Scannell William F Form 3 July 27, 2012

#### FORM 3

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB APPROVAL

OMB Number:

3235-0104

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting 2. Date of Event Requiring 3. Issuer Name and Ticker or Trading Symbol Person \* Statement EMC CORP [EMC] A Scannell William F (Month/Day/Year) 07/22/2012 (Last) (First) (Middle) 4. Relationship of Reporting 5. If Amendment, Date Original Person(s) to Issuer Filed(Month/Day/Year) EMC CORPORATION, Â 176 (Check all applicable) **SOUTH STREET** (Street) 6. Individual or Joint/Group 10% Owner Director \_X\_\_ Officer Other Filing(Check Applicable Line) (give title below) (specify below) \_X\_ Form filed by One Reporting EVP, Global Sales/Customer Ops Person HOPKINTON, MAÂ 01748 Form filed by More than One Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 4. Nature of Indirect Beneficial 1. Title of Security 2. Amount of Securities Beneficially Owned Ownership Ownership (Instr. 4) (Instr. 5) (Instr. 4) Form: Direct (D) or Indirect (I) (Instr. 5) 492,189 (11) (12) Â Common Stock D Reminder: Report on a separate line for each class of securities beneficially SEC 1473 (7-02) owned directly or indirectly. Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

currently valid OMB control number.

1. Title of Derivative	2. Date Exercisable and	3. Title and Amount of	4.	5.	6. Nature of Indirect
Security	Expiration Date	Securities Underlying	Conversion	Ownership	Beneficial
(Instr. 4)	(Month/Day/Year)	Derivative Security	or Exercise	Form of	Ownership
		(Instr. 4)	Price of	Derivative	(Instr. 5)
	D . E . 11	Title	Derivative	Security:	
	Date Exercisable		Security	Direct (D)	

Edgar Filing: Scannell William F - Form 3

		Expiration Date		Amount or Number of Shares		or Indirect (I) (Instr. 5)	
Stock Option Right To Buy	11/28/2008(1)	11/28/2017	Common Stock	11,200	\$ 19.11	D	Â
Stock Option Right To Buy	11/28/2008(2)	11/28/2017	Common Stock	20,552	\$ 19.11	D	Â
Stock Option Right To Buy	08/20/2009(3)	08/20/2018	Common Stock	16,800	\$ 15.18	D	Â
Stock Option Right To Buy	08/20/2009(4)	08/20/2018	Common Stock	18,642	\$ 15.18	D	Â
Stock Option Right To Buy	08/04/2010(5)	08/04/2019	Common Stock	20,800	\$ 15.31	D	Â
Stock Option Right To Buy	08/04/2010(6)	08/04/2019	Common Stock	29,250	\$ 15.31	D	Â
Stock Option Right To Buy	08/03/2011(7)	08/03/2020	Common Stock	22,009	\$ 20.47	D	Â
Stock Option Right To Buy	08/03/2011(8)	08/03/2020	Common Stock	33,014	\$ 20.47	D	Â
Stock Option Right To Buy	08/03/2012(9)	08/03/2021	Common Stock	20,539	\$ 25.04	D	Â
Stock Option Right To Buy	08/03/2012(10)	08/03/2021	Common Stock	30,808	\$ 25.04	D	Â

# **Reporting Owners**

Reporting Owner Name / Address	Relationships			
• 0	Director	10% Owner	Officer	Other
Scannell William F				
EMC CORPORATION	â	â	EVP, Global Sales/Customer Ops	â
176 SOUTH STREET	A	A A EVP, Global Sales/Cus	A EVF, Global Sales/Customer Ops	A
HOPKINTON, MA 01748				

## **Signatures**

/s/Barbara E. Coluci, Attorney
In Fact

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 5(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) 5,600 options will vest on 11/28/2012.
- (2) 10,276 options will vest on 2/1/2013.

Reporting Owners 2

#### Edgar Filing: Scannell William F - Form 3

- (3) 5,600 options will vest on each of 8/20/2012 and 8/20/2013.
- (4) 9,321 options will vest on 2/4/2013.
- (5) 5,200 options will vest on each of 8/4/2012, 8/4/2013 and 8/4/2014.
- (6) 9,750 options will vest on each of 2/1/2013 and 2/1/2014.
- (7) 4,402 options will vest on each of 8/3/2012, 8/3/2013, 8/3/2014 and 8/3/2015.
- (8) 8,254 options will vest on 2/1/2013 and 8,253 options will vest on each of 2/1/2014 and 2/1/2015.
- (9) 4,107 options will vest on 8/3/2012 and 4,108 options will vest on each of 8/3/2013, 8/3/2014, 8/3/2015 and 8/3/2016.
- Options granted under the Amended and Restated EMC Corporation 2003 Stock Plan, which are subject to certain restrictions on transfer and are subject to forfeiture upon certain events. The options will vest only in the event that 2012 performance targets approved by the Board of Directors are met. If such targets are met, one-quarter of the options will vest in 2013, one-quarter will vest on February 1, 2014, one-quarter will vest on February 1, 2015 and one-quarter will vest on February 1, 2016.
- Includes 61,103 restricted stock units granted under the Amended and Restated EMC Corporation 2003 Stock Plan, which are subject to forfeiture upon certain events. The restricted stock units will vest only in the event that 2012 performance targets approved by the Board of Directors are met. If such targets are met, one-third of the restricted stock units will vest in 2013, one-third will vest on February 1, 2014 and one-third will vest on February 1, 2015.
  - Includes 239,617 performance restricted stock units granted under the Amended and Restated EMC Corporation 2003 Stock Plan, which are subject to forfeiture upon certain events. The performance restricted stock units will vest only in the event that a three-year
- (12) cumulative performance target approved by the Leadership and Compensation Committee (the "Committee") has been met. The Committee expects to determine whether the performance target has been met, in full or in part, in 2015. If such target is met, one-half of the performance restricted stock units will vest in 2015 and one-half will vest on February 1, 2016.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.