)	(161)
Total	\$ (312)	\$ (635)	\$ (163)	\$ (573)

The decrease in the carrying amount of the FDIC loss share receivable attributable to loans acquired from the FDIC was due to the receipt of cash from the FDIC, negative accretion due to credit loss improvement and the offset to the provision for loans acquired from the FDIC, which was a benefit for the current year. The change in the carrying amount attributable to the aggregate loss calculation is primarily due to accretion of the expected payment. The fair values are based upon a discounted cash flow methodology that is consistent with the acquisition date methodology. The fair value attributable to acquired loans and the aggregate loss calculation changes over time due to the receipt of cash from the FDIC, updated credit loss assumptions and the passage of time. The fair value attributable to securities acquired from the FDIC is based upon the timing and amount that would be payable to the FDIC should the securities settle at the current fair value at the conclusion of the gain sharing period.

The cumulative amount recognized through earnings related to securities acquired from the FDIC resulted in a liability of \$257 million as of June 30, 2015. Securities acquired from the FDIC are classified as AFS and carried at fair market value, and the changes in unrealized gains/losses are offset by the applicable loss share percentage in AOCI, which resulted in an additional pre-tax liability of \$297 million as of June 30, 2015. BB&T would only owe these amounts to the FDIC if BB&T were to sell these securities prior to October 1, 2017. BB&T does not currently intend to dispose of the acquired securities.

Following the conclusion of the 10 year loss share period in 2019, should actual aggregate losses, excluding securities, be less than an amount determined in accordance with these agreements, BB&T will pay the FDIC a portion of the difference. As of June 30, 2015, BB&T projects that in 2019 it would owe the FDIC approximately \$179 million under the aggregate loss calculation. This liability is expensed over time and BB&T has recognized total expense of approximately \$141 million through June 30, 2015.

Deposits

Deposits totaled \$132.8 billion at June 30, 2015, an increase of \$3.7 billion from December 31, 2014. The acquisition of The Bank of Kentucky added \$1.6 billion in deposits. Excluding this acquisition, noninterest-bearing deposits increased \$3.0 billion, money market and savings balances increased \$4.3 billion and time deposit balances declined \$5.2 billion.

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The following table presents the composition of average deposits for the last five quarters:

Table 13
Composition of Average Deposits

	For the Three Months Ended				
	6/30/15	3/31/15	12/31/14	9/30/14	6/30/14
	(Dollars in millions)				
Noninterest-bearing deposits	\$ 41,502	\$ 39,701	\$ 39,130	\$ 38,103	\$ 36,634
Interest checking	20,950	20,623	19,308	18,588	18,406
Money market and savings	53,852	51,644	51,176	49,974	48,965
Time deposits	14,800	17,000	20,041	23,304	25,010
Foreign office deposits - interest-bearing	764	563	660	639	584
Total average deposits	\$ 131,868	\$ 129,531	\$ 130,315	\$ 130,608	\$ 129,599

Average deposits for the second quarter were \$131.9 billion, an increase of \$2.3 billion or 7.2% annualized compared to the prior quarter. The change in average deposits reflects improved mix, with noninterest-bearing deposits up \$1.8 billion, or 18.2% annualized, while interest-bearing balances were up \$536 million, or 2.4% annualized. The first quarter acquisition of 41 branches in Texas had an estimated \$387 million favorable impact on average noninterest-bearing deposits and a \$1.3 billion impact on average interest-bearing deposits, while the second quarter acquisition of The Bank of Kentucky had an estimated \$190 million favorable impact on average deposits.

Noninterest-bearing deposits represented 31.5% of total average deposits for the second quarter, compared to 30.6% for the prior quarter and 28.3% a year ago.

The growth in average noninterest-bearing deposits includes an increase in average commercial accounts totaling \$1.6 billion and an increase in average consumer accounts totaling \$503 million, partially offset by a decrease in average public funds accounts totaling \$369 million.

Excluding the Texas branch acquisition and The Bank of Kentucky acquisition, average noninterest bearing deposits increased \$1.4 billion, average money market and savings increased \$1.4 billion and average time deposits declined \$2.4 billion.

The cost of interest-bearing deposits was 0.24% for the second quarter, down one basis point compared to the prior quarter.

Borrowings

At June 30, 2015, short-term borrowings totaled \$3.9 billion, an increase of \$166 million compared to December 31, 2014. Long-term debt totaled \$23.3 billion at June 30, 2015, a decrease of \$41 million from the balance at December 31, 2014. During the second quarter of 2015, higher cost FHLB advances totaling \$931 million with a weighted average interest rate of 4.84% were extinguished, and \$1.0 billion of medium term senior notes with a stated interest rate of 2.625% were issued.

