

INTER PARFUMS INC  
Form 10-Q  
August 07, 2017

UNITED STATES

**SECURITIES AND EXCHANGE COMMISSION**

WASHINGTON, D.C. 20549

**FORM 10-Q**

**( MARK ONE )**

Quarterly Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the quarterly period ended June 30, 2017.

**OR**

Transition Report pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934 for the transition period from \_\_\_\_\_ to \_\_\_\_\_.

Commission File No. **0-16469**

***INTER PARFUMS, INC.***

(Exact name of registrant as specified in its charter)

**Delaware** **13-3275609**  
(State or other jurisdiction of (I.R.S. Employer  
incorporation or organization) Identification No.)

**551 Fifth Avenue, New York, New York 10176**  
(Address of Principal Executive Offices) (Zip Code)

**(212) 983-2640**

(Registrants telephone number, including area code)

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days: Yes No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer or a smaller reporting company. See definition of “large accelerated filer,” “accelerated filer” and “smaller reporting company” in Rule 12b-2 of the Exchange Act).

Large accelerated Filer

Accelerated filer

Non-accelerated filer (Do not check if a smaller reporting company) Smaller reporting company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes No

Indicate the number of shares outstanding of each of the issuer’s classes of common stock, as of the latest practicable date.

At August 4, 2017, there were 31,171,908 shares of common stock, par value \$.001 per share, outstanding.

*INTER PARFUMS, INC. AND SUBSIDIARIES*

INDEX

	Page Number
<u>Part I. Financial Information</u>	1
<u>Item 1. Financial Statements</u>	
<u>Consolidated Balance Sheets as of June 30, 2017 and December 31, 2016</u>	2
<u>Consolidated Statements of Income for the Three and Six Months Ended June 30, 2017 and June 30, 2016</u>	3
<u>Consolidated Statements of Comprehensive Income (Loss) for the Three and Six Months Ended June 30, 2017 and June 30, 2016</u>	4
<u>Consolidated Statements of Changes in Equity for the Six Months Ended June 30, 2017 and June 30, 2016</u>	5
<u>Consolidated Statements of Cash Flows for the Six Months Ended June 30, 2017 and June 30, 2016</u>	6
<u>Notes to Consolidated Financial Statements</u>	7
<u>Item 2. Management's Discussion and Analysis of Financial Condition and Results of Operations</u>	15
<u>Item 3. Quantitative and Qualitative Disclosures About Market Risk</u>	29
<u>Item 4. Controls and Procedures</u>	30
<u>Part II. Other Information</u>	30
<u>Item 6. Exhibits</u>	31
<u>Signatures</u>	31



***INTER PARFUMS, INC. AND SUBSIDIARIES***

**Part I. Financial Information**

**Item 1. Financial Statements**

In our opinion, the accompanying unaudited consolidated financial statements contain all adjustments (consisting only of normal recurring adjustments) necessary to present fairly our financial position, results of operations and cash flows for the interim periods presented. We have condensed such financial statements in accordance with the rules and regulations of the Securities and Exchange Commission ("SEC"). Therefore, such financial statements do not include all disclosures required by accounting principles generally accepted in the United States of America. In preparing these consolidated financial statements, the Company has evaluated events and transactions for potential recognition or disclosure through the date the consolidated financial statements were issued by filing with the SEC. These financial statements should be read in conjunction with our audited financial statements for the year ended December 31, 2016 included in our annual report filed on Form 10-K.

The results of operations for the six months ended June 30, 2017 are not necessarily indicative of the results to be expected for the entire fiscal year.

## INTER PARFUMS, INC. AND SUBSIDIARIES

## CONSOLIDATED BALANCE SHEETS

(In thousands except share and per share data)

*(Unaudited)*

	June 30, 2017	December 31, 2016
<b>ASSETS</b>		
Current assets:		
Cash and cash equivalents	\$ 116,772	\$ 161,828
Short-term investments	123,805	94,202
Accounts receivable, net	119,364	104,819
Inventories	136,909	96,977
Receivables, other	1,810	7,433
Other current assets	10,246	6,240
Income tax receivable	765	626
Total current assets	509,671	472,125
Equipment and leasehold improvements, net	10,370	10,076
Trademarks, licenses and other intangible assets, net	195,596	183,868
Deferred tax assets	8,649	8,090
Other assets	8,184	8,250
Total assets	\$ 732,470	\$ 682,409
<b>LIABILITIES AND EQUITY</b>		
Current liabilities:		
Current portion of long-term debt	\$ 23,262	\$ 21,498
Accounts payable – trade	67,456	49,507
Accrued expenses	52,397	62,609
Income taxes payable	3,489	3,331
Dividends payable	5,299	5,293
Total current liabilities	151,903	142,238
Long-term debt, less current portion	45,881	53,064
Deferred tax liability	4,286	3,449

Edgar Filing: INTER PARFUMS INC - Form 10-Q

Equity:

Inter Parfums, Inc. shareholders' equity:

Preferred stock, \$.001 par; authorized 1,000,000 shares; none issued	—	—
Common stock, \$.001 par; authorized 100,000,000 shares; outstanding 31,171,908 and 31,138,318 shares at June 30, 2017 and December 31, 2016, respectively	31	31
Additional paid-in capital	64,196	63,103
Retained earnings	412,580	402,714
Accumulated other comprehensive loss	(33,406 )	(57,982 )
Treasury stock, at cost, 9,864,805 common shares at June 30, 2017 and December 31, 2016, respectively	(37,475 )	(37,475 )
Total Inter Parfums, Inc. shareholders' equity	405,926	370,391
Noncontrolling interest	124,474	113,267
Total equity	530,400	483,658
Total liabilities and equity	\$732,470	\$682,409

*See notes to consolidated financial statements.*

**INTER PARFUMS, INC. AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF INCOME**

(In thousands except per share data)

*(Unaudited)*

	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Net sales	\$ 129,136	\$ 117,157	\$ 272,194	\$ 228,679
Cost of sales	45,193	42,729	98,181	82,933
Gross margin	83,943	74,428	174,013	145,746
Selling, general and administrative expenses	69,468	62,969	133,367	116,757
Income from operations	14,475	11,459	40,646	28,989
Other expenses (income):				
Interest expense	727	693	999	1,666
(Gain) loss on foreign currency	817	(661 )	973	53
Interest income	(900 )	(602 )	(2,173 )	(1,956 )
	644	(570 )	(201 )	(237 )
Income before income taxes	13,831	12,029	40,847	29,226
Income taxes	4,620	4,300	13,469	12,049
Net income	9,211	7,729	27,378	17,177
Less: Net income attributable to the noncontrolling interest	2,467	1,898	7,261	4,012
Net income attributable to Inter Parfums, Inc.	\$ 6,744	\$ 5,831	\$ 20,117	\$ 13,165
Earnings per share:				
Net income attributable to Inter Parfums, Inc. common shareholders:				
Basic	\$0.22	\$0.19	\$0.65	\$0.42



Edgar Filing: INTER PARFUMS INC - Form 10-Q

Diluted	\$0.22	\$0.19	\$0.64	\$0.42
Weighted average number of shares outstanding:				
Basic	31,169	31,055	31,157	31,047
Diluted	31,281	31,160	31,268	31,137
Dividends declared per share	\$0.17	\$0.15	\$0.34	\$0.30

*See notes to consolidated financial statements.*

Page 3

**INTER PARFUMS, INC. AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF COMPREHENSIVE INCOME (LOSS)**

(In thousands except per share data)

*(Unaudited)*

	Three Months Ended June 30, 2017		Six Months Ended June 30, 2017	
	2017	2016	2017	2016
Comprehensive income (loss):				
Net income	\$9,211	\$7,729	\$27,378	\$17,177
Other comprehensive income (loss):				
Net derivative instrument gain, net of tax	279	—	621	—
Transfer from OCI into earnings	—	—	22	—
Translation adjustments, net of tax	27,529	(10,779)	33,572	8,113
Comprehensive income (loss)	37,019	(3,050 )	61,593	25,290
Comprehensive income (loss) attributable to the noncontrolling interests:				
Net income	2,467	1,898	7,261	4,012
Other comprehensive income (loss):				
Net derivative instrument gain, net of tax	72	—	168	—
Transfer from OCI into earnings	—	—	5	—
Translation adjustments, net of tax	8,003	(2,806 )	9,466	2,443
Comprehensive income (loss) attributable to the noncontrolling interests	10,542	(908 )	16,900	6,455
Comprehensive income (loss) attributable to Inter Parfums, Inc.	\$26,477	\$(2,142 )	\$44,693	\$18,835

*See notes to consolidated financial statements.*

Page 4

**INTER PARFUMS, INC. AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF CHANGES IN EQUITY***(In thousands)**(Unaudited)*

