

Hanesbrands Inc.
Form DEF 14A
March 16, 2015
Table of Contents

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549
SCHEDULE 14A INFORMATION
PROXY STATEMENT PURSUANT TO SECTION 14(a)
OF THE SECURITIES
EXCHANGE ACT OF 1934

(Amendment No.)

Filed by the Registrant

Filed by a Party other than the Registrant

Check the appropriate box:

Preliminary Proxy Statement

Confidential, for Use of the Commission Only (as permitted by Rule 14a-6(e)(2))

Definitive Proxy Statement

Definitive Additional Materials

Soliciting Material Under Rule 14a-12

HANESBRANDS INC.

(Name of Registrant as Specified In Its Charter)

(Name of Person(s) Filing Proxy Statement, if other than the Registrant)

Payment of Filing Fee (Check the appropriate box):

No fee required

Fee computed on table below per Exchange Act Rules 14a-6(i)(1) and 0-11

(1) Title of each class of securities to which transaction applies:

(2) Aggregate number of securities to which transaction applies:

(3) Per unit price or other underlying value of transaction computed pursuant to Exchange Act Rule 0-11 (set forth the amount on which the filing fee is calculated and state how it was determined):

(4) Proposed maximum aggregate value of transaction:

(5) Total fee paid:

Fee paid previously with preliminary materials

Check box if any part of the fee is offset as provided by Exchange Act Rule 0-11(a)(2) and identify the filing for which the offsetting fee was paid previously. Identify the previous filing by registration statement number, or the Form or Schedule and the date of its filing.

(1) Amount Previously Paid:

(2) Form, Schedule or Registration Statement No.:

(3) Filing Party:

(4) Date Filed:

1

Table of Contents

1000 East Hanes Mill Road
Winston-Salem, North Carolina 27105

March 16, 2015

Dear Stockholder:

I am pleased to invite you to the 2015 Annual Meeting of Stockholders of Hanesbrands Inc., which will be held on Tuesday, April 28, 2015, at 8:30 a.m., Eastern time, at Hanesbrands' New York Design Center, 260 Madison Avenue, 14th floor, New York, New York 10016. The attached notice of annual meeting of stockholders and proxy statement will serve as your guide to the business to be conducted at the annual meeting.

Once again, we are furnishing proxy materials to our stockholders over the Internet. We believe that this "e-proxy" process expedites stockholders' receipt of proxy materials and lowers the costs and reduces the environmental impact of our annual meeting. On March 16, 2015, we mailed to our stockholders a notice of annual meeting and Internet availability of proxy materials containing instructions on how to access our proxy statement and annual report and authorize a proxy to vote their shares. The proxy statement and the notice of annual meeting and Internet availability of proxy materials also contain instructions on how you can receive a paper or electronic copy of our proxy statement and annual report.

If you requested and received a paper copy of the proxy card by mail, you may sign, date and mail the proxy card in the envelope provided. You can also authorize a proxy by telephone or over the Internet as described in the enclosed materials.

We appreciate your continued support of and interest in Hanesbrands.

Sincerely yours,

Richard A. Noll
Chairman of the Board of Directors and
Chief Executive Officer

Table of Contents

HANESBRANDS INC.

NOTICE OF THE 2015

ANNUAL MEETING OF STOCKHOLDERS

The 2015 Annual Meeting of Stockholders of Hanesbrands Inc., a Maryland corporation (“Hanesbrands”), will be held on Tuesday, April 28, 2015, at 8:30 a.m., Eastern time, at Hanesbrands’ New York Design Center, 260 Madison Avenue, 14th floor, New York, New York 10016 for the following purposes:

1. to elect eleven directors to serve on the Hanesbrands Board of Directors until Hanesbrands’ next annual meeting of stockholders and until their successors are duly elected and qualify;
2. to vote on a proposal to approve, on an advisory basis, executive compensation as disclosed in the proxy statement for our 2015 Annual Meeting;
3. to vote on a proposal to ratify the appointment of PricewaterhouseCoopers LLP as our independent registered public accounting firm for our 2015 fiscal year; and
4. to transact such other business as may properly come before the meeting or any adjournment or postponement thereof.

Stockholders of record at the close of business on March 4, 2015 are entitled to notice of, and to vote at, the Annual Meeting.

Whether or not you plan to attend the meeting, we urge you to authorize a proxy to vote your shares via the toll-free telephone number or over the Internet, as described in the enclosed materials. If you requested and received a copy of the proxy card by mail, you may sign, date and mail the proxy card in the envelope provided.

By Order of the Board of Directors

HANESBRANDS INC.

Joia M. Johnson

Chief Legal Officer, General Counsel and

Corporate Secretary

March 16, 2015

Winston-Salem, North Carolina

ADMISSION TO THE 2015 ANNUAL MEETING

An admission ticket (or other proof of stock ownership) and some form of government-issued photo identification (such as a valid driver’s license or passport) will be required for admission to the Annual Meeting. Only stockholders who owned shares of Hanesbrands common stock as of the close of business on March 4, 2015 will be entitled to attend the Annual Meeting.

If your Hanesbrands shares are registered in your name and you requested and received your proxy materials by mail, an admission ticket is attached to your proxy card. Your admission ticket will serve as verification of your ownership. If your Hanesbrands shares are registered in your name and you received your proxy materials electronically, your notice of annual meeting and Internet availability of proxy materials will serve as your admission ticket and as verification of your ownership.

If your Hanesbrands shares are held in a bank or brokerage account or by another nominee and you wish to attend the Annual Meeting and vote your shares in person, contact your bank, broker or other nominee to obtain a written legal proxy in order to vote your shares at the Annual Meeting. If you do not obtain a legal proxy from your bank, broker or other nominee, you will not be entitled to vote your shares in person at the Annual Meeting, but you may still attend the Annual Meeting if you bring a recent bank or brokerage statement or similar evidence of ownership showing that you owned shares of Hanesbrands common stock on March 4, 2015.

No cameras, recording devices or large packages will be permitted in the meeting room. Bags will be subject to a search.

Table of Contents

PROXY SUMMARY

You have received these proxy materials because the Board of Directors (the “Board”) of Hanesbrands Inc., a Maryland corporation (“Hanesbrands,” “we,” “us,” “our” or the “Company”), is soliciting your proxy to vote your shares at Hanesbrands 2015 Annual Meeting of Stockholders (the “Annual Meeting”) and at any postponement or adjournment thereof. To assist you in reviewing the proposals to be acted upon at the Annual Meeting, we call your attention to the following information about our director nominees, executive compensation practices and independent registered public accounting firm. The following description is only a summary. For more complete information about these topics, please review our annual report on Form 10-K and the complete proxy statement.

On March 3, 2015, the Company effected a four-for-one stock split in the form of a stock dividend for stockholders of record as of the close of business on February 9, 2015. All share amounts reported in this proxy statement are reported on a post-stock split basis, unless otherwise indicated. However, in the interest of maintaining consistent disclosure of our performance criteria and metrics, we have not adjusted any of the fiscal 2014 performance criteria or fiscal 2013 or 2014 financial results described throughout this proxy statement to reflect changes resulting from the stock split.

ANNUAL MEETING OF STOCKHOLDERS

Date: Tuesday, April 28, 2015
 Time: 8:30 a.m., Eastern time
 Place: Hanesbrands’ New York Design Center, 260 Madison Avenue, 14th floor, New York, New York 10016
 Record Date: March 4, 2015
 Voting: Stockholders of record at the close of business on the Record Date are entitled to vote at the Annual Meeting. Each share of Hanesbrands common stock outstanding at the close of business on the Record Date has one vote on each matter that is properly submitted for a vote at the Annual Meeting.
 Admission: An admission ticket (or other proof of stock ownership) and some form of government-issued photo identification will be required for admission to the Annual Meeting. Only stockholders who owned shares of Hanesbrands common stock as of the close of business on the Record Date will be entitled to attend the Annual Meeting.

VOTING MATTERS AND BOARD OF DIRECTORS RECOMMENDATION

Matter	Board Vote Recommendation	Page Reference (for more detail)
Election of directors	FOR each director nominee	<u>5</u>
Advisory vote to approve executive compensation	FOR	<u>10</u>
Ratification of PricewaterhouseCoopers LLP as our independent registered public accounting firm	FOR	<u>11</u>

The Board of Directors is not aware of any matter that will be presented at the Annual Meeting that is not described above. If any other matter is properly presented at the Annual Meeting, the persons named as proxies on the proxy card will, in the absence of stockholder instructions to the contrary, vote the shares for which such persons have voting authority in accordance with their discretion on any such matter.

Table of Contents

DIRECTOR NOMINEES

The following table provides summary information about each director nominee. Each director is elected annually by a plurality of the votes cast. However, pursuant to our Corporate Governance Guidelines, in an uncontested election, if the number of votes affirmatively withheld as to a nominee for director (whether or not an incumbent) exceeds the number of votes affirmatively cast for such nominee, the nominee will offer, following certification of the election results, to submit his or her resignation to the Board for consideration. Stockholders cannot cumulate votes in the election of directors.

Name	Age	Director Since	Occupation	Independent	Committee Memberships
Bobby J. Griffin	66	2006	Former President, International Operations, Ryder System Inc.	Yes	AC
James C. Johnson	62	2006	Former General Counsel, Loop Capital Markets LLC	Yes	CC, GNC*
Jessica T. Mathews	68	2006	President, Carnegie Endowment for International Peace	Yes	AC
Franck J. Moison	61	2015	Chief Operating Officer of Emerging Markets & Business Development, Colgate-Palmolive Company	Yes	AC
Robert F. Moran	64	2013	Former Chairman and Chief Executive Officer, PetSmart, Inc.	Yes	AC*
J. Patrick Mulcahy	71	2006	Chairman of the Board, Energizer Holdings, Inc.	Yes	CC, GNC
Ronald L. Nelson	62	2008	Former Chief Executive Officer, Energizer Holdings, Inc.	Yes	CC, GNC
Richard A. Noll	57	2005	Chairman and Chief Executive Officer, Avis Budget Group, Inc.	No	None
Andrew J. Schindler	70	2006	Chairman and Chief Executive Officer, Hanesbrands Inc.	Yes	CC*, GNC
David V. Singer	59	2014	Former Executive Chairman, Reynolds American Inc.	Yes	AC
Ann E. Ziegler	56	2008	Former Chairman and Chief Executive Officer, R.J. Reynolds Tobacco Company	Yes	CC, GNC
			Former Chief Executive Officer, Synder's-Lance, Inc.	Yes	AC
			Senior Vice President and Chief Financial Officer, CDW Corporation	Yes	CC, GNC

AC Audit Committee
 CC Compensation Committee
 GNC Governance and Nominating Committee
 * Chair of the committee

Each director nominee is a current director and in 2014 attended 75% or more of the aggregate of all meetings of the Board and of each committee during the period that such director served on the Board or such committee. Our Board of Directors unanimously recommends a vote FOR election of these nominees.

Table of Contents

EXECUTIVE COMPENSATION MATTERS

2014 Performance Highlights

Comparison of 2014 and 2013 Performance*

Dollars in Thousands, except EPS-XA

	Fiscal Year Ended		% Change	%
	January 3, 2015	December 28, 2013		
Sales	\$5,324,746	\$4,627,802	15.1	
EPS-XA**	5.66	3.91	44.8	
Cash flow from operations	508,090	591,281	(14.1)

*In the interest of maintaining consistent disclosure of our performance criteria and metrics, we have not adjusted any of the fiscal 2014 performance criteria or fiscal 2013 or 2014 financial results described throughout this proxy statement to reflect changes resulting from our four-for-one stock split on March 3, 2015.

**EPS-XA, as well as adjusted operating profit and margin (which are discussed below), are non-GAAP measures, some of which are used as performance measures in our executive compensation programs. On a GAAP basis, diluted EPS was \$3.97 in fiscal 2014 and \$3.25 in fiscal 2013. We have chosen to provide these non-GAAP measures to investors to enable additional analyses of past, present and future operating performance and as a supplemental means of evaluating company operations. For a reconciliation to the most directly comparable GAAP measures, see [Appendix A](#).

In addition, we achieved the following financial and strategic results in 2014:

Sales Growth in Each Business Segment. In 2014, our net sales growth was at least high single digits in each business segment. Our Innovate-to-Elevate product platforms continue to perform well, including Hanes ComfortBlend underwear, Hanes X-Temp and Champion Vapor fabrics, and ComfortFlex Fit bras.

Supply Chain Performance, Acquisitions and Innovation Drove Adjusted Operating Profit and Margin Growth. Our adjusted operating profit margin for 2014 increased 140 basis points to 14.3 percent of sales (10.6% on a GAAP basis). Strong performance from our global supply chain, including continued efficiency initiatives and internalization of production into our self-owned facilities, contributed significantly to our operating profit and margin performance.

Strong Balance Sheet and Cash from Operations. We generated \$508 million in net cash from operating activities in 2014. This strong cash flow allowed us to pay \$120 million in cash dividends to our stockholders in 2014 and to raise our quarterly cash dividend by 33% (\$0.40 per share on a pre-split basis, up from \$0.30 per share) in January 2015.

Our strong balance sheet also allowed us to make our second sizeable acquisition in two years.

Successful Acquisitions and Integrations. In 2014, we successfully completed the integration of Maidenform Brands, Inc. (“Maidenform”), which we acquired in fall 2013. The first Maidenform products developed wholly within the Hanesbrands product development process are scheduled to debut in 2015. In addition, in August 2014 we acquired DBA Lux Holding S.A. (“DBApparel”), a leading marketer of intimate apparel and underwear in Europe.

As a result of our record performance for the fiscal year ended January 3, 2015, each of our named executive officers earned, in the aggregate, 181.6% of the target amounts for their 2014 Annual Incentive Plan and Long-Term Incentive Program opportunities.

Advisory Vote to Approve Executive Compensation**Pay for Performance**

At Hanesbrands, we emphasize a “pay-for-performance” culture, establishing a link between a substantial percentage of an executive’s compensation and stockholders’ value growth. Specifically:

To motivate our executive officers and align their interests with those of our stockholders, we provide annual incentives designed to reward our executive officers for the attainment of short-term goals and long-term incentives designed to reward them for increasing stockholder value over time.

Performance-based compensation generally represents approximately half of our named executive officers’ total target direct compensation.

Table of Contents

Our compensation program is designed to reward exceptional performance for sustained periods of time. By combining a three-year vesting period for equity awards with a mandatory one-year holding period following vesting (and policies prohibiting hedging or pledging of such shares), a substantial portion of the value of our executives' compensation package is tied to changes in our stock price, and therefore at-risk, for a significant period of time. The Compensation Committee believes this design provides an effective way to link executive compensation to long-term stockholder returns.

Best Practices in Executive Compensation

Hanesbrands' executive compensation practices include a number of features we believe reflect responsible compensation and governance practices and promote the interests of stockholders.

Our practices include:

Performance-based pay - Approximately half of our named executive officers' long-term incentive compensation is performance-based and must be earned every year based on objective, challenging performance criteria and metrics.

Significant vesting periods - Equity awards made to our executive officers fully vest over a period of not less than three years.

Holding requirement - We require all Hanesbrands senior executives to retain 100% of the net after-tax shares of Hanesbrands stock received through the exercise of options or the vesting of restricted stock units or other equity awards granted after December 1, 2010 for at least one year from the date of exercise or vesting.

Robust stock ownership guidelines - Our Chief Executive Officer's stock ownership guideline is six times his base salary, and the ownership guideline for our other named executive officers is three times his or her base salary. Until the guideline is met, an executive is required to retain 50% of any shares received (on a net after-tax basis) under our stock-based compensation plans.

Clawback policy - We have adopted a clawback policy that allows us to recover incentive compensation in the event we are required to prepare an accounting restatement due to material noncompliance with any financial requirement under the securities laws.

Prohibition on hedging and pledging - Our insider trading policy prohibits all of our directors, officers and employees from pledging our securities or engaging in "short sales" or "sales against the box" or trading in puts, calls, warrants or other derivative instruments on our securities.

Engagement of an independent compensation consultant - Our Compensation Committee engages an independent compensation consultant, who provides no other services to Hanesbrands, to advise on executive and non-employee director compensation matters. The independent compensation consultant reports to the Compensation Committee, who has the exclusive authority to retain or terminate the consultant.

Our practices exclude:

Repricing or replacing of underwater stock options or stock appreciation rights without stockholder approval

Providing excessive perquisites to executives

Employment agreements for our named executive officers

Single trigger change in control severance payments

Gross up payments to cover personal income taxes (other than due on relocation reimbursements as provided under a broad-based program) or excise taxes that pertain to executive or severance benefits (other than pursuant to change in control agreements entered into prior to December 1, 2010)

Our Board of Directors unanimously recommends a vote FOR approval, on an advisory basis, of the compensation of Hanesbrands' named executive officers, as disclosed in our proxy statement for the Annual Meeting.

Table of Contents**AUDITOR**

The Audit Committee has appointed PricewaterhouseCoopers LLP (“PricewaterhouseCoopers”) as our independent registered public accounting firm for our 2015 fiscal year. While not required by law, the Board of Directors is asking our stockholders to ratify the selection of PricewaterhouseCoopers as a matter of good corporate practice. Below is summary information about PricewaterhouseCoopers’ fees for services provided in 2013 and 2014.

	Fiscal Year Ended January 3, 2015	Fiscal Year Ended December 28, 2013
Audit fees	\$4,446,570	\$3,034,720
Audit-related fees	7,800	6,550
Tax fees	467,900	594,058
All other fees	25,000	75,000
Total fees	\$4,947,270	\$3,710,328

Our Board of Directors unanimously recommends a vote FOR ratification of the appointment of PricewaterhouseCoopers as our independent registered public accounting firm for our 2015 fiscal year.

2016 ANNUAL MEETING

Stockholder proposals submitted for inclusion in our 2016 proxy statement pursuant to Securities and Exchange Commission Rule 14a-8 must be received by us by November 17, 2015.

Notice of stockholder proposals to be raised from the floor of the 2016 Annual Meeting outside of Rule 14a-8 must be delivered to us on or after October 18, 2015 and prior to 5:00 p.m., Eastern time, on November 17, 2015 unless the date of the 2016 Annual Meeting is advanced or delayed by more than 30 days from the anniversary date of the 2015 Annual Meeting. See “Stockholder Proposals for Next Annual Meeting” for additional details.

TABLE OF CONTENTS	
<u>GENERAL INFORMATION</u>	<u>1</u>
<u>IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON APRIL 28, 2015</u>	<u>1</u>
<u>QUESTIONS AND ANSWERS ABOUT THE ANNUAL MEETING AND VOTING</u>	<u>1</u>
<u>PROPOSALS TO BE VOTED ON AT THE ANNUAL MEETING</u>	<u>5</u>
<u>Proposal 1 — Election of Directors</u>	<u>5</u>
<u>Proposal 2 — Advisory Vote to Approve Executive Compensation</u>	<u>10</u>
<u>Proposal 3 — Ratification of Appointment of Independent Registered Public Accounting Firm</u>	<u>11</u>
<u>CORPORATE GOVERNANCE INFORMATION</u>	<u>12</u>
<u>Corporate Governance Guidelines</u>	<u>12</u>
<u>Composition of the Board of Directors</u>	<u>12</u>
<u>Board Meetings and Committees</u>	<u>13</u>
<u>Director Independence Determinations</u>	<u>15</u>
<u>Related Person Transactions</u>	<u>16</u>
<u>Communication with the Board of Directors</u>	<u>16</u>
<u>Process for Nominating Potential Director Candidates</u>	<u>17</u>
<u>Director Resignation Policy</u>	<u>18</u>
<u>Executive Succession Planning</u>	<u>19</u>
<u>Code of Ethics</u>	<u>19</u>
<u>Copies of Our Corporate Governance Documents</u>	<u>19</u>
<u>Audit Committee Matters</u>	<u>19</u>
<u>DIRECTOR COMPENSATION</u>	<u>22</u>
<u>Annual Compensation</u>	<u>22</u>
<u>Director Deferred Compensation Plan</u>	<u>23</u>
<u>Director Stock Ownership and Retention Guidelines</u>	<u>23</u>
<u>REPORT OF THE COMPENSATION COMMITTEE ON EXECUTIVE COMPENSATION</u>	<u>24</u>
<u>Report of Compensation Committee on Executive Compensation</u>	<u>24</u>
<u>Compensation Committee Interlocks and Insider Participation</u>	<u>24</u>
<u>COMPENSATION DISCUSSION AND ANALYSIS</u>	<u>25</u>
<u>Executive Summary</u>	<u>25</u>
<u>How We Make Executive Compensation Decisions</u>	<u>29</u>
<u>How the Compensation Committee uses Peer Groups</u>	<u>30</u>
<u>Analysis of Elements of Executive Compensation</u>	<u>31</u>
<u>Additional Information</u>	<u>36</u>
<u>EXECUTIVE COMPENSATION</u>	<u>39</u>
<u>Summary of Compensation</u>	<u>39</u>
<u>Grants of Plan-Based Awards</u>	<u>41</u>
<u>Outstanding Equity Awards</u>	<u>42</u>
<u>Option Exercises and Stock Vested</u>	<u>45</u>
<u>Pension Benefits</u>	<u>45</u>
<u>Nonqualified Deferred Compensation</u>	<u>47</u>
<u>Potential Payments upon Termination or Change in Control</u>	<u>48</u>
<u>SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS</u>	<u>50</u>
<u>OTHER MATTERS</u>	<u>51</u>
<u>Other Information About Hanesbrands</u>	<u>51</u>
<u>Section 16(a) Beneficial Ownership Reporting Compliance</u>	<u>51</u>
<u>Matters Raised at the Annual Meeting not Included in this Proxy Statement</u>	<u>52</u>
<u>Solicitation Costs</u>	<u>52</u>
<u>Householding</u>	<u>52</u>

Stockholder Proposals and Director Nominations for Next Annual Meeting
APPENDIX A

Table of Contents

HANESBRANDS INC.
1000 EAST HANES MILL ROAD
WINSTON-SALEM, NORTH CAROLINA 27105
PROXY STATEMENT
FOR
ANNUAL MEETING OF STOCKHOLDERS
TO BE HELD APRIL 28, 2015
GENERAL INFORMATION

You have received these proxy materials because the Board of Directors (the “Board”) of Hanesbrands Inc., a Maryland corporation (“Hanesbrands,” “we,” “us,” “our” or the “Company”), is soliciting your proxy to vote your shares at Hanesbrands’ 2015 Annual Meeting of Stockholders (the “Annual Meeting”) and at any postponement or adjournment of the Annual Meeting. The Annual Meeting will be held on Tuesday, April 28, 2015, at 8:30 a.m., Eastern time, at Hanesbrands’ New York Design Center, 260 Madison Avenue, 14th floor, New York, New York 10016. This proxy statement includes information that we are required to provide to you under the rules of the Securities and Exchange Commission (the “SEC”) and is designed to assist you in voting your shares. The approximate date on which this proxy statement was first sent or given to stockholders is March 16, 2015.