Shareholders' Equity

Total shareholders' equity at June 30, 2015 was \$25.1 billion, an increase of \$755 million compared to December 31, 2014. This increase was primarily driven by net income of \$1.0 billion and net stock issuances of \$375 million (including \$322 million for the acquisition of The Bank of Kentucky), partially offset by common and preferred dividends totaling \$442 million and a reduction of \$222 million for the purchase of additional ownership interest in AmRisc, LP. BB&T's book value per common share at June 30, 2015 was \$30.64, compared to \$30.09 at December 31, 2014.

Merger-Related and Restructuring Activities

At June 30, 2015 and December 31, 2014, merger-related and restructuring accruals totaled \$38 million and \$31 million, respectively. Merger-related and restructuring accruals are re-evaluated periodically and adjusted as necessary. The remaining accruals at June 30, 2015 are expected to be utilized within one year, unless they relate to specific contracts that expire later.

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Critical Accounting Policies

The accounting and reporting policies of BB&T are in accordance with GAAP and conform to the accounting and reporting guidelines prescribed by bank regulatory authorities. BB&T's financial position and results of operations are affected by management's application of accounting policies, including estimates, assumptions and judgments made to arrive at the carrying value of assets and liabilities and amounts reported for revenues and expenses. Different assumptions in the application of these policies could result in material changes in the consolidated financial position and/or consolidated results of operations and related disclosures. The more critical accounting and reporting policies include accounting for the ACL, determining fair value of financial instruments, intangible assets, costs and benefit obligations associated with pension and postretirement benefit plans, and income taxes. Understanding BB&T's accounting policies is fundamental to understanding the consolidated financial position and consolidated results of operations. Accordingly, the critical accounting policies are discussed in detail in "Management's Discussion and Analysis of Financial Condition and Results of Operations" in BB&T's Annual Report on Form 10-K for the year ended December 31, 2014. Significant accounting policies and changes in accounting principles and effects of new accounting pronouncements are discussed in detail in Note 1 in the "Notes to Consolidated Financial Statements" in BB&T's Annual Report on Form 10-K for the year ended December 31, 2014. There have been no changes to the significant accounting policies during 2015. Additional disclosures regarding the effects of new accounting pronouncements are included in Note 1 "Basis of Presentation" included herein.

Risk Management

BB&T has a strong and consistent risk culture, based on established risk values, which promotes predictable and consistent performance within an environment of open communication and effective challenge. The strong culture influences all associates in the organization daily and helps them evaluate whether risks are acceptable or unacceptable while making decisions that balance quality, profitability and growth appropriately. BB&T's effective risk management framework establishes an environment which enables it to achieve superior performance relative to peers, ensures that BB&T is viewed among the safest of banks and assures the operational freedom to act on opportunities.

BB&T ensures that there is an appropriate return for the amount of risk taken, and that the expected return is in line with its strategic objectives and business plan. Risk-taking activities are evaluated and prioritized to identify those that present attractive risk-adjusted returns while preserving asset value. BB&T only undertakes risks that are understood and can be managed effectively. By managing risk well, BB&T ensures sufficient capital is available to maintain and grow core business operations in a safe and sound manner.

Regardless of financial gain or loss to the Company, associates are held accountable if they do not follow the established risk management policies and procedures. Compensation decisions take into account an associate's adherence to and successful implementation of BB&T's risk values. The compensation structure supports the Company's core values and sound risk management practices in an effort to promote judicious risk-taking behavior.

BB&T's risk culture encourages transparency and open dialogue between all levels in the performance of organizational functions, such as the development, marketing and implementation of a product or service.

The principal types of inherent risk include compliance, credit, liquidity, market, operational, reputation and strategic risks. Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 for disclosures related to each of these risks under the section titled "Risk Management."

Market Risk Management

The effective management of market risk is essential to achieving BB&T's strategic financial objectives. As a financial institution, BB&T's most significant market risk exposure is interest rate risk in its balance sheet; however, market risk also includes product liquidity risk, price risk and volatility risk in BB&T's BUs. The primary objectives of market risk management are to minimize any adverse effect that changes in market risk factors may have on net interest income, net income and capital and to offset the risk of price changes for certain assets recorded at fair value. At BB&T, market risk management also includes the enterprise-wide IPV function.