	Six months ended June 30,	
	2017	2016
Common stock, beginning and end of period	\$31	\$31
<b>Additional paid-in capital, beginning of period</b>	63,103	62,030
Shares issued upon exercise of stock options	625	402
Share based compensation	468	421
Sale of subsidiary shares to noncontrolling interest	—	(35 )
<b>Additional paid-in capital, end of period</b>	64,196	62,818
<b>Retained earnings, beginning of period</b>	402,714	388,434
Net income	20,117	13,165
Dividends	(10,598 )	(9,315 )
Share based compensation	347	—
<b>Retained earnings, end of period</b>	412,580	392,284
<b>Accumulated other comprehensive loss, beginning of period</b>	(57,982 )	(48,091 )
Foreign currency translation adjustment, net of tax	24,106	5,670
Transfer from other comprehensive income into earnings	17	—
Net derivative instrument gain, net of tax	453	—
<b>Accumulated other comprehensive loss, end of period</b>	(33,406 )	(42,421 )
<b>Treasury stock, beginning and end of period</b>	(37,475 )	(36,817 )
<b>Noncontrolling interest, beginning of period</b>	113,267	110,800
Net income	7,261	4,012
Foreign currency translation adjustment, net of tax	9,466	2,443
Transfer from other comprehensive income into earnings	5	—
Net derivative instrument gain, net of tax	168	—
Share based compensation	254	—
Sale of subsidiary shares to noncontrolling interest	—	463
Dividends	(5,947 )	(4,863 )
<b>Noncontrolling interest, end of period</b>	124,474	112,855

Total equity	\$530,400	\$488,750
--------------	-----------	-----------

*See notes to consolidated financial statements.*

Page 5

**INTER PARFUMS, INC. AND SUBSIDIARIES****CONSOLIDATED STATEMENTS OF CASH FLOWS**

(In thousands)

*(Unaudited)*

	Six months ended June 30,	
	2017	2016
Cash flows from operating activities:		
Net income	\$27,378	\$17,177
Adjustments to reconcile net income to net cash used in operating activities:		
Depreciation and amortization	4,683	4,705
Provision for doubtful accounts	248	197
Share based compensation	1,022	421
Deferred tax provision (benefit)	609	(862 )
Change in fair value of derivatives	(3,357 )	338
Changes in:		
Accounts receivable	(7,103 )	(4,460 )
Inventories	(32,591 )	(24,417 )
Other assets	734	(611 )
Accounts payable and accrued expenses	(1,925 )	3,633
Income taxes, net	(396 )	(2,021 )
Net cash used in operating activities	(10,698 )	(5,900 )
Cash flows from investing activities:		
Purchases of short-term investments	(25,018 )	(37,119 )
Proceeds from sale of short-term investments	4,328	5,576
Purchases of equipment and leasehold improvements	(1,419 )	(2,963 )
Payment for intangible assets acquired	(402 )	(370 )
Proceeds from sale of trademark	5,886	—
Net cash used in investing activities	(16,625 )	(34,876 )
Cash flows from financing activities:		
Repayments of long-term debt	(10,679 )	(11,085 )
Proceeds from exercise of stock options	625	402
Proceeds from sale of shares of subsidiary	—	428
Dividends paid	(10,592 )	(8,691 )

Edgar Filing: INTER PARFUMS INC - Form 10-Q

Dividends paid to noncontrolling interest	(5,947 )	(4,863 )
Net cash (used in) financing activities	(26,593 )	(23,809 )
Effect of exchange rate changes on cash	8,860	3,468
Net decrease in cash and cash equivalents	(45,056 )	(61,117 )
Cash and cash equivalents - beginning of period	161,828	176,967
Cash and cash equivalents - end of period	\$ 116,772	\$ 115,850
Supplemental disclosure of cash flow information:		
Cash paid for:		
Interest	\$ 896	\$ 1,100
Income taxes	10,905	13,985

*See notes to consolidated financial statements.*

***INTER PARFUMS, INC. AND SUBSIDIARIES***

**Notes to Consolidated Financial Statements**

**1. Significant Accounting Policies:**

The accounting policies we follow are set forth in the notes to our financial statements included in our Form 10-K, which was filed with the Securities and Exchange Commission for the year ended December 31, 2016. We also discuss such policies in Part I, Item 2, Management's Discussion and Analysis of Financial Condition and Results of Operations, included in this Form 10-Q.

**2. Recent Accounting Pronouncements:**

In August 2016, the Financial Accounting Standards Board ("FASB") issued an Accounting Standards Update ("ASU") to eliminate the diversity in practice related to the classification of certain cash receipts and payments in the statement of cash flows, by adding or clarifying guidance on eight specific cash flow issues. This ASU is effective for annual and interim periods beginning after December 15, 2017 and early adoption is permitted. We have evaluated the standard and determined that there will be no material impact on our consolidated financial statements.

In February 2016, the FASB issued an ASU which requires lessees to recognize lease assets and lease liabilities arising from operating leases on the balance sheet. This ASU is effective for annual and interim reporting periods beginning after December 15, 2018 using a modified retrospective approach, with early adoption permitted. We are currently evaluating the standard to determine the impact of its adoption on our consolidated financial statements.

In November 2015, the FASB issued an ASU that requires all deferred tax liabilities and assets to be classified as noncurrent on the balance sheet. This ASU is effective for annual and interim reporting periods beginning after December 15, 2016. In January 2017, the Company adopted the standard retrospectively, which resulted in reclassifications among accounts on the consolidated balance sheet, but had no other impact on our results of operations, financial condition or cash flows. The effect of the adoption on prior periods was a reclassification from current assets to noncurrent assets of approximately \$8 million.



***INTER PARFUMS, INC. AND SUBSIDIARIES*****Notes to Consolidated Financial Statements**

In May 2014, the FASB issued an ASU which superseded the most current revenue recognition requirements. This new revenue recognition standard requires entities to recognize revenue in a way that depicts the transfer of goods or services to customers in an amount that reflects the consideration which the entity expects to be entitled to in exchange for those goods or services. The new standard also includes enhanced disclosure requirements. This guidance is effective for annual and interim reporting periods beginning after December 15, 2017, with early adoption permitted for annual periods after December 31, 2016. We have evaluated the standard and determined that there will be no material impact on our consolidated financial statements.

There are no other recent accounting pronouncements issued but not yet adopted that would have a material effect on our consolidated financial statements.

**3. Inventories:**

Inventories consist of the following:

(In thousands)	June 30, 2017	December 31, 2016
Raw materials and component parts	\$50,015	\$ 36,821
Finished goods	86,894	60,156
	\$ 136,909	\$ 96,977

**4. Fair Value Measurement:**

The following tables present our financial assets and liabilities that are measured at fair value on a recurring basis and are categorized using the fair value hierarchy. The fair value hierarchy has three levels based on the reliability of the inputs used to determine fair value.

Edgar Filing: INTER PARFUMS INC - Form 10-Q

	Fair Value Measurements at June 30, 2017		
	Total	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)
			Significant Unobservable Inputs (Level 3)
Assets:			
Short-term investments	\$ 123,805	\$ —	\$ 123,805
Foreign currency forward exchange contracts accounted for using hedge accounting	2,452		2,452
Foreign currency forward exchange contracts not accounted for using hedge accounting	123	—	123
	\$ 126,380	\$ —	\$ 126,380
Liabilities:			
Interest rate swap	\$ 668	\$ —	\$ 668

**INTER PARFUMS, INC. AND SUBSIDIARIES****Notes to Consolidated Financial Statements**

	Fair Value Measurements at December 31, 2016			
	Total	Quoted Prices in Active Markets for Identical Assets (Level 1)	Significant Other Observable Inputs (Level 2)	Significant Unobservable Inputs (Level 3)
<b>Assets:</b>				
Short-term investments	\$94,202	\$ —	\$ 94,202	\$ —
<b>Liabilities:</b>				
Foreign currency forward exchange contracts accounted for using hedge accounting	\$181	\$ —	\$ 181	\$ —
Foreign currency forward exchange contracts not accounted for using hedge accounting	418	—	418	—
Interest rate swap	908	—	908	—
	\$1,507	\$ —	\$ 1,507	\$ —

The carrying amount of cash and cash equivalents including money market funds, accounts receivable, other receivables, and accounts payable and accrued expenses approximates fair value due to the short terms to maturity of these instruments. The carrying amount of loans payable approximates fair value as the interest rates on the Company's indebtedness approximate current market rates. The fair value of the Company's long-term debt was estimated based on the current rates offered to companies for debt with the same remaining maturities and is approximately equal to its carrying value.

Foreign currency forward exchange contracts are valued based on quotations from financial institutions and the value of interest rate swaps are the discounted net present value of the swaps using third party quotes obtained from financial institutions.

**5. Derivative Financial Instruments:**

The Company enters into foreign currency forward exchange contracts to hedge exposure related to receivables denominated in a foreign currency and occasionally to manage risks related to future sales expected to be denominated in a foreign currency. Before entering into a derivative transaction for hedging purposes, it is determined that a high degree of initial effectiveness exists between the change in value of the hedged item and the change in the value of the derivative instrument from movement in exchange rates. High effectiveness means that the change in the cash flows of the derivative instrument will effectively offset the change in the cash flows of the hedged item. The effectiveness of each hedged item is measured throughout the hedged period and is based on the dollar offset methodology and excludes the portion of the fair value of the foreign currency forward exchange contract attributable to the change in spot-forward difference which is reported in current period earnings. Any hedge ineffectiveness is also recognized as a gain or loss on foreign currency in the income statement. For hedge contracts that are no longer deemed highly effective, hedge accounting is discontinued and gains and losses accumulated in other comprehensive income are reclassified to earnings. If it is probable that the forecasted transaction will no longer occur, then any gains or losses accumulated in other comprehensive income are reclassified to current-period earnings.