IMPORTANT NOTICE REGARDING THE AVAILABILITY OF PROXY MATERIALS FOR THE ANNUAL MEETING OF STOCKHOLDERS TO BE HELD ON APRIL 28, 2015

The notice of annual meeting, proxy statement and annual report on Form 10-K for the fiscal year ended January 3, 2015 are available at: www.proxyvote.com.

QUESTIONS AND ANSWERS ABOUT THE ANNUAL MEETING AND VOTING

Will I receive a printed copy of this proxy statement?

You will not receive a printed copy of this proxy statement or our annual report on Form 10-K in the mail unless you request a printed copy. As permitted by the SEC, we are delivering our proxy statement and annual report via the Internet. On March 16, 2015, we mailed to our stockholders a notice of annual meeting and Internet availability of proxy materials containing instructions on how to access our proxy statement and annual report and authorize a proxy to vote their shares. If you wish to request a printed copy of this proxy statement and our annual report, you should follow the instructions included in the notice of annual meeting and Internet availability of proxy materials. The notice of annual meeting and Internet availability of proxy materials is not a proxy card or ballot.

Who is entitled to vote at the Annual Meeting?

If you were a stockholder of Hanesbrands at the close of business on March 4, 2015 (the “Record Date”), you are entitled to notice of, and to vote at, the Annual Meeting. Each share of Hanesbrands common stock outstanding at the close of business on the Record Date has one vote on each matter that is properly submitted to a vote at the Annual Meeting, including shares:

- held directly in your name as the stockholder of record; or
- held for you in an account with a broker, bank or other nominee.

Shares held in an account with a broker, bank or other nominee may include shares:

- represented by your interest in the HBI Stock Fund in the Hanesbrands Inc. Retirement Savings Plan (the “401(k) Plan”); or

- credited to your account in the Hanesbrands Inc. Employee Stock Purchase Plan of 2006 (the “Employee Stock Purchase Plan”).

On the Record Date, there were 400,805,513 shares of Hanesbrands common stock outstanding and entitled to vote at the Annual Meeting. Common stock is the only outstanding class of voting securities of Hanesbrands.

Table of Contents

On March 3, 2015, the Company effected a four-for-one stock split in the form of a stock dividend for stockholders of record as of the close of business on February 9, 2015. All share amounts reported in this proxy statement are reported on a post-stock split basis, unless otherwise indicated.

Who may attend the Annual Meeting?

Only stockholders who owned shares of Hanesbrands common stock as of the close of business on the Record Date will be entitled to attend the Annual Meeting. An admission ticket (or other proof of stock ownership) and some form of government-issued photo identification (such as a valid driver's license or passport) will be required for admission to the Annual Meeting.

If your shares of Hanesbrands common stock are registered in your name and you requested and received your proxy materials by mail, an admission ticket is attached to your proxy card. Your admission ticket will serve as verification of your ownership.

If your shares of Hanesbrands common stock are registered in your name and you received your proxy materials electronically, your notice of annual meeting and Internet availability of proxy materials will serve as your admission ticket and as verification of your ownership.

If your shares of Hanesbrands common stock are held in a bank or brokerage account or by another nominee and you wish to attend the Annual Meeting and vote your shares in person, contact your bank, broker or other nominee to obtain a written legal proxy in order to vote your shares at the Annual Meeting. If you do not obtain a legal proxy from your bank, broker or other nominee, you will not be entitled to vote your shares of Hanesbrands common stock in person at the Annual Meeting, but you may still attend the Annual Meeting if you bring a recent bank or brokerage statement or similar evidence of ownership showing that you owned the shares on the Record Date.

No cameras, recording devices or large packages will be permitted in the meeting room. Bags will be subject to a search.

How many shares of Hanesbrands common stock must be present to hold the Annual Meeting?

The presence, in person or by proxy, of stockholders entitled to cast a majority of all the votes entitled to be cast at the Annual Meeting constitutes a quorum for the transaction of business. Your shares of Hanesbrands common stock are counted as present at the Annual Meeting if:

• you are present in person at the Annual Meeting and your shares are registered in your name or you have a proxy from your bank, broker or other nominee to vote your shares; or

• you have properly executed and submitted a proxy card, or authorized a proxy over the telephone or the Internet, prior to the Annual Meeting.

Abstentions and broker non-votes are counted for purposes of determining whether a quorum is present at the Annual Meeting.

If a quorum is not present when the Annual Meeting is convened, the Annual Meeting may be adjourned by the chairman of the meeting.

What are broker non-votes?

If you have shares of Hanesbrands common stock that are held by a broker, you may give the broker voting instructions, and the broker must vote as you direct. If you do not give the broker any instructions, the broker may vote at its discretion on all routine matters (such as the ratification of our independent registered public accounting firm). For non-routine matters (such as the election of directors and the advisory vote regarding executive compensation) however, the broker may not vote using its discretion. A broker's failure to vote on a matter under these circumstances is referred to as a broker non-vote.

How many votes are required to approve each proposal?

The election of directors will be determined by a plurality of the votes cast at the Annual Meeting. This means that the eleven nominees receiving the highest number of "FOR" votes will be elected as directors. Withheld votes and broker non-votes, if any, are not treated as votes cast, and therefore will have no effect on the proposal to elect directors.

However, pursuant to our Corporate Governance Guidelines, in an uncontested election, if the number of votes affirmatively withheld as to a nominee for director (whether or not an incumbent) exceeds the number of

Table of Contents

votes affirmatively cast for such nominee, the nominee will offer, following certification of the election results, to submit his or her resignation to the Board for consideration. Stockholders cannot cumulate votes in the election of directors.

The approval, on an advisory basis, of the compensation of our named executive officers as disclosed in this proxy statement requires the votes cast in favor of the proposal to exceed the votes cast against the proposal. Abstentions and broker non-votes are not treated as votes cast, and therefore will have no effect on the proposal.

The ratification of the appointment of PricewaterhouseCoopers LLP (“PricewaterhouseCoopers”) as Hanesbrands’ independent registered public accounting firm for our 2015 fiscal year requires the votes cast in favor of the proposal to exceed the votes cast against the proposal. Abstentions are not treated as votes cast, and therefore will have no effect on the proposal.

How do I vote?

You may vote in person at the Annual Meeting or you may authorize a proxy to vote on your behalf. There are three ways to authorize a proxy:

Internet: By accessing the Internet at www.proxyvote.com and following the instructions on the proxy card or in the notice of annual meeting and Internet availability of proxy materials.

Telephone: By calling toll-free 1-800-690-6903 and following the instructions on the proxy card or in the notice of annual meeting and Internet availability of proxy materials.

Mail: If you requested and received your proxy materials by mail, by signing, dating and mailing the enclosed proxy card.

If you authorize a proxy to vote your shares over the Internet or by telephone, you should not return your proxy card. The notice of annual meeting and Internet availability of proxy materials is not a proxy card or ballot.

Each share of Hanesbrands common stock represented by a proxy properly authorized over the Internet or by telephone or by a properly completed written proxy will be voted at the Annual Meeting in accordance with the stockholder’s instructions specified in the proxy, unless such proxy has been revoked. If no instructions are specified, such shares will be voted FOR the election of each of the nominees for director, FOR approval of executive compensation, FOR ratification of the appointment of PricewaterhouseCoopers as Hanesbrands’ independent registered public accounting firm for our 2015 fiscal year and in the discretion of the proxy holder on any other business that may properly come before the Annual Meeting.

If you participate in the 401(k) Plan and have contributions invested in the HBI Stock Fund in the 401(k) Plan as of the close of business on the Record Date, you will receive a proxy card (or a notice of annual meeting and Internet availability of proxy materials containing instructions on how to authorize a proxy to vote your shares), which will serve as voting instructions for the trustee of the 401(k) Plan. You must return your proxy card to Broadridge Financial Solutions, Inc. (“Broadridge”) or authorize a proxy to vote your shares over the Internet or by telephone on or prior to April 23, 2015. If you have not authorized a proxy to vote your shares over the Internet or by telephone or if your proxy card is not received by Broadridge by that date, or if you sign and return your proxy card without instructions marked in the boxes, the trustee of the 401(k) Plan will vote shares attributable to your investment in the HBI Stock Fund in the 401(k) Plan in the same proportion as other shares held in the HBI Stock Fund for which the trustee received timely instructions. If no participants vote their shares, then the trustee will not vote any of the shares in the 401(k) Plan.

If you participate in the Employee Stock Purchase Plan, you will receive a proxy card (or a notice of annual meeting and Internet availability of proxy materials containing instructions on how to authorize a proxy to vote your shares), which will serve as voting instructions for the administrator of the Employee Stock Purchase Plan. Shares of Hanesbrands common stock will be voted only at the direction of participants in the Employee Stock Purchase Plan. You must authorize a proxy to vote your shares over the Internet or by telephone or return your proxy card to Broadridge on or prior to April 23, 2015. If you have not authorized a proxy to vote your shares over the Internet or by telephone or if your proxy card is not received by Broadridge by that date, or if you sign and return your proxy card without instructions marked in the boxes, your shares held in the Employee Stock Purchase Plan will not be voted.

How can I revoke a previously submitted proxy?

Edgar Filing: Hanesbrands Inc. - Form DEF 14A

You may revoke (cancel) a proxy at any time before the Annual Meeting by (i) giving written notice of revocation to the Corporate Secretary of Hanesbrands with a date later than the date of the previously submitted proxy, (ii) properly authorizing a new proxy with a later date by mail, Internet or telephone or (iii) attending the Annual Meeting and voting in

3

Table of Contents

person. Attendance at the Annual Meeting will not, by itself, constitute revocation of a proxy. Any notice of revocation should be sent to: Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, Attention: Corporate Secretary.

What does it mean if I receive more than one notice of annual meeting and Internet availability of proxy materials? If you receive more than one notice of annual meeting and Internet availability of proxy materials, it means your shares of Hanesbrands common stock are not all registered in the same way (for example, some are registered in your name and others are registered jointly with your spouse) or are in more than one account. In order to ensure that you vote all of the shares that you are entitled to vote, you should authorize a proxy to vote utilizing all proxy cards or Internet or telephone proxy authorizations to which you are provided access.

How is the vote tabulated?

Hanesbrands has a policy that all proxies, ballots and votes tabulated at a meeting of stockholders shall be confidential, and the votes will not be revealed to any Hanesbrands employee or anyone else, other than to the non-employee tabulator of votes or an independent election inspector, except (i) as necessary to meet applicable legal requirements or (ii) in the event a proxy solicitation in opposition to the election of the Board or in opposition to any other proposal to be voted on is filed with the SEC. Broadridge will tabulate votes for the Annual Meeting and will provide an independent election inspector for the Annual Meeting.

Table of Contents

PROPOSALS TO BE VOTED ON AT THE ANNUAL MEETING

Proposal 1 — Election of Directors

Each of our directors is elected to serve until the next annual meeting of stockholders and until his or her successor is duly elected and qualified. If a nominee is unavailable for election, proxy holders may vote for another nominee proposed by the Board or, as an alternative, the Board may reduce the number of directors to be elected at the Annual Meeting. Each nominee has agreed to serve on the Board if elected. Set forth below is information regarding each of the nominees for election, which has been confirmed by the applicable nominee for inclusion in this proxy statement. The nominees for election at the Annual Meeting possess experience and qualifications that our Governance and Nominating Committee believes will allow them to make substantial contributions to the Board. In selecting nominees to the Board, we seek to ensure that our Board collectively has a balance of experience and expertise, including chief executive officer experience, chief financial officer experience, international expertise, deep experience in the consumer products industry, corporate governance expertise and expertise in other functional areas that are relevant to our business. For more information about the process by which the Governance and Nominating Committee identifies candidates for election to the Board, please see “Process for Nominating Potential Director Candidates.” Below please find a more detailed discussion of the business experience of each of the nominees to the Board.

Nominees for Election as Directors for a One-Year Term Expiring in 2016

BOBBY J. GRIFFIN

Age: 66

Director Since: 2006

Committee Membership:

- Audit

Other Current Directorships:

- United Rentals, Inc.
- WESCO International, Inc.

Former Directorships Within the Past Five Years:

- Horizon Lines, Inc.

Mr. Griffin served as President, International Operations of Ryder System, Inc., a global leader in transportation and supply chain management solutions, from 2005 to 2007. Beginning in 1986, Mr. Griffin served in various other management positions with Ryder System, Inc., including as Executive Vice President, International Operations from 2003 to 2005 and Executive Vice President, Global Supply Chain Operations from 2001 to 2003.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with a large organization and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

International Business Experience — served in senior leadership positions with a company engaged in international business

Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

JAMES C. JOHNSON

Age: 62

Director Since: 2006

Committee Membership:

- Compensation
- Governance and Nominating (Chair)

Other Current Directorships:

- Ameren Corporation
- Energizer Holdings, Inc.

Mr. Johnson served as General Counsel of Loop Capital Markets LLC, a provider of a broad range of integrated capital solutions for corporate, governmental and institutional entities, from 2010 until 2013. Mr. Johnson previously served as Vice President and Assistant General Counsel of the Boeing Commercial Airplanes division of The Boeing Company, one of the world’s major aerospace firms, from 2007 until 2009. From 1998 until 2007, Mr. Johnson served as Vice President, Corporate Secretary and Assistant General Counsel of The Boeing Company.

Table of Contents

Specific Experience and Qualifications:

Corporate Management Experience — served in senior leadership positions in a large organization and has experience with corporate management issues

Practical Expertise — served as Vice President, Corporate Secretary and Assistant General Counsel of The Boeing Company, where he gained practical expertise in the area of corporate governance and significant business and financial issues

Corporate Governance Experience — gained additional experience in the oversight and administration of governance policies and programs through service as a director of other public companies, as well as through his position as Corporate Secretary of The Boeing Company

JESSICA T. MATHEWS

Age: 68

Committee Membership:

Other Current Directorships:

Director Since: 2006

- Audit

- SomaLogic, Inc.

Ms. Mathews has served as President of the Carnegie Endowment for International Peace, a foreign policy think tank dedicated to advancing cooperation between nations and promoting active international engagement by the United States, since 1997. She served as Deputy to the Undersecretary of State for Global Affairs in the Department of State in 1993, and in other senior governmental and non-governmental positions earlier in her career. Ms. Mathews was Director of the Washington Office of the Council on Foreign Relations from 1994 to 1997. She serves as a trustee of Harvard University and several other nonprofit organizations.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements; also serves on the Finance Committee at Harvard University overseeing a \$35 billion endowment and \$4.5 billion budget

Practical Expertise — serves in a policy-making role that is relevant to Hanesbrands' international activities; also has practical expertise in the areas of environmental policy, labor and human rights advocacy and non-governmental organization relationships

- Corporate Governance Experience — gained experience in corporate governance through service as a director of a privately held protein biomarker discovery and clinical diagnostics company

FRANCK J. MOISON

Age: 61

Committee Membership:

Former Directorships Within the Past Five Years:

Director Since: 2015

- Audit

- H.J. Heinz Company

Mr. Moison has served as Chief Operating Officer of Emerging Markets & Business Development for the Colgate-Palmolive Company since 2010. Beginning in 1978, Mr. Moison served in various management positions with the Colgate-Palmolive Company, including as President, Global Marketing, Supply Chain & R&D from 2007 to 2010, and President, Western Europe, Central Europe and South Pacific from 2005 to 2007. He serves as a member of the board of directors of the French American Chamber of Commerce, as Chairman of the International Advisory Board of the EDHEC Business School (Paris, London, Singapore) and as a member of the International Board of the McDonough School of Business at Georgetown University.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

International Business Experience — served in senior leadership positions with companies engaged in international business

Industry Experience — served in senior leadership positions with companies in the consumer products industry

Table of Contents

Corporate Governance Experience — gained experience in corporate governance through service as a director of another public company

ROBERT F. MORAN

Age: 64

Director Since: 2013

Committee Membership:

- Audit (Chair)

Other Current Directorships:

- GNC Holdings, Inc.

Former Directorships Within the Past Five Years:

- PetSmart, Inc.
- Collective Brands, Inc.

Mr. Moran served as Chairman of the Board of PetSmart, Inc. (“PetSmart”), a leading specialty provider of pet care products and services, from 2012 to 2013 and as Chief Executive Officer of PetSmart from 2009 to 2013. He joined PetSmart as President of North American Stores in 1999, and in 2001 he was appointed President and Chief Operating Officer. From 1998 to 1999, Mr. Moran was President of Toys “R” Us (Canada) Ltd., a subsidiary of specialty toy retailer Toys “R” Us, Inc. Prior to 1991 and from 1993 to 1998, for a total of 20 years, Mr. Moran was employed by retailer Sears, Roebuck and Company in a variety of financial and merchandising positions, including as President and Chief Executive Officer of Sears de Mexico. He was also Chief Financial Officer and Executive Vice President of Galerias Preciados of Madrid, Spain, a leading department store, from 1991 to 1993. Mr. Moran also serves as a director of the USA Track and Field Foundation.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company

International Business Experience — served in senior leadership positions with companies engaged in international business

Industry Experience — served in senior leadership positions with companies in the consumer products industry

Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

J. PATRICK MULCAHY

Age: 71

Director Since: 2006

Committee Membership:

- Compensation
- Governance and Nominating

Other Current Directorships:

- Energizer Holdings, Inc.

Former Directorships Within the Past Five Years:

- Ralcorp Holdings, Inc.

Mr. Mulcahy has served as Chairman of the Board of Energizer Holdings, Inc., a consumer products company, since 2007. Mr. Mulcahy also served as Chairman of the Board of Ralcorp Holdings, Inc., a leading producer of private-brand foods and food service products, from 2012 until the company was sold to ConAgra Foods, Inc. in 2013. From 2005 to 2007, Mr. Mulcahy served as the Vice Chairman of Energizer Holdings, Inc. From 2000 to 2005, Mr. Mulcahy served as Chief Executive Officer of Energizer Holdings, Inc.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions in a large organization and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company

International Business Experience — served in senior leadership positions with a company engaged in international business

Table of Contents

Industry Experience — served in senior leadership positions with a company in the consumer products industry
 Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

RONALD L. NELSON

Age: 62	Committee Membership:	Other Current Directorships:
Director Since: 2008	<ul style="list-style-type: none"> • Compensation • Governance and Nominating 	<ul style="list-style-type: none"> • Avis Budget Group, Inc. • Convergys Corporation

Mr. Nelson has served as Chairman and Chief Executive Officer of Avis Budget Group, Inc., which operates two major brands in the global vehicle rental industry through Avis and Budget, since 2006. Avis Budget Group, Inc. is the legal successor to Cendant Corporation, which split into three separate public companies as of August 1, 2006. Prior to the split, Mr. Nelson was a director of Cendant Corporation from 2003 to 2006, Chief Financial Officer from 2003 until 2006 and President from 2004 to 2006. Mr. Nelson was also Chairman and Chief Executive Officer of Cendant Corporation’s Vehicle Rental business from January 2006 to August 2006. From 2005 to 2006, Mr. Nelson was interim Chief Executive Officer of Cendant Corporation’s former Travel Distribution Division.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements
 Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company
 Chief Financial Officer Experience — possesses financial acumen and an understanding of financial matters and the preparation and analysis of financial statements

Industry Experience — served in senior leadership positions with companies in the consumer products industry
 Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

RICHARD A. NOLL

Age: 57	Committee Membership:	Other Current Directorships:
Director Since: 2005	<ul style="list-style-type: none"> • None 	<ul style="list-style-type: none"> • The Fresh Market, Inc.

Mr. Noll has served as Chairman of the Board of Directors since 2009 and as our Chief Executive Officer since 2006. From 2002 until the completion of our spin off from Sara Lee Corporation (“Sara Lee”) in 2006, he also served as a Senior Vice President of Sara Lee. From 2005 to 2006, Mr. Noll served as President and Chief Operating Officer of Sara Lee Branded Apparel. Mr. Noll served as Chief Executive Officer of Sara Lee Bakery Group from 2003 to 2005 and as the Chief Operating Officer of Sara Lee Bakery Group from 2002 to 2003.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements
 Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company
 International Business Experience — served in senior leadership positions with companies engaged in international business

Industry Experience — served in senior leadership positions with companies in the consumer products industry

Table of Contents

• Extensive Knowledge of the Company’s Business — has extensive knowledge of Hanesbrands’ business and the apparel industry

• Corporate Governance Experience — gained experience in corporate governance through service as a director of another public company

ANDREW J. SCHINDLER

Age: 70

Director Since: 2006

Committee Membership:

- Compensation (Chair)
- Governance and Nominating

Other Current Directorships:

- Krispy Kreme Doughnuts, Inc.
- ConAgra Foods, Inc.

From 1974 to 2004, Mr. Schindler served in various management positions with R.J. Reynolds Tobacco Holdings, Inc., a holding company whose operating subsidiaries included R. J. Reynolds Tobacco Company, the second largest cigarette manufacturer in the United States, including as Chairman and Chief Executive Officer from 1999 to 2004.

He served as Chairman of Reynolds American Inc., a company formed in 2004 by the merger of R.J. Reynolds Tobacco Holdings, Inc. and the U.S. operations of British American Tobacco PLC, from 2004 to 2005.

Specific Experience and Qualifications:

• Corporate Management Experience and Financial Literacy — served in senior leadership positions in large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

• Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company

• Industry Experience — served in senior leadership positions with companies in the consumer products industry

• Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

DAVID V. SINGER

Age: 59

Director Since: 2014

Committee Membership:

- Audit

Other Current Directorships:

- Brunswick Corporation
- Flowers Foods, Inc.
- SPX Corporation

Former Directorships Within the Past Five Years:

- Snyder’s-Lance, Inc.

From 2010 to 2013, Mr. Singer served as Chief Executive Officer of Snyder’s-Lance, Inc., a manufacturer and marketer of snack foods throughout the United States and internationally. He also served as the President and Chief Executive Officer of Lance, Inc. from 2005 until its merger with Snyder’s of Hanover, Inc. in 2010. From 1987 to 2005, Mr. Singer served as Chief Financial Officer of Coca-Cola Bottling Co. Consolidated, a beverage manufacturer and distributor.

Specific Experience and Qualifications:

• Corporate Management Experience and Financial Literacy — served in senior leadership positions in large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

• Chief Executive Officer Experience — has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company

• Industry Experience — served in senior leadership positions with companies in the consumer products industry

• Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

Table of Contents

ANN E. ZIEGLER

Age: 56

Director Since: 2008

Committee Membership:

- Compensation
- Governance and Nominating

Other Current Directorships:

- Groupon, Inc.

Former Directorships Within the Past Five Years:

- Kemper Corporation (formerly known as Unitrin, Inc.)

Ms. Ziegler has served as Senior Vice President and Chief Financial Officer and a member of the executive committee of CDW Corporation, a leading provider of technology solutions for business, government, healthcare and education, since 2008. From 2005 until 2008, Ms. Ziegler served as Senior Vice President, Administration and Chief Financial Officer of Sara Lee Food and Beverage. From 2003 until 2005, she served as Chief Financial Officer of Sara Lee Bakery Group. From 2000 until 2003, she served as Senior Vice President, Corporate Development of Sara Lee.

