## CHARMING SHOPPES INC

Form 10-Q
December 01, 2004


The number of shares outstanding of the issuer's Common Stock (par value $\$ .10$ per share), as of November 23, 2004 , was $118,909,938$ shares.

CHARMING SHOPPES, INC. AND SUBSIDIARIES
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PART I. FINANCIAL INFORMATION

Item 1. Financial Statements

CHARMING SHOPPES, INC. AND SUBSIDIARIES CONDENSED CONSOLIDATED BALANCE SHEETS

(Dollars in thousands, except share amounts)

October 30, 2004
(Unaudited)

## ASSETS

Current assets
Cash and cash equivalents ............................................... \$ 202,878

| Merchandise inventories |
| :---: |
|  |  |

53,468
378,955
19,693
77,143
Prepayments and other
Total current assets
732,137

737,839
426,666
Net property, equipment, and leasehold improvements
311, 173

Trademarks and other intangible assets
169,983
Goodwill
Available-for-sale securities
66,956

Other assets
2,249
31,709

Total assets
$\$ 1,314,207$
$===========$

LIABILITIES AND STOCKHOLDERS' EQUITY
Current liabilities
Accounts payable . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . . \$ $\$ 167,244$ 135, 777

Income taxes payable
1,956

Accrued expenses related to cost reduction plan
2,984

January 31,
2004
----
\$ 123,781
55,688
309,995
19,902
57,494

566,860

705,257
386,633
318,624

170,478
66,956
14,521
27,440
\$ 1,164,879
$===========$

1,128
17,278
2,596


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| (In thousands) | Thirty-nine Weeks Ended |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { October } 30 \text {, } \\ 2004 \end{gathered}$ |  | $\begin{gathered} \text { November } \\ 2003 \end{gathered}$ |  |
| Operating activities |  |  |  |  |
| Net income | \$ | 61,698 | \$ | 30,493 |
| Adjustments to reconcile net income to net cash provided by operating activities: |  |  |  |  |
| Depreciation and amortization |  | 51,426 |  | 56,714 |
| Tax benefit related to stock plans |  | 4,187 |  | 0 |
| Deferred income taxes |  | 4,914 |  | 11,015 |


| Loss from disposition of capital assets | 646 | 1,363 |
| :---: | :---: | :---: |
| Other, net | 185 | (142) |
| Changes in operating assets and liabilities: |  |  |
| Merchandise inventories | $(68,960)$ | $(121,698)$ |
| Accounts payable | 31,467 | 47,601 |
| Prepayments and other | $(19,649)$ | 13,382 |
| Accrued expenses and other | 14,412 | $(8,007)$ |
| Income taxes payable | 828 | $(6,343)$ |
| Accrued expenses related to cost reduction plan | 388 | 2,877 |
| Net cash provided by operating activities | 81,542 | 27,255 |
| Investing activities |  |  |
| Investment in capital assets | $(35,176)$ | $(39,376)$ |
| Proceeds from sales of available-for-sale securities | 45,571 | 24,971 |
| Gross purchases of available-for-sale securities | $(30,887)$ | $(30,075)$ |
| Increase in other assets | $(5,610)$ | $(3,632)$ |
| Net cash used by investing activities | $(26,102)$ | $(48,112)$ |
| Financing activities |  |  |
| Proceeds from short-term borrowings | 150,298 | 173,213 |
| Repayments of short-term borrowings | $(150,298)$ | $(173,213)$ |
| Proceeds from long-term borrowings | 13,098 | 1,053 |
| Repayments of long-term borrowings | $(12,813)$ | $(10,792)$ |
| Proceeds from issuance of common stock | 23,722 | 857 |
| Payments of deferred financing costs | (350) | 0 |
| Net cash provided/(used) by financing activities | 23,657 | $(8,882)$ |
| Increase (decrease) in cash and cash equivalents | 79,097 | $(29,739)$ |
| Cash and cash equivalents, beginning of period | 123,781 | 102,026 |
| Cash and cash equivalents, end of period | 202,878 | \$ 72,287 |
| Non-cash financing and investing activities |  |  |
| Equipment acquired through capital leases | 5,399 | \$ 9,210 |

## Note 1. Condensed Consolidated Financial Statements

We have prepared our condensed consolidated balance sheet as of October 30, 2004, and our condensed consolidated statements of operations and comprehensive income and cash flows for the thirteen weeks and thirty-nine weeks ended October

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30, 2004 and November 1, 2003, without audit. In our opinion, we have made all adjustments (which include only normal recurring adjustments) necessary to present fairly our financial position, results of operations, and cash flows. We have condensed or omitted certain information and footnote disclosures normally included in financial statements prepared in accordance with accounting principles generally accepted in the United States. These financial statements and related notes should be read in conjunction with our financial statements and related notes included in our January 31, 2004 Annual Report on Form 10-K. The results of operations for the thirteen weeks and thirty-nine weeks ended October 30, 2004 and November 1, 2003 are not necessarily indicative of operating results for the full fiscal year.

As used in these notes, the terms "Fiscal 2005" and "Fiscal 2004" refer to our fiscal year ending January 29, 2005 and our fiscal year ended January 31, 2004, respectively. The terms "Fiscal 2005 Third Quarter" and "Fiscal 2004 Third Quarter" refer to the thirteen weeks ended October 30, 2004 and November 1, 2003, respectively. The terms "Fiscal 2004 First Quarter" and "Fiscal 2004 Second Quarter" refer to the thirteen weeks ended May 3, 2003 and August 2, 2003, respectively. The terms "the Company," "we," "us," and "our" refer to Charming Shoppes, Inc. and, where applicable, its consolidated subsidiaries.

We account for cash consideration received from vendors in accordance with the provisions of Financial Accounting Standards Board ("FASB") Emerging Issues Task Force ("EITF") Issue 02-16, "Accounting by a Customer (Including a Reseller) for Cash Consideration Received from a Vendor." For interim reporting, we generally defer markdown allowances and recognize them in the period in which markdown expenses are recognized. Inasmuch as the markdown allowances at the date of purchase are intended to compensate us for future markdowns taken at the time of sale, we defer the recognition of markdown allowances during the interim periods in order to better match the recognition of markdown allowances to the period that the related markdown expenses are recorded.

We account for stock-based compensation using the intrinsic value method, in accordance with Accounting Principles Board ("APB") Opinion No. 25, "Accounting for Stock Issued to Employees," and its related interpretations. We amortize deferred compensation expense attributable to stock awards and stock options having an exercise price less than the market price on the date of grant on a straight-line basis over the vesting period of the award or option. We do not recognize compensation expense for options having an exercise price equal to the market price on the date of grant or for shares purchased under our Employee Stock Purchase Plan.

## Note 1. Condensed Consolidated Financial Statements (Continued)

The following table reconciles net income and net income per share as reported, using the intrinsic value method under APB No. 25, to pro forma net income and net income per share using the fair value method under FASB Statement of Financial Accounting Standards ("SFAS") No. 123, "Accounting for Stock-based Compensation":


Note 2. Trademarks and Other Intangible Assets


| (In thousands) | $\begin{gathered} \text { October } 30 \text {, } \\ 2004 \end{gathered}$ |  | $\begin{gathered} \text { January 31, } \\ 2004 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| 4.75\% Senior Convertible Notes, due June 2012 |  | 150,000 | \$ | 150,000 |
| Capital lease obligations |  | 33,331 |  | 37,934 |
| 6.07\% mortgage note, due October 2014 |  | 12,955 |  | 0 |
| 6.53\% mortgage note, due November 2012 |  | 11,200 |  | 12,250 |
| $7.77 \%$ mortgage note, due December 2011 |  | 9,686 |  | 10,039 |
| 7.5\% mortgage note, due March 2005 |  | 5,666 |  | 5,840 |
| 8.15\% note, due December 2004 |  | 1,483 |  | 2,494 |
| Other long-term debt |  | 1,460 |  | 1,540 |
| Total long-term debt |  | 225,781 |  | 220,097 |
| Less current portion |  | 22,558 |  | 17,278 |
| Long-term debt | \$ | 203,223 | \$ | 202,819 |

On October 6, 2004, we borrowed $\$ 13,000,000$ under a $6.07 \%$ mortgage note (the "Note"). Repayment of the Note is based on a 15-year amortization schedule, with 119 monthly installments of principal and interest of $\$ 110,000$ and a balloon payment of $\$ 5,800,000$ at the end of 10 years. The Note may be prepaid after 2-1/2 years upon the payment of a premium, or, upon certain other events, without the payment of a premium. The Note is secured by a mortgage on real property at our distribution center in Greencastle, Indiana and an Assignment of Lease and Rents and Security Agreement related to the Greencastle facility.