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Interest Rate Market Risk (Other than Trading)

BB&T actively manages market risk associated with asset and liability portfolios with a focus on the strategic pricing of asset and liability accounts and management of appropriate maturity mixes of assets and liabilities. The goal of these activities is the development of appropriate maturity and repricing opportunities in BB&T's portfolios of assets and liabilities that will produce reasonably consistent net interest income during periods of changing interest rates. These portfolios are analyzed for proper fixed-rate and variable-rate mixes under various interest rate scenarios.

The asset/liability management process is designed to achieve relatively stable NIM and assure liquidity by coordinating the volumes, maturities or repricing opportunities of earning assets, deposits and borrowed funds. Among other things, this process gives consideration to prepayment trends related to securities, loans and leases and certain deposits that have no stated maturity. Prepayment assumptions are developed using a combination of market data and internal historical prepayment experience for residential mortgage-related loans and securities, and internal historical prepayment experience for client deposits with no stated maturity and loans that are not residential mortgage related. These assumptions are subject to monthly back-testing, and are adjusted as deemed necessary to reflect changes in interest rates relative to the reference rate of the underlying assets or liabilities. On a monthly basis, BB&T evaluates the accuracy of its Simulation model, which includes an evaluation of its prepayment assumptions, to ensure that all significant assumptions inherent in the model appropriately reflect changes in the interest rate environment and related trends in prepayment activity. It is the responsibility of the MRLCC to determine and achieve the most appropriate volume and mix of earning assets and interest-bearing liabilities, as well as to ensure an adequate level of liquidity and capital, within the context of corporate performance goals. The MRLCC also sets policy guidelines and establishes long-term strategies with respect to interest rate risk exposure and liquidity. The MRLCC meets regularly to review BB&T's interest rate risk and liquidity positions in relation to present and prospective market and business conditions, and adopts funding and balance sheet management strategies that are intended to ensure that the potential impacts on earnings and liquidity as a result of fluctuations in interest rates are within acceptable tolerance guidelines.

BB&T uses derivatives primarily to manage economic risk related to securities, commercial loans, MSRs and mortgage banking operations, long-term debt and other funding sources. BB&T also uses derivatives to facilitate transactions on behalf of its clients. As of June 30, 2015, BB&T had derivative financial instruments outstanding with notional amounts totaling \$76.2 billion, with a net fair value gain of \$177 million. See Note 15 "Derivative Financial Instruments" in the "Notes to Consolidated Financial Statements" herein for additional disclosures.

The majority of BB&T's assets and liabilities are monetary in nature and, therefore, differ greatly from most commercial and industrial companies that have significant investments in fixed assets or inventories. Fluctuations in interest rates and actions of the FRB to regulate the availability and cost of credit have a greater effect on a financial institution's profitability than do the effects of higher costs for goods and services. Through its balance sheet management function, which is monitored by the MRLCC, management believes that BB&T is positioned to respond to changing needs for liquidity, changes in interest rates and inflationary trends.

Management uses the Simulation to measure the sensitivity of projected earnings to changes in interest rates. The Simulation projects net interest income and interest rate risk for a rolling two-year period of time. The Simulation takes into account the current contractual agreements that BB&T has made with its customers on deposits, borrowings, loans, investments and commitments to enter into those transactions. Furthermore, the Simulation considers the impact of expected customer behavior. Management monitors BB&T's interest sensitivity by means of a model that incorporates the current volumes, average rates earned and paid, and scheduled maturities and payments of asset and liability portfolios, together with multiple scenarios that include projected prepayments, repricing opportunities and anticipated volume growth. Using this information, the model projects earnings based on projected portfolio balances under multiple interest rate scenarios. This level of detail is needed to simulate the effect that changes in interest rates and portfolio balances may have on the earnings of BB&T. This method is subject to the accuracy of the assumptions that underlie the process, but management believes that it provides a better illustration of the sensitivity of earnings to changes in interest rates than other analyses such as static or dynamic gap. In addition to the Simulation, BB&T uses EVE analysis to focus on projected changes in capital given potential changes in interest rates. This measure also allows BB&T to analyze interest rate risk that falls outside the analysis window contained in the Simulation. The EVE model is a discounted cash flow of the portfolio of assets, liabilities, and derivative instruments. The difference in the present value of assets minus the present value of liabilities is defined as the economic value of equity.

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The asset/liability management process requires a number of key assumptions. Management determines the most likely outlook for the economy and interest rates by analyzing external factors, including published economic projections and data, the effects of likely monetary and fiscal policies, as well as any enacted or prospective regulatory changes. BB&T's current and prospective liquidity position, current balance sheet volumes and projected growth, accessibility of funds for short-term needs and capital maintenance are also considered. This data is combined with various interest rate scenarios to provide management with the information necessary to analyze interest sensitivity and to aid in the development of strategies to reach performance goals.