Specific Experience and Qualifications:

Corporate Management Experience and Financial Literacy — served in senior leadership positions with large organizations and has experience with corporate management issues, including preparing or overseeing the preparation of financial statements

Industry Experience — served in senior leadership positions with companies in the consumer products industry

Corporate Governance Experience — gained experience in corporate governance through service as a director of other public companies

Our Board of Directors unanimously recommends a vote FOR election of these nominees.

Proposal 2 — Advisory Vote to Approve Executive Compensation

Hanesbrands’ stockholders have the opportunity to cast a non-binding, advisory “say on pay” vote on our named executive officer compensation, as disclosed in this proxy statement. Based on the results of the stockholder advisory vote on the frequency of say on pay votes at the 2011 Annual Meeting of Stockholders and the Board of Directors’ recommendation, Hanesbrands currently intends to hold such votes on an annual basis.

At our 2014 Annual Meeting of Stockholders, our stockholders overwhelmingly approved the compensation of Hanesbrands’ named executive officers. Our Board of Directors, and the Compensation Committee in particular, considered several factors in determining that the fundamental characteristics of Hanesbrands’ executive compensation program should continue this year, including the overwhelming support of our stockholders, the executive compensation programs of our peer group companies, our past operating performance and planned strategic initiatives.

We believe that our executive compensation philosophy, practices and policies have three essential characteristics. They are:

- focused on aligning senior management and stockholder interests in a simple, quantifiable and unifying manner;
- necessary to attract, retain and motivate the executive team to support the attainment of our business strategy and operating imperatives; and
- reasonable in comparison to our peer group companies.

Stockholders are encouraged to review the “Compensation Discussion and Analysis” section for more information on our executive compensation program.

This advisory vote is not intended to address any specific element of compensation; rather, it relates to the overall compensation of our named executive officers, as well as the compensation philosophy, practices and policies described in this proxy statement. We are asking stockholders to approve the following advisory resolution:

“RESOLVED, that the stockholders approve the compensation of Hanesbrands’ named executive officers as disclosed in the proxy statement for Hanesbrands’ 2015 Annual Meeting of Stockholders, including the Compensation Discussion and Analysis and the executive compensation tables and related footnotes and narrative.”

Table of Contents

Because this vote is advisory, it will not be binding on us or our Board of Directors, overrule any decision made by the Board of Directors or create or imply any additional duty for the Board. We recognize, nonetheless, that our stockholders have a fundamental interest in Hanesbrands' executive compensation practices. Thus, the Compensation Committee may take into account the outcome of the vote when considering future executive compensation arrangements.

Our Board of Directors unanimously recommends a vote FOR approval, on an advisory basis, of the compensation of Hanesbrands' named executive officers.

Proposal 3 — Ratification of Appointment of Independent Registered Public Accounting Firm

The Audit Committee has appointed PricewaterhouseCoopers as our independent registered public accounting firm for our 2015 fiscal year. While not required by law, the Board of Directors is asking our stockholders to ratify the selection of PricewaterhouseCoopers as a matter of good corporate practice. Representatives of PricewaterhouseCoopers are expected to be present at the Annual Meeting, will have an opportunity to make a statement if they desire to do so, and will be available to respond to appropriate questions.

If the appointment of PricewaterhouseCoopers as our independent registered public accounting firm for our 2015 fiscal year is not ratified by our stockholders, the adverse vote will be considered a direction to the Audit Committee to consider another independent registered public accounting firm for next year. However, because of the difficulty in making any substitution of our independent registered public accounting firm so long after the beginning of the current year, the appointment for our 2015 fiscal year will stand, unless the Audit Committee finds other good reason for making a change.

PricewaterhouseCoopers was first appointed as our independent registered public accounting firm for our fiscal year ended July 1, 2006. For additional information regarding our relationship with PricewaterhouseCoopers, please refer to "Audit Committee Matters."

Our Board of Directors unanimously recommends a vote FOR ratification of the appointment of PricewaterhouseCoopers as our independent registered public accounting firm for our 2015 fiscal year.

Table of Contents

CORPORATE GOVERNANCE INFORMATION

Corporate Governance Guidelines

Our Board has adopted Corporate Governance Guidelines, which provide a framework for our corporate governance and cover topics including, but not limited to, composition of the Board and its committees, director qualifications and director responsibilities. The Governance and Nominating Committee is responsible for overseeing and reviewing the Corporate Governance Guidelines and reporting and recommending to the Board any changes to the Corporate Governance Guidelines.

Composition of the Board of Directors

Our directors are elected at the Annual Meeting and will serve until our next annual meeting of stockholders and until their successors are duly elected and qualified. Our Board of Directors currently has eleven members: Bobby J. Griffin, James C. Johnson, Jessica T. Mathews, Franck J. Moison, Robert F. Moran, J. Patrick Mulcahy, Ronald L. Nelson, Richard A. Noll, Andrew J. Schindler, David V. Singer and Ann E. Ziegler. Other than Mr. Noll, all of our directors are independent under New York Stock Exchange (“NYSE”) listing standards and under our Corporate Governance Guidelines. Mr. Noll is our Chairman and Chief Executive Officer.

Board Leadership Structure

Our Corporate Governance Guidelines provide that the Governance and Nominating Committee will from time to time consider whether the positions of Chairman of the Board and Chief Executive Officer should be held by the same person or by different persons. In accordance with these provisions, during 2008, the Board, upon recommendation of the Governance and Nominating Committee, determined that Mr. Noll, our Chief Executive Officer, should also serve as Chairman of the Board, effective January 1, 2009. In connection with that decision, the Board created the position of Lead Director, also effective January 1, 2009. Mr. Nelson has served as our Lead Director since January 28, 2015. Prior to that time, and since January 1, 2009, Mr. Mulcahy served as our Lead Director.

We believe that Mr. Noll’s service as both Chairman of the Board and Chief Executive Officer puts him in the best position to execute our business strategy and business plans to maximize stockholder value. Because Mr. Noll has primary management responsibility with respect to the day-to-day business operations of the Company, he is best able to ensure that regular meetings of the Board are focused on the most important issues facing us at any given time.

These issues can be very diverse, relating to, for example, our global supply chain, broad range of brands or multiple distribution channels. Our Board leadership structure also demonstrates to all of our stakeholders (stockholders, employees, communities and customers around the world) that we are under strong leadership, with Mr. Noll setting the tone and having primary responsibility for managing our worldwide operations.

The Lead Director and other independent directors actively oversee Mr. Noll’s management of our operations and execution of strategies set by the Board. They also take an active role in overseeing Hanesbrands’ management and key issues related to strategy, risk, integrity, compensation and governance. For example, only independent directors serve on the Audit Committee, Compensation Committee and Governance and Nominating Committee. Non-management and independent directors regularly hold executive sessions outside the presence of the Chief Executive Officer and other Hanesbrands employees. Finally, as detailed below, the Lead Director has many important duties and responsibilities that enhance the independent oversight of management.

The Lead Director chairs all meetings of the non-management and independent directors in executive session and also has other authority and responsibilities, including:

- presiding at all meetings of the Board of Directors in the absence of, or upon the request of, the Chairman of the Board;
- advising the Chairman of the Board and/or the Corporate Secretary regarding the agendas for meetings of the Board of Directors;
- calling meetings of the non-management and/or independent directors, with appropriate notice;
- advising the Governance and Nominating Committee and the Chairman of the Board on the membership of the various Board committees and the selection of committee chairs;
- advising the Chairman of the Board on the retention of advisors and consultants who report directly to the Board of Directors;

Table of Contents

- advising the Chairman of the Board and Chief Executive Officer, as appropriate, on issues discussed at executive sessions of non-management and/or independent directors;
- with the Chairman of the Compensation Committee, reviewing with the Chief Executive Officer the non-management directors' annual evaluation of his performance;
- serving as principal liaison between the non-management and/or independent directors, as a group, and the Chairman of the Board, as necessary;
- serving as principal liaison between the Board of Directors and Hanesbrands' stockholders, as appropriate, after consultation with the Chief Executive Officer; and
- selecting an interim lead independent director to preside over meetings at which he cannot be present.

We believe our Board's current leadership structure is best suited to the needs of the Company at this time.

Risk Oversight

The Board as a whole is ultimately responsible for the oversight of our risk management function. The Board uses its committees to assist in its risk oversight function as follows:

The Board has delegated primary responsibility for the oversight of Hanesbrands' risk management function to the Audit Committee. The Audit Committee discusses policies with respect to risk assessment and risk management, including significant financial risk exposures and the steps our management has taken to monitor, control and report such exposures. Management of Hanesbrands undertakes, and the Audit Committee reviews and discusses, an annual assessment of Hanesbrands' risks on an enterprise-wide basis. The manner in which the Board oversees risk management is not a factor in the Board's choice of leadership structure.

• Our Compensation Committee is responsible for the oversight of risk associated with our compensation practices and policies.

• Our Governance and Nominating Committee is responsible for the oversight of Board processes and corporate governance related risks.

Our Board of Directors maintains overall responsibility for oversight regarding the work of its various committees by receiving regular reports from the committee Chairs of the work performed by their respective committees. In addition, discussions with the Board about the Company's strategic plan, consolidated business results, capital structure, acquisition-related activities and other business include consideration of the risks associated with the particular item under consideration.

Board Meetings and Committees

In 2014, our Board of Directors met six times and also held regularly scheduled executive sessions without management, presided over by the Lead Director. During 2014, our Audit Committee met five times, our Compensation Committee met four times and our Governance and Nominating Committee met four times. In 2014, each incumbent director attended 75% or more of the meetings of the Board and of each committee during the period that each such director served on the Board or such committee. Our Corporate Governance Guidelines provide that, except in extenuating circumstances, each director will be expected to attend all meetings of the Board of Directors and of the committees to which he or she is appointed, and all annual meetings of stockholders. Each of the then-current members of the Board, other than Mr. Moran, attended our 2014 Annual Meeting of Stockholders. Our Board of Directors has three standing committees: the Audit Committee, the Compensation Committee and the Governance and Nominating Committee. The following is a list of current committee memberships, which is accompanied by a description of each committee. The directors who are nominated for election as directors at the Annual Meeting will, if re-elected, retain the committee memberships described in the following list immediately following the Annual Meeting, and the chairs of the committees will also remain the same.

Table of Contents

Committee Membership

Audit Committee	Compensation Committee	Governance and Nominating Committee
Bobby J. Griffin	James C. Johnson	James C. Johnson*
Jessica T. Mathews	J. Patrick Mulcahy	J. Patrick Mulcahy
Franck J. Moison	Ronald L. Nelson	Ronald L. Nelson
Robert F. Moran*	Andrew J. Schindler*	Andrew J. Schindler
David V. Singer	Ann E. Ziegler	Ann E. Ziegler

*Chair of the committee

Audit Committee

The Audit Committee currently is comprised of Mr. Griffin, Ms. Mathews, Mr. Moison, Mr. Moran and Mr. Singer; Mr. Moran is its chair. Prior to January 28, 2015 and during our 2014 fiscal year, the Audit Committee was comprised of Mr. Griffin, Ms. Mathews, Mr. Moran, Mr. Nelson, Mr. Singer and Ms. Ziegler; Mr. Nelson was its chair. Each of the current and former members of our Audit Committee is financially literate as required under applicable NYSE listing standards and is independent under those listing standards. In addition, the Board of Directors has determined that each of Mr. Moran, Mr. Moison, Mr. Nelson, Mr. Singer and Ms. Ziegler possesses the experience and qualifications required of an “audit committee financial expert” as defined by the rules of the SEC. No current or former member of the Audit Committee serves on the audit committees of more than three public companies.

The Audit Committee is responsible for assisting the Board of Directors in fulfilling its oversight of:

the integrity of our financial statements, financial reporting process and systems of internal accounting and financial controls;

our compliance with legal and regulatory requirements;

the independent auditors’ qualifications and independence; and

the performance of our internal audit function and independent auditor.

The Audit Committee is also responsible for discussing policies with respect to risk assessment and risk management, including significant financial risk exposures and the steps our management has taken to monitor, control and report such exposures.

Under SEC rules and the Audit Committee’s charter, the Audit Committee must prepare a report that is to be included in our proxy statement relating to the Annual Meeting of Stockholders or annual report on Form 10-K. This report is provided under “Audit Committee Matters.” In addition, the Audit Committee must review and discuss our annual audited financial statements and quarterly financial statements with management and the independent auditor and recommend, based on its review, that the Board of Directors include the annual financial statements in our annual report on Form 10-K.

Compensation Committee

The Compensation Committee currently is comprised of Mr. Johnson, Mr. Mulcahy, Mr. Nelson, Mr. Schindler and Ms. Ziegler; Mr. Schindler is its chair. Prior to January 28, 2015 and during our 2014 fiscal year, the Compensation Committee was comprised of Mr. Johnson, Mr. Mulcahy and Mr. Schindler; Mr. Schindler was its chair. The Compensation Committee is responsible for assisting the Board of Directors in discharging its responsibilities relating to the compensation of our executive officers and the Chief Executive Officer performance evaluation process and for preparing a report on executive compensation that is to be included in our proxy statement relating to our annual meeting of stockholders. This report is provided under “Report of the Compensation Committee on Executive Compensation.”

The Compensation Committee is also responsible for:

reviewing and approving the total compensation philosophy covering our executive officers and other key executives and periodically reviewing an analysis of the competitiveness of our total compensation practices in relation to those of our peer group;

Table of Contents

with respect to our executive officers other than Mr. Noll, reviewing and approving the base salaries, salary ranges and the salary increase program pursuant to our executive salary administration program, the applicable standards of performance to be used in incentive compensation plans and the grant of equity incentives;

- recommending changes in non-employee director compensation to the Board of Directors;
- reviewing proposed stock incentive plans, other long-term incentive plans, stock purchase plans and other similar plans, and all proposed changes to such plans;
- reviewing the results of any stockholder advisory votes regarding our executive compensation and recommending to the Board how to respond to such votes; and
- recommending to the Board whether to have an annual, biannual or triennial advisory stockholder vote regarding executive compensation.

The Chief Executive Officer's compensation is approved by the independent members of the Board of Directors, upon the Compensation Committee's recommendation.

Governance and Nominating Committee

The Governance and Nominating Committee currently is comprised of Mr. Johnson, Mr. Mulcahy, Mr. Nelson, Mr. Schindler and Ms. Ziegler; Mr. Johnson is its chair. Prior to January 28, 2015 and during our 2014 fiscal year, the Governance and Nominating Committee was comprised of Mr. Johnson, Mr. Mulcahy and Mr. Schindler;

Mr. Johnson was its chair. The Governance and Nominating Committee is responsible for:

- identifying individuals qualified to serve on the Board of Directors, consistent with criteria approved by the Board of Directors;
- recommending that the Board of Directors select a slate of director nominees for election by our stockholders at our annual meeting of stockholders, in accordance with our charter and bylaws and with Maryland law;
- recommending candidates to the Board of Directors to fill vacancies on the Board or on any committee of the Board in accordance with our charter and bylaws and with Maryland law;
- evaluating and recommending to the Board of Directors a set of corporate governance policies and guidelines to be applicable to the Company;
- re-evaluating periodically such policies and guidelines for the purpose of suggesting amendments to them as appropriate; and
- overseeing annual Board and committee self-evaluations in accordance with NYSE listing standards.

Director Independence Determinations

In order to assist our Board of Directors in making the independence determinations required by NYSE listing standards, the Board of Directors has adopted categorical standards of independence. These standards, which are contained in our Corporate Governance Guidelines, are available on our corporate website, www.Hanes.com/investors (in the "Investors" section). Ten of the eleven current members of our Board of Directors, Mr. Griffin, Mr. Johnson, Ms. Mathews, Mr. Moison, Mr. Moran, Mr. Mulcahy, Mr. Nelson, Mr. Schindler, Mr. Singer and Ms. Ziegler, are independent under NYSE listing standards and under our Corporate Governance Guidelines. In determining director independence, the Board of Directors did not discuss, and was not aware of, any related person transactions, relationships or arrangements that existed with respect to any of these directors.

Our Audit Committee's charter requires that the Audit Committee be composed of at least three members, all of whom must be independent under NYSE listing standards and the rules of the SEC. The Board has determined that each of the current members of our Audit Committee is an independent director under NYSE listing standards and meets the standards of independence applicable to audit committee members under applicable SEC rules.

Our Compensation Committee's charter requires that all of the members of the Compensation Committee be independent under NYSE listing standards, including the enhanced independence requirements applicable to Compensation Committee members, "non-employee directors" within the meaning of Rule 16b-3 under the Securities Exchange Act of 1934, as amended (the "Exchange Act") and "outside directors" within the meaning of Section 162(m) of the Internal Revenue Code and the regulations thereunder. The Board has determined that each of the current members of our Compensation Committee is

Table of Contents

an independent director under NYSE listing standards, a non-employee director within the meaning of Rule 16b-3 under the Exchange Act and an outside director within the meaning of Section 162(m) of the Internal Revenue Code. Our Governance and Nominating Committee's charter requires that all of the members of the Governance and Nominating Committee be independent under NYSE listing standards. The Board has determined that each of the current members of our Governance and Nominating Committee is an independent director under NYSE listing standards.

Related Person Transactions

Our Board of Directors has adopted a written policy setting forth procedures to be followed in connection with the review, approval or ratification of "related person transactions." For purposes of this policy, the phrase "related person transaction" refers to any financial transaction, arrangement or relationship in which Hanesbrands or any of its subsidiaries is a participant and in which any director, nominee for director or executive officer, or any of their immediate family members, has a direct or indirect material interest.

Each director, director nominee and executive officer must promptly notify our Chief Executive Officer and our Corporate Secretary in writing of any material interest that such person or an immediate family member of such person had, has or will have in a related person transaction. The Governance and Nominating Committee is responsible for the review and approval or ratification of all related person transactions involving a director, director nominee or executive officer. At the discretion of the Governance and Nominating Committee, the consideration of a related person transaction may be delegated to the full Board of Directors, another standing committee or to an ad hoc committee of the Board of Directors comprised of at least three members, none of whom has an interest in the transaction.

The Governance and Nominating Committee, or other governing body to which approval or ratification is delegated, may approve or ratify a transaction if it determines, in its business judgment, based on its review of the available information, that the transaction is fair and reasonable to us and consistent with our best interests. Factors to be taken into account in making a determination of fairness and reasonableness may include:

- the business purpose of the transaction;
- whether the transaction is entered into on an arm's-length basis on terms fair to us; and
- whether such a transaction would violate any provisions of our Global Code of Conduct.

If the Governance and Nominating Committee decides not to approve or ratify a transaction, the transaction may be referred to legal counsel for review and consultation regarding possible further action, including, but not limited to, termination of the transaction on a prospective basis, rescission of such transaction or modification of the transaction in a manner that would permit it to be ratified and approved by the Governance and Nominating Committee.

During 2014, there were no related person transactions, or series of similar transactions, involving us and our directors or executive officers.

Communication with the Board of Directors

The Governance and Nominating Committee believes that formalizing procedures for handling communications from stockholders and other interested parties is an important aspect of Hanesbrands' corporate governance procedures. As a public company, we have an obligation to ensure that our communications with such persons are prompt, accurate, credible and in compliance with the applicable legal requirements to which we are subject, including the requirements of the SEC and the NYSE. The Governance and Nominating Committee has adopted a policy to govern the procedures for handling communications received from stockholders and other parties interested in communicating directly with the Board.

Stockholders and other interested parties may communicate with members of the Board by sending written communications directly to the Board or to specified individual members of the Board, including Hanesbrands' Lead Director or any of Hanesbrands' non-management directors, by sending such communications to Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, Attention: Corporate Secretary. Stockholders and other interested parties also may communicate with members of the Board by sending an e-mail to our Corporate Secretary at corporate.secretary@hanes.com. To ensure proper handling, any mailing envelope or e-mail containing the communication intended for the Board must contain a clear notation indicating that the communication is a "Stockholder/Board Communication" or an "Interested Party/Board Communication."

Although a communication to the Board may be submitted confidentially or anonymously, the Board encourages persons who wish to send communications to the Board to identify themselves so that a response may be provided, if

Table of Contents

appropriate. In addition, any such communications should clearly identify whether the author is a stockholder and must state whether the communication is intended for all the members of the Board or only for certain specified individual directors. If the author is not a stockholder and is submitting the communication to the non-management directors as an interested party, such communication should state the nature of the author's interest in Hanesbrands. Our General Counsel will review, with external legal counsel when appropriate, any communication from stockholders or other interested parties that is intended for the Board. On the Board's behalf and under its oversight and direction, the General Counsel will take the following actions with respect to such communication:

- if the communication relates to financial or accounting matters, forward the communication to the Audit Committee or discuss it at the next scheduled Audit Committee meeting;
- if the communication relates to executive officer compensation matters, forward the communication to the Compensation Committee or discuss it at the next scheduled Compensation Committee meeting;
- if the communication relates to the recommendation of the nomination of an individual to the Board, forward the communication to the Governance and Nominating Committee or discuss it at the next scheduled Governance and Nominating Committee meeting;
- if the communication relates to the operations of Hanesbrands, forward the communication to the appropriate officers of Hanesbrands for proper handling and, if appropriate, the response to such communication, and report on the handling of and forward the response to such communication to the Board at the next scheduled Board meeting; or
- if the communication does not fall within one of the prior categories, forward the communication to the addressees or discuss it at the next scheduled Board meeting.

Under the direction and oversight of the Board, our General Counsel has the authority (without providing a copy to the Board or advising the Board of the communication) to discard or take other appropriate actions with respect to: unsolicited marketing or advertising material or mass mailings; unsolicited newsletters, newspapers, magazines, books and publications; surveys and questionnaires; resumes and other forms of job inquiries; requests for business contacts or referrals; material that is unduly threatening or illegal; obscene materials; material that does not reasonably relate to Hanesbrands or its business; or similarly inappropriate or irrelevant materials.

In addition, under the direction and oversight of the Board, our General Counsel may handle any communication that can be described as an "ordinary business matter." Such matters include routine questions, complaints and comments that can be appropriately addressed by management, as well as routine invoices, bills, account statements and related communications that can be appropriately addressed by management.

Process for Nominating Potential Director Candidates

The Governance and Nominating Committee is responsible for screening potential director candidates and recommending qualified candidates to the full Board of Directors for nomination. The Governance and Nominating Committee will consider director candidates proposed by the Chief Executive Officer, by any director or by any stockholder. From time to time, the Governance and Nominating Committee also retains search firms to assist it in identifying and evaluating director nominees. In evaluating potential director candidates, the Governance and Nominating Committee seeks to present candidates to the Board of Directors who have distinguished records of leadership and success in their arena of activity and who will make substantial contributions to the Board of Directors. The Governance and Nominating Committee considers the qualifications listed in our Corporate Governance Guidelines, which include:

- personal and professional ethics and integrity;
- diversity among the existing Board members, including racial and ethnic background and gender;
- specific business experience and competence, including whether the candidate has experience in, and possesses an understanding of, business issues applicable to the success of a large publicly-traded company and whether the candidate has served in policy-making roles in business, government, education or other areas that are relevant to our global activities;
- financial acumen, including whether the candidate, through education or experience, has an understanding of financial matters and the preparation and analysis of financial statements;

Table of Contents

- the ability to represent our stockholders as a whole;
- professional and personal accomplishments, including involvement in civic and charitable activities;
- experience with enterprise level risk management;
- educational background; and
- whether the candidate has expressed a willingness to devote sufficient time to carrying out his or her duties and responsibilities effectively and is committed to service on the Board of Directors.