Note 4. Stockholders' Equity

| (Dollars in thousands) | Thirty-nine Weeks Ended October 30, 2004 |
| :---: | :---: |
| Total stockholders' equity, beginning of period | \$ 605,085 |
| Net income | 61,698 |
| Issuance of common stock (4,890,925 shares) | 23,722 |
| Tax benefit related to stock plans | 4,187 |
| Amortization of deferred compensation expense | 1,662 |
| ```Amortization of deferred loss on termination of derivative, net of tax``` | 128 |
| Unrealized gains on available-for-sale securities, net of tax | 230 |
| Total stockholders' equity, end of period | \$ 696,712 |

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CHARMING SHOPPES, INC. AND SUBSIDIARIES<br>NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)<br>(Unaudited)

Note 5. Customer Loyalty Card Programs

We offer our customers various loyalty card programs. Customers that join these programs are entitled to various benefits, including discounts and rebates on purchases during the membership period. Customers generally join these programs by paying an annual membership fee. We recognize revenue from these loyalty programs as sales over the life of the membership period based on when the customer earns the benefits and when the fee is no longer refundable. We recognize costs we incur in connection with administering these programs as cost of goods sold when incurred.

During the Fiscal 2004 First Quarter, we introduced a new FASHION BUG(R) customer loyalty card program that we operate under our FASHION BUG proprietary credit card program. Like our other loyalty programs, this program entitles customers to various rebates, discounts, and other benefits upon payment of an annual membership fee. This program also provides customers with the option to cancel their membership within 90 days, entitling them to a full refund of their annual fee. Additionally, after 90 days, customers that cancel their membership are entitled to a pro rata fee refund based on the number of months remaining on the annual membership. Accordingly, we recognize $25 \%$ of the annual membership fee as revenue after 90 days, with the remaining fee recognized on a pro rata basis over nine months. During the thirteen weeks and thirty-nine weeks ended October 30, 2004, we recognized revenues of $\$ 1,843,000$ and $\$ 5,548,000$, respectively, in connection with this program. During the thirteen weeks and thirty-nine weeks ended November 1, 2003, we recognized revenues of $\$ 2,517,000$ and $\$ 5,308,000$, respectively, in connection with this program. As of October 30 , 2004 and January 31, 2004, we accrued $\$ 700,000$ and $\$ 1,200,000$, respectively, for the estimated costs of discounts earned and coupons issued and not redeemed.

Our CATHERINES(R) brand also offers a loyalty card program. During the thirteen weeks and thirty-nine weeks ended October 30, 2004, we recognized revenues of $\$ 1,879,000$ and $\$ 5,620,000$, respectively, in connection with this program. During the thirteen weeks and thirty-nine weeks ended November 1, 2003, we recognized revenues of $\$ 1,876,000$ and $\$ 5,682,000$, respectively, in connection with this program.

Under a previous FASHION BUG customer loyalty card program, we recognized revenues from annual membership fees as sales over the life of the membership based on discounts earned by the customer. For customers who did not earn discounts during the membership period that exceeded the card fee, the difference between the membership fee and discounts earned was recognized as revenue upon the expiration of the annual membership period. Upon early cancellation of the loyalty card, refunds of membership fees were reduced by the amount of any discounts granted to the member under the program. During the thirteen weeks and thirty-nine weeks ended November 1, 2003, we recognized revenues of $\$ 401,000$ and $\$ 6,709,000$, respectively, in connection with this program. We discontinued the issuance of new cards under this program in December 2002, and we terminated the program during the Fiscal 2004 Second Quarter.

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CHARMING SHOPPES, INC. AND SUBSIDIARIES
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)
(Unaudited)

Note 6. Expenses Related to Cost Reduction Plan

On March 18, 2003, we announced a cost reduction plan, designed to take advantage of the centralization of all corporate administrative services throughout the Company and to realize certain efficiencies, in order to improve profitability. We accounted for the plan in accordance with the provisions of SFAS No. 146, "Accounting for Costs Associated with Exit or Disposal
Activities." The total costs recognized during Fiscal 2004 related to this plan were $\$ 11,534,000$, with $\$ 148,000$ of the costs recognized during the thirteen weeks ended November 1, 2003 and $\$ 10,968,000$ of the costs recognized during the thirty-nine weeks ended November 1, 2003.

Costs incurred during the thirteen weeks and thirty-nine weeks ended November 1, 2003 consisted of the following:


Workforce reduction costs represent involuntary termination benefits and retention bonuses. Employees affected by the plan were notified during the Fiscal 2004 First Quarter. During the Fiscal 2004 First Quarter, we terminated 118 employees at our corporate and divisional home offices. During the Fiscal 2004 Second Quarter, we terminated 231 employees in connection with the closing of our Memphis, Tennessee distribution center, our Hollywood, Florida credit operations, and our remaining Monsoon(R) stores. We accrued the severance benefit in accordance with SFAS No. 146 and recognized retention bonuses ratably over the employees' remaining service period. Lease termination and related costs mainly represent the estimated fair value of the remaining lease obligations at our Hollywood, Florida credit facility, reduced by estimated sublease income. We recognized the present value of the remaining lease obligations, less estimated sublease income, related to the Hollywood facility in June 2003 when we closed the facility.

Accelerated depreciation costs mainly represent the acceleration of depreciation of the net book value of the assets at our Memphis, Tennessee distribution center and our Hollywood, Florida credit facility, which we closed in June 2003, to their estimated fair values. During the Fiscal 2004 First Quarter, we made the decision to sell our Memphis, Tennessee distribution center, and began accelerating the depreciation of the asset to its estimated net realizable value as of its expected cease-use date of June 2003. During the

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Fiscal 2004 Third Quarter, we began to evaluate alternative uses for the facility, and began to depreciate the then-current carrying amount of the asset over its estimated useful life. Subsequent to October 30, 2004, we entered into an agreement to lease the Memphis facility to a third party for a three-year period.

CHARMING SHOPPES, INC. AND SUBSIDIARIES NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued) (Unaudited)

Note 6. Expenses Related to Cost Reduction Plan (Continued)

As of January 31, 2004, the accrued lease termination costs related to the closing of the Hollywood facility were $\$ 2,596,000$. In October 2004, in accordance with SFAS No. 146, we revised our estimated sublease income on the remaining lease obligation for the Hollywood facility and recognized an additional expense of $\$ 605,000$. As of October 30, 2004 , the accrued lease termination costs related to the closing of the Hollywood facility were $\$ 2,984,000$.

Note 7. Net Income Per Share


The effect of an assumed conversion of our 4.75\% senior convertible notes into 15.2 million shares of our common stock was excluded from the calculation of diluted net income per share for the thirteen weeks ended October 30, 2004 and November 1, 2003 because the effect would have been anti-dilutive.

Note 8. Income Taxes
The effective income tax rate was 35.6 o for the thirty-nine weeks ended October 30, 2004, as compared to $38.9 \%$ for the thirty-nine weeks ended November 1, 2003. The lower effective tax rate for the thirty-nine weeks ended October 30, 2004 is primarily the result of finalizing certain prior-year tax audits. The tax rate for the thirty-nine weeks ended November 1, 2003 was affected by a provision for taxes related to one of our corporate-owned life insurance programs, which we settled with the Internal Revenue Service during the second half of Fiscal 2004.

On October 22, 2004, the President of the United States of America signed into law H.R. 4250, "The American Jobs Creation Act of 2004" (the "Act"), which includes among its provisions certain tax benefits related to the repatriation to the United States of profits from a company's international operations. The Act provides for the repatriation of profits from international operations at a tax rate not to exceed $5.25 \%$ for approximately a one-year period. As of october 30, 2004, the U.S. Treasury Department has not issued final guidelines for applying the repatriation provisions of the Act. We are currently evaluating the effects of the Act, and have not determined the effect, if any, that it will have on our financial condition and results of operations.

Note 9. Asset Securitization

On August 5, 2004, in connection with our asset securitization program, the Charming Shoppes Master Trust (the "Trust") issued $\$ 180,000,000$ of new five-year asset-backed certificates ("Series 2004-1") in a private placement under Rule 144A. Of the $\$ 180,000,000$ of certificates issued, we sold $\$ 161,100,000$ to investors and we held $\$ 18,900,000$ as a retained interest. The certificates pay interest to investors on a floating-rate basis tied to one-month LIBOR. Concurrently, the Trust entered into a series of fixed-rate interest rate hedge agreements with respect to the $\$ 161,100,000$ of certificates sold to investors. The blended weighted-average interest rate on the hedged certificates is $4.90 \%$. On August 5, 2004, the Trust used $\$ 61,500,000$ of the proceeds to pay down other securitization series and placed the remaining proceeds of $\$ 118,500,000$ into a pre-funding cash account. We are using the proceeds from this pre-funding cash account to pay down Series 1999-1 (which is currently in its amortization period) as well as provide financing for additional receivables. On August 24, 2004, we sold to investors $\$ 9,450,000$ of the $\$ 18,900,000$ we held as a retained interest. During the Fiscal 2005 Third Quarter, the Trust used $\$ 36,800,000$ of cash from the pre-funding cash account to fund the Series 1999-1 amortization.