The following table shows the effect that the indicated changes in interest rates would have on net interest income as projected for the next twelve months assuming a gradual change in interest rates as described below. Key assumptions in the preparation of the table include prepayment speeds of mortgage-related and other assets, cash flows and maturities of derivative financial instruments, loan volumes and pricing, deposit sensitivity, customer preferences and capital plans. The resulting change in net interest income reflects the level of interest rate sensitivity that income has in relation to the investment, loan and deposit portfolios.

Table 14
Interest Sensitivity Simulation Analysis

Interest Rate Scenario			Annualized Hypothetical Percentage Change in Net Interest Income	
Linear	Prime Rate		June 30,	
Change in Prime Rate	June 30, 2015	2014	2015	2014
Up 200 bps	5.25 %	5.25 %	2.23 %	2.10 %
Up 100	4.25	4.25	1.60	1.37
No Change	3.25	3.25		
Down 25	3.00	3.00	0.18	0.35

The MRLCC has established parameters related to interest sensitivity that prescribe a maximum negative impact on net interest income under different interest rate scenarios. In the event the results of the Simulation model fall outside the established parameters, management will make recommendations to the MRLCC on the most appropriate response given the current economic forecast. The following parameters and interest rate scenarios are considered BB&T's primary measures of interest rate risk:

Maximum negative impact on net interest income of 2% for the next 12 months assuming a linear change in interest rates totaling 100 basis points over four months followed by a flat interest rate scenario for the remaining eight month period.

Maximum negative impact on net interest income of 4% for the next 12 months assuming a linear change of 200 basis points over eight months followed by a flat interest rate scenario for the remaining four month period.

If a rate change of 200 basis points cannot be modeled due to a low level of rates, a proportional limit applies. Management currently only models a negative 25 basis point decline because larger declines would have resulted in a Federal funds rate of less than zero. In a situation such as this, the maximum negative impact on net interest income is adjusted on a proportional basis. Regardless of the proportional limit, the negative risk exposure limit will be the greater of 1% or the proportional limit.

Management has also established a maximum negative impact on net interest income of 4% for an immediate 100 basis points change in rates and 8% for an immediate 200 basis points change in rates. These “interest rate shock” limits are designed to create an outer band of acceptable risk based upon a significant and immediate change in rates.

Management must also consider how the balance sheet and interest rate risk position could be impacted by changes in balance sheet mix. Liquidity in the banking industry has been very strong during the current economic cycle. Much of this liquidity increase has been due to a significant increase in noninterest-bearing demand deposits. Consistent with the industry, Branch Bank has seen a significant increase in this funding source. The behavior of these deposits is one of the most important assumptions used in determining the interest rate risk position of BB&T. A loss of these deposits in the future would reduce the asset sensitivity of BB&T’s balance sheet as the Company increases interest-bearing funds to offset the loss of this advantageous funding source.

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Beta represents the correlation between overall market interest rates and the rates paid by BB&T on interest-bearing deposits. BB&T applies an average beta of approximately 80% to its managed rate deposits for determining its interest rate sensitivity. Managed rate deposits are high beta, premium money market and interest checking accounts, which attract significant client funds when needed to support balance sheet growth. BB&T regularly conducts sensitivity on other key variables to determine the impact they could have on the interest rate risk position. This allows BB&T to evaluate the likely impact on its balance sheet management strategies due to a more extreme variation in a key assumption than expected.

The following table shows the effect that the loss of demand deposits and an associated increase in managed rate deposits would have on BB&T's interest-rate sensitivity position. For purposes of this analysis, BB&T modeled the incremental beta for the replacement of the lost demand deposits at 100%.

Table 15
Deposit Mix Sensitivity Analysis

Linear Change	Base Scenario	Results Assuming a Decrease in Noninterest Bearing Demand Deposits			
		at June 30, 2015 (1)		\$1 Billion	\$5 Billion
in Rates					
Up 200 bps	2.23 %	1.97 %	0.92 %		
Up 100	1.60	1.44	0.79		

The base scenario is equal to the annualized hypothetical percentage change in net
(1) interest income at June 30, 2015 as presented in the preceding table.

If rates increased 200 basis points, BB&T could absorb the loss of \$8.5 billion, or 20.2%, of noninterest bearing deposits and replace them with managed rate deposits with a beta of 100% before becoming neutral to interest rate changes.