Although we do not have a standalone policy regarding diversity in the nomination process, as noted above, diversity is one of the criteria that our Corporate Governance Guidelines require that our Governance and Nominating Committee consider in identifying and evaluating director nominees. In applying this criteria, the Governance and Nominating Committee and the Board consider diversity to also include differences of viewpoint, professional experience, education, skill and other individual qualities and attributes that contribute to an active, effective Board. The Governance and Nominating Committee evaluates the effectiveness of its activities under this policy through its annual review of Board composition, which considers whether the current composition of the Board adequately reflects the balance of qualifications discussed above, including diversity, prior to recommending nominees for election. In this regard, the Board believes that its efforts have been effective based on the current composition of the Board.

Any recommendation submitted by a stockholder to the Governance and Nominating Committee should include information relating to each of the qualifications outlined above concerning the potential candidate along with the other information required by our bylaws for stockholder nominations. The Governance and Nominating Committee applies the same standards in evaluating candidates submitted by stockholders as it does in evaluating candidates submitted by other sources. Suggestions regarding potential director candidates, together with the required information described above, should be submitted in writing to Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, Attention: Corporate Secretary. Stockholders who want to directly nominate a director for consideration at next year's Annual Meeting should refer to the procedures described in the section "Stockholder Proposals and Director Nominations for Next Annual Meeting."

Director Resignation Policy

Consistent with our commitment to sound corporate governance, our Corporate Governance Guidelines include a director resignation policy. Pursuant to this policy, if in an uncontested election for director the number of votes affirmatively withheld as to a nominee for director (whether or not an incumbent) exceeds the number of votes affirmatively cast for such nominee, the nominee will offer, following certification of the election results, to submit his or her resignation to the Board for consideration. An election will be considered uncontested if, as of the record date for the meeting of stockholders at which directors are to be elected, the number of nominees for election does not exceed the number of directors to be elected.

The Governance and Nominating Committee will make a recommendation to the Board of Directors as to whether to accept or reject the offer to submit a resignation, taking into account any factors or other information that it considers appropriate and relevant. Within 90 days after the date of the certification of the election results, the Board of Directors will act on the offer, unless such action would cause us to fail to comply with any requirement of the NYSE or any rule or regulation under the Exchange Act, in which event we will take action as promptly as is practicable while continuing to meet such NYSE or Exchange Act requirements. A director whose offer to submit his or her resignation is under consideration may not participate in any deliberation or vote of the Governance and Nominating Committee or Board of Directors regarding his or her offer. In the event that no member of the Governance and Nominating Committee in an uncontested election receives a greater number of affirmative votes than votes affirmatively withheld, the Board of Directors may appoint a special committee, composed of directors who receive a greater number of affirmative votes than votes affirmatively withheld, to consider the offers to submit resignations. Notwithstanding the foregoing, in the event that no nominee for director in an uncontested election receives a greater number of affirmative votes than votes affirmatively withheld, the Board of Directors will make a final determination as to whether to accept any or all offers.

When making its decision, the Board of Directors may either accept or reject any, all or none of the offers to submit resignations, and may pursue additional actions, including, but not limited to, with regard to any or all such directors making an offer: (i) allowing the director to remain on the Board of Directors but not be re-nominated at the end of the current term; (ii) deferring acceptance of the offer until a replacement director with qualifications and/or experience comparable to that of the director offering to submit a resignation can be identified and elected to the Board of Directors; or (iii) deferring acceptance of the director's offer to submit a resignation if the director can cure what the Board of Directors has identified as the basis of the "withhold" votes.

Table of Contents

Executive Succession Planning

On an annual basis, our Board plans for succession to the position of Chief Executive Officer, as well as to certain other senior management positions. To assist the Board, our Chief Executive Officer annually provides the Board with an assessment of executives holding those senior management positions and of their potential to succeed him. The Chief Executive Officer also provides the Board with an assessment of persons considered potential successors to those senior managers. The Board considers that information and their own impressions of senior management performance in planning for succession in key positions.

Code of Ethics

Our Global Code of Conduct, which serves as our code of ethics, applies to all directors and officers and other employees of the Company and its subsidiaries. Any waiver of applicable requirements in the Global Code of Conduct that is granted to any of our directors, to our principal executive officer, to any of our senior financial officers (including our principal financial officer, principal accounting officer or controller) or to any other person who is an executive officer of Hanesbrands requires the approval of the Audit Committee. Any such waiver of or amendment to the Global Code of Conduct will be disclosed on our corporate website, www.Hanes.com/investors (in the “Investors” section) or in a current report on Form 8-K.

Copies of Our Corporate Governance Documents

Copies of the written charters for the Audit Committee, Compensation Committee and Governance and Nominating Committee, as well as our Corporate Governance Guidelines, Global Code of Conduct and other corporate governance information are available on our corporate website, www.Hanes.com/investors (in the “Investors” section).

Audit Committee Matters

The information contained in this Audit Committee Report shall not be deemed to be “soliciting material” or “filed” or “incorporated by reference” in future filings with the SEC, or subject to the liabilities of Section 18 of the Exchange Act, except to the extent that Hanesbrands specifically incorporates it by reference into a document filed under the Securities Act of 1933 (the “Securities Act”) or the Exchange Act.

Audit Committee Report

Each of the members of our Audit Committee, which was established in accordance with Section 3(a)(58) of the Securities Exchange Act of 1934, as amended, meets the standards of independence applicable to audit committee members under applicable Securities and Exchange Commission rules and New York Stock Exchange listing standards. The Audit Committee assists the Board of Directors in oversight of the integrity of the financial statements, financial reporting process and systems of internal accounting and financial controls of Hanesbrands Inc., a Maryland corporation (“Hanesbrands”), Hanesbrands’ compliance with legal and regulatory requirements, the independent auditor’s qualifications and independence and the performance of Hanesbrands’ internal audit function and independent auditors. The Audit Committee operates under a written charter, a copy of which is available on our corporate website, www.Hanes.com/investors (in the “Investors” section).

Management is primarily responsible for establishing and maintaining adequate internal financial controls, for preparing the financial statements and for the public reporting process. PricewaterhouseCoopers LLP (“PricewaterhouseCoopers”), the Audit Committee-appointed independent registered public accounting firm for the fiscal year ended January 3, 2015, is responsible for expressing an opinion on the conformity of Hanesbrands’ audited financial statements with accounting principles generally accepted in the United States of America. In addition, PricewaterhouseCoopers expresses its opinion on the effectiveness of Hanesbrands’ internal control over financial reporting.

In this context, the Audit Committee reviewed and discussed with management and PricewaterhouseCoopers the audited financial statements for the fiscal year ended January 3, 2015, management’s assessment of the effectiveness of Hanesbrands’ internal control over financial reporting and PricewaterhouseCoopers’ evaluation of Hanesbrands’ internal control over financial reporting. The Audit Committee met five times (including telephone meetings) during the fiscal year ended January 3, 2015. The Audit Committee has discussed with PricewaterhouseCoopers the matters that are required to be discussed by AU Section 380 (Communication With Audit Committees), as modified or supplemented. In addition, the Audit Committee has discussed various matters with PricewaterhouseCoopers related to Hanesbrands’ financial statements, including critical accounting policies and practices used, alternative treatments for material items

that have been discussed with management and other material written communications between PricewaterhouseCoopers and management. The Audit Committee has also received written disclosures and the letter from PricewaterhouseCoopers required by Public Company Accounting Oversight Board Rule No. 3526 (Communications with Audit Committees Concerning Independence) and has discussed with PricewaterhouseCoopers its independence from Hanesbrands and its management. In addition, the Audit Committee has

Table of Contents

received written material addressing PricewaterhouseCoopers' internal quality control procedures and other matters, as required by New York Stock Exchange listing standards. The Audit Committee understands the need for PricewaterhouseCoopers to maintain objectivity and independence in its audit of our financial statements and internal control over financial reporting. The Audit Committee pre-approves all services, including both audit and non-audit services, provided by our independent registered public accounting firm.

Based on the considerations referred to above, the Audit Committee recommended to our Board of Directors that the audited financial statements for the fiscal year ended January 3, 2015 be included in our annual report on Form 10-K for 2014 and selected PricewaterhouseCoopers as our independent registered public accounting firm for the fiscal year ending January 2, 2016.

By the members of the
Audit Committee consisting, as of January 27, 2015, of:

Ronald L. Nelson, Chair

Bobby J. Griffin

Jessica T. Mathews

Robert F. Moran

David V. Singer

Ann E. Ziegler

Auditor Fees and Services

The following table sets forth the fees billed to us by PricewaterhouseCoopers for services in the fiscal years ended January 3, 2015 and December 28, 2013:

	Fiscal Year Ended January 3, 2015	Fiscal Year Ended December 28, 2013
Audit fees	\$4,446,570	\$3,034,720
Audit-related fees	7,800	6,550
Tax fees	467,900	594,058
All other fees	25,000	75,000
Total fees	\$4,947,270	\$3,710,328

In the above table, in accordance with applicable SEC rules, "Audit fees" include fees billed for professional services for the audit of our consolidated financial statements included in our annual report on Form 10-K and review of our financial statements included in our quarterly reports on Form 10-Q, fees billed for services that are normally provided by the principal accountant in connection with statutory and regulatory filings or engagements, fees related to services rendered in connection with securities offerings and fees for the audit of our internal control over financial reporting and consultations concerning financial accounting and reporting standards.

"Audit-related fees" are fees billed for assurance and related services that are reasonably related to the performance of the audit or review of our financial statements and are not reported under the caption "Audit fees." For the fiscal years ended January 3, 2015 and December 28, 2013, these fees primarily relate to attestation services rendered in connection with regulatory filings in certain foreign jurisdictions and various other services.

"Tax fees" for the fiscal years ended January 3, 2015 and December 28, 2013 include consultation, preparation and compliance services for domestic and certain foreign jurisdictions and consulting related to research and development credits.

"All other fees" for the fiscal year ended January 3, 2015 and for the fiscal year ended December 28, 2013 includes fees for a consulting project related to our environmental sustainability program.

Pre-Approval of Audit Services

Our Audit Committee pre-approves all services, including both audit and non-audit services, provided by our independent registered public accounting firm. For audit services (including statutory audit engagements as required under local country laws), the independent registered public accounting firm provides the Audit Committee with an

engagement letter outlining the scope of the audit services proposed to be performed during the year. The independent registered public accounting firm also submits an audit services fee proposal, which is approved by the Audit Committee before the audit

Table of Contents

commences. The Audit Committee may delegate the authority to pre-approve audit and non-audit engagements and the related fees and terms with the independent auditors to one or more designated members of the Audit Committee, as long as any decision made pursuant to such delegation is presented to the Audit Committee at its next regularly scheduled meeting. All audit and permissible non-audit services provided by PricewaterhouseCoopers to Hanesbrands during the fiscal years ended January 3, 2015 and December 28, 2013 were pre-approved by the Audit Committee.

Table of Contents

DIRECTOR COMPENSATION

Annual Compensation

We compensated each non-employee director for service on our Board of Directors during 2014 as follows:

- an annual cash retainer of \$90,000, paid in quarterly installments;
- an additional annual cash retainer of \$20,000 for the chair of the Audit Committee (for 2014, Mr. Nelson), \$20,000 for the chair of the Compensation Committee (for 2014, Mr. Schindler) and \$15,000 for the chair of the Governance and Nominating Committee (for 2014, Mr. Johnson);
- an additional annual cash retainer of \$5,000 for each member of the Audit Committee other than the chair (for 2014, Mr. Griffin, Ms. Mathews, Mr. Moran, Mr. Singer and Ms. Ziegler);
- an additional annual cash retainer of \$20,000 for the Lead Director (for 2014, Mr. Mulcahy);
- an annual grant of restricted stock units with a grant date fair value of approximately \$125,000 that vest on the one-year anniversary of the grant date and are payable upon vesting in shares of Hanesbrands common stock; and
- reimbursement of customary expenses for attending Board, committee and stockholder meetings.

Directors who are also our employees receive no compensation for serving as a director.

Mr. Singer was elected to the Board of Directors on October 17, 2014. Mr. Singer's compensation for 2014 was prorated to reflect the commencement date of his Board service. Mr. Moison was elected to the Board of Directors on January 19, 2015 and did not receive any compensation from us during 2014.

In December 2014, after reviewing information about the compensation paid to non-employee directors at our peer group companies (our peer group companies are discussed in "Compensation Discussion and Analysis - How the Compensation Committee uses Peer Groups"), the Compensation Committee recommended, and the Board of Directors approved, an increase in the additional annual cash retainer for the Lead Director from \$20,000 to \$25,000 and an increase in the additional annual cash retainer for the chair of the Governance and Nominating Committee from \$15,000 to \$20,000. No other changes were made to our non-employee director compensation for 2015. The annual grant of restricted stock units for 2015 was made on December 9, 2014 and is reflected in the non-employee directors' compensation for 2014.

The following table summarizes the compensation paid to our non-employee directors during the fiscal year ended January 3, 2015.

Director Compensation — 2014

Name	Fees Earned or Paid in Cash\$(1)	Stock Awards \$(2)(3)(4)	All Other Compensation(\$)	Total(\$)
Ronald L. Nelson	\$110,000	\$125,054	\$—	\$235,054
J. Patrick Mulcahy	110,000	125,054	—	235,054
Andrew J. Schindler	110,000	125,054	—	235,054
James C. Johnson	105,000	125,054	—	230,054
Bobby J. Griffin	95,000	125,054	—	220,054
Jessica T. Mathews	95,000	125,054	—	220,054
Robert F. Moran	95,000	125,054	—	220,054
Ann E. Ziegler	95,000	125,054	—	220,054
David V. Singer(5)	23,750	125,054	—	148,804
Lee A. Chaden(6)	30,000	—	—	30,000

Table of Contents

- (1) Amounts shown include deferrals to the Hanesbrands Inc. Non-Employee Director Deferred Compensation Plan, or the “Director Deferred Compensation Plan.”

The dollar values shown reflect the aggregate grant date fair value of awards during 2014, computed in accordance with Topic 718 of the FASB Accounting Standards Codification. The assumptions we used in valuing these awards

- (2) are described in Note 5, “Stock-Based Compensation,” to our consolidated financial statements included in our annual report on Form 10-K for the fiscal year ended January 3, 2015. Information about outstanding equity awards in the footnotes below reflects the four-for-one stock split effected on March 3, 2015.

Amounts shown represent the grant date fair value of the annual grant of restricted stock units which was made on December 9, 2014 to each non-employee director serving on that date in consideration of his or her service on the Board of Directors in 2015. Equity awards are approved as a dollar amount, which on the grant date is converted

- (3) into a specific whole number of restricted stock units. These restricted stock units vest on the one-year anniversary of the grant date and are payable immediately upon vesting in shares of our common stock on a one-for-one basis. The number of restricted stock units held by each then-current non-employee director as of January 3, 2015 was 4,564 (on a post-split adjusted basis). Mr. Chaden and Mr. Moison held no restricted stock units as of January 3, 2015.

- (4) As of January 3, 2015:

• Mr. Chaden held stock options to purchase 42,760 shares of common stock (on a post-split adjusted basis); and

• Ms. Ziegler held stock options to purchase 22,572 shares of common stock (on a post-split adjusted basis).

No other non-employee director holds stock options.

- (5) Mr. Singer was elected to the Board of Directors on October 17, 2014. Mr. Singer’s compensation for 2014 was prorated to reflect the commencement date of his Board service.

- (6) Mr. Chaden ceased to be a member of the Board of Directors on April 22, 2014.

Director Deferred Compensation Plan

Under the Director Deferred Compensation Plan, a nonqualified, unfunded deferred compensation plan, our non-employee directors may defer receipt of all (but not less than all) of their cash retainers and/or awards of restricted stock units. At the election of the director, cash amounts deferred under the Director Deferred Compensation Plan will (i) earn a return equivalent to the return on an investment in an interest-bearing account earning interest based on the Federal Reserve’s published rate for five-year constant maturity Treasury notes at the beginning of the calendar year, which was 1.72% for 2014, or (ii) be deemed to be invested in a stock equivalent account (the “HBI Stock Fund”) and earn a return based on our stock price. All awards of restricted stock units deferred under the Director Deferred Compensation Plan are deemed to be invested in the HBI Stock Fund. None of the investment options available in the Director Deferred Compensation Plan provide for “above-market” or preferential earnings as defined in applicable SEC rules. The amount payable to participants will be payable either on the withdrawal date elected by the participant or upon the occurrence of certain events as provided under the Director Deferred Compensation Plan. A participant may designate one or more beneficiaries to receive any portion of the obligations payable in the event of death; however, neither participants nor their beneficiaries may transfer any right or interest in the Director Deferred Compensation Plan.

Director Stock Ownership and Retention Guidelines

We believe that all of our directors should have significant ownership stakes in Hanesbrands. To this end, our non-employee directors receive a substantial portion of their compensation in the form of restricted stock units. In addition, to promote equity ownership and further align the interests of these directors with our stockholders, we have adopted stock ownership and retention guidelines for our non-employee directors. A non-employee director may not dispose of any shares of our common stock until such director holds shares of common stock with a value equal to at least five times the current annual equity retainer, and may then only dispose of shares in excess of those with that value. In addition to shares directly held by a non-employee director, shares held for such director in the Director Deferred Compensation Plan (including hypothetical share equivalents held in that plan) will be counted for purposes of determining whether the ownership requirements are met. As of the date of this proxy statement, all of the directors have met the required ownership level, other than Mr. Moison, Mr. Moran and Mr. Singer, who joined our Board of Directors in January 2015, July 2013 and October 2014, respectively.

Table of Contents

REPORT OF THE COMPENSATION COMMITTEE ON EXECUTIVE COMPENSATION

The information contained in this Report of the Compensation Committee shall not be deemed to be “soliciting material” or “filed” or “incorporated by reference” in future filings with the SEC, or subject to the liabilities of Section 18 of the Exchange Act, except to the extent that Hanesbrands specifically incorporates it by reference into a document filed under the Securities Act or the Exchange Act.

Report of Compensation Committee on Executive Compensation

Mr. Schindler was the Chair and Mr. Johnson and Mr. Mulcahy served as members of the Compensation Committee during the fiscal year ended January 3, 2015. The Compensation Committee was at all times during the fiscal year ended January 3, 2015 comprised solely of non-employee directors, each of whom was: (i) independent as defined under New York Stock Exchange listing standards; (ii) a non-employee director for purposes of Rule 16b-3 under the Securities Exchange Act of 1934, as amended; and (iii) an outside director for purposes of Section 162(m) of the Internal Revenue Code.

The Compensation Committee has reviewed and discussed the “Compensation Discussion and Analysis” with management. Based on such review and discussions, the Compensation Committee recommended to the Board of Directors that the “Compensation Discussion and Analysis” be included in this proxy statement.

By the members of the Compensation Committee,
consisting, as of January 27, 2015, of:

Andrew J. Schindler, Chair
James C. Johnson
J. Patrick Mulcahy

Compensation Committee Interlocks and Insider Participation

The members of the Compensation Committee during our 2014 fiscal year were Mr. Schindler, Mr. Johnson and Mr. Mulcahy. During our 2014 fiscal year, no member of the Compensation Committee had a relationship that must be described under the SEC rules relating to disclosure of related party transactions and no interlocking relationship existed between our Board of Directors or Compensation Committee and the board of directors or compensation committee of any other company.

Table of Contents

COMPENSATION DISCUSSION AND ANALYSIS

This compensation discussion and analysis provides information about our compensation objectives and principles for our named executive officers, who for the fiscal year ended January 3, 2015 were: Richard A. Noll, our Chairman and Chief Executive Officer; Richard D. Moss, our Chief Financial Officer; Gerald W. Evans, Jr., our Chief Operating Officer; Joia M. Johnson, our Chief Legal Officer, General Counsel and Corporate Secretary; and W. Howard Upchurch, our Group President, Innerwear Americas. We collectively refer to Mr. Noll, Mr. Moss, Mr. Evans, Ms. Johnson and Mr. Upchurch as our “named executive officers.” Our compensation discussion and analysis also contains details about how and why significant compensation decisions were made and places in context the information contained in the tables that follow this discussion.

On March 3, 2015, we effected a four-for-one stock split in the form of a stock dividend for stockholders of record as of the close of business on February 9, 2015. All share amounts reported in this proxy statement are reported on a post-stock split basis, unless otherwise indicated. However, in the interest of maintaining consistent disclosure of our performance criteria and metrics, we have not adjusted any of the fiscal 2014 performance criteria or fiscal 2013 or 2014 financial results described throughout this proxy statement to reflect changes resulting from the stock split.

Executive Summary

Listed below are several terms that we frequently use in discussing our executive compensation program:

Frequently Used Terms

AIP	Annual Incentive Plan
EPS-XA	Earnings per share, excluding actions
LTIP	Long-Term Incentive Program
PSA	Performance Share Award
RSU	Restricted Stock Unit
SERP	Supplemental Employee Retirement Plan

Pay for Performance

At Hanesbrands, we emphasize a “pay-for-performance” culture, linking a substantial percentage of an executive’s compensation to our performance and stockholders’ value growth. Specifically:

To motivate our executive officers and align their interests with those of our stockholders, we provide annual incentives designed to reward our executive officers for the attainment of short-term goals and long-term incentives designed to reward them for increasing stockholder value over time.

Performance-based compensation generally represents approximately half of our named executive officers’ total target direct compensation.

Our compensation program is designed to reward exceptional performance for sustained periods of time. By combining a three-year vesting period for equity awards with a mandatory one-year holding period following vesting (and policies prohibiting hedging or pledging of such shares), a substantial portion of the value of our executives’ compensation package is tied to changes in our stock price, and therefore at-risk, for a significant period of time. The Compensation Committee believes this design provides an effective way to link executive compensation to long-term stockholder returns.