CHARMING SHOPPES, INC. AND SUBSIDIARIES NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS (Continued)<br>(Unaudited)


#### Abstract

Note 10. Impact of Recent Accounting Pronouncements

In January 2003, the FASB issued Financial Interpretation ("FIN") No. 46, "Consolidation of Variable Interest Entities," an interpretation of Accounting Research Bulletin ("ARB") No. 51, "Consolidated Financial Statements." A variable interest entity ("VIE") is a legal entity used for business purposes that either does not have equity investors with substantive voting rights or has equity investors that do not provide sufficient financial resources for the entity to finance its activities without additional subordinated financial support from other parties. Consolidation of a VIE by a variable interest holder is required if the variable interest holder is subject to a majority of the VIE's residual returns, risk of loss, or both. Qualifying special purpose entities ("QSPEs") subject to the requirements of SFAS No. 140, "Accounting for Transfers and Servicing of Financial Assets and Extinguishments of Liabilities" are excluded from the scope of FIN No. 46. Adoption of FIN No. 46 did not have a material impact on our financial position or results of operations.


Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations

This management's discussion and analysis of financial condition and results of operations should be read in conjunction with the financial statements and accompanying notes included in Item 1 of this report. It should also be read in conjunction with the management's discussion and analysis of financial condition and results of operations, financial statements, and accompanying notes appearing in our Annual Report on Form $10-\mathrm{K}$ for the fiscal year ended January 31, 2004. As used in this management's discussion and analysis, the terms "Fiscal 2005" and "Fiscal 2004" refer to our fiscal year ending January 29, 2005 and our fiscal year ended January 31, 2004, respectively. The terms "Fiscal 2005 Third Quarter" and "Fiscal 2004 Third Quarter" refer to the thirteen weeks ended October 30, 2004 and November 1, 2003, respectively. The terms "Fiscal 2005 First Quarter" and "Fiscal 2005 Fourth Quarter" refer to the thirteen weeks ended May 1, 2004 and the thirteen weeks ending January 29, 2005, respectively. The terms "Fiscal 2004 First Quarter," "Fiscal 2004 Second Quarter," and "Fiscal 2004 Fourth Quarter" refer to the thirteen weeks ended May 3, 2003, August 2, 2003, and January 31, 2004, respectively. The term "Fiscal 2006 First Quarter" refers to the thirteen weeks ending April 30, 2005. The terms "the Company," "we," "us," and "our" refer to Charming Shoppes, Inc. and, where applicable, its consolidated subsidiaries.

## FORWARD-LOOKING STATEMENTS

With the exception of historical information, the matters contained in the following analysis and elsewhere in this report are "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 . Such statements may include, but are not limited to, projections of revenues, income or loss, cost reductions, capital expenditures, liquidity, financing needs or plans, and plans for future operations, as well as assumptions relating to the foregoing. The words "expect," "should," "project," "estimate," "predict," "anticipate," "plan," "believes," and similar expressions are also intended to identify forward-looking statements. Forward-looking statements are inherently subject to risks and uncertainties, some of which we cannot predict or quantify. Future events and actual results, performance, and achievements could differ materially from those set forth in, contemplated by, or underlying the forward-looking statements. We assume no obligation to update any forward-looking statement to reflect actual results or changes in, or additions to, the factors affecting such forward-looking statements.

Factors that could cause our actual results of operations or financial condition to differ from those described in this report include, but are not necessarily limited to, the following:
o Our business is dependent upon our being able to accurately predict rapidly changing fashion trends, customer preferences, and other fashion-related factors, which we may not be able to successfully accomplish in the future.
o A slowdown in the United States economy, an uncertain economic outlook, and escalating energy costs could lead to reduced consumer demand for our apparel and accessories in the future.
o The women's specialty retail apparel industry is highly competitive and we may be unable to compete successfully against existing or future competitors.
o We cannot assure the successful implementation of our business plan for increased profitability and growth in our plus-size women's apparel business.
o Our business plan is largely dependent upon continued growth in the plus-size women's apparel market, which may not occur.
o We depend on key personnel, particularly our Chief Executive Officer, Dorrit J. Bern, and we may not be able to retain or replace these employees or recruit additional qualified personnel.

We depend on our distribution centers and could incur significantly higher costs and longer lead times associated with distributing our products to our stores if any of these distribution centers were to shut down for any reason.
o We depend on the availability of credit for our working capital needs, including credit we receive from our suppliers and their agents, and on our credit card securitization program. If we were unable to obtain sufficient financing at an affordable cost, our ability to merchandise our stores would be adversely affected.
o We rely significantly on foreign sources of production and face a variety of risks generally associated with doing business in foreign markets and importing merchandise from abroad. Such risks include (but are not necessarily limited to) political instability, imposition of, or changes in, duties or quotas, increased security requirements applicable to imports, delays in shipping, increased costs of transportation, and issues relating to compliance with domestic or international labor standards.
o Our stores experience seasonal fluctuations in net sales and operating income. Any decrease in sales or margins during our peak sales periods, or in the availability of working capital during the months preceding such periods, could have a material adverse effect on our business. In addition, extreme or unseasonable weather conditions may have a negative impact on our sales.
o War, acts of terrorism, or the threat of either may negatively impact availability of merchandise and customer traffic to our stores, or otherwise adversely affect our business.
o We may be unable to obtain adequate insurance for our operations at a reasonable cost.
o We may be unable to protect our trademarks and other intellectual property rights, which are important to our success and our competitive position.
o We may be unable to hire and retain a sufficient number of suitable sales associates at our stores.
o Our manufacturers may be unable to manufacture and deliver merchandise to us in a timely manner or to meet our quality standards.

○
Our sales are dependent upon a high volume of traffic in the strip centers and malls in which our stores are located, and our future growth is
dependent upon the availability of suitable locations for new stores.
o We may be unable to successfully implement our plan to improve merchandise assortments in our brands.

The carrying amount and/or useful life of intangible assets related to acquisitions are subject to periodic valuation tests. An adverse change in interest rates or other factors could have a significant impact on the results of the valuation tests, resulting in a write-down of the carrying value or acceleration of amortization of acquired intangible assets.
o Pursuant to Section 404 of the Sarbanes-Oxley Act of 2002 , we are required to include our assessment of the effectiveness of our internal control over financial reporting in our annual reports beginning with the fiscal year ending January 29,2005 . Our independent accountants are also required to attest to whether or not our assessment is fairly stated in all material respects and to separately report on whether or not they believe that we maintained, in all material respects, effective internal control over financial reporting as of January 29, 2005. If we fail to timely complete this assessment, or if our independent accountants cannot timely attest to our assessment, we could be subject to regulatory sanctions and a possible loss of public confidence in the reliability of our financial reporting. Such a failure, as well as difficulties in implementing required new or improved controls, could result in our inability to provide timely and/or reliable financial information and could adversely affect our business.

## CRITICAL ACCOUNTING POLICIES

Our critical accounting policies are discussed in the management's discussion and analysis of financial condition and results of operations and notes accompanying the consolidated financial statements that appear in our Annual Report on Form $10-\mathrm{K}$ for the fiscal year ended January 31, 2004. Except as otherwise disclosed in the financial statements and accompanying notes included in this report, there were no material changes in our critical accounting policies or in the assumptions or estimates we used to prepare the financial information appearing in this report.

## RESULTS OF OPERATIONS

The following table shows our results of operations expressed as a percentage of net sales and on a comparative basis:

|  | Thirteen Weeks Ended |  | Percentage Change From Prior Period$\qquad$ | Thirty-nine Weeks Ended |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { October } 3 \\ 2004 \end{gathered}$ | $\begin{gathered} \text { November 1, } \\ 2003 \end{gathered}$ |  | $\begin{gathered} \text { October } 30 \\ 2004 \end{gathered}$ | $\begin{gathered} \text { November 1, } \\ 2003 \end{gathered}$ |
| Net sales. | 100.0\% | 100.0\% | 2.2\% | 100.0\% | 100.0\% |
| Cost of goods sold, buying, and occupancy expenses | 69.7 | 72.1 | (1.1) | 69.2 | 71.0 |


| Selling, general, and administrative expenses | 27.6 | 26.5 | 6.0 | 24.7 | 24.9 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Expenses related to cost reduction plan......... | 0.1 | - | 308.8 | - | 0.7 |
| Income from operations. | 2.6 | 1.4 | 91.6 | 6.1 | 3.5 |
| Other income, principally interest.. | 0.1 | 0.1 | 127.6 | 0.1 | 0.1 |
| Interest expense. | 0.7 | 0.8 | (6.0) | 0.7 | 0.7 |
| Income tax provision | 0.7 | 0.3 | 183.6 | 1.9 | 1.1 |
| Net income. | 1.3 | 0.4 | 225.7 | 3.5 | 1.8 |

## The following table shows our net sales by store brand:



The following table shows additional information related to changes in our net sales:

|  | Thirteen Weeks Ended |  | Thirty-nine Weeks Ended |  |
| :---: | :---: | :---: | :---: | :---: |
|  | $\begin{gathered} \text { October } 30, \\ 2004 \end{gathered}$ | $\begin{gathered} \text { November 1, } \\ 2003 \end{gathered}$ | $\begin{gathered} \text { October } 30, \\ 2004 \end{gathered}$ | $\begin{gathered} \text { November } 1 \\ 2003 \end{gathered}$ |
| Increase (decrease) in comparable store sales(1): |  |  |  |  |
| Consolidated Company. | 1\% | 0\% | 2\% | (3) \% |
| FASHION BUG. | (3) | 6 | 2 | 2 |
| LANE BRYANT. | 7 | (5) | 5 | (9) |
| CATHERINES. | (5) | (5) | (5) | (1) |

