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VIAD CORP Form 4 State 10, 2005 State 10, 2005									
(Print or Type	Responses)								
1. Name and Address of Reporting Person *2. IssuerDYKSTRA PAUL BSymbolVIAD C			nd Ticker of	r Tradi	0	5. Relationship of Reporting Person(s) to Issuer			
(Last)	(First) (Middle)	3. Date of Earliest Transaction				(Check all applicable)			
(Month/I GES EXPOSITION SERVICES, 03/09/2 INC., 950 GRIER DRIVE						Director 10% Owner X_ Officer (give title Other (specify below) below) President & CEO / GES Exposition Services			
	4. If Amendment, I Filed(Month/Day/Yo	-	al		 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Person 				
LAS VEGAS, NV 89119 — Form filed by More than One Reporting Person									
(City)	(State) (Zip)	Table I - Non	-Derivative	Secu	rities Acqu	iired, Disposed of,	, or Beneficial	y Owned	
1.Title of Security (Instr. 3)	any	ion Date, if Transac Code n/Day/Year) (Instr. 8	Transaction(A) or Disposed of (D)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	03/09/2005	F	290 <u>(1)</u>		\$ 27.115	37,514	D		
Common Stock	03/09/2005	D	232	D	\$ 0	37,282	D		
Common Stock						1,477.7304	Ι	401k Plan	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. 6. Date Exe tionNumber Expiration I of (Month/Day) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		Date	Amou Under Securi	tle and unt of erlying rities 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
Repo	rting C)wners		Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owner Name / Address		Relationships						
	Director	10% Owner	Officer	Other				
DYKSTRA PAUL B GES EXPOSITION SERVICES, IN 950 GRIER DRIVE LAS VEGAS, NV 89119	C.		President & CEO	GES Exposition Services				
Signatures								
Scott E. Sayre, Attorney-in-Fact	03/10/2005							
**Signature of Reporting Person	Date							
Evaluation of Doon								

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) Shares were surrendered for payment of taxes in connection with vesting of 1/3 of performance-based restricted stock granted on 2-18-04.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.