Table of Contents

Elements of 2014 Compensation

Our named executive officers' compensation for 2014 consisted principally of the following elements:

Element	Description	Purpose
Base Salary	è Fixed compensation component	è
	Reflects the individual responsibilities, performance and experience of each named executive officer	Provides a fixed base of cash compensation
Annual Incentive Plan ("AIP") Awards	è Performance-based cash compensation	è
	Payout determined based on Company performance against pre-established metrics	Motivates performance by linking compensation to the achievement of key objectives that contribute to accomplishing consistent and strategic annual results
Long-Term Incentive Program ("LTIP") Awards	è Performance-based and time-vested compensation	è
	Performance Share Awards ("PSAs") (50% of LTIP opportunity) Shares eligible for vesting three years after grant date based on 2014 Company performance against pre-established metrics Restricted Stock Unit Awards ("RSUs") (50% of LTIP opportunity) Ratable vesting over a three-year service period	Encourages behavior that enhances the long-term growth, profitability and financial success of the Company, aligns executives' interests with our stockholders and supports retention objectives

In addition, we provide health and welfare plans and retirement plans that promote employee health and support employees in attaining financial security. We also provide severance benefits under limited circumstances. These severance benefits, which provide our named executive officers with income protection in the event employment is terminated without cause or following a change in control, support our executive retention goals and encourage our named executive officers' independence and objectivity in considering potential change in control transactions. See "Analysis of Elements of Executive Compensation" for additional details.

2014 Compensation Mix

The mix of compensation elements that we offer is intended to further our goals of:

- achieving consistent and strategic annual results and long-term business objectives;
- using an appropriate mix of cash and equity;
- emphasizing a "pay-for-performance" culture by linking a substantial percentage of an executive's compensation to our performance and stockholders' value growth;
- effectively managing the cost of programs by delivering a meaningful portion of executive pay in variable, performance-based compensation; and
- providing a balanced total compensation program to ensure senior management is not encouraged to take unnecessary and excessive risks that may harm the Company.

Our emphasis on variable, performance-based pay is reflected in the following chart, which illustrates the 2014 total target direct compensation mix for our Chief Executive Officer.

Table of Contents

The percentage of our Chief Executive Officer's variable, performance-based pay is the highest of our named executive officers, reflecting Mr. Noll's highest level of responsibility and accountability for results. Performance-based pay comprises a substantial portion of all of our named executive officers' total target direct compensation. Because this performance-based pay depends on Hanesbrands' achievement of key annual results and strategic long-term business objectives, our named executive officers' actual compensation could be significantly less—or more—than the targeted levels.

2014 Performance Criteria

The Compensation Committee chose to use sales growth, EPS-XA growth and cash flow from operations as performance criteria for our named executive officers' 2014 AIP and LTIP opportunities, as follows:

Performance Criteria	Rationale	Weighting
Sales (growth compared to prior year)	<ul style="list-style-type: none"> è Key driver of long-term sustainable stockholder value creation è Effective tool for aligning the performance of our named executive officers with stockholder value by incorporating aspects of growth, profitability and capital efficiency 	20%
EPS-XA (growth compared to prior year)	<ul style="list-style-type: none"> è Weighted more heavily than sales growth to further align senior management and stockholder interests è Aligned with key strategic focus 	40%
Cash Flow From Operations	Weighted more heavily than sales growth because cash generation enables enhancement of stockholder value in numerous ways, including debt reduction, dividends, stock buy-backs and the ability to pursue strategic acquisitions	40%

Table of Contents

2014 Performance Highlights

Comparison of 2014 and 2013 Performance*

Dollars in Thousands, except EPS-XA

	Fiscal Year Ended		% Change	%
	January 3, 2015	December 28, 2013		
Sales	\$5,324,746	\$4,627,802	15.1	
EPS-XA**	5.66	3.91	44.8	
Cash flow from operations	508,090	591,281	(14.1)

*In the interest of maintaining consistent disclosure of our performance criteria and metrics, we have not adjusted any of the fiscal 2014 performance criteria or fiscal 2013 or 2014 financial results described throughout this proxy statement to reflect changes resulting from our four-for-one stock split on March 3, 2015.

**EPS-XA, as well as adjusted operating profit and margin (which are discussed below), are non-GAAP measures, some of which are used as performance measures in our executive compensation programs. On a GAAP basis, diluted EPS was \$3.97 in fiscal 2014 and \$3.25 in fiscal 2013. We have chosen to provide these non-GAAP measures to investors to enable additional analyses of past, present and future operating performance and as a supplemental means of evaluating company operations. For a reconciliation to the most directly comparable GAAP measures, see Appendix A.

In addition, we achieved the following financial and strategic results in 2014:

Sales Growth in Each Business Segment. In 2014, our net sales growth was at least high single digits in each business segment. Our Innovate-to-Elevate product platforms continue to perform well, including Hanes ComfortBlend underwear, Hanes X-Temp and Champion Vapor fabrics, and ComfortFlex Fit bras.

Supply Chain Performance, Acquisitions and Innovation Drove Adjusted Operating Profit and Margin Growth. Our adjusted operating profit margin for 2014 increased 140 basis points to 14.3 percent of sales (10.6% on a GAAP basis). Strong performance from our global supply chain, including continued efficiency initiatives and internalization of production into our self-owned facilities, contributed significantly to our operating profit and margin performance.

Strong Balance Sheet and Cash from Operations. We generated \$508 million in net cash from operating activities in 2014. This strong cash flow allowed us to pay \$120 million in cash dividends to our stockholders in 2014 and to raise our quarterly cash dividend by 33% (\$0.40 per share on a pre-split basis, up from \$0.30 per share) in January 2015.

Our strong balance sheet also allowed us to make our second sizeable acquisition in two years.

Successful Acquisitions and Integrations. In 2014, we successfully completed the integration of Maidenform Brands, Inc. (“Maidenform”), which we acquired in fall 2013. The first Maidenform products developed wholly within the Hanesbrands product development process are scheduled to debut in 2015. In addition, we acquired DBA Lux Holding S.A. (“DBApparel”), a leading marketer of intimate apparel and underwear in Europe, in August 2014.

As a result of our record performance for the fiscal year ended January 3, 2015, each of our named executive officers earned, in the aggregate, 181.6% of the target amounts for their 2014 AIP and LTIP opportunities.

Table of Contents

Best Practices in Executive Compensation

Hanesbrands' executive compensation practices include a number of features we believe reflect responsible compensation and governance practices and promote the interests of stockholders.

Our practices include:

- Performance-based pay - At least half of our named executive officers' long-term incentive compensation is performance-based and must be earned every year based on objective, challenging performance criteria and metrics.
- Significant vesting periods - Equity awards made to our executive officers fully vest over a period of not less than three years.
- Holding requirement - We require all Hanesbrands senior executives to retain 100% of the net after-tax shares of Hanesbrands stock received through the exercise of options or the vesting of restricted stock units or other equity awards granted after December 1, 2010 for at least one year from the date of exercise or vesting.
- Robust stock ownership guidelines - Our Chief Executive Officer's stock ownership guideline is six times his base salary, and the ownership guideline for our other named executive officers is three times his or her base salary. Until the guideline is met, an executive is required to retain 50% of any shares received (on a net after-tax basis) under our stock-based compensation plans.
- Clawback policy - We have adopted a clawback policy that allows us to recover incentive compensation in the event we are required to prepare an accounting restatement due to material noncompliance with any financial requirement under the securities laws.
- Prohibition on hedging and pledging - Our insider trading policy prohibits all of our directors, officers and employees from pledging our securities or engaging in "short sales" or "sales against the box" or trading in puts, calls, warrants or other derivative instruments on our securities.
- Engagement of an independent compensation consultant - Our Compensation Committee engages an independent compensation consultant, who provides no other services to us, to advise on executive and non-employee director compensation matters. The independent compensation consultant reports to the Compensation Committee, who has the exclusive authority to retain or terminate the consultant.

Our practices exclude:

- Repricing or replacing of underwater stock options or stock appreciation rights without stockholder approval
- Providing excessive perquisites to executives
- Employment agreements for our named executive officers
- Single trigger change in control severance payments
- Gross up payments to cover personal income taxes (other than due on relocation reimbursements as provided under a broad-based program) or excise taxes that pertain to executive or severance benefits (other than pursuant to change in control agreements entered into prior to December 1, 2010)

How We Make Executive Compensation Decisions

The Compensation Committee, advised by its independent compensation consultant, is responsible for overseeing and approving the executive compensation program for executive officers, including our named executive officers.

The Compensation Committee has the authority to retain an independent executive compensation consultant to assist in the evaluation of compensation for our executive officers and to help ensure the objectivity and appropriateness of the actions of the Compensation Committee. The Compensation Committee has the sole authority to retain, at our expense, and terminate any such consultant, including the sole authority to approve such consultant's fees and other terms of engagement. Frederic W. Cook & Co., or the "Cook firm," serves as the Compensation Committee's executive compensation consultant. The Cook firm assists in the development of compensation programs for our executive officers and our non-employee directors by providing information about compensation by our peer group companies (which are described in "[How the Compensation Committee uses Peer Groups](#)"), relevant market trend data, information on current issues in the regulatory environment, recommendations for program design and best practices and corporate governance guidance.

The Cook firm is directly accountable to the Compensation Committee. Prior to the retention of a compensation consultant or any other external advisor, and from time to time as the Committee deems appropriate, the

Compensation Committee assesses the independence of such advisor from management, taking into consideration all factors relevant to such advisor's independence, including the factors specified in NYSE listing standards. The compensation consultant annually prepares for the Compensation Committee an independence letter providing appropriate assurances and confirmation of the

29

Table of Contents

consultant's independent status. The Compensation Committee believes that the Cook firm has been independent during its service for the Committee.

Our senior management and human resources personnel are responsible for the design and administration of the executive compensation program. At the direction of the Compensation Committee, our management has worked with the Cook firm to prepare information about the compensation competitiveness of our executive officers. Our Chief Executive Officer uses this information to make recommendations to the Compensation Committee regarding compensation of these officers, other than himself, and the Cook firm provides guidance to the Compensation Committee about those recommendations. The Cook firm makes independent recommendations to the Compensation Committee regarding the compensation of our Chief Executive Officer without the foreknowledge of management. The Compensation Committee uses this information and considers these recommendations in making decisions about executive compensation for all of our executive officers. All decisions regarding compensation of executive officers (other than our Chief Executive Officer) are made solely by the Compensation Committee. The Chief Executive Officer's compensation is approved by the independent members of the Board of Directors, after reviewing the Compensation Committee's recommendation.

Senior management and the Compensation Committee use judgment when making compensation decisions and review executive pay from a holistic perspective, including reference to compensation peer group pay practices and norms, general industry pay levels as gathered from publicly-available survey sources, individual performance, experience, strategic importance of the position to Hanesbrands and internal equity considerations. In making compensation decisions, the Compensation Committee first determines the total target direct compensation level of each named executive officer and then evaluates the allocation among the various elements of compensation, including base salary, AIP and LTIP compensation. Once the compensation mix has been established, the Compensation Committee then determines the appropriate balance of cash and equity compensation within each named executive officer's LTIP opportunity.

How the Compensation Committee uses Peer Groups

To determine what constitutes a "competitive" compensation package, the Compensation Committee generally considers total target direct compensation, as well as the allocation among those elements of compensation, at our peer group companies. Because of significant differences in the pay practices of our peer group companies, the Compensation Committee does not view this market survey data as a prescriptive determinant of individual compensation. Rather, it is used by the Compensation Committee as a general guide in its decisions on the amount and mix of total target direct compensation. Ultimately, named executive officer compensation is based on the Compensation Committee's judgment, taking into account factors further described in this Compensation Discussion and Analysis that are particular to Hanesbrands and our named executive officers, including, most importantly, actual performance. The Compensation Committee, with assistance from the Cook firm, establishes the Company's peer group that is used for market comparison purposes. We seek to identify peer group companies:

- that have comparable business models and strategy;
- with whom we compete for talent, capital and customers; and
- that are of a similar size and complexity.

In selecting new peer companies and evaluating the continued inclusion of current peers, the Compensation Committee also considers companies:

- in apparel and/or other general consumer product (non-durable goods) industries;
- with multiple distribution channels and wholesale operations;
- of a similar revenue size, market capitalization and margins;
- that consider us to be a peer for compensation purposes plus the peer companies identified by our apparel peer companies;
- used by us for financial comparison purposes; and
- used in the most recent Institutional Shareholder Services ("ISS") peer group for purposes of the chief executive officer pay-for-performance test.

Table of Contents

During 2014, the Compensation Committee considered the composition of our peer group in light of these parameters and made no changes to the group as compared to 2013, with the exception of the elimination of Jones Apparel Group, Inc., which was acquired during 2014. The 2014 peer group consisted of the following 17 companies:

2014 Peer Group

Apparel Companies

American Eagle Outfitters, Inc.

Carter’s Inc.

Gildan Activewear, Inc.

Kate Spade & Co. (formerly Fifth & Pacific Cos.)

L Brands, Inc. (formerly Limited Brands, Inc.)

PVH Corp.

Quiksilver, Inc.

V.F. Corporation

Consumer Products Companies

The Clorox Company

Energizer Holdings, Inc.

Fortune Brands Home & Security, Inc.

Hasbro, Inc.

The Hershey Company

Jarden Corporation

Mattel, Inc.

Newell Rubbermaid Inc.

Stanley Black & Decker, Inc.

Analysis of Elements of Executive Compensation

Total Target Direct Compensation

The following table shows base salary, AIP and cash and equity LTIP compensation at the target level for each of our named executive officers for 2015, 2014 and 2013 as approved by our Compensation Committee. This table presents information that is supplemental to, and should not be considered a substitute for, the information contained in the Summary Compensation Table that appears under “Executive Compensation - Summary of Compensation.” This table is not required by SEC rules. However, we have chosen to include it to help investors better understand the total target direct compensation levels of our named executive officers for the two most recent years reflected in our Summary Compensation Table and for the current year. No information is provided for Mr. Upchurch for 2013 because he first became a named executive officer in 2014.

In December 2013, using the methodology discussed under “How We Make Executive Compensation Decisions,” the Compensation Committee determined the total target direct compensation levels of our named executive officers for 2014, as well as the relative mix of base salary, AIP opportunity and LTIP opportunity for those executives. When setting Mr. Noll’s total target direct compensation level for 2014, the Compensation Committee considered the total compensation opportunity for chief executive officers at our peer group companies, our sustained operating performance and return to stockholders and Mr. Noll’s strong leadership and individual accomplishments. Based on these factors, our Compensation Committee determined to increase Mr. Noll’s 2014 total target direct compensation by 6%. The Compensation Committee also determined to increase Ms. Johnson’s total target direct compensation by 5% based on a market review of pay practices at our peer group companies and in light of changes to the scope of her individual responsibilities. For 2014, the Compensation Committee made no changes to the final 2013 total target direct compensation levels for Mr. Moss or Mr. Evans.

Our Compensation Committee typically approves, at its December meeting, LTIP awards that are intended to serve as equity incentive compensation for the following fiscal year. For example, on December 9, 2014 the Compensation Committee approved the 2015 LTIP awards. The PSAs and RSUs that comprise the 2015 LTIP awards were granted to the named executive officers on such date. The table below includes the target value of the 2015 LTIP in the row for fiscal year 2015, as this corresponds to the analysis undertaken by the Compensation Committee in determining total target direct compensation. Under SEC rules, however, we are required to include the grant date fair value of equity awards in the fiscal year in which the award is granted. Therefore, in the Summary of Compensation table that follows this Compensation Discussion and Analysis, the grant date fair value for the 2015 LTIP awards is included in the stock awards column for fiscal year 2014.

For a discussion of 2015 compensation information reflected in the table below, see “2015 Compensation Decisions” later in this Compensation Discussion and Analysis.

Table of Contents

TOTAL TARGET DIRECT COMPENSATION

Name	Year	Annual Compensation at Target		Long-Term Compensation at Target		Value at		Value of Total Target Direct Compensation		
		Base Salary/% of Value of Total Target Direct Compensation	AIP at Target/% of Value of Total Target Direct Compensation	Target of LTIP Cash Compensation of Value of Total Target Direct Compensation	Value at Target of LTIP Equity Compensation of Value of Total Target Direct Compensation					
Richard A. Noll	2015	\$1,200,000	13.0 %	\$1,800,000	19.6 %	\$—	— %	\$6,200,000	67.4 %	\$9,200,000
	2014	1,200,000	14.1	1,800,000	21.2	—	—	5,500,000	64.7	8,500,000
	2013	1,100,000	13.8	1,650,000	20.6	1,050,000	13.1	4,200,000	52.5	8,000,000
Richard D. Moss	2015	575,000	24.0	575,000	24.0	—	—	1,250,000	52.0	2,400,000
	2014	575,000	25.0	575,000	25.0	—	—	1,150,000	50.0	2,300,000
	2013	575,000	25.0	575,000	25.0	230,000	10.0	920,000	40.0	2,300,000
Gerald W. Evans, Jr.	2015	750,000	20.8	750,000	20.8	—	—	2,100,000	58.4	3,600,000
	2014	750,000	21.4	750,000	21.4	—	—	2,000,000	57.2	3,500,000
	2013 (1)	725,000	25.0	725,000	25.0	290,000	10.0	1,160,000	40.0	2,900,000
Joia M. Johnson	2015	515,000	27.7	437,750	23.6	—	—	905,000	48.7	1,857,750
	2014	515,000	28.2	437,750	24.0	—	—	875,000	47.9	1,827,750
	2013	435,000	25.0	435,000	25.0	174,000	10.0	696,000	40.0	1,740,000
W. Howard Upchurch	2015	525,000	27.7	446,250	23.5	—	—	925,000	48.8	1,896,250
	2014	515,000	28.2	437,750	24.0	—	—	875,000	47.9	1,827,750

(1) In consideration of his increased scope of responsibility as sole Chief Operating Officer of the Company effective August 1, 2013, the Compensation Committee determined on July 23, 2013 to increase Mr. Evans' 2013 total target direct compensation from \$2,900,000 to \$3,500,000, resulting in an increase in his base salary from \$725,000 to \$750,000, an increase in his target AIP opportunity from \$725,000 to \$750,000, and an increase in his target LTIP opportunity from \$1,450,000 to \$2,000,000.

Criteria and Metrics for our Compensation Program

A significant portion of the compensation that our named executive officers may earn is subject to the achievement of Company-wide performance metrics. We believe that the performance of our executive officers is best viewed through their contributions to long-term stockholder value as reflected by achievement of annual performance metrics that our Compensation Committee believes to be drivers of our performance. We use quantifiable performance criteria that are easily calculated and easily understood and that reinforce teamwork and internal alignment.

For 2014, the elements of our executive compensation program subject to the achievement of performance metrics consisted of:

• the AIP; and

• the PSA portion of LTIP compensation.

The weighting, criteria and metrics for the AIP and the PSA portion of the LTIP are summarized in the chart below. Executive officers can earn incentive compensation equal to 10% of their targeted amount for performance at the threshold level, 100% of their targeted amount for performance at the target level and 200% of their targeted amount for performance at or above the maximum level. No incentive compensation is payable if performance is below the threshold level. Incentive compensation is payable on a straight line basis for performance between the threshold level and the target level, as well as between the target level and the maximum level.

The amounts earned by our named executive officers under the performance-based elements of our compensation program are based solely on our performance against the pre-established criteria and metrics. The Compensation Committee selects criteria and metrics that have generally remained constant from year to year and that it considers to be key performance drivers that are most important to our stockholders, supplementing those criteria and metrics from time to time as the Compensation Committee deems necessary. For criteria used by the Compensation Committee over multiple years, the Compensation Committee has set metrics that require year over year improvement in performance.

The performance criteria and metrics approved by the Compensation Committee for 2014 were as follows:

Table of Contents

2014 Performance Criteria and Metrics*

Criteria	Weighting	Threshold	Target	Maximum	FY2014 Results
Sales (growth compared to prior year)	20%	0%	3%	6%	15.1%
EPS-XA** (growth compared to prior year)	40%	0%	8%	16%	44.8%
Cash flow from operations	40%	\$200 million	\$400 million	\$600 million	\$508 million

*In the interest of maintaining consistent disclosure of our performance criteria and metrics, we have not adjusted any of the fiscal 2014 performance criteria or fiscal 2013 or 2014 financial results described throughout this proxy statement to reflect changes resulting from our stock split on March 3, 2015.

**EPS-XA is a non-GAAP measure. For a reconciliation to the most directly comparable GAAP measure, see Appendix A.

As in prior years and consistent with the terms of our Omnibus Incentive Plan, in measuring attainment of EPS-XA growth for 2014, the Compensation Committee excluded the impact of charges for restructurings, acquisitions, extraordinary items and other unusual or non-recurring items, and the cumulative effects of tax or accounting changes, each as identified in our financial statements or other SEC filings.

As a result of our record performance for the fiscal year ended January 3, 2015, each of our named executive officers earned, in the aggregate, 181.6% of the target amounts for their 2014 AIP and LTIP opportunities.

Base Salary

We pay base salary to attract talented executives and to provide a fixed base of cash compensation. The base salaries for our named executive officers are determined based on their experience and the scope of their responsibilities, both on an individual basis and in relation to the experience and scope of responsibilities of other executives. The Compensation Committee also considers the practices of the companies in our peer group. These factors result in different compensation levels among the named executive officers. Base salaries are adjusted periodically (but generally not every year) as part of the Compensation Committee's annual review of total target direct compensation to reflect individual responsibilities, performance and experience, as well as market compensation levels.

For 2014, in connection with the total target direct compensation changes discussed in "Total Target Direct Compensation." Mr. Noll's base salary was increased from \$1,100,000 to \$1,200,000 and Ms. Johnson's base salary was increased from \$435,000 to \$515,000. No changes were made to the base salaries of Mr. Moss or Mr. Evans for 2014.

Annual Incentive Plan (AIP)

The AIP is designed to motivate performance by linking a portion of our named executive officers' compensation to the achievement of key annual results.

For 2014, in connection with the total target direct compensation changes discussed in "Total Target Direct Compensation." Mr. Noll's target AIP opportunity was increased from \$1,650,000 to \$1,800,000 and Ms. Johnson's target AIP opportunity was increased from \$435,000 to \$437,750. The 2014 target AIP opportunity, expressed as a percentage of base salary, remained the same as for 2013 for Mr. Moss and Mr. Evans.

As discussed in "Criteria and Metrics for our Compensation Program," the performance criteria for the AIP for 2014 were sales growth, EPS-XA growth and cash flow from operations. As a result of our record performance for the fiscal year ended January 3, 2015, each of our named executive officers earned AIP payments at 181.6% of their target amounts.

Long-Term Incentive Program (LTIP)

The Compensation Committee currently uses equity grants as the primary means of providing long-term incentives to our named executive officers. These LTIP awards are designed to encourage behaviors that enhance the long-term growth, profitability and financial success of the Company, align executives' interests with our stockholders and support retention objectives.

For 2014, two types of LTIP grants were awarded to our named executive officers:

PSAs; and

Table of Contents

time-vested RSUs.

Our Compensation Committee typically approves, at its December meeting, LTIP awards that are intended to serve as equity incentive compensation for the following fiscal year. On December 10, 2013, the Compensation Committee approved the 2014 LTIP awards, and the PSAs and RSUs that comprise the 2014 LTIP awards were granted to the named executive officers on such date. Pursuant to SEC rules we are required to include the grant date fair value of equity awards in the fiscal year in which the award is granted. Therefore, in the Summary of Compensation table that follows this Compensation Discussion and Analysis, the grant date fair value for the 2014 LTIP awards is included in the stock awards column for fiscal year 2013.