***INTER PARFUMS, INC. AND SUBSIDIARIES***

**Notes to Consolidated Financial Statements**

In connection with the May 2015 Rochas brand acquisition, \$108 million of the purchase price was paid in cash on the closing date and was financed entirely through a 5-year term loan. As the payment at closing was due in dollars and we had planned to finance it with debt in euro, the Company entered into foreign currency forward contracts to secure the exchange rate for the \$108 million purchase price at \$1.067 per 1 euro. This derivative was designated and qualified as a cash flow hedge.

Gains and losses in derivatives designated as hedges are accumulated in other comprehensive income (loss) and gains and losses in derivatives not designated as hedges are included in (gain) loss on foreign currency on the accompanying income statements. Such gains and losses were immaterial for both three month periods ended June 30, 2017 and 2016. For the six months ended June 30, 2017 and 2016, interest expense includes a gain (loss) of \$0.3 million and (\$0.4) million, respectively, relating to the interest rate swap.

All derivative instruments are reported as either assets or liabilities on the balance sheet measured at fair value. The valuation of interest rate swaps resulted in a liability which is included in long-term debt on the accompanying balance sheets. The valuation of foreign currency forward exchange contracts at June 30, 2017, resulted in an asset and is included in other current assets on the accompanying balance sheet.

At June 30, 2017, we had foreign currency contracts in the form of forward exchange contracts in the amount of approximately U.S. \$50.4 million, GB £2.8 million and JPY ¥85.0 million which all have maturities of less than one year.

**6. Accrued Expenses:**

Accrued expenses include approximately \$14.7 million and \$27.2 million in advertising liabilities as of June 30, 2017 and December 31, 2016, respectively.

**7. Share Based Payments:**

# Edgar Filing: INTER PARFUMS INC - Form 10-Q

The Company maintains stock option programs for key employees, executives and directors. The plans, all of which have been approved by shareholder vote, provide for the granting of both nonqualified and incentive options. Options granted under the plans typically have a six-year term and vest over a four to five-year period. The fair value of shares vested for both the six months ended June 30, 2017 and 2016 aggregated \$0.05 million. Compensation cost is recognized on a straight-line basis over the requisite service period for the entire award. It is generally our policy to issue new shares upon exercise of stock options.

The following table sets forth information with respect to nonvested options for the six month period ended June 30, 2017:

	Number of Shares	Weighted Average Grant Date Fair Value
Nonvested options – beginning of period	401,440	\$ 7.14
Nonvested options granted	5,000	\$ 7.67
Nonvested options vested or forfeited	(14,105 )	\$ 6.92
Nonvested options – end of period	392,335	\$ 7.15

**INTER PARFUMS, INC. AND SUBSIDIARIES****Notes to Consolidated Financial Statements**

Share based payment expense decreased income before income taxes by \$0.51 million and \$1.02 million for the three and six months ended June 30, 2017, respectively, as compared to \$0.21 million and \$0.42 million for the corresponding periods of the prior year. Share based payment expense decreased income attributable to Inter Parfums, Inc. by \$0.28 million and \$0.56 million for the three and six months ended June 30, 2017, respectively, as compared to \$0.13 million and \$0.25 million for the corresponding periods of the prior year.

The following table summarizes stock option information as of June 30, 2017:

	Shares	Weighted Average Exercise Price
Outstanding at January 1, 2017	684,540	\$ 26.94
Options granted	5,000	33.95
Options forfeited	(7,960 )	29.74
Options exercised	(33,590 )	18.62
Outstanding at June 30, 2017	647,990	\$ 27.39
Options exercisable	255,655	\$ 24.94
Options available for future grants	1,082,615	

As of June 30, 2017, the weighted average remaining contractual life of options outstanding is 3.45 years (2.20 years for options exercisable), the aggregate intrinsic value of options outstanding and options exercisable is \$6.0 million and \$3.0 million, respectively, and unrecognized compensation cost related to stock options outstanding aggregated \$2.4 million.

Cash proceeds, tax benefits and intrinsic value related to stock options exercised during the six months ended June 30, 2017 and June 30, 2016 were as follows:

Edgar Filing: INTER PARFUMS INC - Form 10-Q

	June	June
(In thousands)	30,	30,
	2017	2016

Cash proceeds from stock options exercised	\$ 625	\$ 402
Tax benefits	135	—
Intrinsic value of stock options exercised	600	233

The weighted average fair values of the options granted by Inter Parfums, Inc. during the six months ended June 30, 2017 and 2016 were \$7.67 and \$6.50 per share, respectively, on the date of grant using the Black-Scholes option pricing model to calculate the fair value of options granted.

The assumptions used in the Black-Scholes pricing model for the periods ended June 30, 2017 and 2016 are set forth in the following table:

	June 30,		June 30,	
	2017		2016	
Weighted average expected stock-price volatility	29	%	33	%
Weighted average expected option life	5 years		5 years	
Weighted average risk-free interest rate	2.0	%	1.42	%
Weighted average dividend yield	2.1	%	2.2	%



***INTER PARFUMS, INC. AND SUBSIDIARIES***

**Notes to Consolidated Financial Statements**

Expected volatility is estimated based on historic volatility of the Company's common stock. The expected term of the option is estimated based on historic data. The risk-free rate is based on the U.S. Treasury yield curve in effect at the time of the grant of the option and the dividend yield reflects the assumption that the dividend payout as authorized by the Board of Directors would increase as the earnings of the Company and its stock price increases.

In September 2016, Interparfums SA, our 73% owned subsidiary in Paris, approved a plan to grant an aggregate of 15,100 shares of its stock to employees with no performance condition requirement, and an aggregate of 133,000 shares to officers and managers, subject to certain corporate performance conditions. The shares will be distributed in September 2019 so long as the individual is employed by Interparfums SA at the time, and in the case of officers and managers, only to the extent that the performance conditions have been met. Once distributed, the shares will be unrestricted and the employees will be permitted to trade their shares.

The fair value of the grant of €22.46 per share (approximately \$25.00 per share) has been determined based on the quoted share price of Interparfums SA shares as reported by the NYSE Euronext on the date of grant. The estimated number of shares to be distributed of 137,381 has been determined taking into account employee turnover. The aggregate cost of the grant of €3.1 million (approximately \$3.4 million) will be recognized as compensation cost by Interparfums SA on a straight-line basis over the requisite three year service period. For the six months ended June 30, 2017, \$0.6 million of compensation cost has been recognized in connection with this plan.

To avoid dilution of the Company's ownership of Interparfums SA, all shares to be distributed pursuant to this plan will be pre-existing shares of Interparfums SA, purchased in the open market by Interparfums SA. As of December 31, 2016, 108,348 shares have been acquired in the open market at an aggregate cost of \$2.9 million, and such amount has been classified as an equity transaction on the accompanying balance sheet. No additional shares were purchased during the six months ended June 30, 2017.

**8. Net Income Attributable to Inter Parfums, Inc. Common Shareholders:**

Net income attributable to Inter Parfums, Inc. per common share ("basic EPS") is computed by dividing net income attributable to Inter Parfums, Inc. by the weighted average number of shares outstanding. Net income attributable to Inter Parfums, Inc. per share assuming dilution ("diluted EPS"), is computed using the weighted average number of

shares outstanding, plus the incremental shares outstanding assuming the exercise of dilutive stock options using the treasury stock method.

**INTER PARFUMS, INC. AND SUBSIDIARIES****Notes to Consolidated Financial Statements**

The reconciliation between the numerators and denominators of the basic and diluted EPS computations is as follows:

(In thousands)	Three months ended June 30,		Six months ended June 30,	
	2017	2016	2017	2016
Numerator:				
Net income attributable to Inter Parfums, Inc.	\$6,744	\$5,831	\$20,117	\$13,165
Denominator:				
Weighted average shares	31,169	31,055	31,157	31,047
Effect of dilutive securities:				
Stock options	112	105	111	90
Denominator for diluted earnings per share	31,281	31,160	31,268	31,137
Earnings per share:				
Net income attributable to Inter Parfums, Inc. common shareholders:				
Basic	\$0.22	\$0.19	\$0.65	\$0.42
Diluted	0.22	0.19	0.64	0.42

Not included in the above computations is the effect of antidilutive potential common shares which consist of outstanding options to purchase 0.26 million shares and 0.34 million shares of common stock for the six months ended June 30, 2017 and 2016, respectively, and 0.26 million and 0.27 million shares of common stock for the three months ended June 30, 2017 and 2016, respectively.