The following table shows the effect that the indicated changes in interest rates would have on EVE. Key assumptions in the preparation of the table include prepayment speeds of mortgage-related and other assets, cash flows and maturities of derivative financial instruments, loan volumes and pricing and deposit sensitivity. During the third quarter of 2014, BB&T implemented assumption changes that impacted the reported EVE sensitivity. The primary change was a reduction to the assumed duration of indeterminate deposits, which resulted in an increase in reported

liability sensitivity in EVE rate shocks. The estimated impact on the “Hypothetical Percentage Change in EVE” was approximately 375 basis points in the “up 200 basis points” scenario.

Table 16
EVE Simulation Analysis

Change in Interest Rates		EVE/Assets		Hypothetical Percentage Change in EVE	
		June 30, 2015	2014	June 30, 2015	2014
Up 200	bps	11.5 %	10.7 %	(0.5) %	(1.4) %
Up 100		11.7	10.9	1.3	0.3
No Change		11.5	10.9		
Down 25		11.4	10.8	(1.2)	(0.8)

Market Risk from Trading Activities

BB&T also manages market risk from trading activities which consists of acting as a financial intermediary to provide its customers access to derivatives, foreign exchange and securities markets. Trading market risk is managed through the use of statistical and non-statistical risk measures and limits. BB&T utilizes a historical VaR methodology to measure and aggregate risks across its covered trading LOBs. This methodology uses two years of historical data to estimate economic outcomes for a one-day time horizon at a 99% confidence level. The average 99% one-day VaR and the maximum daily VaR for the three months ended June 30, 2015 and 2014 were each less than \$1 million. Market risk disclosures under Basel II.5 are available in the Additional Disclosures section of the Investor Relations site on www.bbt.com.

Table of Contents***Contractual Obligations, Commitments, Contingent Liabilities, Off-Balance Sheet Arrangements and Related Party Transactions***

Refer to BB&T's Annual Report on Form 10-K for the year ended December 31, 2014 for discussion with respect to BB&T's quantitative and qualitative disclosures about its fixed and determinable contractual obligations. Additional disclosures about BB&T's contractual obligations, commitments and derivative financial instruments are included in Note 13 "Commitments and Contingencies" and Note 14 "Fair Value Disclosures" in the "Notes to Consolidated Financial Statements."

The following table presents activity in residential mortgage indemnification, recourse and repurchase reserves:

Table 17
Mortgage Indemnification, Recourse
and Repurchase Reserves Activity (1)

	Three Months Ended June 30, 2015 2014		Six Months Ended June 30, 2015 2014	
(Dollars in millions)				
Balance, at beginning of period	\$ 88	\$ 61	\$ 94	\$ 72
Payments	(2)	(4)	(4)	(16)
Expense (benefit)	(3)	41	(7)	42
Balance, at end of period	\$ 83	\$ 98	\$ 83	\$ 98

Excludes the FHA-insured mortgage
loan reserve of \$85 million
(1) established during the second quarter
of 2014.

Liquidity

Liquidity represents the continuing ability to meet funding needs, including deposit withdrawals, timely repayment of borrowings and other liabilities, and funding of loan commitments. In addition to the level of liquid assets, such as cash, cash equivalents and AFS securities, many other factors affect the ability to meet liquidity needs, including access to a variety of funding sources, maintaining borrowing capacity in national money markets, growing core deposits, the repayment of loans and the ability to securitize or package loans for sale.

BB&T monitors the ability to meet customer demand for funds under both normal and stressed market conditions. In considering its liquidity position, management evaluates BB&T's funding mix based on client core funding, client rate-sensitive funding and non-client rate-sensitive funding. In addition, management also evaluates exposure to rate-sensitive funding sources that mature in one year or less. Management also measures liquidity needs against 30 days of stressed cash outflows for Branch Bank. To ensure a strong liquidity position, management maintains a liquid asset buffer of cash on hand and highly liquid unpledged securities. The Company has established a policy that the liquid asset buffer would be a minimum of 5% of total assets, but intends to maintain the ratio well in excess of this level. As of June 30, 2015 and December 31, 2014, BB&T's liquid asset buffer was 13.3% and 13.6%, respectively, of total assets.