Sales from new stores as a percentage

```
    of total consolidated prior-period sales:
    FASHION BUG................................................
        1 1 1 1 0
    LANE BRYANT...................................................................
```



```
Prior-period sales from closed stores as a
    percentage of total consolidated
    prior-period sales:
    FASHION BUG.................................
\begin{tabular}{llll}
\((2)\) & \((4)\) & \((2)\) & \((5)\) \\
\((1)\) & \((1)\) & \((1)\) & \((1)\) \\
\((1)\) & \((1)\) & \((1)\) & \((2)\) \\
2 & \((2)\) & 3 & \((6)\)
\end{tabular}
```

The following table sets forth information with respect to our store activity for the first three quarters of Fiscal 2005 and planned store activity for all of Fiscal 2005 (including the first three quarters of Fiscal 2005):

|  | FASHION BUG | $\begin{aligned} & \text { LANE } \\ & \text { BRYANT } \end{aligned}$ | CATHERINES | Total |
| :---: | :---: | :---: | :---: | :---: |
| Fiscal 2005 Year-to-Date: |  |  |  |  |
| Stores at January 31, 2004 | 1,051 | 710 | 466 | 2,227 |
| Stores opened | 3 | 25 | 13 | 41 |
| Stores closed | (17) | (6) | (4) | (27) |
| Net change in stores | (14) | 19 | 9 | 14 |
| Stores at October 30, 2004 | 1,037 | 729 | 475 | 2,241 |
| Stores relocated during period | 19 | 13 | 7 | 39 |
| Stores remodeled during period | 3 | 9 | 0 | 12 |
| Fiscal 2005: |  |  |  |  |
| Planned store openings | 5 | 31 | 15 | 51 |
| Planned store closings | 27 | 18 | 11 | 56 |
| Planned store relocations | 21 | 14 | 9 | 44 |

Comparison of Thirteen Weeks Ended October 30, 2004 and November 1, 2003
Net Sales

The increase in net sales from the Fiscal 2004 Third Quarter to the Fiscal 2005 Third Quarter resulted primarily from an increase in comparable store sales at our LANE BRYANT brand, which was partially offset by a decrease in comparable store sales at our FASHION BUG and CATHERINES brands. We operated 2,241 retail stores at the end of the Fiscal 2005 Third Quarter, as compared to 2,257 stores

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at the end of the Fiscal 2004 Third Quarter.

The increase in LANE BRYANT comparable store sales exceeded our sales plan for the quarter. Improvements in the merchandise assortments offered at LANE BRYANT during the Fiscal 2005 Third Quarter resulted in improved sales performance as compared to the Fiscal 2004 Third Quarter. Although we experienced relatively flat traffic levels in our LANE BRYANT stores during the current-year quarter, we experienced an increase in the average dollar sale per transaction. The average dollar sale per transaction increased as a result of both an improved average retail value per unit sold and an increase in the average number of units sold per customer ("UPC"). The improved average retail value per unit sold reflected reduced levels of promotional pricing during the current-year quarter. LANE BRYANT experienced comparable store sales increases for the quarter in wear-to-work and intimate apparel, and accessories.

FASHION BUG comparable store sales did not meet our sales plan for the quarter. Negative comparable store sales performance was a result of weaker store traffic levels during the current-year quarter, combined with a slightly higher average dollar sale per transaction. The average dollar sale per transaction for the quarter reflected a decrease in the average retail value per unit sold as a result of increased promotional activity that was offset by an increase in the average UPC. FASHION BUG stores experienced sales decreases in most major merchandise categories, which were partially offset by increases in maternity and girls, two new categories added to the brand during the Fiscal 2004 Fourth Quarter.

CATHERINES comparable store sales for the Fiscal 2005 Third Quarter were also below our sales plan for the quarter. The decrease in sales at CATHERINES was primarily a result of continued disappointing performance in the dress and wear-to-work categories. Negative comparable store sales performance was primarily a result of a decrease in the average dollar sale per transaction during the current-year period. The average dollar sale per transaction for the quarter reflected an increase in the average UPC that was more than offset by a decrease in the average retail value per unit sold as a result of higher levels of promotional pricing during the current-year quarter.

We offer our customers various loyalty card programs. Customers who join these programs are entitled to various benefits, including discounts and rebates on purchases during the membership period. Customers generally join these programs by paying an annual membership fee. We recognize revenue on these loyalty programs as sales over the life of the membership period based on when the customer earns the benefits and when the fee is no longer refundable. Costs we incur in connection with administering these programs are recognized in cost of goods sold as incurred. See "Item 1. Notes To Condensed Consolidated Financial Statements (Unaudited); Note 5. Customer Loyalty Card Program" above for further information on our loyalty card programs.

During the Fiscal 2004 First Quarter, we introduced a new FASHION BUG customer loyalty card program that is being operated under our FASHION BUG proprietary credit card program. During the Fiscal 2005 Third Quarter and Fiscal 2004 Third Quarter, we recognized revenues of $\$ 1.8$ million and $\$ 2.5$ million, respectively, in connection with this program. During the Fiscal 2005 Third Quarter and Fiscal 2004 Third Quarter, we also recognized revenues of \$1.9 million and $\$ 1.9$ million, respectively, in connection with our CATHERINES loyalty card program.

Cost of Goods Sold, Buying, and Occupancy

The decrease in cost of goods sold, buying, and occupancy expenses from the Fiscal 2004 Third Quarter to the Fiscal 2005 Third Quarter principally reflects improved merchandise margins at our Lane Bryant and Fashion Bug brands and reduced buying and occupancy expenses. Cost of goods sold as a percentage of net sales was $1.5 \%$ lower in the Fiscal 2005 Third Quarter as compared to the Fiscal 2004 Third Quarter. Improved merchandise offerings at our LANE BRYANT brand during the Fiscal 2005 Third Quarter resulted in increased merchandise margins for the brand as compared to the Fiscal 2004 Third Quarter, which was negatively affected by higher levels of promotional activity. Fashion Bug merchandise margins also improved in the Fiscal 2005 Third Quarter. CATHERINES merchandise margins decreased slightly as a result of increased promotional activity during the current-year period. Cost of goods sold includes merchandise costs net of discounts and allowances, freight, inventory shrinkage, and shipping and handling costs associated with our e-commerce business. Net merchandise costs and freight are capitalized as inventory costs.

Buying and occupancy expenses as a percentage of net sales were $0.9 \%$ lower in the Fiscal 2005 Third Quarter as compared to the Fiscal 2004 Third Quarter, primarily as a result of leverage on relatively fixed occupancy costs and cost savings from the consolidation of our LANE BRYANT and CATHERINES distribution centers into our White Marsh, Maryland facility. Buying expenses include payroll, payroll-related costs, and operating expenses for our buying departments and warehouses. Occupancy expenses include rent, real estate taxes, insurance, common area maintenance, utilities, maintenance, and depreciation for our stores and warehouse facilities and equipment. Buying and occupancy costs are treated as period costs and are not capitalized as part of inventory.

Selling, General, and Administrative

Selling, general, and administrative expenses were higher in the Fiscal 2005 Third Quarter as compared to the Fiscal 2004 Third Quarter, and were 1.1\% higher as a percentage of net sales. The increase was primarily a result of higher expenses related to incentive-based employee compensation programs and the purchase during the Fiscal 2005 Third Quarter of life insurance policies for certain executives to replace split-dollar life insurance policies that were terminated as a result of the Sarbanes-Oxley Act of 2002 , which prohibits loans to executive officers. See "Part II. Other Information; Item 5. Other Information" below for further information with respect to the purchase of the life insurance policies. These increases were partially offset by leverage on the increase in net sales and improved performance of our FASHION BUG credit card operations, which continued to experience favorable trends in delinquencies during the Fiscal 2005 Third Quarter. Selling expenses for the Fiscal 2005 Third Quarter were $0.4 \%$ lower as a percentage of sales, while general and administrative expenses were $1.5 \%$ higher as a percentage of net sales.

Income Tax Provision

The effective income tax rate was $35.1 \%$ in the Fiscal 2005 Third Quarter, as compared to $38.4 \%$ in the Fiscal 2004 Third Quarter. The tax rate for the Fiscal 2004 Third Quarter was affected by a provision for taxes related to one of our corporate-owned life insurance programs, which we settled with the Internal Revenue Service during the second half of Fiscal 2004.

The increase in net sales from the first three quarters of Fiscal 2004 to the first three quarters of Fiscal 2005 resulted primarily from positive comparable store sales results at our LANE BRYANT and FASHION BUG brands, which were partially offset by negative comparable store sales results at our CATHERINES brand.

LANE BRYANT stores experienced an increase in the average dollar sale per transaction, and to a lesser extent, an increase in the average number of transactions per store. The average dollar sale per transaction benefited from both an increase in the average retail value per unit sold, reflecting reduced levels of promotional pricing for the brand as compared to the prior-year period, and the average number of units sold per customer ("UPC"). LANE BRYANT experienced comparable store sales increases in all major merchandise categories, especially wear-to-work and intimate apparel. During the first three quarters of Fiscal 2004, LANE BRYANT experienced poor customer acceptance of, and fit and quality issues with, its product offering and had to maintain higher levels of promotional pricing. Continued improvements in the merchandise assortments offered at LANE BRYANT resulted in improved sales performance during the first three quarters of Fiscal 2005.