**9. Segment and Geographic Areas:**

The Company manufactures and distributes one product line, fragrances and fragrance related products. The Company manages its business in two segments, European based operations and United States based operations. The European assets are located, and operations are primarily conducted, in France. Both European operations and United States operations primarily represent the sale of prestige brand name fragrances. Information on our operations by geographical areas is as follows:

Edgar Filing: INTER PARFUMS INC - Form 10-Q

(In thousands)	Three months ended		Six months ended	
	June 30,		June 30,	
	2017	2016	2017	2016
Net sales:				
United States	\$22,598	\$28,561	\$46,287	\$47,946
Europe	106,806	88,656	226,533	180,812
Eliminations	(268 )	(60 )	(626 )	(79 )
	\$129,136	\$117,157	\$272,194	\$228,679
Net income attributable to Inter Parfums, Inc.:				
United States	\$594	\$1,557	\$1,466	\$1,954
Europe	6,150	4,274	18,651	11,211
	\$6,744	\$5,831	\$20,117	\$13,165

***INTER PARFUMS, INC. AND SUBSIDIARIES***

**Notes to Consolidated Financial Statements**

(In thousands)	June 30, 2017	December 31, 2016
Total Assets:		
United States	\$99,500	\$89,930
Europe	642,224	602,077
Eliminations of investment in subsidiary	(9,254 )	(9,598 )
	\$732,470	\$682,409

**10. Other Matters**

***License Renewal:***

In May 2017, the Company, through its majority owned Paris based subsidiary, Interparfums SA, renewed its license agreement for an additional four years with Paul Smith for creation, development, and distribution of fragrance products through December 2021, without any material changes in terms and conditions. Our initial 12-year license agreement with Paul Smith was signed in 1998, and had previously been extended through December 31, 2017.

***Buyout of License:***

In December 2016, the Company reached an agreement with the Balmain brand calling for Balmain to buyout the Balmain license agreement, effective December 31, 2016, in exchange for a payment aggregating \$5.9 million. As a result of the buyout, the Company recognized a gain of \$4.7 million as of December 31, 2016, and received the buyout payment in May 2017. As of March 31, 2017, the three month inventory sell-off period concluded and Balmain purchased all remaining inventory aggregating \$1.4 million.

***Settlement with French Tax Authorities:***

As previously reported, the French Tax Authorities examined the 2012 tax return of Interparfums SA, and in August 2015 issued a \$6.9 million tax adjustment. The main issues challenged by the French Tax Authorities related to the commission rate and royalty rate paid to Interparfums Singapore Pte. and Interparfums (Suisse) SARL, respectively. Due to the subjective nature of the issues involved, in April 2016, Interparfums SA reached an agreement in principle to settle the entire matter with the French Tax Authorities. The settlement required Interparfums SA to pay a tax assessment of \$1.9 million covering the issues for not only the 2012 tax year, but also covering the issues for the tax years ended 2013 through 2015. The settlement also includes an agreement as to future acceptable commission and royalty rates, which is not expected to have a significant impact on cash flow. The settlement, which was finalized by the French Tax Authorities in the first quarter of 2017, was accrued in March 2016.

***INTER PARFUMS, INC. AND SUBSIDIARIES***

**Item 2: MANAGEMENT'S DISCUSSION AND ANALYSIS OF FINANCIAL CONDITION AND RESULTS OF OPERATIONS**

**Forward Looking Information**

Statements in this report which are not historical in nature are forward-looking statements. Although we believe that our plans, intentions and expectations reflected in such forward-looking statements are reasonable, we can give no assurance that such plans, intentions or expectations will be achieved. In some cases you can identify forward-looking statements by forward-looking words such as “anticipate,” “believe,” “could,” “estimate,” “expect,” “intend,” “may,” “should,” “would” or similar words. You should not rely on forward-looking statements because actual events or results may differ materially from those indicated by these forward-looking statements as a result of a number of important factors. These factors include, but are not limited to, the risks and uncertainties discussed under the headings “Forward Looking Statements” and “Risk Factors” in Inter Parfums’ annual report on Form 10-K for the fiscal year ended December 31, 2016 and the reports Inter Parfums files from time to time with the Securities and Exchange Commission. Inter Parfums does not intend to and undertakes no duty to update the information contained in this report.

**Regulation S-K Item 10(e)**

Regulation S-K Item 10(e), “Use of Non-GAAP Financial Measures in commission filings,” prescribes the conditions for use of non-GAAP financial information in commission filings. Our reported results for the six months ended June 30, 2016, include a provision of \$1.9 million (\$1.4 million net of noncontrolling interests) for income taxes resulting from a nonrecurring tax settlement. Due to the significance of this transaction, as well as its nonrecurring nature, exclusion of such amount in the non-GAAP financial measures provides a more complete disclosure and facilitates a more accurate comparison of current results to historic results. Based upon the foregoing, we believe that our presentation of the non-GAAP financial information included on page 27 of this Form 10-Q is an important supplemental measure of operating performance to investors.

**Overview**

We operate in the fragrance business, and manufacture, market and distribute a wide array of fragrances and fragrance related products. We manage our business in two segments, European based operations and United States based operations. Certain prestige fragrance products are produced and marketed by our European operations through our 73% owned subsidiary in Paris, Interparfums SA, which is also a publicly traded company as 27% of Interparfums SA shares trade on the NYSE Euronext.

We produce and distribute our European based fragrance products primarily under license agreements with brand owners, and European based fragrance product sales represented approximately 83% and 79% of net sales for the six months ended June 30, 2017 and 2016, respectively. We have built a portfolio of prestige brands, which include *Boucheron, Coach, Jimmy Choo, Karl Lagerfeld, Lanvin, Montblanc, Paul Smith, S.T. Dupont, Repetto, Rochas* and *Van Cleef & Arpels*, whose products are distributed in over 100 countries around the world.



***INTER PARFUMS, INC. AND SUBSIDIARIES***

With respect to our largest brands, we own the Lanvin brand name for its class of trade, and license the Montblanc and Jimmy Choo brand names; for the six months ended June 30, 2017, sales of product for these brands represented 12%, 23%, and 22% of net sales, respectively.

Through our United States operations, we also market fragrance and fragrance related products. United States operations represented 17% and 21% of net sales for the six months ended June 30, 2017 and 2016, respectively. These fragrance products are sold primarily pursuant to license or other agreements with the owners of the *Abercrombie & Fitch*, *Agent Provocateur*, *Anna Sui*, *bebe*, *Dunhill*, *French Connection*, *Hollister*, *Oscar de la Renta*, and *Shanghai Tang* brands.

Quarterly sales fluctuations are influenced by the timing of new product launches as well as the third and fourth quarter holiday season. In certain markets where we sell directly to retailers, seasonality is more evident. We sell directly to retailers in France as well as through our own distribution subsidiaries in Italy, Germany, Spain and the United States.

We grow our business in two distinct ways. First, we grow by adding new brands to our portfolio, either through new licenses or other arrangements or out-right acquisitions of brands. Second, we grow through the introduction of new products and by supporting new and established products through advertising, merchandising and sampling as well as phasing out existing products that no longer meet the needs of our consumers. The economics of developing, producing, launching and supporting products influence our sales and operating performance each year. Our introduction of new products may have some cannibalizing effect on sales of existing products, which we take into account in our business planning.

Our business is not capital intensive, and it is important to note that we do not own manufacturing facilities. We act as a general contractor and source our needed components from our suppliers. These components are received at one of our distribution centers and then, based upon production needs, the components are sent to one of several third party fillers, which manufacture the finished product for us and then deliver them to one of our distribution centers.

As with any global business, many aspects of our operations are subject to influences outside our control. We believe we have a strong brand portfolio with global reach and potential. As part of our strategy, we plan to continue to make investments behind fast-growing markets and channels to grow market share.

For the past several years, the economic and political uncertainty and financial market volatility in Eastern Europe, the Middle East and China had a minor negative impact on our business, and at this time we do not believe it will significantly affect our overall business for the foreseeable future. However, if the degree of uncertainty or volatility worsens or is prolonged, then there will likely be a negative effect on ongoing consumer confidence, demand and spending and accordingly, our business. We believe general economic and other uncertainties still exist in select markets in which we do business, and we monitor these uncertainties and other risks that may affect our business.

## ***INTER PARFUMS, INC. AND SUBSIDIARIES***

Our reported net sales are impacted by changes in foreign currency exchange rates. A strong U.S. dollar has a negative impact on our net sales. However, earnings are positively affected by a strong dollar, because almost 45% of net sales of our European operations are denominated in U.S. dollars, while almost all costs of our European operations are incurred in euro. Our Company addresses certain financial exposures through a controlled program of risk management that includes the use of derivative financial instruments. We primarily enter into foreign currency forward exchange contracts to reduce the effects of fluctuating foreign currency exchange rates. We are also carefully monitoring currency trends in the United Kingdom as a result of the volatility created from the United Kingdom's decision to exit the European Union. We have evaluated our current pricing models and currently we do not expect any significant pricing changes. However, if the devaluation of the British Pound worsens, it may affect future gross profit margins from sales in that territory.