Equity awards are approved as a dollar amount, which on the grant date is converted into a specific whole number of restricted stock units or other stock awards based on the closing price of our common stock on the date of grant. For 2014, in connection with the total target direct compensation changes discussed in “Total Target Direct Compensation,” Mr. Noll’s target LTIP opportunity was increased from \$5,250,000 to \$5,500,000 and Ms. Johnson’s target LTIP opportunity was increased from \$870,000 to \$875,000. The 2014 target values of the LTIP awards for Mr. Moss and Mr. Evans, as a percentage of such officer’s base salary, were not changed from 2013.

For 2014, 50% of the value of the LTIP opportunity consisted of PSAs and 50% of the value consisted of RSUs. As discussed in “Criteria and Metrics for our Compensation Program,” the performance criteria for the PSAs for 2014 were sales growth, EPS-XA growth and cash flow from operations.

PSAs vest three years after the grant date. The number of shares of common stock that will be received upon vesting of the PSA will range from 0% to 200% of the number of shares granted based on our achievement in 2014 of our pre-established performance metrics. As a result of our record performance for the fiscal year ended January 3, 2015, each of our named executive officers will receive, upon vesting, 181.6% of the shares granted.

RSUs vest 33%, 33% and 34% on the first anniversary, second anniversary and third anniversary, respectively, of the date of grant, conditioned on continued employment with us.

The actual value realized by our named executive officers as result of their 2014 RSU and PSU awards will depend on our stock price on the respective vesting date of each award.

Discretionary Equity Awards

From time to time, the Compensation Committee grants discretionary equity awards to key employees in order to support retention objectives and motivate performance that enhances the long-term growth, profitability and financial success of the Company. On December 9, 2014, the Compensation Committee granted Ms. Johnson restricted stock units with a grant date fair value of approximately \$250,000. The restricted stock units vest on the third anniversary of the grant date. This discretionary award was made in consideration of Ms. Johnson’s significant role in successfully completing strategic acquisitions to grow and expand our business and to support retention objectives.

Post-Employment Compensation

Our named executive officers are eligible to receive post-employment compensation pursuant to the Hanesbrands Inc. Pension Plan, or the “Pension Plan,” and our defined contribution retirement program, which consists of the 401(k) Plan and the SERP, and pursuant to Severance/Change in Control Agreements, or “Severance Agreements.” Each of these arrangements is discussed below.

Pension Plan

The Pension Plan is a defined benefit pension plan under which benefits have been frozen since December 31, 2005, intended to be qualified under Section 401(a) of the Internal Revenue Code, that provides the benefits that had accrued for any of our employees, including our named executive officers, as of December 31, 2005 under a plan maintained by our former parent company prior to our becoming an independent public company. Because the Pension Plan is frozen, no additional employees became participants in the Pension Plan after December 31, 2005, and existing participants in the Pension Plan do not accrue any additional benefits after December 31, 2005.

Defined Contribution Retirement Program

Our defined contribution retirement program consists of the 401(k) Plan and the SERP. Under the 401(k) Plan, our named executive officers and generally all full-time domestic exempt and non-exempt salaried employees may contribute a portion of their compensation to the plan on a pre-tax basis and receive a matching employer contribution of up to a possible

Table of Contents

maximum of 4% of their eligible compensation not in excess of certain dollar limits mandated by the Internal Revenue Code. In addition, we may make a discretionary employer contribution to exempt and non-exempt salaried employees of up to an additional 4% of their eligible compensation.

The SERP is a nonqualified supplemental retirement plan that provides two types of benefits that we refer to collectively as the “Defined Contribution Component” of the SERP.

First, the SERP provides for employer contributions to employees whose compensation exceeds a threshold set by the Internal Revenue Code. Although, as described above, the 401(k) Plan provides for employer contributions to our named executive officers at the same percentage of their eligible compensation as provided for all employees who participate in the 401(k) Plan, compensation and benefit limitations imposed on the 401(k) Plan by the Internal Revenue Code generally prevent us from making the entire amount of the employer contributions contemplated by the 401(k) Plan with respect to any employee whose compensation exceeds a threshold set by Internal Revenue Code provisions, which threshold was \$260,000 for 2014. The SERP provides to those employees whose compensation exceeds this threshold, including our named executive officers, benefits that would be earned under the 401(k) Plan but for these limitations.

Second, the SERP provides benefits consisting of transitional defined contribution credits for one to five years and ranging from 4% to 15% of eligible compensation to a broad group of executives in connection with our transition from providing both a defined benefit plan (as discussed above, the Pension Plan is frozen) and a defined contribution plan to providing only defined contribution plans, to mitigate the negative impact of that transition. The determination of the credits provided to an executive was based on the extent to which such executive was negatively impacted by the transition, including the executive’s age and years of service as an executive as of January 1, 2006. All transitional defined contribution credits ceased in 2010.

The SERP also provides benefits, which we refer to as the “Defined Benefit Component” of the SERP, consisting of those supplemental retirement benefits that had been accrued as of December 31, 2005 under a plan maintained by our former parent company prior to our becoming an independent public company.

As discussed under “Nonqualified Deferred Compensation” and “Pension Benefits,” at the end of 2008, we provided all active participants in the SERP with an election to receive the accrued Defined Contribution Component and the accrued Defined Benefit Component, respectively, of their SERP benefit as of December 31, 2008 in the form of a lump sum payment in 2009 or 2010. Commencing January 1, 2009, we began distributing the accrued vested portion of the Defined Contribution Component of the SERP directly to participants, including our named executive officers, in cash on an annual basis. Any unvested portions of the Defined Contribution Component are credited to the employee’s SERP account and distributed to the employee upon vesting.

Severance Agreements

We have entered into Severance Agreements with all of our named executive officers. Severance Agreements help us attract and retain key talent and also provide important protections to us by discouraging our key executives from competing with us or soliciting our customers or employees for a specified period of time following termination. The Severance Agreements provide our named executive officers with benefits upon the involuntary termination of their employment other than for wrongful behavior or misconduct. The Severance Agreements also contain change in control benefits for these officers to help keep them focused on their work responsibilities during the uncertainty that accompanies a potential change in control and provide benefits for a period of time after a change in control transaction. We determined the levels of severance provided to these officers under the Severance Agreements by reference to market studies conducted prior to entering into the first Severance Agreements in connection with our becoming an independent public company. We believe the levels of benefits offered by the Severance Agreements are appropriate and competitive. Compensation that could potentially be paid to our named executive officers pursuant to the Severance Agreements is described below under “Potential Payments upon Termination or Change in Control.” Each agreement continues in effect unless we give at least 18 months’ prior written notice that the agreement will not be renewed. In addition, if a change in control occurs during the term of the agreement, the agreement will automatically continue for two years after the end of the month in which the change in control occurs.

Benefit Plans and Arrangements

Our named executive officers are eligible to participate in certain of our other employee benefits plans and arrangements. These consist of the Executive Deferred Compensation Plan, the Hanesbrands Inc. Executive Life Insurance Plan, or the “Life Insurance Plan,” and the Hanesbrands Inc. Executive Disability Plan, or the “Disability Plan.” In general, these benefits are designed to provide a safety net of protection against the financial catastrophes that can result from illness, disability or death and to enable executives to save for future financial needs in a tax efficient manner.

35

Table of Contents

Under the Executive Deferred Compensation Plan, a group of approximately 220 employees at the director level and above, including our named executive officers, may defer receipt of cash and equity compensation. This benefit offers tax advantages to eligible employees, permitting them to defer payment of their compensation and defer taxation on that compensation until a future date.

The Life Insurance Plan provides life insurance benefits to a group of approximately 80 employees at the level of vice president or above, including our named executive officers, who contribute materially to our continued growth, development and future business success. The Life Insurance Plan, which includes both a death benefit and a cash value, provides life insurance coverage during active employment in an amount equal to three times annual base salary, and, depending on the performance of investments in the plan, may offer continuing coverage following retirement. The Life Insurance Plan also provides executives with the opportunity to make voluntary, after-tax contributions that may be allocated by the executive into a range of investment options.

The Disability Plan provides long-term disability benefits for a group of approximately 80 employees at the level of vice president and above, including our named executive officers. If an eligible employee becomes totally disabled, the program will provide a monthly disability benefit equal to 1/12 of the sum of (i) 75% of the employee's annual base salary up to an amount not in excess of \$500,000 and (ii) 50% of the three-year average of the employee's annual short-term incentive payments up to an amount not in excess of \$250,000. The maximum monthly disability benefit is \$41,667 and is reduced by any disability benefits that an employee is entitled to receive under Social Security, workers' compensation, a state compulsory disability law or another plan of Hanesbrands providing benefits for disability.

Compensation Risk Assessment

The Compensation Committee, in consultation with the Cook firm, annually reviews our current compensation policies and practices and believes that, in light of their overall structure, the risks arising from such compensation policies and practices are not reasonably likely to have a material adverse effect on us.

Some of the key factors supporting the Compensation Committee's conclusion include: (i) a reasonable degree of balance with respect to the mix of cash and equity compensation and short- and longer-term performance focus; (ii) the use of multiple performance criteria in our AIP and LTIP awards; (iii) multiple year vesting for equity awards; (iv) robust executive and non-employee director stock ownership guidelines; (v) an insider trading policy that includes prohibitions on hedging and pledging of our stock; (vi) holding period requirements on earned equity awards; and (vii) an incentive compensation clawback policy.

Additional Information

Consideration of Prior Stockholder Advisory Vote on Executive Compensation

At our 2014 Annual Meeting of Stockholders, our stockholders had the opportunity to cast an advisory "say on pay" vote on our executive compensation. Our stockholders overwhelmingly approved the compensation of our named executive officers as disclosed in the proxy statement for that meeting. Our Board of Directors, and the Compensation Committee in particular, considered this overwhelming support, as well as the executive compensation programs of our peer group of companies, our past operating performance and planned strategic initiatives, in making the determination that the fundamental characteristics of our executive compensation program should continue this year.

2015 Compensation Decisions

In December 2014, using the methodology discussed under "How We Make Executive Compensation Decisions," the Compensation Committee determined the total target direct compensation levels of our named executive officers for 2015, as well as the relative mix of base salary, AIP opportunity and LTIP opportunity for those executives.

When setting Mr. Noll's total target direct compensation level for 2015, the Compensation Committee considered the total compensation opportunity for chief executive officers at our peer group companies, our sustained operating performance and returns to stockholders, and Mr. Noll's strong leadership and accomplishments. Based on these factors, our Compensation Committee determined to increase Mr. Noll's 2015 total target direct compensation by approximately 8%, maintaining his base salary and target AIP opportunity at \$1,200,000 and \$1,800,000, respectively, while increasing his target LTIP opportunity from \$5,500,000 to \$6,200,000.

Following a market review of pay practices at our peer group companies and considering changes to the scope of certain officers' individual responsibilities, the Compensation Committee also approved the following modest

increases to the total target direct compensation levels for our other named executive officers:

36

Table of Contents

Mr. Evans' total target direct compensation for 2015 was increased by approximately 3%. No changes were made to his base salary or target AIP opportunity, however his target LTIP opportunity for 2015 was increased from \$2,000,000 to \$2,100,000.

Mr. Moss' total target direct compensation for 2015 was increased by approximately 4%. No changes were made to his base salary or target AIP opportunity, however his target LTIP opportunity for 2015 was increased from \$1,150,000 to \$1,250,000.

Ms. Johnson's total target direct compensation for 2015 was increased by approximately 2%. No changes were made to her base salary or target AIP opportunity, however, her LTIP opportunity for 2015 was increased from \$875,000 to \$905,000.

Mr. Upchurch's total target direct compensation for 2015 was increased by approximately 4%. His base salary was increased from \$515,000 to \$525,000, his target AIP opportunity for 2015 was increased from \$437,750 to \$446,250 and his target LTIP opportunity was increased from \$875,000 to \$925,000.

The Compensation Committee determined to continue the overall structure of the AIP and LTIP for 2015. With respect to the named executive officers' 2015 LTIP opportunity, the Compensation Committee again determined that 50% of the LTIP opportunity will consist of PSAs and 50% of the LTIP opportunity will consist of RSUs. The PSAs, if earned, will vest three years after the grant date. The number of shares of common stock that will be received upon vesting of the PSAs will range from 0% to 200% of the number of shares granted based on our achievement in 2015 of the performance criteria described below. The RSUs vest 33%, 33% and 34% on the first anniversary, second anniversary and third anniversary, respectively, of the date of grant, conditioned on continued employment. The PSAs and RSUs for 2015 were granted on December 9, 2014. As a result, these awards are reflected in our Grants of Plan-Based Awards table and the full grant date value of these awards is included for 2014 in the Summary of Compensation table, even though the Compensation Committee views these as the 2015 LTIP award.

The Compensation Committee also approved performance criteria and metrics for 2015 that will be used to determine the amounts earned by our named executive officers under their AIP and LTIP opportunities. Our named executive officers can earn incentive compensation equal to 10% of their targeted amount for performance at the threshold level, 100% of their targeted amount for performance at the target level and 200% of their targeted amount for performance at or above the maximum level. No incentive compensation is payable if performance is below the threshold level. Incentive compensation is payable on a straight-line basis for performance between the threshold level and the target level, as well as between the target level and the maximum level. The performance criteria and metrics for 2015 are as follows:

Criteria	Weighting	Threshold	Target	Maximum
Sales (growth compared to prior year)	20%	0%	3%	6%
EPS-XA (growth compared to prior year)	40%	0%	8%	16%
Cash flow from operations	40%	\$400 million	\$600 million	\$800 million

In determining to retain sales growth and EPS-XA growth as performance metrics for our named executive officers in 2015, the Compensation Committee believes that these measures remain effective tools for aligning the performance of these officers with stockholder value by incorporating aspects of growth, profitability and capital efficiency. Like 2014, the Compensation Committee weighted EPS-XA more heavily than sales to further align senior management and stockholder interests. The Compensation Committee determined to again include cash flow from operations as a performance metric for 2015 because of its ability to enhance stockholder value in numerous ways, including debt reduction, dividends, stock buy-backs and the ability to pursue strategic acquisitions.

No Tax Gross-Ups

We do not increase payments to any executive officer to cover non business-related personal income taxes, other than the personal income taxes due on relocation reimbursements, which is provided under a broad-based program. Beginning December 1, 2010, we eliminated excise tax gross-ups with respect to severance or change-in-control agreements for new executive officers.

Clawbacks and Recoupment

The Compensation Committee has adopted a clawback policy in order to further align the interests of employees with the interests of our stockholders and strengthen the link between total compensation and the Company's performance.

Under this policy, in the event we are required to prepare an accounting restatement due to material noncompliance with any financial

37

Table of Contents

reporting requirement under the securities laws, we may, in the discretion of the Compensation Committee (as it applies to current or former executive officers) or the Chief Executive Officer (as it applies to any other employee) seek to recover, from any employee who received cash-based or equity-based incentive compensation during the three-year period preceding the date on which we are required to prepare an accounting restatement, the amount by which such person's cash-based or equity-based incentive compensation for the relevant period exceeded the lower payment that would have been made based on the restated financial results.

Stock Ownership and Retention Guidelines

We believe that our executives should have significant ownership stakes in Hanesbrands. To promote such equity ownership and further align the economic interests of our executives with our stockholders, we have adopted stock ownership guidelines for our key executives, including our named executive officers. Our Chief Executive Officer is required to own Hanesbrands stock valued at six times his annual base salary; all other named executive officers are required to own Hanesbrands stock valued at three times his or her base salary. Until the requirements of the stock ownership guidelines are met, an executive is required to retain 50% of any shares received (on a net after-tax basis) under our stock-based compensation plans. Our named executive officers and other key executives have a substantial portion of their incentive compensation paid in the form of our common stock. In addition to shares directly held by a key executive, shares held for such executive in the 401(k) Plan, the Executive Deferred Compensation Plan and the SERP, including hypothetical share equivalents held in the latter two plans, are counted for purposes of determining whether the ownership requirements are met. As of the date of this proxy statement, all of our named executive officers have met the required ownership level.

The Compensation Committee has also implemented a policy whereby all employees of the Company, including our named executive officers, are required to hold any net shares of Hanesbrands stock that they receive through the exercise of stock options or the vesting or lapse of restrictions on restricted stock units or other equity awards, in case each which are granted on or after December 1, 2010, for at least one year from the date of exercising, vesting or lapse, as applicable. For purposes of this policy, "net shares" means the number of shares obtained by the executive less any shares sold by the executive to cover the exercise price and brokerage costs of exercising an option or withheld to cover applicable income tax and employment tax withholding requirements.

Prohibitions on Pledging, Hedging and Other Derivative Transactions

Under our insider trading policy, directors and executive officers, including our named executive officers, are required to clear in advance all transactions in our securities with Hanesbrands' legal department. Further, no director, executive officer or other employee is permitted to (i) pledge or margin our securities as collateral for a loan obligation, (ii) engage in "short sales" or "sales against the box" or trade in puts, calls or other options on our securities or (iii) purchase any financial instrument or contract that is designed to hedge or offset any risk of decrease in the market value of our securities. These provisions are part of our overall program to prevent any of our directors, officers or employees from trading on material non-public information.

Tax Treatment of Certain Compensation

Section 162(m) of the Internal Revenue Code limits the tax deductibility of certain compensation paid to our Chief Executive Officer and our three other named executive officers, other than our Chief Financial Officer, with the highest total compensation. This provision disallows the deductibility of certain compensation in excess of \$1 million per year unless it is considered performance-based compensation under the Internal Revenue Code. We have adopted policies and practices that are intended to take into account the maximum tax deduction possible under Section 162(m) of the Internal Revenue Code for our AIP payments and PSAs; however, there can be no guarantee that the IRS will agree on the amount of those deductions. In addition, we may forgo any or all of the tax deduction if we believe it to be in the best long-term interests of our stockholders. Time-vested RSUs are not deemed "performance-based," and therefore are not tax deductible if the value at vesting, in combination with other non-performance-based compensation such as salary, exceeds \$1 million for an executive officer.

In making decisions about executive compensation, we also consider the impact of other regulatory provisions, including the provisions of Section 409A regarding non-qualified deferred compensation and the "golden parachute" provisions of Section 280G of the Internal Revenue Code. For example, we have attempted to structure the Severance Agreements so that they will not result in adverse tax consequences under Section 409A.

In making decisions about executive compensation, we also consider how various elements of compensation will impact our financial results. In this regard, we consider the impact of applicable stock compensation accounting rules, which determine how we recognize the cost of employee services received in exchange for awards of equity instruments.

Table of Contents

EXECUTIVE COMPENSATION

On March 3, 2015, the Company effected a four-for-one stock split in the form of a stock dividend for stockholders of record as of the close of business on February 9, 2015. All share amounts reported in this proxy statement are reported on a post-stock split basis, unless otherwise indicated.

Summary of Compensation

The following table sets forth a summary of compensation earned by or paid to our named executive officers for the fiscal years ended January 3, 2015, December 28, 2013 and December 29, 2012.

Summary Compensation Table

Name and Principal Position	Year	Salary (\$)(1)	Bonus (\$)(2)	Stock Awards (\$)(3)	Non-Equity Incentive Plan Compensation (\$)(1)(4)	Change in Pension Value and Nonqualified Deferred Compensation Earnings (\$)(5)	All Other Compensation (\$)(6)	Total Compensation (\$)
Richard A. Noll Chairman and Chief Executive Officer	2014	\$1,200,000	\$—	\$6,200,072	\$3,268,800	\$110,415	\$337,221	\$11,116,508
	2013	1,100,000	—	5,500,000	4,738,500	—	334,797	11,673,297
	2012	1,100,000	—	4,200,013	3,561,300	16,558	364,383	9,242,254
Richard D. Moss Chief Financial Officer	2014	575,000	—	1,250,098	1,044,200	—	142,003	3,011,300
	2013	575,000	—	1,150,050	1,412,775	—	127,782	3,265,607
	2012	491,667	275,000	20,009	945,283	—	99,215	2,731,174
Gerald W. Evans, Jr. Chief Operating Officer	2014	750,000	—	2,099,936	1,362,000	279,792	174,600	4,666,328
	2013	735,417	—	2,229,919	1,799,607	—	176,227	4,941,170
	2012	725,000	—	1,160,001	1,338,785	98,928	179,407	3,502,121
Joia M. Johnson Chief Legal Officer, General Counsel and Corporate Secretary	2014	515,000	—	1,155,074	794,954	—	108,339	2,573,367
	2013	435,000	—	875,050	1,068,795	—	105,072	2,483,917
	2012	435,000	—	695,993	803,271	—	107,199	2,041,464
W. Howard Upchurch Group President,	2014	515,000	—	925,024	794,954	75,299	94,204	2,404,481

Innerwear
Americas

(1) The amounts shown include deferrals to the 401(k) Plan and the Executive Deferred Compensation Plan.

In connection with the departure of our former Chief Financial Officer in May 2011, Mr. Moss received a retention award with a value of \$275,000, payable in cash on August 1, 2012, provided that Mr. Moss was actively employed by the Company on such date.

The amounts shown reflect the aggregate grant date fair value of awards during the year shown, computed in accordance with Topic 718 of the FASB Accounting Standards Codification. The assumptions we used in valuing these awards are described in Note 5, "Stock-Based Compensation," to our consolidated financial statements included in our annual report on Form 10-K for the fiscal year ended January 3, 2015. These amounts do not correspond to the actual value that may be recognized by the officer. Additional information regarding outstanding awards, including exercise prices and expiration dates, can be found in the "Outstanding Equity Awards" table. The amounts shown under "Stock Awards" include: (i) grants of restricted stock units, (ii) for 2012, the portion of the performance stock and cash awards ("PSCAs") payable in stock, and (iii) for 2013 and 2014, performance share awards ("PSAs"), as shown below:

Table of Contents

	Year	Grant Date Fair Value of PSAs/PSCA Payable in Stock	Grant Date Fair Value of Restricted Stock Units	Total Grant Date Fair Value of Stock Awards
Richard A. Noll	2014	\$ 3,100,036	\$ 3,100,036	\$6,200,072
	2013	2,750,000	2,750,000	5,500,000
	2012	1,575,005	2,625,008	4,200,013
Richard D. Moss	2014	625,049	625,049	1,250,098
	2013	575,025	575,025	1,150,050
	2012	344,999	575,010	920,009
Gerald W. Evans, Jr.	2014	1,049,968	1,049,968	2,099,936
	2013	999,969	1,229,951	2,229,920
	2012	435,000	725,001	1,160,001
Joia M. Johnson	2014	452,538	702,536	1,155,074
	2013	437,525	437,525	875,050
	2012	260,993	435,000	695,993
W. Howard Upchurch	2014	462,512	462,512	925,024

The amounts shown above for PSAs or the portion of the PSCA payable in stock represent the grant date value based on the probable outcome of the performance conditions. The value of such awards at the grant date assuming that the maximum level of performance conditions was achieved was as follows: for Mr. Noll: \$3,150,010 in 2012, \$5,500,000 in 2013 and \$6,200,072 in 2014; for Mr. Moss: \$689,998 in 2012, \$1,150,050 in 2013 and \$1,250,098 in 2014; for Mr. Evans: \$870,001 in 2012, \$1,999,938 in 2013 and \$2,099,936 in 2014; for Ms. Johnson: \$521,986 in 2012, \$875,050 in 2013 and \$905,077 in 2014; and for Mr. Upchurch: \$925,024 in 2014.