For FASHION BUG stores, stronger traffic levels during the current-year period were partially offset by a slightly lower average dollar sale per transaction. For the current thirty-nine week period, an increase in the average UPC was offset by a decrease in the average retail value per unit sold. FASHION BUG stores experienced increases in sales of misses sportswear, intimate apparel, and accessories, which were offset by decreases in sales of junior sportswear, dresses, coats, and footwear. FASHION BUG store sales for the current-year period benefited from sales of maternity and girls, two new categories added to the brand during the Fiscal 2004 Fourth Quarter.

CATHERINES stores experienced weaker traffic levels and a lower average dollar sale per transaction during the current-year period. An increase in the average UPC was more than offset by a decrease in the average retail value per unit sold, reflecting higher levels of promotional pricing during the current-year period. The decrease in sales at CATHERINES was primarily a result of disappointing performance in the dress and wear-to-work categories.

During the first three quarters of Fiscal 2005 , we recognized revenues of $\$ 5.5$ million in connection with our FASHION BUG customer loyalty card program, as compared to revenues of $\$ 5.3$ million for the first three quarters of fiscal 2004. During the first three quarters of Fiscal 2005 and Fiscal 2004, we also recognized revenues of $\$ 5.6$ million and $\$ 5.7$ million, respectively, in connection with our CATHERINES loyalty card program. During the first three quarters of Fiscal 2004 , we also recognized revenues of $\$ 6.7$ million in connection with a previous Fashion Bug loyalty card program that was terminated during the Fiscal 2004 Second Quarter.

Cost of Goods Sold, Buying, and Occupancy
Cost of goods sold, buying, and occupancy expenses for the first three quarters of Fiscal 2005 were approximately equal to the first three quarters of Fiscal 2004, and were $1.8 \%$ lower as a percentage of sales in the current-year period as compared to the prior-year period. Cost of goods sold as a percentage of net sales was $0.9 \%$ lower in the first three quarters of Fiscal 2005 as compared to the first three quarters of Fiscal 2004 . Improved merchandise margins at our LANE BRYANT brand and FASHION BUG brands were partially offset by a decrease in merchandise margins at our CATHERINES brand. Margins at the CATHERINES brand for the first three quarters of Fiscal 2005 were negatively affected by increased promotional activity
that resulted from reduced traffic levels during the current period. As discussed above, margins at our LANE BRYANT brand for the first three quarters of Fiscal 2004 were negatively affected by higher levels of promotional activity. Cost of goods sold includes merchandise costs net of discounts and allowances, freight, inventory shrinkage, and shipping and handling costs associated with our e-commerce business. Net merchandise costs and freight are capitalized as inventory costs.

Buying and occupancy expenses as a percentage of net sales were $0.9 \%$ lower in the first three quarters of Fiscal 2005 as compared to the first three quarters of Fiscal 2004, primarily a result of leverage on relatively fixed occupancy costs and cost savings from the consolidation of our LANE BRYANT and CATHERINES distribution centers into our White Marsh, Maryland facility. Buying expenses include payroll, payroll-related costs, and operating expenses for our buying departments and warehouses. Occupancy expenses include rent, real estate taxes, insurance, common area maintenance, utilities, maintenance, and depreciation for our stores and warehouse facilities and equipment. Buying and occupancy costs are treated as period costs and are not capitalized as part of inventory.

Selling, General, and Administrative
Selling, general, and administrative expenses were higher in the first three quarters of Fiscal 2005 as compared to the first three quarters of Fiscal 2004, but were 0.2 \% lower as a percentage of net sales. The increase in selling, general, and administrative expenses was primarily a result of higher expenses related to incentive-based employee compensation programs and the purchase during the Fiscal 2005 Third Quarter of life insurance policies for certain executives to replace split-dollar life insurance policies that were terminated as a result of the Sarbanes-Oxley Act of 2002 , which prohibits loans to executive officers. See "Part II. Other Information; Item 5. Other Information" below for further information with respect to the purchase of the life insurance policies. These increases were partially offset by improved performance of our FASHION BUG credit card operations, which experienced favorable trends in delinquencies during the current-year period, and leverage from the increase in net sales. Selling expenses for the first three quarters of Fiscal 2005 were $0.5 \%$ lower as a percentage of net sales, while general and administrative expenses were $0.3 \%$ higher as a percentage of net sales.

Expenses Related to Cost Reduction Plan
On March 18, 2003, we announced a cost reduction plan designed to take advantage of the centralization of all corporate administrative services throughout the Company and to realize certain efficiencies, in order to improve profitability. See "Item 1. Notes to Condensed Consolidated Financial Statements (Unaudited); Note 6. Expenses Related to Cost Reduction Plan" above and "Item 8. Financial Statements and Supplementary Data; Notes to Consolidated Financial Statements; Note 14. Expenses Related to Cost Reduction Plan" in our Annual Report on Form 10-K for the fiscal year ended January 31, 2004 for details of this program. We accounted for the plan in accordance with the provisions of SFAS No. 146, "Accounting for Costs Associated with Exit or Disposal Activities." The cost reduction plan was substantially completed during Fiscal 2004. The total costs recognized during Fiscal 2004 related to this plan were $\$ 11.5$ million, with $\$ 11.0$ million of the costs recognized during the thirty-nine weeks ended November 1, 2003.

In October 2004, in accordance with SFAS No. 146, we revised our estimated sublease income on the remaining lease obligation for our Hollywood, Florida credit facility, which we closed in June 2003 as part of the cost reduction plan. As a result of this revision we recognized an additional expense of $\$ 605,000$ during the thirteen weeks and thirty-nine weeks ended October $30,2004$.

During the Fiscal 2004 First Quarter, we made the decision to sell our Memphis, Tennessee distribution center, and began accelerating the depreciation of the asset to its estimated net realizable value as of its expected cease-use date of June 2003. During the Fiscal 2004 Third Quarter, we began to evaluate alternative uses for the facility, and began to depreciate the then-current carrying amount of the asset over its estimated remaining useful life. Subsequent to October 30, 2004, we entered into an agreement to lease the Memphis facility to a third party for a three-year period.

This cost reduction plan is expected to improve annualized pre-tax earnings by a total of approximately $\$ 45$ million. During Fiscal 2004 , we realized cost reductions of more than $\$ 30$ million. Except for the remaining benefits to be realized from the consolidation of our distribution centers, which we expect to realize by the end of Fiscal 2005 , we have realized the remaining benefits of the cost reduction plan.

## Income Tax Provision

The effective income tax rate was $35.6 \%$ in the first three quarters of Fiscal 2005, as compared to $38.9 \%$ in the first three quarters of Fiscal 2004. The lower effective tax rate in Fiscal 2005 is primarily the result of finalizing certain prior-year tax audits. We expect the effective income tax rate for Fiscal 2005 to be approximately $35.9 \%$. The tax rate for the first three quarters of Fiscal 2004 was affected by a provision for taxes related to one of our corporate-owned life insurance programs, which we settled with the Internal Revenue Service during the second half of Fiscal 2004.

On October 22, 2004, the President of the United States of America signed into law H.R. 4250, "The American Jobs Creation Act of 2004" (the "Act"), which includes among its provisions certain tax benefits related to the repatriation to the United States of profits from a company's international operations. The Act provides for the repatriation of profits from international operations at a tax rate not to exceed 5.25\% for approximately a one-year period. As of October 30, 2004, the U.S. Treasury Department has not issued final guidelines for applying the repatriation provisions of the Act. We are currently evaluating the effects of the Act, and have not determined the effect, if any, that it will have on our financial condition and results of operations.

## LIQUIDITY AND CAPITAL RESOURCES

Our primary sources of working capital are cash flow from operations, our proprietary credit card receivables securitization agreements, our investment portfolio, and our revolving credit facility. The following table highlights certain information related to our liquidity and capital resources:

| (Dollars in millions) | $\begin{gathered} \text { October } 30, \\ 2004 \end{gathered}$ |  | $\begin{gathered} \text { January 31, } \\ 2004 \end{gathered}$ |  |
| :---: | :---: | :---: | :---: | :---: |
| Cash and cash equivalents | \$ | 202.9 | \$ | 123.8 |
| Long-term available-for-sale securities | \$ | 2.2 | \$ | 14.5 |
| Working capital | \$ | 386.7 | \$ | 271.9 |
| Current ratio |  | 2.1 |  | 1.9 |
| Long-term debt to equity ratio |  | 29.2\% |  | 33.5\% |

Our net cash provided by operating activities was $\$ 81.5$ million for the first three quarters of Fiscal 2005, as compared to $\$ 27.3$ million for the first three quarters of Fiscal 2004. The increase was a result of a $\$ 19.4$ million increase in net income before non-cash charges, a $\$ 4.2$ million tax benefit related to our stock
plans, a decrease of $\$ 36.6$ million in our investment in inventories (net of accounts payable), and a $\$ 27.0$ million increase in accrued expenses, income taxes, and other liabilities. These increases were partially offset by a $\$ 33.0$ million increase in prepaid expenses.

