Bridges Lance Form 4 November 12, 2010

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * Bridges Lance		ng Person *	2. Issuer Name and Ticker or Trading Symbol ENTROPIC COMMUNICATIONS INC [ENTR]	5. Relationship of Reporting Person(s) to Issuer (Check all applicable)		
(Last) 6290 SEQUEN	(First)	(Middle)	3. Date of Earliest Transaction (Month/Day/Year) 11/10/2010	Director 10% Owner X Officer (give title Other (specify below) VP and General Counsel		
	(Street)		4. If Amendment, Date Original Filed(Month/Day/Year)	6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person		
SAN DIEGO,	CA 92121			Form filed by More than One Reporting Person		

SAN DIEGO, CA 92121

(City)	(State)	(Zip) Tab l	le I - Non-I	Derivative	Secu	rities Acqu	ired, Disposed of	, or Beneficiall	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securi or(A) or D (Instr. 3,	ispose 4 and (A) or	d of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Common Stock	11/10/2010		M	4,915	A	\$ 2.41	192,107	D	
Common Stock	11/10/2010		S <u>(1)</u>	4,915	D	\$ 8.6951 (2)	187,192 (3)	D	
Common Stock	11/10/2010		M	1,085	A	\$ 1.99	188,277	D	
Common Stock	11/10/2010		S <u>(1)</u>	1,085	D	\$ 8.6951 (2)	187,192 (3)	D	

Edgar Filing: Bridges Lance - Form 4

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number proof Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exer Expiration D (Month/Day/	ate	7. Title and a Underlying S (Instr. 3 and	Securitie
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amour or Number of Shares
Non-Qualified Stock Option (right to buy)	\$ 1.99	11/10/2010		M	1,085	<u>(4)</u>	03/19/2018	Common Stock	1,08
Non-Qualified Stock Option (right to buy)	\$ 2.41	11/10/2010		M	4,915	<u>(5)</u>	05/21/2019	Common Stock	4,91

Reporting Owners

Reporting Owner Name / Address	Relationships
Reporting Owner Name / Address	

Director 10% Owner Officer Other

Bridges Lance

6290 SEQUENCE DRIVE VP and General Counsel

SAN DIEGO, CA 92121

Signatures

Lance W. Bridges 11/12/2010

**Signature of Date

Reporting Person

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in the Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 26, 2009.

Reporting Owners 2

Edgar Filing: Bridges Lance - Form 4

- The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$8.52 to \$9.05, per share. The reporting person undertakes to provide to Entropic Communications (the Company), any security holder of the Company or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the ranges set forth in this footnote.
- (3) The reporting persons end of period holdings include 2,500 shares purchased on 4/30/10 and 2,500 shares purchased on 10/29/10, under the Companys Employee Stock Purchase Plan and are owned directly by the reporting person.
- 18,055 of the options will become exercisable on May 15, 2010. The remainder of the options become exercisable in equal monthly (4) installments beginning June 19, 2010 until fully vested on March 19, 2012. Additionally, grant is subject to accelerated vesting on the terms and conditions set forth in such individual's Change of Control Agreement.
- 1/4th of the shares vest one year after the Vesting Commencement Date beginning May 21, 2009. 1/48th of the shares vest monthly (5) thereafter over the next three years. Additionally, grant is subject to accelerated vesting on the terms and conditions set forth in such individual's Change of Control Agreement.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.