

BOND INA BROWN
Form 4
March 28, 2012

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
BOND INA BROWN

2. Issuer Name and Ticker or Trading Symbol
BROWN FORMAN CORP [BFA, BFB]

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

(Last) (First) (Middle)
850 DIXIE HIGHWAY
(Street)

3. Date of Earliest Transaction (Month/Day/Year)
03/26/2012

____ Director
____ Officer (give title below)
__X__ 10% Owner
____ Other (specify below)

LOUISVILLE, KY 40210

4. If Amendment, Date Original Filed(Month/Day/Year)

6. Individual or Joint/Group Filing(Check Applicable Line)
__X__ Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

(City) (State) (Zip)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

| 1. Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
|---------------------------------|--------------------------------------|--|--------------------------------|---|---|--|---|
| | | | | Code V Amount (A) or (D) Price | | | |
| Class A Common | | | | | 20,000 ⁽¹⁾ | D | |
| Class A Common | | | | | 763,000 ⁽¹⁾ | I | River Bend 2011 Charitable LP |
| Class A Common | | | | | 1,126,085 ⁽¹⁾ | I | River Bend 2011 LP |
| Class A Common | 03/26/2012 | | J ⁽²⁾ | V 2,063,933 D ⁽²⁾ | 2,063,933 | I | Olympus Four, LLC |
| | 03/26/2012 | | J ⁽²⁾ | V 2,063,933 A ⁽²⁾ | 2,063,933 | I | |

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| | | | | | | | | |
|-------------------|------------|------------------|-------------|---|-----|-------------|---|---|
| Class A Common | | | | | | | | Olympus Four, LLC |
| Class A Common | 03/27/2012 | G ⁽³⁾ | V 747,740 | D | (3) | 763,000 | I | River Bend 2011 Charitable LP |
| Class A Common | 03/27/2012 | G ⁽³⁾ | V 747,740 | A | (3) | 763,000 | I | River Bend 2011 Charitable LP |
| Class A Common | 03/27/2012 | J ⁽⁴⁾ | V 833,303 | D | (4) | 1,126,085 | I | River Bend 2011 LP |
| Class A Common | 03/27/2012 | J ⁽⁴⁾ | V 833,303 | A | (4) | 1,126,085 | I | River Bend 2011 Charitable LP |
| Class A Common | | | | | | 438,009 | I | Ganymede LP |
| Class B Common | | | | | | 124,039 | D | |
| Class B Common | | | | | | 1,208,770.5 | I | Ganymede LP |
| Class B Common | | | | | | 488,932 | I | Hebe, LP |
| Class B Common | | | | | | 3,171 | I | Hebe Non-Exempt Trust fbo Ina Bond |
| Class B Common | | | | | | 1,092 | I | Hebe Exempt Trust fbo Ina Bond |
| Class B Common | 03/26/2012 | J ⁽²⁾ | V 1,851,190 | D | (2) | 1,851,190 | I | Olympus Four, LLC |
| Class B Common | 03/26/2012 | J ⁽²⁾ | V 1,851,190 | A | (2) | 1,851,190 | I | Olympus Four, LLC |
| Class B Common | | | | | | 4,704 | I | Driftwood Holding Four, LLC |
| Class B Common | | | | | | 24 | I | Ina Bond Trust B |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transaction Code (Instr. 8) | 5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | 6. Date Exercisable and Expiration Date (Month/Day/Year) | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | 8. Price of Derivative Security (Instr. 5) | 9. Number of Derivative Securities Owned Following Transaction (Instr. 6) |
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|
|--|--|--------------------------------------|--|--------------------------------|---|--|---|--|---|

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | |
|---|---------------|-----------|---------|-------|
| | Director | 10% Owner | Officer | Other |
| BOND INA BROWN 850 DIXIE HIGHWAY LOUISVILLE, KY 40210 | | X | | |

Signatures

Diane M. Barhorst, Atty in Fact for: Ina Brown
Bond
03/28/2012

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) On March 26, 2012, the reporting person contributed shares to River Bend 2011 Charitable LP and River Bend 2011 LP in exchange for a pro rata interest in these limited partnerships.
- (2) On March 26, 2012, the members of Olympus Four, LLC contributed 100% of the LLC's units to River Bend 2011 Charitable LP and River Bend 2011 LP in exchange for a pro rata interest in these limited partnerships. The reporting person disclaims beneficial ownership of the shares held by Olympus Four, LLC except to the extent of her pecuniary interest therein.
- (3) On March 27, 2012, the partners of River Bend 2011 Charitable LP gave limited partnership units representing approximately 98% of the LP units to a charitable lead annuity trust. The reporting person disclaims beneficial ownership of the shares held by River Bend 2011 Charitable LP except to the extent of her pecuniary interest therein.
- (4) On March 27, 2012, the partners of River Bend 2011 LP transferred limited partnership units representing approximately 74% of the LP units to the Ina Brown Bond 2011 Irrevocable Trust in exchange for quarterly installment payments. The reporting person disclaims beneficial ownership of the shares held by River Bend 2011 LP except to the extent of her pecuniary interest therein.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure.

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