### **Recent Important Events**

#### ***License Renewal***

In May 2017, the Company, through its majority owned Paris based subsidiary, Interparfums SA, renewed its license agreement for an additional four years with Paul Smith for creation, development, and distribution of fragrance products through December 2021, without any material changes in terms and conditions. Our initial 12-year license agreement with Paul Smith was signed in 1998, and had previously been extended through December 31, 2017.

#### ***Buyout of License***

In December 2016, the Company reached an agreement with the Balmain brand calling for Balmain to buyout the Balmain license agreement, effective December 31, 2016, in exchange for a payment aggregating \$5.7 million. As a result of the buyout, the Company recognized a gain of \$4.7 million as of December 31, 2016, and received the buyout payment in May 2017. As of March 31, 2017, the three month inventory sell-off period concluded and Balmain purchased all remaining inventory aggregating \$1.4 million.

#### ***Settlement with French Tax Authorities***

As previously reported, the French Tax Authorities examined the 2012 tax return of Interparfums SA, and in August 2015 issued a \$6.9 million tax adjustment. The main issues challenged by the French Tax Authorities related to the commission rate and royalty rate paid to Interparfums Singapore Pte. and Interparfums (Suisse) SARL, respectively. Due to the subjective nature of the issues involved, in April 2016, Interparfums SA reached an agreement in principle to settle the entire matter with the French Tax Authorities. The settlement required Interparfums SA to pay a tax assessment of \$1.9 million covering the issues for not only the 2012 tax year, but also covering the issues for the tax years ended 2013 through 2015. The settlement also includes an agreement as to future acceptable commission and royalty rates, which is not expected to have a significant impact on cash flow. The settlement, which was finalized by the French Tax Authorities in the first quarter of 2017, was accrued in March 2016.

### **Discussion of Critical Accounting Policies**

We make estimates and assumptions in the preparation of our financial statements in conformity with accounting principles generally accepted in the United States of America. Actual results could differ significantly from those estimates under different assumptions and conditions. We believe the following discussion addresses our most critical accounting policies, which are those that are most important to the portrayal of our financial condition and results of operations. These accounting policies generally require our management's most difficult and subjective judgments, often as a result of the need to make estimates about the effect of matters that are inherently uncertain. Management of the Company has discussed the selection of significant accounting policies and the effect of estimates with the Audit Committee of the Board of Directors.

***INTER PARFUMS, INC. AND SUBSIDIARIES***

***Revenue Recognition***

We sell our products to department stores, perfumeries, specialty stores, and domestic and international wholesalers and distributors. Sales of such products by our domestic subsidiaries are denominated in U.S. dollars and sales of such products by our foreign subsidiaries are primarily denominated in either euro or U.S. dollars. We recognize revenues when merchandise is shipped and the risk of loss passes to the customer. Net sales are comprised of gross revenues less returns, trade discounts and allowances.

***Accounts Receivable***

Accounts receivable represent payments due to the Company for previously recognized net sales, reduced by allowances for sales returns and doubtful accounts. Accounts receivable balances are written-off against the allowance for doubtful accounts when they become uncollectible. Recoveries of accounts receivable previously recorded against the allowance are recorded in the consolidated statement of income when received. We generally grant credit based upon our analysis of the customer's financial position as well as previously established buying patterns.

***Sales Returns***

Generally, we do not permit customers to return their unsold products. However, for U.S. distribution of our prestige products, we allow returns if properly requested, authorized and approved. We regularly review and revise, as deemed necessary, our estimate of reserves for future sales returns based primarily upon historic trends and relevant current data, including information provided by retailers regarding their inventory levels. In addition, as necessary, specific accruals may be established for significant future known or anticipated events. The types of known or anticipated events that we have considered, and will continue to consider, include, but are not limited to, the financial condition of our customers, store closings by retailers, changes in the retail environment and our decision to continue to support new and existing products. We record estimated reserves for sales returns as a reduction of sales, cost of sales and accounts receivable. Returned products are recorded as inventories and are valued based upon estimated realizable value. The physical condition and marketability of returned products are the major factors we consider in estimating realizable value. Actual returns, as well as estimated realizable values of returned products, may differ significantly, either favorably or unfavorably, from our estimates, if factors such as economic conditions, inventory levels or competitive conditions differ from our expectations.



***INTER PARFUMS, INC. AND SUBSIDIARIES***

***Inventories***

Inventories are stated at the lower of cost and net realizable value. Cost is principally determined by the first-in, first-out method. We record adjustments to the cost of inventories based upon our sales forecast and the physical condition of the inventories. These adjustments are estimates, which could vary significantly, either favorably or unfavorably, from actual results if future economic conditions or competitive conditions differ from our expectations.

***Equipment and Other Long-Lived Assets***

Equipment, which includes tools and molds, is recorded at cost and is depreciated on a straight-line basis over the estimated useful lives of such assets. Changes in circumstances such as technological advances, changes to our business model or changes in our capital spending strategy can result in the actual useful lives differing from our estimates. In those cases where we determine that the useful life of equipment should be shortened, we would depreciate the net book value in excess of the salvage value, over its revised remaining useful life, thereby increasing depreciation expense. Factors such as changes in the planned use of equipment, or market acceptance of products, could result in shortened useful lives.

We evaluate indefinite-lived intangible assets for impairment at least annually during the fourth quarter, or more frequently when events occur or circumstances change, such as an unexpected decline in sales, that would more likely than not indicate that the carrying value of an indefinite-lived intangible asset may not be recoverable. When testing indefinite-lived intangible assets for impairment, the evaluation requires a comparison of the estimated fair value of the asset to the carrying value of the asset. The fair values used in our evaluations are estimated based upon discounted future cash flow projections using a weighted average cost of capital of 6.2%. The cash flow projections are based upon a number of assumptions, including, future sales levels and future cost of goods and operating expense levels, as well as economic conditions, changes to our business model or changes in consumer acceptance of our products which are more subjective in nature. If the carrying value of an indefinite-lived intangible asset exceeds its fair value, an impairment charge is recorded.

We believe that the assumptions we have made in projecting future cash flows for the evaluations described above are reasonable and currently no impairment indicators exist for our indefinite-lived intangible assets. However, if future actual results do not meet our expectations, we may be required to record an impairment charge, the amount of which could be material to our results of operations.





**INTER PARFUMS, INC. AND SUBSIDIARIES**

At December 31, 2016 indefinite-lived intangible assets aggregated approximately \$116 million. The following table presents the impact a change in the following significant assumptions would have had on the calculated fair value in 2016 assuming all other assumptions remained constant:

<i>\$ in millions</i>	Change	Increase (decrease) to fair value
Weighted average cost of capital	+10 %	\$ (16.2 )
Weighted average cost of capital	-10 %	\$ 20.0
Future sales levels	+10 %	\$ 17.0
Future sales levels	-10 %	\$ (17.0 )

Intangible assets subject to amortization are evaluated for impairment testing whenever events or changes in circumstances indicate that the carrying amount of an amortizable intangible asset may not be recoverable. If impairment indicators exist for an amortizable intangible asset, the undiscounted future cash flows associated with the expected service potential of the asset are compared to the carrying value of the asset. If our projection of undiscounted future cash flows is in excess of the carrying value of the intangible asset, no impairment charge is recorded. If our projection of undiscounted future cash flows is less than the carrying value of the intangible asset, an impairment charge would be recorded to reduce the intangible asset to its fair value. The cash flow projections are based upon a number of assumptions, including future sales levels and future cost of goods and operating expense levels, as well as economic conditions, changes to our business model or changes in consumer acceptance of our products which are more subjective in nature. In those cases where we determine that the useful life of long-lived assets should be shortened, we would amortize the net book value in excess of the salvage value (after testing for impairment as described above), over the revised remaining useful life of such asset thereby increasing amortization expense. We believe that the assumptions we have made in projecting future cash flows for the evaluations described above are reasonable.

In determining the useful life of our Lanvin brand names and trademarks, we applied the provisions of ASC topic 350-30-35-3. The only factor that prevented us from determining that the Lanvin brand names and trademarks were indefinite life intangible assets was Item c. "Any legal, regulatory, or contractual provisions that may limit the useful life." The existence of a repurchase option in 2025 may limit the useful life of the Lanvin brand names and trademarks to the Company. However, this limitation would only take effect if the repurchase option were to be exercised and the repurchase price was paid. If the repurchase option is not exercised, then the Lanvin brand names and trademarks are expected to continue to contribute directly to the future cash flows of our Company and their useful life would be considered to be indefinite.

With respect to the application of ASC topic 350-30-35-8, the Lanvin brand names and trademarks would only have a finite life to our Company if the repurchase option were exercised, and in applying ASC topic 350-30-35-8, we assumed that the repurchase option is exercised. When exercised, Lanvin has an obligation to pay the exercise price and the Company would be required to convey the Lanvin brand names and trademarks back to Lanvin. The exercise price to be received (Residual Value) is well in excess of the carrying value of the Lanvin brand names and trademarks, therefore no amortization is required.

***INTER PARFUMS, INC. AND SUBSIDIARIES***

***Derivatives***

We account for derivative financial instruments in accordance with ASC topic 815, which establishes accounting and reporting standards for derivative instruments, including certain derivative instruments embedded in other contracts, and for hedging activities. This topic also requires the recognition of all derivative instruments as either assets or liabilities on the balance sheet and that they are measured at fair value.