The decrease in the net investment in inventories was primarily a result of tighter control over inventory levels during the first three quarters of Fiscal 2005. Prepaid expenses increased $\$ 19.6$ million during the first three quarters of Fiscal 2005, as compared to a decrease of $\$ 13.4$ million during the first three quarters of Fiscal 2004. The current year increase in prepaid expenses was primarily a result of the timing of payments for rent and increases in other current assets. The decrease in prepaid expenses in Fiscal 2004 was primarily a result of our surrender of existing life insurance policies and receipt of cash surrender value in connection with our settlement of an Internal Revenue Service audit of our corporate-owned life insurance program. Accrued expenses and other liabilities increased $\$ 14.8$ million during the first three quarters of Fiscal 2005, as compared to a decrease of $\$ 5.1$ million during the first three quarters of Fiscal 2004, primarily as a result of the timing of certain payments. Income taxes payable increased $\$ 0.8$ million during the first three quarters of Fiscal 2005, as compared to a decrease of $\$ 6.3$ million during the first three quarters of Fiscal 2004. The increase in income taxes payable was primarily a result of an increase in taxable income for the first three quarters of Fiscal 2005, as compared to the first three quarters of Fiscal 2004.

## Capital Expenditures

Our capital expenditures were $\$ 35.2$ million during the first three quarters of Fiscal 2005. In addition, we acquired $\$ 3.9$ million of point-of-sale equipment for our CATHERINES stores and $\$ 1.5$ million of equipment for our White Marsh, Maryland distribution center under capital leases. The total investment in property, equipment, and leasehold improvements, including cash expenditures and capital lease financing, was $\$ 40.6$ million. During the remainder of Fiscal 2005, we anticipate incurring additional capital expenditures of approximately $\$ 20$ \$25 million, primarily for the construction and fixturing of new stores, remodeling and fixturing of existing stores, and improvements to our corporate offices and distribution centers. We expect to finance these additional capital expenditures primarily through internally generated funds.

During the first three quarters of Fiscal 2005, we received $\$ 23.7$ million of cash in connection with the issuance of approximately 4.6 million shares of our common stock as a result of exercises of employee stock options and purchases of shares under our employee stock purchase plan.

We have not paid any dividends since 1995. The payment of future dividends is within the discretion of our Board of Directors and will depend upon our future earnings, if any, our capital requirements, our financial condition, and other relevant factors. Additionally, our existing credit facility prohibits the payment of dividends on our common stock.

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Off-Balance-Sheet Financing
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We have formed a trust called the Charming Shoppes Master Trust (the "Trust"). Spirit of America National Bank (our credit card bank) transfers its interest in credit card receivables created under our FASHION BUG proprietary credit card program to the Trust through a special-purpose entity. Together with the Trust, we have entered into various agreements under which the Trust can sell interests in these receivables on a revolving basis for a specified term. At the end of the revolving period, an amortization period begins during which the Trust makes principal payments to the parties that have entered into the securitization agreement with the Trust.

As of October 30, 2004, the Trust had the following securitization facilities outstanding:

## (Dollars in millions)

Date of facility................
Type of facility....................
Maximum funding....................
Funding as of October 30, 2004... First scheduled principal payment Expected final principal payment. Renewal

Series 1999-1

July 1999 Term \$150.0 \$ 51.8
March 2004
February 2005
Not applicable

Series 1999-2

May 1999
Conduit
$\$ 50.0$
\$ 0.0
Not applicable Not applicable Annual

Series 2002-1

November 2002
Term
$\$ 100.0$
\$100.0
August 2007
May 2008
Not applicable

## Series 200

January 200 Conduit \$100.0 \$ 0.0
Not applicab Not applicab Annual (1)

The Series 1999-1 securitization began its scheduled amortization period in March 2004, and $\$ 98.2$ million of principal was amortized in the three quarters of Fiscal 2005. The remainder of the principal is scheduled to amortize as follows: $\$ 36.0$ million in the Fiscal 2005 Fourth Quarter and $\$ 15.8$ million in the Fiscal 2006 First Quarter. We will fund this remaining amortization with the proceeds available from Series 2004-1, which was issued on August 5, 2004 (see below).

On August 5, 2004, in connection with our asset securitization program, the Trust issued $\$ 180.0$ million of new five-year asset-backed certificates ("Series 2004-1") in a private placement under Rule 144A. Of the $\$ 180.0$ million of certificates issued, $\$ 161.1$ million were sold to investors, and we held $\$ 18.9$
million as a retained interest. The certificates pay interest to investors on a floating-rate basis tied to one-month LIBOR. Concurrently, the Trust entered into a series of fixed-rate interest rate hedge agreements with respect to the \$161.1 million of certificates sold to investors. The blended weighted-average interest rate on the hedged certificates is 4.90\%. The Trust used $\$ 61.5$ million of the proceeds to pay down other securitization series and placed the remaining proceeds of $\$ 118.5$ million into a pre-funding cash account. We are using the proceeds from this pre-funding cash account to pay down Series 1999-1 (which is currently in its amortization period) as well as provide financing for additional receivables. On August 24,2004 , we sold to investors $\$ 9.5$ million of the $\$ 18.9$ million we held as a retained interest. During the Fiscal 2005 Third Quarter, the Trust used $\$ 36.8$ million of cash from the pre-funding cash account to fund the Series 1999-1 amortization.

During the Fiscal 2005 First Quarter, we sold to investors $\$ 9.5$ million of 2002-1 Series certificates that we were previously holding as a retained interest. Subsequent to October 30, 2004, we sold an additional $\$ 10.5$ million of 2002-1 Series certificates that we were holding as a retained interest. These certificates are included in the $\$ 53.5$ million of short-term available-for-sale securities we held at October 30, 2004.

As these credit card receivables securitizations reach maturity, we plan to obtain funding for the FASHION BUG proprietary credit card program through additional securitizations. However, we can give no assurance that we will be successful in securing financing through either replacement securitizations or other sources of replacement financing.

We securitized $\$ 240.0$ million of private label credit card receivables in the first three quarters of Fiscal 2005 and had $\$ 246.9$ million of securitized credit card receivables outstanding as of October 30, 2004. We held certificates and retained interests in our securitizations of $\$ 52.2$ million as of October 30 , 2004, which were generally subordinated in right of payment to certificates issued by the Trust to third-party investors. Our obligation to repurchase receivables sold to the Trust is limited to those receivables that, at the time of their transfer, fail to meet the Trust's eligibility standards under normal representations and warranties. To date, our repurchases of receivables pursuant to this obligation have been insignificant.

Charming Shoppes Receivables Corp. ("CSRC") and Charming Shoppes Seller, Inc., our consolidated wholly-owned indirect subsidiaries, are separate special-purpose entities created for the securitization program. As of October 30, 2004, CSRC held $\$ 27.8$ million of Charming Shoppes Master Trust certificates and retained interests and Charming Shoppes Seller, Inc. held retained interests of $\$ 7.5$ million (which are included in the $\$ 53.5$ million of short-term available-for-sale securities we held at October 30, 2004). These assets are first and foremost available to satisfy the claims of the respective creditors of these separate corporate entities, including certain claims of investors in the Charming Shoppes Master Trust. Additionally, if either the Trust or Charming Shoppes, Inc. fails to meet certain financial performance standards, the Trust would be obligated to reallocate to third-party investors holding certain certificates issued by the Trust, collections in an amount up to $\$ 17.3$ million that otherwise would be available to CSRC. The result of this reallocation would be to increase CSRC's retained interest in the Trust by the same amount. Subsequent to such a transfer occurring, and upon certain conditions being met, these same investors would be required to repurchase these interests. As of

October 30, 2004, there were no reallocated collections as the result of a failure to meet these financial performance standards.

In addition to the above, we could be affected by certain other events that would cause the Trust to hold proceeds of receivables, which would otherwise be available to be paid to us with respect to our subordinated interests, within the Trust as additional enhancement. For example, if we fail or the Trust fails to meet certain financial performance standards, a credit enhancement condition would occur and the Trust would be required to retain amounts otherwise payable to us. In addition, the failure to satisfy certain financial performance standards could further cause the Trust to stop using collections on Trust assets to purchase new receivables, and would require such collections to be used to repay investors on a prescribed basis, as provided in the Trust agreements. If this were to occur, it could result in our having insufficient liquidity; however, we believe we would have sufficient notice to seek alternative forms of financing through other third-party providers. As of October 30, 2004, the Trust was in compliance with all applicable financial performance standards. Amounts placed into enhancement accounts, if any, that are not required for payment to other certificate holders will be available to us at the termination of the securitization series. We have no obligation to directly fund the enhancement account of the Trust, other than for breaches of customary representations, warranties, and covenants and for customary indemnities. These representations, warranties, covenants, and indemnities do not protect the Trust or investors in the Trust against credit-related losses on the receivables. The providers of the credit enhancements and Trust investors have no other recourse to us.