During 2013, the FDIC, FRB and OCC released a joint statement providing a NPR concerning the U.S. implementation of the Basel III LCR rule. This rule became final on September 3, 2014. Under the final rule, BB&T will be considered a "modified LCR" holding company. BB&T would be subject to full LCR requirements if its operations were to fall under the "internationally active" rules, which would generally be triggered if BB&T's assets were to increase above \$250 billion. BB&T implemented balance sheet changes to support its compliance with the rule and to optimize its balance sheet based on the final rule. These actions included changing the mix of the investment portfolio to include more GNMA and U.S. Treasury securities, which qualify as Level 1 under the rule, and changing its deposit mix to increase retail and commercial deposits. Based on management's interpretation of the final rule that will be effective January 1, 2016, BB&T's LCR was approximately 118% at June 30, 2015, compared to the regulatory minimum of 90%, which puts BB&T in full compliance with the rule. The regulatory minimum will increase to 100% on January 1, 2017. The final rule requires each financial institution to have a method for determining "operational deposits" as defined by the rule. The number above includes an estimate of operational deposits; however, BB&T continues to evaluate its method to identify and measure operational deposits.

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Parent Company

The purpose of the Parent Company is to serve as the primary capital financing vehicle for the operating subsidiaries. The assets of the Parent Company primarily consist of cash on deposit with Branch Bank, equity investments in subsidiaries, advances to subsidiaries, accounts receivable from subsidiaries, and other miscellaneous assets. The principal obligations of the Parent Company are principal and interest payments on long-term debt. The main sources of funds for the Parent Company are dividends and management fees from subsidiaries, repayments of advances to subsidiaries, and proceeds from the issuance of equity and long-term debt. The primary uses of funds by the Parent Company are for investments in subsidiaries, advances to subsidiaries, dividend payments to common and preferred shareholders, retirement of common stock and interest and principal payments due on long-term debt.

Liquidity at the Parent Company is more susceptible to market disruptions. BB&T prudently manages cash levels at the Parent Company to cover a minimum of one year of projected contractual cash outflows which includes unfunded external commitments, debt service, preferred dividends and scheduled debt maturities without the benefit of any new cash infusions. Generally, BB&T maintains a significant buffer above the projected one year of contractual cash outflows. In determining the buffer, BB&T considers cash requirements for common and preferred dividends, unfunded commitments to affiliates, being a source of strength to its banking subsidiaries and being able to withstand sustained market disruptions that could limit access to the capital markets. As of June 30, 2015 and December 31, 2014, the Parent Company had 28 months and 31 months, respectively, of cash on hand to satisfy projected contractual cash outflows as described above.

Branch Bank

BB&T carefully manages liquidity risk at Branch Bank. Branch Bank's primary source of funding is customer deposits. Continued access to customer deposits is highly dependent on the confidence the public has in the stability of the bank and its ability to return funds to the client when requested. BB&T maintains a strong focus on its reputation in the market to ensure continued access to client deposits. BB&T integrates its risk appetite into its overall risk management framework to ensure the bank does not exceed its risk tolerance through its lending and other risk taking functions and thus risk becoming undercapitalized. BB&T believes that sufficient capital is paramount to maintaining the confidence of its depositors and other funds providers. BB&T has extensive capital management processes in place to ensure it maintains sufficient capital to absorb losses and maintain a highly capitalized position that will instill confidence in the bank and allow continued access to deposits and other funding sources. Branch Bank monitors many liquidity metrics at the bank including funding concentrations, diversification, maturity distribution, contingent funding needs and ability to meet liquidity requirements under times of stress.

Branch Bank has several major sources of funding to meet its liquidity requirements, including access to capital markets through issuance of senior or subordinated bank notes and institutional CDs, access to the FHLB system, dealer repurchase agreements and repurchase agreements with commercial clients, access to the overnight and term Federal funds markets, use of a Cayman branch facility, access to retail brokered CDs and a borrower in custody program with the FRB for the discount window. As of June 30, 2015, Branch Bank has approximately \$69.5 billion of

secured borrowing capacity, which represents approximately 7.7 times the amount of one year wholesale funding maturities.

Capital

The maintenance of appropriate levels of capital is a management priority and is monitored on a regular basis. BB&T's principal goals related to the maintenance of capital are to provide adequate capital to support BB&T's risk profile consistent with the Board-approved risk appetite, provide financial flexibility to support future growth and client needs, comply with relevant laws, regulations, and supervisory guidance, achieve optimal credit ratings for BB&T and its subsidiaries and provide a competitive return to shareholders.

Management regularly monitors the capital position of BB&T on both a consolidated and bank level basis. In this regard, management's overriding policy is to maintain capital at levels that are in excess of the operating capital guidelines, which are above the regulatory "well capitalized" levels. Management has implemented stressed capital ratio minimum guidelines to evaluate whether capital ratios calculated with planned capital actions are likely to remain above minimums specified by the FRB for the annual CCAR. Breaches of stressed minimum guidelines prompt a review of the planned capital actions included in BB&T's capital plan.