We currently use derivative financial instruments to hedge certain anticipated transactions and interest rates, as well as receivables denominated in foreign currencies. We do not utilize derivatives for trading or speculative purposes. Hedge effectiveness is documented, assessed and monitored by employees who are qualified to make such assessments and monitor the instruments. Variables that are external to us such as social, political and economic risks may have an impact on our hedging program and the results thereof.

***Income Taxes***

The Company accounts for income taxes using an asset and liability approach that requires the recognition of deferred tax assets and liabilities for the expected future tax consequences of events that have been recognized in its financial statements or tax returns. The net deferred tax assets assume sufficient future earnings for their realization, as well as the continued application of currently anticipated tax rates. Included in net deferred tax assets is a valuation allowance for deferred tax assets, where management believes it is more-likely-than-not that the deferred tax assets will not be realized in the relevant jurisdiction. If the Company determines that a deferred tax asset will not be realizable, an adjustment to the deferred tax asset will result in a reduction of net income at that time. In addition, the Company follows the provisions of uncertain tax positions as addressed in ASC topic 740.

***Results of Operations***

***Three and Six Months Ended June 30, 2017 as Compared to the Three and Six Months Ended June 30, 2016***

***Net Sales***

(In millions)	Three months ended June 30,			Six months ended June 30,		
	2017	2016	% Change	2017	2016	% Change
	(in millions)					
European based brand product sales	\$106.8	\$88.6	20.5 %	\$226.5	\$180.7	25.3 %
United States based product sales	22.3	28.6	(21.6 )%	45.7	48.0	(4.6 )%
Total net sales	\$129.1	\$117.2	10.2 %	\$272.2	\$228.7	19.0 %

Net sales for the three months ended June 30, 2017 increased 10.2% to \$129.1 million, as compared to \$117.2 million for the corresponding period of the prior year. At comparable foreign currency exchange rates, net sales increased 11.3%. Net sales for the six months ended June 30, 2016 increased 19.0% to \$272.2 million, as compared to \$228.7 million for the corresponding period of the prior year. At comparable foreign currency exchange rates, net sales increased 20.8% for the period.

## **INTER PARFUMS, INC. AND SUBSIDIARIES**

European based product sales increased 20.5% and 25.3% for the three and six months ended June 30, 2017, respectively, as compared to the corresponding periods of the prior year. For the three and six months ended June 30, 2017, Montblanc, our largest brand, generated sales of \$30.2 million and \$61.8 million for the three and six months ended June 30, 2017, respectively, representing an increase of 15% and 1%, as compared to the corresponding periods of the prior year. The 15% increase in second quarter Montblanc product sales offset the decline in the first quarter. Therefore, year to date Montblanc product sales are up slightly from the prior year reflecting the difficult period comparison as there was a 31% increase in 2016 first half sales when the highly successful scent, *Montblanc Legend Spirit*, was launched. Our second largest brand, Jimmy Choo, generated sales of \$25.4 million and \$59.1 million for the three and six months ended June 30, 2017, respectively, representing an increase of 15% and 36%, as compared to the corresponding periods of the prior year. The increase is due to two recent extensions, *Jimmy Choo L'Eau* for women and *Jimmy Choo Man Ice*, as well as from solid sales of the brand's established collections for men and women. Lanvin brand sales continued its 2017 comeback resulting from gains in the brand's best performing product line, *Éclat d'Arpège*, coupled with the international launch of *Modern Princess*. Lanvin brand sales aggregated \$15.1 million and \$33.0 million for the three and six months ended June 30, 2017, respectively, representing an increase of 22% and 34%, as compared to the corresponding periods of the prior year. Rochas fragrance sales aggregated \$11.0 million and \$20.1 million for the three and six months ended June 30, 2017, respectively, representing an increase of 23% and 31%, as compared to the corresponding periods of the prior year. The increase is the result of the launch of *Mademoiselle Rochas* in approximately ten markets and the strength of the brand's established lines. Coach fragrance sales were \$9.0 million and \$17.0 million for the three and six months ended June 30, 2017, respectively, as we continue to rollout the brand's signature scent for women which debuted in mid-2016.

United States based product sales decreased 21.6% and 4.6% for the three and six months ended June 30, 2017, respectively, as compared to the corresponding periods of the prior year. The quarterly comparison is particularly difficult because in the second quarter of 2016, we commenced international distribution of our first ever Abercrombie & Fitch men's scent *First Instinct* and the Hollister fragrance duo, *Wave*. The current second quarter was somewhat uneventful in terms of new product launches, but included international distribution of *First Instinct* for women and *Wave 2*. More significant launches are scheduled for the second half of 2017, including *Icon Racing* by Dunhill and *Fantasia* by Anna Sui, which should energize sales by U.S. operations.

We maintain confidence in our future and we have strengthened advertising and promotional investments supporting most portfolio brands and accelerated brand development. We plan to continue to build upon the strength of our brands and our worldwide distribution network. First half sales were exceptionally strong due in part to the timing of several major launches. However, we do not expect this growth rate in the second half of the year.

**INTER PARFUMS, INC. AND SUBSIDIARIES**

Net Sales to Customers by Region (In millions)	Six months ended June 30,	
	2017	2016
Western Europe	\$74.3	\$71.6
North America	72.7	58.0
Asia	48.2	40.2
Middle East	28.3	21.6
Central and South America	26.5	22.9
Eastern Europe	16.7	8.6
Other	5.5	5.8
	\$272.2	\$228.7

Virtually all regions registered strong growth for the six months ended June 30, 2017, as compared to the corresponding period of the prior year. Some of the strongest performing regions were the laggards of recent years, namely Eastern Europe, the Middle East and Asia which increased 94%, 31% and 20%, respectively.

Gross profit margin (In millions)	Three months ended June 30,		Six months ended June 30,	
	2017	2016	2017	2016
Net sales	\$129.1	\$117.2	\$272.2	\$228.7
Cost of sales	45.2	42.8	98.2	83.0
Gross margin	\$83.9	\$74.4	\$174.0	\$145.7
Gross margin as a percent of net sales	65 %	64 %	64 %	64 %

Gross profit margin was 65% and 64% of net sales for the three and six months ended June 30, 2017, respectively, as compared to 64% for both corresponding periods of the prior year. For European operations, gross profit margin was 68% and 67% for the three and six months ended June 30, 2017, respectively, as compared to 67% for both corresponding periods of the prior year.

We carefully monitor movements in foreign currency exchange rates as almost 45% of our European based operations net sales are denominated in U.S. dollars, while most of our costs are incurred in euro. From a margin standpoint, a strong U.S. dollar has a positive effect on our gross profit margin while a weak U.S. dollar has a negative effect. The average dollar/euro exchange rate for the three and six months ended June 30, 2017 was 1.10 and 1.08, respectively, as compared to 1.12 and 1.13 for the corresponding periods of the prior year giving rise to the slight increase in gross margin as a percentage of sales for the three months ended June 30, 2017, as compared to the corresponding period of the prior year.

For U.S. operations, gross profit margin was 48% and 49% for the three and six months ended June 30, 2017, respectively, as compared to 53% and 51% for the corresponding periods of the prior year. The decrease for the three and six months ended June 30, 2017 is primarily the result of a shift in product mix, as the second quarter 2017 sales decline for our U.S. operations was due to the difficult comparison resulting from the second quarter 2016 initial launches of high margin prestige products for Abercrombie & Fitch and Hollister.

Generally, we do not bill customers for shipping and handling costs, and such costs, which aggregated \$1.0 million and \$2.5 million for the three and six month periods ended June 30, 2017, respectively, as compared to \$1.2 million and \$2.3 million for the corresponding periods of the prior year, are included in selling, general and administrative expenses in the consolidated statements of income. As such, our Company's gross profit may not be comparable to other companies, which may include these expenses as a component of cost of goods sold.

**INTER PARFUMS, INC. AND SUBSIDIARIES**

Selling, general and administrative expenses  (In millions)	Three months ended June 30, 2017		Six months ended June 30, 2017	
	2016		2016	
Selling, general and administrative expenses	\$69.5	\$63.0	\$133.4	\$116.8
Selling, general and administrative expenses as a percent of net sales	54 %	54 %	49 %	51 %

Selling, general and administrative expenses increased 10% and 14% for the three and six months ended June 30, 2017, respectively, as compared to the corresponding periods of the prior year. Selling, general and administrative expenses were 54% and 49% of net sales for the three and six months ended June 30, 2017, respectively, as compared to 54% and 51% for the corresponding periods of the prior year. For European operations sales increased 20% and 25% for the three and six months ended June 30, 2017, respectively, as compared to the corresponding periods of the prior year, while selling, general and administrative expenses of our European operations only increased 18% for the same periods. In addition, selling, general and administrative expenses represented 56% and 50% of sales for the three and six months ended June 30, 2017, respectively, as compared to 57% and 53% for the corresponding periods of the prior year.