These securitization agreements are intended to improve our overall liquidity by providing short-term sources of funding. The agreements provide that we will continue to service the credit card receivables and control credit policies. This control allows us, absent certain adverse events, to fund continued credit card receivable growth and to provide the appropriate customer service and collection activities. Accordingly, our relationship with our credit card customers is not affected by these agreements. Additional information regarding this program is included in "Part II, Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Part II, Item 8. Financial Statements and Supplementary Data; Notes to Consolidated Financial Statements; Note 16. Asset Securitization" of our Annual Report on Form 10-K for the fiscal year ended January 31, 2004.

We also have non-recourse agreements under which third parties provide accounts receivable proprietary credit card sales accounts receivable funding programs for both our CATHERINES and LANE BRYANT brands. These funding programs expire in January 2005 for CATHERINES and in January 2006 for LANE BRYANT. Under these agreements, the third parties reimburse us daily for sales generated by the respective store's credit card accounts. Additional information regarding these agreements is included in "Part II, Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Part II, Item 8. Financial Statements and Supplementary Data; Notes to Consolidated Financial Statements; Note 16. Asset Securitization" of our Annual Report on Form $10-\mathrm{K}$ for the fiscal year ended January 31, 2004.

On January 28, 2004, in accordance with the terms of the Merchant Services Agreement pursuant to which the CATHERINES proprietary credit cards are issued, we gave notification of termination and election to purchase the CATHERINES credit card portfolio to the third-party provider. In accordance with the terms
of the Merchant Services Agreement, the purchase option required us to provide one year's notice in order to terminate the agreement and to purchase the portfolio, subject to the negotiation of the final purchase agreement. We expect to purchase the CATHERINES credit card portfolio during the Fiscal 2006 First Quarter, and expect to fund the purchase using our securitization program, including a portion of the proceeds from the Series 2004-1 securitization.

We lease substantially all of our operating stores under non-cancelable operating lease agreements. Additional details on these leases, including minimum lease commitments, are included in "Item 8. Financial Statements and Supplementary Data; Notes to Consolidated Financial Statements; Note 17. Leases" of our Annual Report on Form $10-K$ for the fiscal year ended January 31, 2004.

## FINANCING

Revolving Credit Facility

We have a $\$ 300.0$ million revolving credit facility (the "Facility") that provides for cash borrowings and enables us to issue up to $\$ 150.0$ million of letters of credit for purchases of merchandise and for standby letters of credit. As of October 30, 2004, there were no borrowings outstanding under the Facility. The availability of borrowings under the Facility is subject to limitations based on eligible inventory and, under certain circumstances, credit card receivables and in-transit cash. The Facility is secured by our general assets, except for (i) all assets related to our credit card securitization program, (ii) all real property, (iii) certain equipment subject to other mortgages or capital leases, (iv) the assets of our non-U.S. subsidiaries, and (v) certain other assets. The Facility expires on August 15, 2008.

The interest rate on borrowings under the Facility ranges from Prime to Prime plus . 50\% per annum for Prime Rate Loans, and LIBOR plus 1.5\% to LIBOR plus $2.00 \%$ per annum for Eurodollar Rate Loans. The applicable rate is determined quarterly, based on our average excess and suppressed availability, as defined in the Facility. As of October 30, 2004, the interest rate on borrowings under the Facility was $4.75 \%$ for Prime Rate Loans and $3.46 \%$ for Eurodollar Rate Loans.

The Facility includes limitations on sales and leasebacks, the incurrence of additional liens and debt, capital lease financing, and other limitations. The Facility also requires, among other things, that we not pay dividends on our common stock and, if our excess and suppressed availability (as defined in the Facility) is less than $\$ 50.0$ million at any time within a fiscal quarter, that we maintain a minimum level of consolidated 12 -month earnings before interest, taxes, depreciation, and amortization ("EBITDA") (excluding non-recurring, non-cash charges as defined in the Facility). During the Fiscal 2005 Third Quarter, our excess and suppressed availability was above $\$ 50.0$ million at all times. As of October 30, 2004 , we were not in violation of any of the covenants included in the Facility.

On October 6, 2004, we borrowed $\$ 13,000,000$ under a $6.07 \%$ mortgage note (the "Note"). Repayment of the Note is based on a 15 -year amortization schedule, with 119 monthly installments of principal and interest of $\$ 110,000$ and a balloon payment of $\$ 5,800,000$ at the end of 10 years. The Note may be prepaid after $2-1 / 2$ years upon the payment of a premium, or, upon certain other events,
without the payment of a premium. The Note is secured by a mortgage on real property at our distribution center in Greencastle, Indiana and an Assignment of Lease and Rents and Security Agreement related to the Greencastle facility. We expect to use the net proceeds from the borrowing to repay the scheduled maturities of other debt and for other general corporate purposes.

Additional information regarding our long-term borrowings is included in "Part II, Item 7. Management's Discussion and Analysis of Financial Condition and Results of Operations" and "Part II, Item 8. Financial Statements and Supplementary Data; Notes to Consolidated Financial Statements; Note 7. Debt" of our Annual Report on Form 10-K for the fiscal year ended January 31, 2004.

We believe that our capital resources and liquidity position are sufficient to support our current operations. Our requirements for working capital, capital expenditures, and repayment of debt and other obligations are expected to be funded from operations, supplemented as needed by short-term or long-term borrowings available under our credit facility, our proprietary credit card receivables securitization agreements, leases, and other available financing sources.

## MARKET RISK

We manage our FASHION BUG proprietary credit card program through various operating entities that we own. The primary activity of these entities is to service our proprietary credit card receivables portfolio, the balances of which we sell under a credit card securitization program. Under the securitization program, we can be exposed to fluctuations in interest rates to the extent that the interest rates charged to our customers vary from the rates paid on certificates issued by the Trust. The finance charges on most of our proprietary credit card accounts are billed using a floating-rate index (the Prime lending rate), subject to a floor and limited by legal maximums. The certificates issued under the securitization include both floating- and fixed-interest-rate certificates. The floating-rate certificates are based on an index of either one-month LIBOR or the commercial paper rate, depending on the issuance. Consequently, we have basis risk exposure to the extent that the movement of the floating-rate index on the certificates varies from the movement of the Prime rate. Additionally, as of October 30,2004 , the floating finance charge rate on the credit cards was below the contractual floor rate, thus exposing us to interest-rate risk on the portion of certificates that are funded at floating rates. In addition, as a result of the Trust entering into a series of fixed-rate interest rate hedge agreements with respect to the $\$ 161.1$ million of Series 2004-1certificates (see "Off-Balance-Sheet Financing" above), we have significantly reduced the exposure of floating-rate certificates outstanding to interest-rate risk. To the extent that short-term interest rates were to increase by one percentage point by the end of Fiscal 2005, an increase of approximately $\$ 89$ thousand in selling, general, and administrative expenses would result.

As of October 30, 2004, there were no borrowings outstanding under our revolving credit facility. To the extent that there are borrowings outstanding under our revolving credit facility, such borrowings would be exposed to variable interest rates. An increase in market interest rates would increase our interest expense and decrease our cash flows. Conversely, a decrease in market interest rates would decrease our interest expense and increase our cash flows.

We are not subject to material foreign exchange risk, as our foreign transactions are primarily U.S. Dollar-denominated and our foreign operations do not constitute a material part of our business.

IMPACT OF RECENT ACCOUNTING PRONOUNCEMENTS

See "Item 1. Notes To Condensed Consolidated Financial Statements (Unaudited); Note 10. Impact of Recent Accounting Pronouncements" above.

Item 3. Quantitative and Qualitative Disclosures About Market Risk
See "Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations; MARKET RISK," above.

Item 4. Controls and Procedures
We maintain disclosure controls and procedures that are designed to ensure that information required to be disclosed in reports we file under the Securities Exchange Act of 1934, as amended, is recorded, processed, summarized, and reported within the time periods specified in the Securities and Exchange Commission's rules and forms, and that such information is accumulated and communicated to our management, including our Chief Executive Officer ("CEO") and Chief Financial Officer ("CFO"), as appropriate and in such a manner as to allow timely decisions regarding required disclosure. We have a Disclosure Committee, which is made up of several key management employees and reports directly to the CEO and CFO, to centralize and enhance these controls and procedures and assist our management, including our CEO and CFO, in fulfilling their responsibilities for establishing and maintaining such controls and procedures and providing accurate, timely, and complete disclosure.

As of the end of the period covered by this report on Form 10-Q (the "Evaluation Date"), our Disclosure Committee, under the supervision and with the participation of management, including our CEO and CFO, carried out an evaluation of the effectiveness of the design and operation of our disclosure controls and procedures. Based on this evaluation, our management, including our CEO and CFO, has concluded that, as of the Evaluation Date, our disclosure controls and procedures were effective. Furthermore, there has been no change in our internal control over financial reporting that occurred during the period covered by this report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting.

In accordance with Section 404 of the Sarbanes-Oxley Act of 2002 , we are in the process of performing our annual assessment of the effectiveness of our internal control over financial reporting. In the course of performing our assessment, we have identified certain deficiencies. We are taking the appropriate steps to make the improvements necessary to remediate these deficiencies. We will consider the results of our remediation efforts and related testing as part of our year-end assessment of the effectiveness of our internal control over financial reporting.

PART II. OTHER INFORMATION

Item 1. Legal Proceedings
There have been no material developments in legal proceedings involving the

Company or its subsidiaries since those reported in our Annual Report on Form $10-\mathrm{K}$ for the fiscal year ended January 31, 2004.

