LITHIA MOTORS INC

Form 4

August 31, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB 3235-0287 Number:

OMB APPROVAL

Expires:

January 31, 2005

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if no longer subject to Section 16. Form 4 or Form 5

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

(Print or Type Responses)

1(b).

| 2. Issuer Name and Ticker or Trading Symbol LITHIA MOTORS INC [LAD] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|----------------------------------------------------------------------------|---------------------------------------------------------------------------------------------------------------------------|--|--|--|
| 3. Date of Earliest Transaction | (Check an applicable) | | | |
| (Month/Day/Year) | Director 10% Owner | | | |
| 08/30/2007 | _X_ Officer (give title Other (special below) Chief Accounting Officer | | | |
| 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | | |
| Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |
| | Symbol LITHIA MOTORS INC [LAD] 3. Date of Earliest Transaction (Month/Day/Year) 08/30/2007 4. If Amendment, Date Original | | | |

| (City) | (State) (| (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned | | | | | | | |
|--------------------------------------|-----------------------------------------|----------------------------------------------------------------------------------------|-----------------------------------------|----------------------------------------------------------------------|------------------|-------------|------------------------------------------------------------------|-------------------------------------------------------------------|--|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired ion(A) or Disposed of (D) (Instr. 3, 4 and 5) | | | 5. Amount of Securities Beneficially Owned Following | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | |
| CI. | | | Code V | Amount | (A) or (D) | Price | Reported Transaction(s) (Instr. 3 and 4) | | |
| Class A Common | 08/30/2007 | | P | 1,000 | A | \$ 18.05 | 6,043 | D | |
| Class A Common | 08/30/2007 | | P | 1,000 | A | \$ 18 | 7,043 | D | |
| Class A Common | 08/30/2007 | | P | 1,000 | A | \$ 17.98 | 8,043 | D | |
| Class A Common | 08/30/2007 | | P | 1,000 | A | \$ 17.83 | 9,043 | D | |
| Class A Common | 08/30/2007 | | P | 1,000 | A | \$ 17.89 | 10,043 | D | |

Class A 75 I By 401(k) Common

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| (e.g., puts, calls, warrants, options, convertible securities) | | | | | | | | | | | |
|----------------------------------------------------------------|-----------------------------------------------------------------------|--------------------------------------|-------------------------------------------------------------|----------------------------------------|-------------------------------------------------------------------------------------------|----------------------------------------------------------|--------------------|---------------------------------------------------------------|----------------------------------------|--------------------------------|--|
| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. onNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | 8. Pr Deri Secu (Inst | |
| | | | | Code V | (A) (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares | | |
| Stock Option (2002iso) (right to buy) | \$ 15.13 | | | | | 12/26/2007 | 12/26/2012 | Class A Common | 2,000 | | |
| Stock Option (right to buy) | \$ 29.42 | | | | | 03/11/2009 | 03/11/2010 | Class A Common | 2,400 | | |
| Stock Option (2001nq) (right to buy) | \$ 19.24 | | | | | 12/26/2006 | 12/26/2011 | Class A Common | 2,000 | | |
| Stock Option (right to buy) | \$ 12.69 | | | | | <u>(1)</u> | 07/05/2010 | Class A Common | 2,000 | | |
| Stock Option (right to buy) | \$ 11.81 | | | | | 12/26/2005 | 12/26/2010 | Class A Common | 2,000 | | |

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

GANIM LINDA

360 E. JACKSON ST. Chief Accounting Officer

MEDFORD, OR 97501

Signatures

/s/ Ganim, Linda 08/31/2007

**Signature of Date Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Beginning on the 1st anniversary of the grant date, the options vest as to 20% of the total grant on each of the 1st through the 5th anniversaries.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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