For U.S. operations sales declined 22% and 5% for the three and six months ended June 30, 2017, respectively, as compared to the corresponding periods of the prior year. At the same time, selling, general and administrative expenses of our U.S. operations decreased 21% and 4% for the three and six months ended June 30, 2017, as compared to the corresponding periods of the prior year and represented 44% and 45% of sales for the three and six months ended June 30, 2017, respectively, as compared to 44% for both corresponding periods of the prior year.

Promotion and advertising included in selling, general and administrative expenses aggregated \$30.4 million and \$53.3 million for the three and six months ended June 30, 2017, respectively, as compared to \$24.9 million and \$41.0 million for the corresponding periods of the prior year. Promotion and advertising represented 24% and 20% of net sales for the three and six months ended June 30, 2017, respectively, as compared to 21% and 18% for the corresponding periods of the prior year. The increase in 2017 is the result of advertising and promotional expenditures incurred in our European operations in connection with the many new product launches commenced in the first quarter of 2017.

Royalty expense included in selling, general and administrative expenses aggregated \$7.5 million and \$18.0 million for the three and six months ended June 30, 2017, respectively, as compared to \$8.5 million and \$16.7 million for the corresponding periods of the prior year. Royalty expense represented 5.8% and 6.6% of net sales for the three and six months ended June 30, 2017, as compared to 7.2% and 7.3% of net sales for the corresponding period of the prior year. The decline in royalty expense as a percentage of sales relates primarily to the lowering of the guaranteed



minimum royalty in connection with the 2016 renewal of the S.T. Dupont license and the recent exit from the Balmain license.

***INTER PARFUMS, INC. AND SUBSIDIARIES***

Service fees relating to the activities of our distribution subsidiaries aggregated \$2.7 million and \$5.3 million for the three and six months ended June 30, 2017, respectively, as compared to \$2.0 million and \$4.5 million for the corresponding periods of the prior year.

As a result of the above analysis regarding net sales, gross profit margins and selling, general and administrative expenses, income from operations increased 26% to \$14.5 million for the three months ended June 30, 2017, as compared to \$11.5 million for the corresponding period of the prior year. Income from operations increased 40% to \$40.6 million for the six months ended June 30, 2017, as compared to \$29.0 million for the corresponding period of the prior year. Operating margins were 11.2% and 14.9% of net sales for the three and six months ended June 30, 2017, respectively, as compared to 9.8% and 12.7% for the corresponding periods of the prior year.

***Other Income and Expense***

Interest expense aggregated \$0.7 million and \$1.0 million for the three and six months ended June 30, 2017, respectively, as compared to \$0.7 million and \$1.7 million for the corresponding periods of the prior year. Interest expense is primarily related to the financing of the Rochas brand acquisition and for the six months ended June 30, 2016, includes a \$0.4 million loss relating to the interest rate swap as compared to a \$0.3 million gain in the 2017 period. We use the credit lines available to us, as needed, to finance our working capital needs as well as our financing needs for brand acquisitions. Loans payable – banks and long-term debt including current maturities aggregated \$69.1 million and \$89.9 million as of June 30, 2017 and 2016, respectively.

Foreign currency gain or (loss) aggregated (\$0.8) and (\$1.0) million for the three and six months ended June 30, 2017, respectively, as compared to \$0.7 million and (\$0.1) million for the corresponding periods of the prior year. We typically enter into foreign currency forward exchange contracts to manage exposure related to receivables from unaffiliated third parties denominated in a foreign currency and occasionally to manage risks related to future sales expected to be denominated in a foreign currency. Over 40% of net sales of our European operations are denominated in U.S. dollars.

Interest income aggregated \$0.9 million and \$2.2 million for the three and six months ended June 30, 2017, respectively, as compared to \$0.6 million and \$2.0 million for the corresponding periods of the prior year. Cash and cash equivalents and short-term investments are primarily invested in certificates of deposit with varying maturities.

***Income Taxes***

As previously reported, the French Tax Authorities examined the 2012 tax return of Interparfums SA, and in August 2015 issued a \$6.9 million tax adjustment. The main issues challenged by the French Tax Authorities related to the commission rate and royalty rate paid to Interparfums Singapore Pte. and Interparfums (Suisse) SARL, respectively. Due to the subjective nature of the issues involved, in April 2016, Interparfums SA reached an agreement in principle to settle the entire matter with the French Tax Authorities. The settlement required Interparfums SA to pay a tax assessment of \$1.9 million covering the issues for not only the 2012 tax year, but also covering the issues for the tax years ended 2013 through 2015. The settlement also includes an agreement as to future acceptable commission and royalty rates, which is not expected to have a significant impact on cash flow. The settlement, which was finalized by the French Tax Authorities in the first quarter of 2017, was accrued as of March 31, 2016 and income tax expense for the six months ended June 30, 2016 includes the \$1.9 million settlement.

**INTER PARFUMS, INC. AND SUBSIDIARIES**

Excluding the settlement, our effective income tax rate was 33% for both the three and six months ended June 30, 2017, as compared to 36% and 35% for the corresponding periods of the prior year. Our effective tax rates differ from statutory rates due to the effect of state and local taxes and tax rates in foreign jurisdictions. We did not experience any significant changes in tax rates during the period, and none were expected in jurisdictions where we operate.

**Net income and earnings per share**

(In thousands except per share data)	Three Months Ended June 30,		Six Months Ended June 30,	
	2017	2016	2017	2016
Net income European operations	\$8,617	\$6,172	\$25,912	\$15,223
Net income U.S. operations	594	1,557	1,466	1,954
Net income	9,211	7,729	27,378	17,177
Less: Net income attributable to the noncontrolling interest	2,467	1,898	7,261	4,012
Net income attributable to Inter Parfums, Inc.	\$6,744	\$5,831	\$20,117	\$13,165
Earnings per share:				
Net income attributable to Inter Parfums, Inc. common shareholders:				
Basic	\$0.22	\$0.19	\$0.65	\$0.42
Diluted	\$0.22	\$0.19	\$0.64	\$0.42
Weighted average number of shares outstanding:				
Basic	31,169	31,055	31,157	31,047
Diluted	31,281	31,160	31,268	31,137

Net income was \$9.2 million for the three months ended June 30, 2017, as compared to \$7.7 million for the corresponding period of the prior year. Net income was \$27.4 million for the six months ended June 30, 2017, as compared to \$17.2 million for the corresponding period of the prior year. The reasons for significant fluctuations in net income for both European operations and United States operations are directly related to the previous discussions relating to changes in sales, gross margin, selling, general and administrative expenses and the settlement with the French Tax Authorities. As previously discussed, European based product sales increased 25% for the six months ended June 30, 2017, as compared to the corresponding period of the prior year, while gross profit margins for European operations were relatively unchanged and selling general and administrative expenses increased only 18% for the period. In addition, for our European operations, net income for the 2016 period includes the effect of the \$1.9

million income tax settlement with the French Tax Authorities. For United States operations, in summary, sales, gross margin and selling, general and administrative expenses for the six months ended June 30, 2017 decreased 5%, 7% and 4% respectively, as compared to the corresponding period of the prior year.

***INTER PARFUMS, INC. AND SUBSIDIARIES***

The noncontrolling interest arises from our 73% owned subsidiary, Interparfums SA, which is also a publicly traded company as 27% of Interparfums SA shares trade on the NYSE Euronext. The noncontrolling interest is also affected by the profitability of Interparfums SA's 51% owned distribution subsidiaries in Germany and Spain. Net income attributable to the noncontrolling interest aggregated 29% and 28% of European operations' net income for the three and six months ended June 30, 2017, respectively, as compared to 31% and 26% for the corresponding periods of the prior year.

***Adjusted Net Income Attributable to Inter Parfums, Inc.***

Adjusted Net Income Attributable to Inter Parfums, Inc., is deemed a "non-GAAP financial measure" under the rules of the Securities and Exchange Commission. This non-GAAP measure is calculated using GAAP amounts derived from our consolidated financial statements. Adjusted net income attributable to Inter Parfums, Inc. has limitations and should not be considered in isolation or as a substitute for net income, operating income, cash flow from operations or other consolidated income or cash flow data prepared in accordance with GAAP. Because not all companies use identical calculations, this presentation of adjusted income may not be comparable to a similarly titled measure of other companies.

***Adjusted Net Income Attributable to Inter Parfums, Inc. Reconciliation***

Adjusted net income attributable to Inter Parfums, Inc. is defined as net income attributable to Inter Parfums, Inc., plus the 2016 nonrecurring tax settlement, net of the portion of the settlement attributable to the noncontrolling interest. We believe that certain investors consider adjusted net income attributable to Inter Parfums, Inc. a useful means of evaluating our financial performance. The following table provides a reconciliation of net income attributable to Inter Parfums, Inc. to adjusted net income attributable to Inter Parfums, Inc.