Table of Contents**Table 18****BB&T's Internal Capital Guidelines**

	Operating		Stressed	
Tier 1 Capital Ratio	10.0	%	7.5	%
Total Capital Ratio	12.0		9.5	
Tier 1 Leverage Capital Ratio	7.0		5.0	
Tangible Common Equity Ratio	6.0		4.0	
Common Equity Tier 1 Ratio	8.5		6.0	

While nonrecurring events or management decisions may result in the Company temporarily falling below its operating minimum guidelines for one or more of these ratios, it is management's intent through capital planning to return to these targeted operating minimums within a reasonable period of time. Such temporary decreases below the operating minimums shown above are not considered an infringement of BB&T's overall capital policy provided the Company and Branch Bank remain "well-capitalized."

Basel III capital requirements became effective on January 1, 2015. Risk-based capital ratios for the quarter ended June 30, 2015, which include common equity tier 1, Tier 1 capital, total capital and leverage capital, are calculated based on Basel III regulatory transitional guidance related to the measurement of capital, risk-weighted assets and average assets.

Table 19**Capital Ratios (1)**

**June 30,
2015
Basel III**

**December
31, 2014
Basel I**

**(Dollars in millions,
except per share data,
shares in thousands)**

Risk-based:

Common equity Tier 1	10.4	%	N/A	
Tier 1	12.1		12.4	%
Total	14.3		14.9	
Leverage capital	10.2		9.9	

Non-GAAP capital measures (2):

Tangible common equity as a percentage of tangible assets	8.1	%	8.0	%
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Tangible common equity per common share	\$ 20.21	\$ 19.86
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Calculations of tangible common equity and tangible assets (2):

Total shareholders' equity	\$ 25,132	\$ 24,377
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Less:

Preferred stock	2,603	2,603
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Noncontrolling interests	52	88
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Intangible assets	7,655	7,374
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Tangible common equity	\$ 14,822	\$ 14,312
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Total assets	\$ 191,017	\$ 186,834
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Less:

Intangible assets	7,655	7,374
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Tangible assets	\$ 183,362	\$ 179,460
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Risk-weighted assets (3)	\$ 153,512	\$ 143,675
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Common shares outstanding at end of period	733,481	720,698
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- (1) Current quarter regulatory capital information is preliminary and based on transitional approach. Tangible common equity and related ratios are non-GAAP measures. Management uses these measures to assess the quality of capital and believes that investors may find them useful in their analysis of the Company. These capital measures are not necessarily comparable to similar capital measures that may be presented by other companies.
- (2)
- (3) Risk-weighted assets are determined based on the regulatory capital requirements in effect for the periods presented.

The Company's estimated common equity tier 1 ratio using the Basel III standardized approach on a fully phased-in basis was 10.2% at June 30, 2015.

Table of Contents**Table 20**
Capital Requirements Under Basel III

	Minimum Capital		Well-Capitalized		Minimum Capital Plus Capital Conservation Buffer				BB&T Target	
					2016	2017	2018	2019 (1)		
Common equity Tier 1 to risk-weighted assets	4.5 %		6.5 %		5.125 %	5.750 %	6.375 %	7.000 %	8.5 %	
Tier 1 capital to risk-weighted assets	6.0		8.0		6.625	7.250	7.875	8.500	10.0	
Total capital to risk-weighted assets	8.0		10.0		8.625	9.250	9.875	10.500	12.0	
Leverage ratio	4.0		5.0		N/A	N/A	N/A	N/A	7.0	

(1) BB&T's goal is to maintain capital levels above the 2019 requirements.

Share Repurchase Activity

No shares were repurchased in connection with the 2006 Repurchase Plan during 2015. During June of 2015, the Board of Directors authorized a new plan, the 2015 Repurchase Plan, to repurchase up to 50 million shares of the Company's common stock. Repurchases under the 2015 Repurchase Plan may be effected through open market purchases or privately negotiated transactions. The timing and exact amount of repurchases will be consistent with the Company's capital plan and subject to various factors, including the Company's capital position, liquidity, financial performance, alternative uses of capital, stock trading price and general market conditions, and may be suspended at any time. Shares that are repurchased pursuant to the 2015 Repurchase Plan will constitute authorized but unissued shares of the Company and will therefore be available for future issuances. The 2015 Repurchase Plan replaces the 2006 Repurchase Plan. No shares were repurchased in connection with the 2015 Repurchase Plan during the second quarter of 2015.

