JMP Group Inc. Form FWP January 17, 2013 Filed pursuant to Rule 433

Dated January 17, 2013 Registration No. 333-183619

## JMP GROUP INC. \$40,000,000 8.00% Senior Notes due January 15, 2023

## Term Sheet

Issuer:	JMP Group Inc.
Security description:	8.00% Senior Notes due 2023 (the "Notes")
Type of offering:	SEC Registered
Principal amount:	\$40,000,000
Over-allotment option:	\$6,000,000
Maturity:	January 15, 2023
Coupon:	8.00%
Interest payment dates:	January 15, April 15, July 15 and October
interest payment dates.	15, commencing on April 15, 2013
Redemption:	Redeemable at par on or after January 15,
Redemption.	2016
Trade date:	January 17, 2013
Settlement:	T+5; January 25, 2013
Offering price:	\$25 per Note
Underwriters' discount:	\$0.7875 per Note
Price to issuer:	\$24.2125 per Note
	\$38,740,000
Proceeds, before expenses: CUSIP / ISIN:	46629U 206 / US46629U2069
Ratings:	Not rated
Proposed listing:	Intend to apply to list on the New York
	Stock Exchange, Inc.; if approved for listing,
	trading is expected to begin within 30 days
	of issuance
Joint Book-Running Managers:	UBS Securities LLC
	Stifel, Nicolaus & Company, Incorporated
~	JMP Securities LLC
Co-Managers:	Sterne, Agee & Leach, Inc.
	Keefe, Bruyette & Woods, Inc.

Trustee:

U.S. Bank National Association

MLV & Co. LLC

It is expected that delivery of the notes will be made against payment therefor on or about January 25, 2013, which is the fifth business day following the date hereof (such settlement cycle being referred to as "T+5"). Under Rule 15c6-1 under the Exchange Act, trades in the secondary market generally are required to settle in three business days unless

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the parties to any such trade expressly agree otherwise. Accordingly, purchasers who wish to trade the Notes on the date of pricing or the next succeeding business day will be required, by virtue of the fact that the Notes initially will settle in T+5, to specify an alternative settlement cycle at the time of any such trade to prevent a failed settlement. Purchasers of the Notes who wish to make such trades should consult their own advisor.

The Issuer has filed a registration statement (including a preliminary prospectus supplement and accompanying prospectus) with the U.S. Securities and Exchange Commission (the "SEC") for the offering to which this communication relates. Before you invest, you should read the preliminary prospectus supplement and accompanying prospectus and other documents the Issuer has filed with the SEC for more complete information about the Issuer and this offering. You may get these documents for free by visiting EDGAR on the SEC Web site at www.sec.gov. Alternatively, the Issuer, any underwriter or any dealer participating in the offering will arrange to send you the preliminary prospectus supplement and accompanying prospectus if you request it by calling UBS Securities LLC toll-free at 877-827-6444, ext. 561-3884, Stifel, Nicolaus & Company, Incorporated toll-free at 855-300-7136 or JMP Securities at 415-835-8985.

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