Other than ordinary routine litigation incidental to our business, there are no other pending material legal proceedings that we or any of our subsidiaries are a party to, and there are no other proceedings that are expected to have a material adverse effect on our financial condition or results of operations.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds
(c) Purchases of Equity Securities by the Issuer and Affiliated Purchasers

| Period | Total <br> Number <br> of Shares <br> Purchased | Average Price Paid per Share | Total <br> Number <br> of Shares <br> Purchased as <br> Part of Publicly <br> Announced Plans or Programs(1) | Maximum <br> Number of Shares that <br> May Yet be <br> Purchased <br> Under the Plans or Programs (1) |
| :---: | :---: | :---: | :---: | :---: |
| August 1, 2004 through August 28, 2004... | - | - | - | - |
| August 29, 2004 through October 2, 2004.... | - | - | - | - |
| October 3, 2004 through October 30, 2004... | - | - | - | - |
| Total............... | - | - | - | - |

Total
Number of Shares Purchased as
Part of Publicly Announced Plans or Programs (1)

Maximum Number of Shares that May Yet be Purchased Under the Plans or Programs(1)

## Item 5. Other Information

The Company has decided that it will terminate its split-dollar life insurance program that had been implemented for the benefit of certain of its executive officers. The Company had not been making premium payments for executive officers under the program since July 2002 following enactment of the Sarbanes-Oxley Act of 2002. Each of Dorrit J. Bern, Colin D. Stern, Anthony A. DeSabato, and Eric M. Specter will agree to terminate her/his participation in the split-dollar program. As a result of the termination of the split-dollar program, the Company will receive the cash surrender value for their policies, which was approximately $\$ 380,000, \$ 195,071, \$ 168,383$, and $\$ 74,923$ for Dorrit J. Bern, Colin D. Stern, Anthony A. DeSabato, and Eric M. Specter, respectively. In addition, the Company will agree to provide each of these executives with an unconditional five-year bonus to enable the executive to purchase a replacement life insurance policy. This bonus will be payable in five equal annual installments in an amount equal to the annual insurance premiums paid by the executive for the new policy, plus a tax gross-up amount. The form of bonus agreement is filed as an exhibit to this report.

Item 6. Exhibits

The following is a list of Exhibits filed as part of this Quarterly Report on Form 10-Q. Where so indicated, Exhibits that were previously filed are incorporated by reference. For Exhibits incorporated by reference, the location of the Exhibit in the previous filing is indicated in parenthesis.

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3.1 Restated Articles of Incorporation, incorporated by reference to Form \(10-\mathrm{K}\) of the Registrant for the fiscal year ended January 29, 1994 (File No. 000-07258, Exhibit 3.1).
3.2 Bylaws, as Amended and Restated, incorporated by reference to Form 10-Q of the Registrant for the quarter ended July 31, 1999 (File No. 000-07258, Exhibit 3.2).
10.1 2003 Incentive Compensation Plan, incorporated by reference to Appendix C of the Registrant's Proxy Statement Pursuant to Section 14 of the Securities Exchange Act of 1934, filed on May 22, 2003.
10.2 2004 Stock Award and Incentive Plan, incorporated by reference to Appendix B of the Registrant's Proxy Statement Pursuant to Section 14 of the Securities Exchange Act of 1934, filed on May 19, 2004.
10.3 Amended and Restated Variable Deferred Compensation Plan for Executives, Effective December 23, 2003, incorporated by reference to Form 10-Q of the Registrant for the quarter ended July 31, 2004 (File No. 000-07258, Exhibit 10.3).
10.4 Fourth Amendment, dated as of August 5, 2004, to Second Amended and Restated Pooling and Servicing Agreement, dated as of November 25, 1997, as amended on July 22, 1999 and on May 8, 2001, among Charming Shoppes Receivables Corp., as Seller, Spirit of America, Inc., as Servicer, and Wachovia Bank, National Association (formerly known as First Union National Bank) as Trustee, incorporated by reference to Form 10-Q of the Registrant for the quarter ended July 31, 2004 (File No. 000-07258, Exhibit 10.4).
10.5 Series 2004-1 Supplement, dated as of August 5, 2004, to Second Amended and Restated Pooling and Service Agreement, dated as of November 25, 1997 (as amended on July 22, 1999, on May 8, 2001 and on August 5, 2004), among Charming Shoppes Receivables Corp., as Seller, Spirit of America, Inc., as Servicer, and Wachovia Bank, National Association, as Trustee, on behalf of the Series 2004-1 Certificateholders, for \(\$ 180,000,000\) Charming Shoppes Master Trust Series 2004-1, incorporated by reference to Form 10-Q of the Registrant for the quarter ended July 31, 2004 (File No. 000-07258, Exhibit 10.5).
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10.6 Certificate Purchase Agreement, dated as of July 21, 2004 , among Charming Shoppes Receivables Corp., Fashion Service Corp., Spirit of America, Inc., and Barclay's Capital Inc. (as representative of the Initial Purchasers), incorporated by reference to Form 10-Q of the Registrant for the quarter ended July 31, 2004 (File No. 000-07258, Exhibit 10.6).
10.7 Certificate Purchase Agreement, dated as of August 5, 2004, among

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Wachovia Bank, National Association as Trustee, Charming Shoppes Receivables Corp. as Seller, Spirit of America, Inc. as Servicer, and Clipper Receivables Company LLC as Initial Class C Holder, incorporated by reference to Form $10-Q$ of the Registrant for the quarter ended July 31, 2004 (File No. 000-07258, Exhibit 10.7).
10.8 The Charming Shoppes, Inc. 1993 Employees' Stock Incentive Plan Restricted Stock Agreement, dated as of May 13, 2004, between Charming Shoppes, Inc. and Dorrit J. Bern, incorporated by reference to Form 10-Q of the Registrant for the quarter ended July 31, 2004 (File No. 000-07258, Exhibit 10.8).
10.9 Mortgage, Assignment of Leases and Rents and Security Agreement, dated as of October 6, 2004, between FB Distro Distribution Center, LLC, as Mortgagor, and BankAtlantic Commercial Mortgage Capital, LLC, as Mortgagee.
$10.10 \$ 13,000,000$ Mortgage Note, dated October 6, 2004, between FB Distro Distribution Center, LLC, as Maker, and BankAtlantic Commercial Mortgage Capital, LLC, as Payee.
10.11 Guaranty, executed as of October 6, 2004 , by Charming Shoppes, Inc., as Guarantor, for the benefit of BankAtlantic Commercial Mortgage Capital, LLC, as Lender.
10.12 Hazardous Substances Indemnity Agreement, dated October 6, 2004, by FB Distro Distribution Center, LLC and by Charming Shoppes, Inc., jointly and severally as Indemnitors, in favor of BankAtlantic Commercial Mortgage Capital, LLC, as Holder.
10.13 Amended and Restated Certificate Purchase Agreement, dated as of November 22, 2004 and Amended and Restated as of November 18, 2004, among Wachovia Bank, National Association as Trustee, Charming Shoppes Receivables Corp. as Seller, Spirit of America, Inc. as Servicer, and the Class D-2 Certificateholders Described Herein.
10.14 Form of Bonus Agreement by and between Charming Shoppes, Inc. and the Executive Officer named in the Agreement.
10.15 Charming Shoppes, Inc. 2004 Stock Award and Incentive Plan Stock Option Agreement.
10.16 Charming Shoppes, Inc. 2004 Stock Award and Incentive Plan Restricted Stock Agreement - Section 16 Officers.
10.17 Charming Shoppes, Inc. 2004 Stock Award and Incentive Plan Restricted Stock Agreement - Associates Other Than Section 16 Officers.
31.1 Certification by Principal Executive Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.
31.2 Certification by Principal Financial Officer Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002 .

32 Certification Pursuant to 18 U.S.C. Section 1350, as Adopted Pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.

Pursuant to the requirements of the Securities Exchange Act of 1934 , the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized.


Exhibit Index

Exhibit No. Item
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| 10.1 | 2003 Incentive Compensation Plan, incorporated by reference to Appendix $C$ of the Registrant's Proxy Statement Pursuant to Section 14 of the Securities Exchange Act of 1934, filed on May 22, 2003. |
| :---: | :---: |
| 10.2 | 2004 Stock Award and Incentive Plan, incorporated by reference to Appendix B of the Registrant's Proxy Statement Pursuant to Section 14 of the Securities Exchange Act of 1934, filed on May 19, 2004. |
| 10.3 | Amended and Restated Variable Deferred Compensation Plan for Executives, Effective December 23, 2003, incorporated by reference to Form 10-Q of the Registrant for the quarter ended July 31, 2004 (File No. 000-07258, Exhibit 10.3). |
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Distribution Center, LLC, as Mortgagor, and BankAtlantic Commercial Mortgage Capital, LLC, as Mortgagee.

| 10.10 | Sl3,000,000 Mortgage Note, dated October 6, $2004, ~ b e t w e e n ~ F B ~$ |
| :--- | :--- |
|  | Distro Distribution Center, LLC, as Maker, and BankAtlantic |
| Commercial Mortgage Capital, LLC, as Payee. |  |