Table 21

Share Repurchase Activity

	Total Shares Repurchased (1)	Average Price Paid Per Share (2)	Total Shares Purchased Pursuant to Publicly-Announced Plan	Maximum Remaining Number of Shares Available for Repurchase Pursuant to Publicly-Announced Plan
	(Shares in thousands)			
April 2015	9	\$ 38.90		44,139
May 2015	1	38.30		44,139
June 2015	395	41.02		50,000
(3)				
Total	405	40.97		

(1) Repurchases reflect shares exchanged or surrendered in connection with the exercise of equity-based awards under BB&T's equity-based compensation plans.

(2)

Excludes commissions.

(3) The increase in shares available for repurchase reflects the approval of the 2015 Repurchase Plan by the Board of Directors during June 2015.

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ITEM 3. QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK

Refer to “Market Risk Management” in the “Management’s Discussion and Analysis of Financial Condition and Results of Operations” section herein.

ITEM 4. CONTROLS AND PROCEDURES

Evaluation of Disclosure Controls and Procedures

As of the end of the period covered by this report, the management of the Company, under the supervision and with the participation of the Company’s Chief Executive Officer and Chief Financial Officer, carried out an evaluation of the effectiveness of the Company’s disclosure controls and procedures as defined in Rules 13a-15(e) and 15d-15(e) of the Exchange Act. Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer concluded that the Company’s disclosure controls and procedures are effective.

Changes in Internal Control over Financial Reporting

There were no changes in the Company’s internal control over financial reporting (as defined in Rules 13a-15(f) and 15d-15(f) of the Exchange Act) that occurred during the quarter ended June 30, 2015 that have materially affected, or are reasonably likely to materially affect, the Company’s internal control over financial reporting.

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PART II. OTHER INFORMATION

ITEM 1. LEGAL PROCEEDINGS

Refer to the “Commitments and Contingencies” and “Income Taxes” notes in the “Notes to Consolidated Financial Statements.”

ITEM 1A. RISK FACTORS

There have been no material changes to the risk factors disclosed in BB&T’s Annual Report on Form 10-K for the year ended December 31, 2014. Additional risks and uncertainties not currently known to BB&T or that management has deemed to be immaterial also may materially adversely affect BB&T’s business, financial condition, and/or operating results.

ITEM 2. UNREGISTERED SALES OF EQUITY SECURITIES AND USE OF PROCEEDS

(c) Refer to “Share Repurchase Activity” in the “Management’s Discussion and Analysis of Financial Condition and Results of Operations” section herein.

ITEM 6. EXHIBITS

- 10.1 Merger Completion Incentive Program - Summary
- 11 Statement re: Computation of Earnings Per Share.
- 12 Statement re: Computation of Ratios.
- 31.1 Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 31.2 Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
- 32 Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

101.INS XBRL Instance Document.

101.SCH XBRL Taxonomy Extension Schema.

101.CAL XBRL Taxonomy Extension Calculation Linkbase.

101.LAB XBRL Taxonomy Extension Label Linkbase.

101.PRE XBRL Taxonomy Extension Presentation Linkbase.

101.DEF XBRL Taxonomy Definition Linkbase.

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

BB&T CORPORATION

(Registrant)

Date: July 30, 2015 By: /s/ Daryl N. Bible

Daryl N. Bible, Senior Executive Vice President and Chief Financial Officer

(Principal Financial Officer)

Date: July 30, 2015 By: /s/ Cynthia B. Powell

**Cynthia B. Powell, Executive Vice President and
Corporate Controller**

(Principal Accounting Officer)

Table of Contents**EXHIBIT INDEX**

Exhibit No.	Description	Location
10.1	Merger Completion Incentive Program - Summary	Filed herewith.
11	Statement re: Computation of Earnings Per Share.	Filed herewith as Note 16.
12	Statement re: Computation of Ratios.	Filed herewith.
31	Certification of Chief Executive Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
31.2	Certification of Chief Financial Officer pursuant to Rule 13a-14(a) or 15d-14(a) of the Exchange Act, as adopted pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.	Filed herewith.
32	Certification of Chief Executive Officer and Chief Financial Officer pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.	Furnished herewith.
101.XBRL	Instance Document.	Filed herewith.
101.XBRL	Taxonomy Extension Schema.	Filed herewith.
101.XBRL	Taxonomy Extension Calculation Linkbase.	Filed herewith.
101.XBRL	Taxonomy Extension Label Linkbase.	Filed herewith.
101.XBRL	Taxonomy Extension Presentation Linkbase.	Filed herewith.
101.XBRL	Taxonomy Definition Linkbase.	Filed herewith.

* Management compensatory plan or arrangement.

† Exhibit filed with the Securities and Exchange Commission and available upon request.