ACTIVISION INC /NY Form 4 July 10, 2001

> U.S. SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of Section 17(a) of the Public Utility Holding Company Act of 193 or Section 30(f) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Goldberg Lawrence				Issuer Name and Ticker or Trading Symbol Activision, Inc. (ATVI)					
(Last) c/o Activision, 3100 Ocean Parl		(Middle)	3.	IRS or Social Security Number of Reporting Person (Voluntary)	 Statement for Month/Year June 2001 	^_			
(Street)				-		-			
Santa Monica	California	90405		5.	. If Amendment, Date of Original (Month/Year)	у. х			
(City)	(State)	(Zip)							

Table I - Non-Derivative Securities Acquired, Dispose

	<pre>2. Trans- action Date (Month/ Day/ Year)</pre>	3. Trans- action Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securitie Beneficia Owned at End of
 Title of Security (Instr.3) 			Amount	(A) or (D)	Price	Month (Instr. 3 and 4)
Common Stock, par value \$.000001 per share Common Stock, par value	6/7/01	М	20,000	A	\$13.375	
\$.000001 per share Common Stock, par value	6/7/01	S	20,000	D	\$38.30	
\$.000001 per share Common Stock, par value	6/13/01	М	10,000	A	\$10.875	
\$.000001 per share	6/13/01	S	10,000	D	\$40.75	1,677

* If the form is filed by more than one Reporting Person, see Instruction 4(b)(v). Reminder: Report on a separate line for each class of securities beneficially owned directly or

(Print or Type Response)