The amounts represent the aggregate of the amounts earned for such year under the AIP, which amounts were paid (4) after the end of such year, and for 2012 and 2013, the amounts earned for such year under the portion of the PSCA payable in cash, as shown below:

	Year	Amount Earned under AIP	Amount Earned under the PSCA Payable in Cash	Total Non-Equity Incentive Plan Compensation
Richard A. Noll	2014	\$3,268,800	\$—	\$3,268,800
	2013	2,895,750	1,842,750	4,738,500
	2012	2,176,350	1,384,950	3,561,300
Richard D. Moss	2014	1,044,200	—	1,044,200
	2013	1,009,125	403,650	1,412,775
	2012	648,508	296,775	945,283
Gerald W. Evans, Jr.	2014	1,362,000	—	1,362,000
	2013	1,290,657	508,950	1,799,607
	2012	956,275	382,510	1,338,785
Joia M. Johnson	2014	794,954	—	794,954
	2013	763,425	305,370	1,068,795
	2012	573,765	229,506	803,271
W. Howard Upchurch	2014	794,954	—	794,954

Neither the Executive Deferred Compensation Plan nor the SERP provide for “above-market” or preferential earnings as defined in applicable SEC rules. Increases in pension values are determined for the periods presented; (5) because the defined benefit arrangements are frozen, the amounts shown in this column represent solely the increase in the actuarial value of pension benefits previously accrued as of December 31, 2005.

For the fiscal year ended January 3, 2015, the amounts shown in the “All Other Compensation” column include the (6) following: (i) premiums for an insurance policy on the life of each of the officers (\$29,508 for Mr. Noll, \$24,116 for

Table of Contents

Mr. Moss, \$17,536 for Mr. Evans, \$11,705 for Ms. Johnson and \$7,937 for Mr. Upchurch); (ii) premiums for accidental death and dismemberment insurance for each of the officers (\$90 for each of the officers); (iii) premiums for long-term disability insurance for each of the officers (\$11,460 for Mr. Noll, \$5,491 for Mr. Moss, \$7,163 for Mr. Evans, \$4,918 for Ms. Johnson and \$4,918 for Mr. Upchurch); and (iv) our contributions pursuant to the defined contribution retirement program, which consists of the qualified 401(k) Plan (\$20,600 for each of the officers) and the nonqualified SERP (\$274,284 for Mr. Noll, \$91,705 for Mr. Moss, \$128,694 for Mr. Evans, \$70,888 for Ms. Johnson and \$60,165 for Mr. Upchurch), as well as certain one-time make whole payments to compensate certain officers for an administrative error resulting from a transition in plan administrators and investment options in the qualified 401(k) Plan (\$1,279 for Mr. Noll, \$518 for Mr. Evans, \$138 for Ms. Johnson and \$494 for Mr. Upchurch).

As discussed above under “Defined Contribution Retirement Program,” we may make an employer contribution to exempt and non-exempt salaried employees, including our executive officers, of up to 4% of their eligible compensation. Because this contribution is discretionary and may not be made for any particular fiscal year, we have determined that it is most appropriate to reflect the contribution in the Summary Compensation Table in the year in which it is actually made. As a result, the amounts shown in the “All Other Compensation” column for the fiscal year ended January 3, 2015 include the following discretionary contributions with respect to the fiscal year ended December 28, 2013: \$131,054 for Mr. Noll, \$48,940 for Mr. Moss, \$67,668 for Mr. Evans, \$40,351 for Ms. Johnson and \$35,419 for Mr. Upchurch.

Grants of Plan-Based Awards

The following table sets forth a summary of grants of plan-based awards to our named executive officers in the fiscal year ended January 3, 2015.

Grants of Plan-Based Awards in 2014

Name	Grant Date	Estimated Future Payouts Under Non-Equity Incentive Plan Awards			Estimated Future Payouts Under Equity Incentive Plan Awards			All Other Stock Awards: Number of Shares or Units (#)	All Other Awards: Number of Securities Under Award (#)	Grant Date	Fair Value of Stock and Option Awards (\$)(1)
		Threshold (\$)	Target (\$)	Maximum (\$)	Threshold (#)	Target (#)	Maximum (#)				
Richard A. Noll	1/28/2014(2)	\$180,000	\$1,800,000	\$3,600,000	—	—	—	—	—	\$—	\$—
	12/9/2014(3)	—	—	—	11,314	113,140	226,280	—	—	3,100,036	3,100,036
	12/9/2014(5)	—	—	—	—	—	—	113,140	—	3,100,036	3,100,036
Richard D. Moss	1/28/2014(2)	57,500	575,000	1,150,000	—	—	—	—	—	—	—
	12/9/2014(3)	—	—	—	2,281	22,812	45,624	—	—	625,049	625,049
	12/9/2014(5)	—	—	—	—	—	—	22,812	—	625,049	625,049
Gerald W. Evans, Jr.	1/28/2014(2)	75,000	750,000	1,500,000	—	—	—	—	—	—	—
	12/9/2014(3)	—	—	—	3,832	38,320	76,640	—	—	1,049,968	1,049,968
	12/9/2014(5)	—	—	—	—	—	—	38,320	—	1,049,968	1,049,968
Joia M. Johnson	1/28/2014(2)	43,775	437,750	875,500	—	—	—	—	—	—	—
	12/9/2014(3)	—	—	—	1,652	16,516	33,032	—	—	452,538	452,538
	12/9/2014(5)	—	—	—	—	—	—	16,516	—	452,538	452,538
W. Howard Upchurch	12/9/2014(6)	—	—	—	—	—	—	9,124	—	249,998	249,998
	1/28/2014(2)	43,775	437,750	875,500	—	—	—	—	—	—	—
	12/9/2014(3)	—	—	—	1,688	16,880	33,760	—	—	462,512	462,512
(1)	12/9/2014(5)	—	—	—	—	—	—	16,880	—	462,512	462,512

The amounts shown in the “Grant Date Fair Value” column reflect the aggregate grant date fair value of the awards, computed in accordance with Topic 718 of the FASB Accounting Standards Codification.

(2) This award is the AIP award for the fiscal year ended January 3, 2015. See “Annual Incentive Plan (AIP)” for a discussion of the amounts paid under the AIP for the fiscal year ended January 3, 2015.

This award is the portion of the LTIP award for 2015 that consists of the PSA. This award will vest on the third anniversary of the grant date, and the number of shares of common stock that will vest will range from 0% to 200% (3) of the number of shares granted based on our achievement of pre-established performance metrics for our 2015 fiscal year. Once vested, this award will be paid in shares of our common stock distributed to participants following the vesting date. See “Long-Term Incentive Program (LTIP)” for a discussion of these awards.

Table of Contents

(4) Represents the grant date fair value of the portion of the LTIP award for 2015 that consists of the PSA, assuming achievement at the target level.

This award represents the portion of the LTIP award for 2015 that consists of restricted stock units. The restricted (5) stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant. See “Long-Term Incentive Program (LTIP)” for a discussion of these awards.

(6) This award represents a discretionary grant of restricted stock units. The restricted stock units vest on the third anniversary of the date of grant. See “Discretionary Equity Awards” for a discussion of this award.

Outstanding Equity Awards

The following table sets forth certain information with respect to outstanding equity awards at January 3, 2015 for each of our named executive officers.

Outstanding Equity Awards at Fiscal 2014 Year-End

Name	Option Awards				Stock Awards		Equity	Equity		
	Number of Securities Underlying Unexercised Options (#) Exercisable	Number of Securities Underlying Unexercised Options (#) Unexercisable	Option Exercise Price (\$)	Option Expiration Date	Number of Shares or Units of Stock That Have Not Vested (#)	Market Value of Stock That Have Not Vested (\$)(1)	Number of Unearned Shares, or Other Rights That Have Not Vested (#)	Plan Awards: Incentive Market or Payout Value of Unearned Shares, or Other Rights That Have Not Vested (\$)(1)		
Richard A. Noll	(2)	—	\$—	—	—	\$ —	113,140	(3) \$ 3,128,604	(4)	
	(5)	—	—	—	113,140	3,128,604	—	—		
	(6)	—	—	—	290,560	8,034,710	—	—		
	(7)	—	—	—	107,200	2,964,348	—	—		
	(8)	—	—	—	307,980	8,516,417	—	—		
	(9)	—	—	—	99,448	2,749,986	—	—		
	(10)	276,276	—	6.79	12/6/2020	—	—	—		
	(11)	623,728	—	6.09	12/8/2019	—	—	—		
	(12)	2,609,928	—	6.28	2/4/2018	—	—	—		
	Richard D. Moss	(2)	—	—	—	—	—	22,812	(3) 630,809	(4)
		(5)	—	—	—	22,812	630,809	—	—	
		(6)	—	—	—	60,756	1,680,055	—	—	
(7)		—	—	—	22,416	619,858	—	—		
(8)		—	—	—	67,460	1,865,438	—	—		
(9)		—	—	—	21,788	602,493	—	—		
Gerald W. Evans, Jr.	(2)	—	—	—	—	—	38,320	(3) 1,059,644	(4)	
	(5)	—	—	—	38,320	1,059,644	—	—		
	(13)	—	—	—	11,552	319,442	—	—		
	(6)	—	—	—	105,656	2,921,653	—	—		
	(7)	—	—	—	38,984	1,078,005	—	—		
	(8)	—	—	—	85,060	2,352,122	—	—		

Edgar Filing: Hanesbrands Inc. - Form DEF 14A

	(9)—	—	—	—	27,468	759,559	—	—	
	(10) 78,800	—	6.79	12/6/2020	—	—	—	—	
	(11) 162,712	—	6.09	12/8/2019	—	—	—	—	
	(14) 436,364	—	3.57	12/9/2018	—	—	—	—	
	(12) 340,424	—	6.28	2/4/2018	—	—	—	—	
	(15) 219,356	—	6.28	2/5/2017	—	—	—	—	
Joia M. Johnson	(2)—	—	—	—	—	—	16,516	(3) 456,709	(4)
	(5)—	—	—	—	16,516	456,709	—	—	
	(19)—	—	—	—	9,124	252,301	—	—	

Table of Contents

	(6)	—	—	—	46,228	1,278,320	—	—
	(7)	—	—	—	17,056	471,641	—	—
	(8)	—	—	—	51,032	1,411,162	—	—
	(9)	—	—	—	16,484	455,824	—	—
	(10)	45,464	—	6.79	12/6/2020	—	—	—
	(12)	198,580	—	6.28	2/4/2018	—	—	—
W. Howard	(2)	—	—	—	—	—	16,880	(3) 466,774 (4)
Upchurch	(5)	—	—	—	—	16,880	466,774	—
	(6)	—	—	—	—	46,228	1,278,320	—
	(7)	—	—	—	—	17,056	471,641	—
	(8)	—	—	—	—	48,248	1,334,178	—
	(9)	—	—	—	—	15,580	430,826	—
	(10)	36,036	—	6.79	12/6/2020	—	—	—
	(11)	69,152	—	6.09	12/8/2019	—	—	—
	(14)	105,456	—	3.57	12/9/2018	—	—	—
	(12)	140,424	—	6.28	2/4/2018	—	—	—
	(15)	116,128	—	6.28	2/5/2017	—	—	—
	(16)	91,036	—	5.60	9/26/2016	—	—	—
	(17)	55,492	—	5.60	9/26/2016	—	—	—
	(18)	121,952	—	5.60	9/26/2016	—	—	—
	(18)	121,952	—	5.60	9/26/2016	—	—	—

(1) Calculated by multiplying \$27.65, the split-adjusted closing market price of our common stock on January 2, 2015, by the number of restricted stock units which have not vested.

(2) This award was granted on December 9, 2014 and is the portion of the LTIP award for 2015 that consists of performance shares. This award will vest on the third anniversary of the grant date, and the number of shares of common stock that will vest will range from 0% to 200% of the number of units granted based on the Company's achievement of certain performance targets for its 2015 fiscal year discussed above.

(3) Represents the number of shares of our common stock that can be issued on the vesting date, based on the Company's achievement of certain performance metrics for its 2015 fiscal year discussed above, assuming achievement of the target level of performance. The ranges of shares that can be issued at the vesting date, based on actual performance is from 0 shares to 226,280 shares for Mr. Noll, 45,624 shares for Mr. Moss, 76,640 shares for Mr. Evans, 33,032 shares for Ms. Johnson and 33,760 shares for Mr. Upchurch.

(4) Calculated by multiplying \$27.65, the split-adjusted closing market price of our common stock on January 2, 2015, by the number of performance shares granted, assuming achievement at the target level of performance. The market value of the shares of our common stock that can be issued on the vesting date, based on the Company's achievement of certain performance targets for its 2015 fiscal year discussed above, ranges from \$0 (if the minimum number of shares, 0 shares, were to be received) to \$6,200,072 for Mr. Noll, \$1,250,098 for Mr. Moss, \$2,099,936 for Mr. Evans, \$905,077 for Ms. Johnson and \$925,024 for Mr. Upchurch (if the maximum number of shares were to be received).

(5) This award was granted on December 9, 2014. The restricted stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant.

(6) This award was granted on December 10, 2013 and is the portion of the 2014 LTIP award that consists of performance shares. The market value is calculated by multiplying \$27.65, the split-adjusted closing market price of our common stock on January 2, 2015, by the number of unvested shares. This award will vest on the third anniversary of the grant date.

(7) This award was granted on December 10, 2013. The restricted stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant.

(8)

This award was granted on December 4, 2012 and is the portion of the 2013 LTIP award that consists of the PSCA payable in stock. The market value is calculated by multiplying \$27.65, the split-adjusted closing market price of our common stock on January 2, 2015, by the number of unvested shares. This award will vest on the third anniversary of the grant date.

Table of Contents

- (9) This award was granted on December 4, 2012. The restricted stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant.
 These stock options were granted on December 6, 2010. The stock options vested 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant, as adjusted to reflect our four-for-one stock split on March 3, 2015.
- (10) These stock options were granted on December 8, 2009. The stock options vested 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant, as adjusted to reflect our four-for-one stock split on March 3, 2015.
- (11) These stock options were granted on February 4, 2008. The stock options vested 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant, as adjusted to reflect our four-for-one stock split on March 3, 2015.
- (12) This award was granted on July 23, 2013. The restricted stock units vest 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant, as adjusted to reflect our four-for-one stock split on March 3, 2015.
 These stock options were granted on December 9, 2008. The stock options vested 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant, as adjusted to reflect our four-for-one stock split on March 3, 2015.
- (14) These stock options were granted on February 5, 2007. The stock options vested 33%, 34% and 33% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant, as adjusted to reflect our four-for-one stock split on March 3, 2015.
- (15) These stock options were granted on September 26, 2006. The stock options vested 50% on August 31, 2007 and 50% on August 31, 2008 and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant, as adjusted to reflect our four-for-one stock split on March 3, 2015.
- (16) These stock options were granted on September 26, 2006. The stock options were vested and exercisable on the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant, as adjusted to reflect our four-for-one stock split on March 3, 2015.
- (17) These stock options were granted on September 26, 2006. The stock options vested 33%, 33% and 34% on the first anniversary, the second anniversary and the third anniversary, respectively, of the date of grant and expire on the tenth anniversary of the date of grant. The exercise price of the stock options is 100% of the fair market value of our common stock on the date of grant, as adjusted to reflect our four-for-one stock split on March 3, 2015.
- (18) This award was granted on December 9, 2014. The restricted stock units vest on the third anniversary of the date of grant.
- (19)

Table of Contents

Option Exercises and Stock Vested

The following table sets forth certain information with respect to options exercised and stock awards vested during the fiscal year ended January 3, 2015 with respect to the named executive officers.

Option Exercises and Stock Vested in 2014

Name	Option Awards		Stock Awards	
	Number of Shares Acquired on Exercise (#)	Value Realized Upon Exercise (\$)	Number of Shares Acquired on Vesting (#)	Value Realized on Vesting (\$)
Richard A. Noll	1,672,728	\$ 37,498,380	656,996	\$ 18,509,040 (1)
Richard D. Moss	85,956	1,568,418	140,968	3,971,503 (2)
Gerald W. Evans, Jr.	380,072	7,510,223	191,760	5,377,910
Joia M. Johnson	—	—	108,528	3,057,750
W. Howard Upchurch	—	—	94,596	2,663,862

Of the shares of common stock reflected in the table for Mr. Noll, 301,880 shares with an aggregate value received on vesting of \$8,461,920 were deferred into the HBI Stock Fund under the Executive Deferred Compensation Plan. (1) Balances in this account are settled on a share-for-share basis of our common stock at the time specified by the executive at the time of the deferral election, which in no case shall be prior to the January 1 following the first anniversary of the date the deferral election is made.

Of the shares of common stock reflected in the table for Mr. Moss, 43,736 shares with an aggregate value received on vesting of \$1,227,437 were deferred into the HBI Stock Fund under the Executive Deferred Compensation Plan. (2) Balances in this account are settled on a share-for-share basis of our common stock at the time specified by the executive at the time of the deferral election, which in no case shall be prior to the January 1 following the first anniversary of the date the deferral election is made.

Pension Benefits

Certain of our executive officers participate in the Pension Plan and the SERP. The Pension Plan is a frozen, defined benefit pension plan, intended to be qualified under Section 401(a) of the Internal Revenue Code, that provides the benefits that had accrued for our employees, including certain of our named executive officers, as of December 31, 2005 under a plan maintained by our former parent company prior to our becoming an independent public company. A participant's total benefit payable pursuant to the Pension Plan consists of two parts: a pension benefit and a retirement benefit. Different optional forms of payment are available for each benefit. The Defined Benefit Component of the SERP is an unfunded deferred compensation plan that, in part, will provide the nonqualified supplemental pension benefits that had accrued for certain of our employees, including certain of our named executive officers, under a plan maintained by our former parent company.

Normal retirement age is age 65 for purposes of both the Pension Plan and the Defined Benefit Component of the SERP. The normal form of benefits under the Pension Plan is a life annuity for single participants and a qualified joint and survivor annuity for married participants. The normal form of benefits under the SERP is a lump sum. Other than Mr. Noll and Mr. Evans, none of our named executive officers is eligible for early retirement under the Pension Plan or the SERP. With respect to the Defined Benefit Component of the SERP and the pension benefit under the Pension Plan, participants who have attained at least age 55 and completed at least 10 years of service are eligible for unreduced benefits at age 62, or benefits reduced by 5/12 of one percent thereof for each month by which the date of commencement of such benefit precedes the first day of the month coincident with or immediately following the day on which the participant attains age 62. With respect to the retirement benefit under the Pension Plan, participants who have attained at least age 55 and completed at least 10 years of service are eligible for unreduced benefits at age 65, or benefits reduced by 6% per year from age 65 and 4% per year from age 60. The only named executive officers to have any portion of their Pension Plan benefit determined under the retirement benefit are Mr. Evans and Mr. Upchurch. At the end of 2008, we provided all active participants in the SERP with an election to receive the accrued Defined Benefit Component of their SERP benefit in the form of a lump sum payment in 2009 or 2010. We offered this election as part of the required changes mandated by Section 409A, and eligible participants could make this election

in addition to or instead of any election with respect to the Defined Contribution Component of the SERP. The value of the lump sum payment with

45

Table of Contents

respect to the Defined Benefit Component of the SERP was calculated based on the participant's age 65 SERP Defined Benefit Component benefit and an interest rate of 5.25%. The lump sum amounts do not include the value of any early retirement subsidies and accordingly may be significantly less valuable than the amount the participant could have received if the participant had been eligible for early retirement (at least age 55 with 10 years of service) when the participant's employment with us terminates. Any SERP participant who elected to receive this lump sum payment will not be entitled to any additional payments with respect to the Defined Benefit Component of the SERP. Mr. Noll and Mr. Upchurch elected to receive a lump sum payment in 2009; none of the other executive officers elected to receive a lump sum payment from the Defined Benefit Component of the SERP.

The following table sets forth certain information with respect to the value of pension benefits accumulated by our named executive officers at the end of 2014.

Pension Benefits — 2014

Name	Plan Name	Number of Years Credited Service (#)	Present Value of Accumulated Benefit \$(1)	Payments During Last Fiscal Year (\$)
Richard A. Noll	Pension Plan	13.75	\$539,239	\$—
Richard D. Moss(2)	—	—	—	—
Gerald W. Evans, Jr.	Pension Plan	22.50	557,260	—
	SERP	22.50	1,076,116	—
Joia M. Johnson(2)	—	—	—	—
W. Howard Upchurch	Pension Plan	18.33	299,292	—

Present values for the Pension Plan are computed as of January 3, 2015, using a discount rate of 4.2% and healthy mortality table (the RP-2014 Employee and Healthy Annuitant Table Projected Generationally with Scale MP). For the pension benefit, we assume 40% of males elect a single life annuity and 60% select a 50% joint and survivor annuity, and that 65% of females elect a single life annuity and 35% select a 50% joint and survivor annuity. For the retirement benefit, we assume that 70% of males elect a six-year certain only annuity, 12% select a single life annuity and 18% select a 50% joint and survivor annuity, and that 70% of females elect a six-year certain only annuity, 19.5% select a single life annuity and 10.5% select a 50% joint and survivor annuity. When calculating the six-year certain only annuity, a 3% interest rate and the mortality prescribed under Revenue Ruling 2001-62 is assumed for converting the single life annuity benefit to an actuarial equivalent six-year certain only annuity. If a participant has both a pension benefit and a retirement benefit, the payment form assumption is applied to each benefit amount separately, in all cases assuming the participant commences each portion of the benefit at the earliest unreduced age. Benefits under the Defined Benefit Component of the SERP are payable as a lump sum, which lump sum has been computed using the SERP's interest rate of 3.75% (120% of the November 30-year Treasury rate for each year, rounded to the nearest 1/4%) and the mortality prescribed under Revenue Ruling 2001-62. Present values as of January 3, 2015 of the SERP lump sum are determined using a discount rate of 3.8%. For both the Pension Plan and the SERP, we also used the following assumptions: (i) the portion of the benefit that is payable as an unreduced benefit at age 62, the earliest unreduced commencement age under the Pension Plan for the pension benefit and the SERP, was valued at age 62 assuming the officer continues to work until that age in order to become eligible for unreduced benefits, (ii) the portion of the benefit that is payable as an unreduced benefit at age 65, the earliest unreduced commencement age under the Pension Plan for the retirement benefit, was valued at age 65 assuming the officer survives until that age in order to become eligible to receive the retirement benefit unreduced and (iii) the values of the benefits have been discounted assuming the officer continues to live until the assumed benefit commencement age (no mortality discount has been applied). All of the foregoing assumptions, except for the assumption that the officer lives and works until retirement, which we have used in light of SEC rules, are the same as those we use for financial reporting purposes under generally accepted accounting principles.