(in thousands except per share data)	<b>Six Months Ended</b>	
	<b>June 30, 2017</b>	<b>2016</b>
Net income attributable to Inter Parfums, Inc.	\$20,117	\$13,165
Nonrecurring tax settlement (net of portion attributable to the noncontrolling interest of \$500)	—	1,400

Edgar Filing: INTER PARFUMS INC - Form 10-Q

Adjusted net income attributable to Inter Parfums, Inc.	\$20,117	\$14,565
Adjusted net income attributable to Inter Parfums, Inc. common stockholders:		
Basic	\$0.65	\$0.47
Diluted	\$0.64	\$0.47
Weighted average number of shares outstanding:		
Basic	31,157	31,047
Diluted	31,268	31,137

***INTER PARFUMS, INC. AND SUBSIDIARIES***

**Liquidity and Capital Resources**

The Company's financial position remains strong. At June 30, 2017, working capital aggregated \$358 million and we had a working capital ratio of 3.4 to 1. Cash and cash equivalents and short-term investments aggregated \$241 million, most of which is held in euro by our European operations and is readily convertible into U.S. dollars. We have not had any liquidity issues to date, and do not expect any liquidity issues relating to cash and cash equivalents and short-term investments held by our European operations. Approximately 88% of the Company's total assets are held by European operations and approximately \$186 million of trademarks, licenses and other intangible assets are held by European operations.

The Company hopes to benefit from its strong financial position to potentially acquire one or more brands, either on a proprietary basis or as a licensee. Opportunities for external growth continue to be examined, with the priority of maintaining the quality and homogeneous nature of our portfolio. However, we cannot assure you that any new license or acquisition agreements will be consummated.

Cash used in operating activities aggregated \$10.7 million and \$5.9 million for the six months ended June 30, 2017 and 2016, respectively. For the six months ended June 30, 2017, working capital items used \$41.3 million in cash from operating activities, as compared to \$27.9 million in the 2016 period. Although accounts receivable is up 7% from year end, the balance is reasonable based on second quarter 2017 sales levels and reflects continued strong collection activity as day's sales outstanding is 83 days, as compared to 78 days for the corresponding period of the prior year. We continue to monitor collection activities actively and adjust customer credit limits as needed. Inventory levels are up approximately 34% from year end and reflect levels needed to support second half sales expectations and our new product launches.

Cash flows used in investing activities in 2017 reflect the purchase and sales, in our European operations, of short-term investments. These investments are primarily certificates of deposit with maturities greater than three months. Approximately \$66 million of such certificates of deposit contain penalties where we would forfeit a portion of the interest earned in the event of early withdrawal. Our business is not capital intensive as we do not own any manufacturing facilities. However, on a full year basis, we spend approximately \$4.0 million on tools and molds, depending on our new product development calendar. Capital expenditures also include amounts for office fixtures, computer equipment and industrial equipment needed at our distribution centers. In December 2016, the Company agreed to a buyout of its Balmain license, effective December 31, 2016, for a payment aggregating €5.4 million (approximately \$5.9 million). The Company received the buyout payment in May 2017.



In connection with the 2015 acquisition of the Rochas brand, we entered into a 5-year term loan payable in equal quarterly installments of €5.0 million (\$5.7 million) plus interest. In order to reduce exposure to rising variable interest rates, the Company entered into a swap transaction effectively exchanging the variable interest rate to a fixed rate of approximately 1.2%. The swap is a derivative instrument and is therefore recorded at fair value and changes in fair value are reflected in the accompanying consolidated statements of income.

Our short-term financing requirements are expected to be met by available cash on hand at June 30, 2017, cash generated by operations and short-term credit lines provided by domestic and foreign banks. The principal credit facilities for 2017 consist of a \$20.0 million unsecured revolving line of credit provided by a domestic commercial bank and approximately \$29.0 million in credit lines provided by a consortium of international financial institutions. There were no short-term borrowings outstanding as of both June 30, 2017 and June 30, 2016.

***INTER PARFUMS, INC. AND SUBSIDIARIES***

In October 2016, the Board of Directors authorized a 13% increase in the annual dividend to \$0.68 per share. The next quarterly cash dividend of \$0.17 per share is payable on October 13, 2017 to shareholders of record on September 29, 2017. Dividends paid also include dividends paid once per year to the noncontrolling shareholders of Interparfums SA, which aggregated \$5.9 million and \$4.9 million for the six months ended June 30, 2017 and 2016, respectively. The annual cash dividends represent a small part of our cash position and are not expected to have any significant impact on our financial position.

We believe that funds provided by or used in operations can be supplemented by our present cash position and available credit facilities, so that they will provide us with sufficient resources to meet all present and reasonably foreseeable future operating needs.

Inflation rates in the U.S. and foreign countries in which we operate did not have a significant impact on operating results for the six months ended June 30, 2017.

**Item 3: QUANTITATIVE AND QUALITATIVE DISCLOSURES ABOUT MARKET RISK**

**General**

We address certain financial exposures through a controlled program of risk management that primarily consists of the use of derivative financial instruments. We primarily enter into foreign currency forward exchange contracts in order to reduce the effects of fluctuating foreign currency exchange rates. We do not engage in the trading of foreign currency forward exchange contracts or interest rate swaps.

**Foreign Exchange Risk Management**

We periodically enter into foreign currency forward exchange contracts to hedge exposure related to receivables denominated in a foreign currency and to manage risks related to future sales expected to be denominated in a currency other than our functional currency. We enter into these exchange contracts for periods consistent with our identified exposures. The purpose of the hedging activities is to minimize the effect of foreign exchange rate

movements on the receivables and cash flows of Interparfums SA, our French subsidiary, whose functional currency is the euro. All foreign currency contracts are denominated in currencies of major industrial countries and are with large financial institutions, which are rated as strong investment grade.

All derivative instruments are required to be reflected as either assets or liabilities in the balance sheet measured at fair value. Generally, increases or decreases in fair value of derivative instruments will be recognized as gains or losses in earnings in the period of change. If the derivative is designated and qualifies as a cash flow hedge, then the changes in fair value of the derivative instrument will be recorded in other comprehensive income.

## ***INTER PARFUMS, INC. AND SUBSIDIARIES***

Before entering into a derivative transaction for hedging purposes, we determine that the change in the value of the derivative will effectively offset the change in the fair value of the hedged item from a movement in foreign currency rates. Then, we measure the effectiveness of each hedge throughout the hedged period. Any hedge ineffectiveness is recognized in the income statement.

At June 30, 2017, we had foreign currency contracts in the form of forward exchange contracts in the amount of approximately U.S. \$50.4 million, GB £2.8 million and JPY ¥85 million which all have maturities of less than one year. We believe that our risk of loss as the result of nonperformance by any of such financial institutions is remote.

### **Interest Rate Risk Management**

We mitigate interest rate risk by monitoring interest rates, and then determining whether fixed interest rates should be swapped for floating rate debt, or if floating rate debt should be swapped for fixed rate debt. We entered into an interest rate swap in June 2015 on €100 million of debt, effectively exchanging the variable interest rate to a fixed rate of approximately 1.2%. This derivative instrument is recorded at fair value and changes in fair value are reflected in the accompanying consolidated statements of income.

## **Item 4. CONTROLS AND PROCEDURES**

### **Evaluation of Disclosure Controls and Procedures**

Our Chief Executive Officer and Chief Financial Officer have reviewed and evaluated the effectiveness of our disclosure controls and procedures (as defined in the Securities Exchange Act of 1934 Rule 13a-15(e)) as of the end of the period covered by this quarterly report on Form 10-Q (the “Evaluation Date”). Based on their review and evaluation, our Chief Executive Officer and Chief Financial Officer have concluded that as of the Evaluation Date, our Company's disclosure controls and procedures were effective.

### **Changes in Internal Control Over Financial Reporting**

There has been no change in our internal control over financial reporting (as defined in Rule 13a-15(f) of the Securities Exchange Act of 1934) that occurred during the quarterly period covered by this report on Form 10-Q that has materially affected, or is reasonably likely to materially affect, the Company's internal control over financial reporting.

## **Part II. Other Information**

Items 1. Legal Proceedings, 1A. Risk Factors, 2. Unregistered Sales of Equity Securities and Use of Proceeds, 3. Defaults Upon Senior Securities, 4. Mine Safety Disclosures and 5. Other Information, are omitted as they are either not applicable or have been included in Part I.

***INTER PARFUMS, INC. AND SUBSIDIARIES***

**Item 6. Exhibits.**

The following documents are filed herewith:

Exhibit No.	Description	Page Number
<u>31.1</u>	<u>Certifications required by Rule 13a-14(a) of Chief Executive Officer</u>	34
<u>31.2</u>	<u>Certifications required by Rule 13a-14(a) of Chief Financial Officer and Principal Accounting Officer</u>	35
<u>32.1</u>	<u>Certification required by Section 906 of the Sarbanes-Oxley Act of Chief Executive Officer</u>	36
<u>32.2</u>	<u>Certification required by Section 906 of the Sarbanes-Oxley Act of Chief Financial Officer and Principal Accounting Officer</u>	37
101	Interactive data files	

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned thereunto duly authorized on the 7th day of August 2017.

**INTER PARFUMS, INC.**

By: /s/ Russell Greenberg  
Executive Vice President and  
Chief Financial Officer