(2) Mr. Moss and Ms. Johnson do not have any pension benefits because they were not eligible to accrue benefits prior to December 31, 2005.

Table of Contents

Nonqualified Deferred Compensation

Under the Executive Deferred Compensation Plan, a group of approximately 220 employees at the director level and above, including our named executive officers, may defer receipt of cash and equity compensation. The amount of compensation that may be deferred is determined in accordance with the Executive Deferred Compensation Plan based on elections by each participant. Amounts deferred under the Executive Deferred Compensation Plan may, at the election of the executive, (i) earn a fixed rate of interest, which was 2.1% for 2014; (ii) be deemed to be invested in a stock equivalent account (the “HBI Stock Fund”) and earn a return based on our stock price; or (iii) be deemed to be invested in one of a number of other investment funds designated by us from time to time. The amount payable to participants will be payable either on the withdrawal date elected by the participant or upon the occurrence of certain events as provided under the Executive Deferred Compensation Plan. A participant may designate one or more beneficiaries to receive any portion of the obligations payable in the event of death; however, neither participants nor their beneficiaries may transfer any right or interest in the Executive Deferred Compensation Plan.

The following table sets forth certain information with respect to contributions to and withdrawals from the Executive Deferred Compensation Plan by our named executive officers during the fiscal year ended January 3, 2015, and the aggregate balance at fiscal year end.

Nonqualified Deferred Compensation — 2014

Name	Plan	Executive Contributions in Last FY (\$)(1)	Registrant Contributions in Last FY (\$)	Aggregate Earnings in Last FY (\$)(2)	Aggregate Withdrawals Distribution (\$)	Aggregate Balance at Last FYE (\$)
Richard A. Noll	Executive Deferred Compensation Plan	\$8,461,920	\$—	\$(114,183)	\$—	\$8,347,737
Richard D. Moss	Executive Deferred Compensation Plan	1,227,437	—	663,341	—	2,996,588
Gerald W. Evans, Jr.	Executive Deferred Compensation Plan	—	—	—	—	—
Joia M. Johnson	Executive Deferred Compensation Plan	—	—	—	—	—
W. Howard Upchurch	Executive Deferred Compensation Plan	—	—	—	—	—

(1) Represents shares of common stock that vested during 2014 and were deferred into the HBI Stock Fund under the plan.

(2) No portion of these earnings were included in the Summary of Compensation table because the Executive Deferred Compensation Plan does not provide for “above-market” or preferential earnings as defined in applicable SEC rules.

Table of Contents

Potential Payments upon Termination or Change in Control

The termination benefits provided to our named executive officers, upon their involuntary termination of employment, or termination due to death or total and permanent disability, do not discriminate in scope, terms or operation in favor of these officers compared to the benefits offered to all salaried employees. The following describes the potential payments to these officers upon an involuntary severance or a termination of employment in connection with a change in control. The information presented in this section is computed assuming that the triggering event took place on January 2, 2015, the last business day of the fiscal year ended January 3, 2015, and that the value of a share of our common stock is \$27.65, the split-adjusted closing price per share of our common stock on January 2, 2015.

Termination or Change-in-Control Payments

		Voluntary Termination		Involuntary Termination		Change in Control
		Resignation(1)	Retirement(1)	For Cause(1)	Not For Cause	
Richard A. Noll	Severance	\$—	\$—	\$—	\$2,400,000 (2)	\$11,663,103 (3)
	LTIP	—	—	—	—	30,365,419 (4)
	Benefits and perquisites	—	—	—	38,928 (5)	684,407 (6)
	Tax gross-up/reduction	—	—	—	—	— (7)
	Total	—	—	—	2,438,928	42,712,929
Richard D. Moss	Severance	—	—	—	862,500 (2)	2,530,589 (3)
	LTIP	—	—	—	—	6,433,112 (4)
	Benefits and perquisites	—	—	—	33,213 (5)	230,384 (6)
	Tax gross-up/reduction	—	—	—	—	— (7)
	Total	—	—	—	895,713	9,194,085
Gerald W. Evans, Jr.	Severance	—	—	—	1,500,000 (2)	3,857,573 (3)
	LTIP	—	—	—	—	10,059,017 (4)
	Benefits and perquisites	—	—	—	26,238 (5)	245,974 (6)
	Tax gross-up/reduction	—	—	—	—	— (7)
	Total	—	—	—	1,526,238	14,162,564
Joia M. Johnson	Severance	—	—	—	600,833 (2)	2,417,344 (3)
	LTIP	—	—	—	—	5,088,036 (4)
	Benefits and perquisites	—	—	—	20,057 (5)	153,476 (6)
	Tax gross-up/reduction	—	—	—	—	— (7)
	Total	—	—	—	620,891	7,658,855
W. Howard Upchurch	Severance	—	—	—	1,030,000 (2)	1,905,500 (3)
	LTIP	—	—	—	—	4,737,210 (4)
	Benefits and perquisites	—	—	—	16,063 (5)	133,062 (6)
	Tax gross-up/reduction	—	—	—	—	— (7)
	Total	—	—	—	1,046,063	6,775,773

(1) A named executive officer who is terminated by us for cause, or who voluntarily resigns (other than at our request) or retires, will receive no severance benefit.

(2) If the employment of a named executive officer is terminated by us for any reason other than for cause, or if such an officer terminates his or her employment at our request, we will pay that officer benefits for a period of 12 to 24 months depending on his or her position and combined continuous length of service with us and with our former parent company. The monthly severance benefit that we would pay to each such officer is based on the officer's base salary (and, in limited cases, AIP amounts), divided by 12. To receive these payments, the named executive officer must sign an agreement that prohibits, among other things, the officer from working for our competitors,

soliciting business from our customers, attempting to hire our employees and disclosing our confidential information. The named executive officer also must agree to release any claims against us. Payments terminate if the terminated named executive officer becomes employed by one of our competitors. The terminated named executive officer also would receive a pro-rated payment

Table of Contents

under any incentive plans applicable to the fiscal year in which the termination occurs based on actual full fiscal year performance. We have not estimated a value for these incentive plan payments because the named executive officer would be entitled to such payments if employed by us on the last day of our fiscal year, regardless of whether termination occurred.

- (3) Includes both involuntary Company-initiated terminations of employment and terminations by the named executive officer due to “good reason” as defined in the officer’s Severance Agreement. No severance payments would be made upon a change in control if the named executive officer continues to be employed by us. The named executive officer receives a lump sum payment equal to two times (or three times in the case of Mr. Noll) his or her cash compensation, consisting of base salary, the greater of his or her current target or their average actual AIP amounts over the prior three years and the matching contribution to the defined contribution plan in which the named executive officer is participating (the amount of the contribution to the defined contribution plan is reflected in “Benefits and perquisites”). To receive these payments, the named executive officer must sign an agreement that prohibits, among other things, the officer from working for our competitors, soliciting business from our customers, attempting to hire our employees and disclosing our confidential information. The named executive officer also must agree to release any claims against us. Payments terminate if the terminated named executive officer becomes employed by one of our competitors.

- (4) Upon a change in control, as defined in the Omnibus Incentive Plan, the treatment of outstanding awards upon the occurrence of a change in control will be determined by the Compensation Committee at the time such awards are granted and set forth in the applicable award agreement. To date, all outstanding stock awards granted under the Omnibus Incentive Plan, including those to our named executive officers, fully vest upon a change in control regardless of whether a termination of employment occurs. RSUs and PSAs are valued based upon the number of unvested units multiplied by the closing price of our common stock on January 2, 2015.

- (5) Reflects executive life insurance continuation (\$31,278 for Mr. Noll, \$25,563 for Mr. Moss, \$18,588 for Mr. Evans, \$12,407 for Ms. Johnson and \$8,413 for Mr. Upchurch) and outplacement services (\$7,650 for each of the officers). The terminated named executive officer’s eligibility to participate in our medical and dental plans would continue for the same number of months for which he or she is receiving severance payments. However, these continued welfare benefits are available to all salaried employees and do not discriminate in scope, terms or operation in favor of our named executive officers compared to the involuntary termination benefits offered to all salaried employees. The terminated named executive officer’s participation in all other benefit plans would cease as of the date of termination of employment.

- (6) Reflects health and welfare benefits continuation (\$185,267 for Mr. Noll, \$96,004 for Mr. Moss, \$75,071 for Mr. Evans, \$43,552 for Ms. Johnson and \$34,271 for Mr. Upchurch) for three years, with respect to Mr. Noll, and two years, with respect to Mr. Moss, Mr. Evans, Ms. Johnson and Mr. Upchurch, of scheduled company matching contributions to our defined contribution plans calculated based on current base salary and target AIP amounts (\$491,490 for Mr. Noll, \$126,730 for Mr. Moss, \$163,253 for Mr. Evans, \$102,274 for Ms. Johnson and \$90,691 for Mr. Upchurch) and outplacement services (\$7,650 for each of the named executive officers). In computing the value of continued participation in our medical, dental and executive insurance plans, we have assumed that the current cost to us of providing these plans will increase annually at a rate of 6%.

- (7) In the event that any payments made in connection with a change in control would be subject to the excise tax imposed by Section 4999 of the Internal Revenue Code, we will make tax equalization payments for all named executive officers except Mr. Moss with respect to the officer’s compensation for all federal, state and local income and excise taxes, and any penalties and interest, but only if the total payments made in connection with a change in control exceed 330% of such officer’s “base amount” (as determined under Section 280G(b) of the Internal Revenue Code and which consists of the average total taxable compensation we paid to the named executive officer for the five calendar years ending prior to the change in control). Otherwise, the payments made to such officer in connection with a change in control that are classified as parachute payments will be reduced so that the value of the total payments to such officer is one dollar (\$1) less than the maximum amount such officer may receive without becoming subject to the tax imposed by Section 4999 of the Internal Revenue Code. Beginning in 2011,

we eliminated excise tax gross-ups with respect to severance or change in control agreements for new executive officers, and as a result no such provision is contained in the Severance Agreement for Mr. Moss.

Table of Contents

SECURITY OWNERSHIP OF CERTAIN BENEFICIAL OWNERS

The following table sets forth information, as of March 4, 2015, regarding beneficial ownership by (i) each person who is known by us to beneficially own more than 5% of our common stock, (ii) each director, director nominee and named executive officer and (iii) all of our directors, director nominees and executive officers as a group. The address of each director and executive officer shown in the table below is c/o Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105.

The number of shares reported by each of T. Rowe Price Associates, Inc., Vanguard Group, Inc. and BlackRock, Inc. has been adjusted to reflect our four-for-one stock split on March 3, 2015. On March 4, 2015 there were 400,805,513 shares of our common stock outstanding.

Name and Address of Beneficial Owner	Amount and Nature of Beneficial Ownership		Other(1)		Stock Equivalent Units in SERP and Deferred Compensation Plans	Total
	Beneficial Ownership of Our Common Stock(2)	Percentage of Class	Restricted Stock Units			
T. Rowe Price Associates, Inc.(3)	48,564,516	12.12 %	—	—	—	48,564,516
Vanguard Group, Inc.(4)	26,684,740	6.66	—	—	—	26,684,740
BlackRock, Inc.(5)	26,471,680	6.60	—	—	—	26,471,680
Richard A. Noll	3,695,480	*	918,328	302,823	—	4,916,631
Gerald W. Evans, Jr.(6)	1,785,582	*	307,040	—	—	2,092,622
W. Howard Upchurch	1,187,788	*	143,992	—	—	1,331,780
Joia M. Johnson	365,540	*	156,440	—	—	521,980
Jessica T. Mathews(7)	138,908	*	4,564	26,816	—	170,288
Ronald L. Nelson	100,000	*	4,564	119,333	—	223,897
Richard D. Moss(6)	89,452	*	195,232	108,704	—	393,388
James C. Johnson	49,068	*	4,564	99,132	—	152,764
J. Patrick Mulcahy	40,000	*	4,564	216,781	—	261,345
Ann E. Ziegler(8)	32,872	*	4,564	108,797	—	146,233
Robert F. Moran	4,496	*	4,564	7,294	—	16,354
Franck J. Moison	1,860	*	4,444	—	—	6,304
Bobby J. Griffin	—	*	4,564	205,770	—	210,334
Andrew J. Schindler	—	*	4,564	148,772	—	153,336
David V. Singer	—	*	4,564	—	—	4,564
All directors, director nominees and executive officers as a group (19 persons)(6)(9)	7,873,786	1.94				

*Less than 1%.

(1) While the amounts in the “Other” column for restricted stock units and stock equivalent units in our SERP and deferred compensation plans do not represent a right of the holder to receive our common stock within 60 days, these amounts are being disclosed because we believe they further our goal of aligning senior management and stockholder interests. The value of the restricted stock units fluctuates based on changes in Hanesbrands’ stock price. Similarly, the value of stock equivalent units held in the SERP, the Executive Deferred Compensation Plan and the Director Deferred Compensation Plan fluctuates based on changes in Hanesbrands’ stock price.

(2) Beneficial ownership is determined under the rules and regulations of the SEC, which provide that a person is deemed to beneficially own all shares of common stock that such person has the right to acquire within 60 days. Although shares that a person has the right to acquire within 60 days are counted for the purposes of determining

that individual's beneficial ownership, such shares generally are not deemed to be outstanding for the purpose of computing the beneficial

Table of Contents

ownership of any other person. Share numbers in this column include shares of common stock subject to options exercisable within 60 days of March 4, 2015 as follows:

Name	Number of Options
Richard A. Noll	3,509,932
Gerald W. Evans, Jr.	1,237,656
W. Howard Upchurch	857,628
Joia M. Johnson	45,464
Ann E. Ziegler	22,572
All directors, director nominees and executive officers as a group (19 persons)	5,773,928

Information in this table and footnote regarding this beneficial owner is based on Amendment No. 1 to Schedule 13G filed February 13, 2015 by T. Rowe Price Associates, Inc. (“Price Associates”) with the SEC. Price Associates, (3) as an investment advisor, may be deemed to beneficially own 48,564,516 shares of our common stock; however, not more than 5% of our common stock is owned by any one client subject to the investment advice of Price Associates. Price Associates’ address is 100 E. Pratt Street, Baltimore, Maryland 21202.

Information in this table and footnote regarding this beneficial owner is based on Amendment No. 2 to Schedule 13G filed February 11, 2015 by The Vanguard Group, Inc. (“Vanguard”) with the SEC. Vanguard may be deemed to beneficially own 26,684,740 shares of our common stock. Vanguard’s beneficial ownership includes (i) (4) 235,908 shares of our common stock beneficially owned through Vanguard Fiduciary Trust Company, a wholly-owned subsidiary of Vanguard and an investment manager of collective trust accounts and (ii) 215,200 shares of our common stock beneficially owned through Vanguard Investments Australia, Ltd., a wholly-owned subsidiary of Vanguard and an investment manager of Australian investment offerings. Vanguard’s address is 100 Vanguard Blvd., Malvern, Pennsylvania 19355.

Information in this table and footnote regarding this beneficial owner is based on Amendment No. 3 to Schedule 13G filed January 29, 2015 by BlackRock, Inc. (“BlackRock”) with the SEC. BlackRock, in its capacity as a parent (5) holding company, may be deemed to beneficially own 26,471,680 shares of our common stock which are held of record by certain of its subsidiaries. BlackRock’s address is 55 East 52nd Street, New York, New York 10022.

(6) Includes ownership through interests in the 401(k) Plan.

(7) Includes 2,400 shares of common stock held by a trust of which Ms. Mathews is the sole trustee and 12,000 shares of common stock held by Ms. Mathews’ spouse.

(8) Includes 7,600 shares of common stock held by a trust of which Ms. Ziegler is the sole trustee and sole beneficiary and 1,400 shares held by a member of Ms. Ziegler’s household.

(9) Includes Elizabeth L. Burger, our Chief Human Resources Officer, John T. Marsh, our Group President, Global Activewear, Michael E. Faircloth, our President, Chief Global Operations Officer, and Michael S. Ryan, our Chief Accounting Officer.

OTHER MATTERS**Other Information About Hanesbrands**

We will provide without charge to each person solicited pursuant to this proxy statement, upon the written request of any such person, a copy of our annual report on Form 10-K for the fiscal year ended January 3, 2015, including the financial statements and the financial statement schedules required to be filed with the SEC, or any exhibit to that annual report on Form 10-K. Requests should be in writing and directed to Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, Attention: Corporate Secretary. By referring to our website, www.Hanes.com/investors, we do not incorporate our website or its contents into this proxy statement.

Section 16(a) Beneficial Ownership Reporting Compliance

Section 16(a) of the Exchange Act requires our directors and executive officers, certain of our other officers and persons who beneficially own more than 10% of a registered class of our equity securities to file reports of ownership and changes in ownership of these securities with the SEC. Directors, officers and greater than 10% beneficial owners are required

Table of Contents

by applicable regulations to furnish us with copies of all Section 16(a) forms they file. To our knowledge, based solely on review of the copies of such reports furnished to us and written representations that no other reports were required, during the fiscal year ended January 3, 2015 all Section 16(a) filing requirements applicable to our officers, directors and greater than 10% beneficial owners were fulfilled, except as described below.

In December 2014, due to an administrative error by a benefit plan provider, Mr. Noll's election to defer the receipt of certain vested RSU awards under the Executive Deferred Compensation Plan was not properly recorded. Within 24 hours of discovering the error, Mr. Noll subsequently amended one Form 4 and filed one late Form 4 properly reporting the deferral of such awards.

Matters Raised at the Annual Meeting not Included in this Proxy Statement

We do not know of any matters to be acted upon at the Annual Meeting other than those discussed in this proxy statement. If any other matter is properly presented at the Annual Meeting, proxy holders will vote on the matter in their discretion.

Solicitation Costs

We will pay the cost of soliciting proxies for the Annual Meeting, including the cost of mailing. The solicitation is being made by mail and may also be made by telephone or in person using the services of a number of regular employees of Hanesbrands at nominal cost. We will reimburse banks, brokerage firms and other custodians, nominees and fiduciaries for expenses incurred in sending proxy materials to beneficial owners of shares of Hanesbrands common stock. We have engaged D.F. King & Co., Inc. to solicit proxies and to assist with the distribution of proxy materials for a fee of \$8,000 plus reasonable out-of-pocket expenses.

Householding

Stockholders residing in the same household who hold their stock through a bank or broker may receive only one notice of annual meeting and Internet availability of proxy materials (or proxy statement, for those who receive a printed copy of the proxy statement) in accordance with a notice sent earlier by their bank or broker. This practice of sending only one copy of proxy materials is called "householding," and saves us money in printing and distribution costs. This practice will continue unless instructions to the contrary are received by your bank or broker from one or more of the stockholders within the household.

If you hold your shares in "street name" and reside in a household that received only one copy of the proxy materials, you can request to receive a separate copy in the future by following the instructions sent by your bank or broker. If your household is receiving multiple copies of the proxy materials, you may request that only a single set of materials be sent by following the instructions sent by your bank or broker.

Stockholder Proposals and Director Nominations for Next Annual Meeting

If you want to make a proposal for consideration at next year's annual meeting and have it included in our proxy materials, Hanesbrands must receive your proposal no later than the 120th day prior to the anniversary of the date of these proxy materials, November 17, 2015, and the proposal must comply with the rules of the SEC.

If you want to make a proposal or nominate a director for consideration at next year's annual meeting without having the proposal included in our proxy materials, you must comply with the then current advance notice provisions and other requirements set forth in our bylaws, which are filed with the SEC. Under our current bylaws, a stockholder may nominate a director or submit a proposal for consideration at an annual meeting by giving adequate notice to our Corporate Secretary. To be adequate, that notice must contain information specified in our bylaws and be received by us not earlier than the 150th day nor later than 5:00 p.m., Eastern time, on the 120th day prior to the first anniversary of the date of the proxy statement for the preceding year's annual meeting. If, however, the date of the annual meeting is advanced or delayed by more than 30 days from the first anniversary of the date of the preceding year's annual meeting, notice by the stockholder to be timely must be so delivered not earlier than the 150th day prior to the date of such annual meeting and not later than 5:00 p.m., Eastern time, on the later of the 120th day prior to the date of such annual meeting or the tenth day following the day on which public announcement of the date of such meeting is first made. Therefore, Hanesbrands must receive your nomination or proposal on or after October 18, 2015 and prior to 5:00 p.m., Eastern time, on November 17, 2015 unless the date of the annual meeting is advanced or delayed by more than 30 days from the anniversary date of the 2015 Annual Meeting.

If Hanesbrands does not receive your proposal or nomination by the appropriate deadline, then it may not be brought before the 2016 Annual Meeting of Stockholders even if it meets the other proposal or nomination requirements. The fact that

52

Table of Contents

we may not insist upon compliance with these requirements should not be construed as a waiver of our right to do so at any time in the future.

You should address your proposals or nominations to Hanesbrands Inc., 1000 East Hanes Mill Road, Winston-Salem, North Carolina 27105, Attention: Corporate Secretary.

By Order of the Board of Directors
HANESBRANDS INC.

Joia M. Johnson
Chief Legal Officer, General Counsel and Corporate Secretary

March 16, 2015

53

Table of Contents

APPENDIX A

HANESBRANDS INC.

Supplemental Financial Information

Reconciliation of Select GAAP Measures to Non-GAAP Measures

(Amounts in thousands, except per-share amounts)

(Unaudited)

	Year Ended			
	January 3, 2015	December 28, 2013		
Gross profit, as reported under GAAP	\$1,904,407	\$1,611,693		
Acquisition, integration and other action related charges	73,126	16,221		
Gross profit, as adjusted	\$1,977,533	\$1,627,914		
As a % of net sales	37.1	% 35.2		%
Selling, general and administrative expenses, as reported under GAAP	\$1,340,453	\$1,096,507		
Acquisition, integration and other action related charges	(125,807) (64,569))
Selling, general and administrative expenses, as adjusted	\$1,214,646	\$1,031,938		
As a % of net sales	22.8	% 22.3		%
Operating profit, as reported under GAAP	\$563,954	\$515,186		
Acquisition, integration and other action related charges included in gross profit	73,126	16,221		
Acquisition, integration and other action related charges included in SG&A	125,807	64,569		
Operating profit, as adjusted	\$762,887	\$595,976		
As a % of net sales	14.3	% 12.9		%
Net income, as reported under GAAP	\$404,519	\$330,494		
Acquisition, integration and other action related charges included in gross profit	73,126	16,221		
Acquisition, integration and other action related charges included in SG&A	125,807	64,569		
Tax effect on actions	(25,862) (13,331))
Net income, as adjusted	\$577,590	\$397,953		
Diluted earnings per share, as reported under GAAP	\$3.97	\$3.25		
Acquisition, integration and other action related charges	1.70	0.66		
Diluted earnings per share, as adjusted	\$5.66	\$3.91		

Table of Contents

55

Table of Contents

56