

CUMULUS MEDIA INC  
Form SC 13G  
May 31, 2007  
UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

SCHEDULE 13G

Under the Securities Exchange Act of 1934

(Amendment No. 0)\*

Cumulus Media Inc.  
(Name of Issuer)

Common Stock, Class A  
(Title of Class of Securities)

231082108  
(CUSIP Number)

May 17, 2007  
(Date of Event which Requires Filing of this Statement)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

Rule 13d-1(b)

Rule 13d-1(c)

Rule 13d-1(d)

\*The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be filed for the purpose of Section 18 of the Securities Exchange Act of 1934 ( Act ) or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

CUSIP No. 231082108

Page 2 of 8 Pages

**1.** Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)

Hawkeye Capital Master I.R.S. ID No. 98-0466159

**2.** Check the Appropriate Box if a Member of a Group (See Instructions)

(a)  X

(b)  o

**3.** SEC USE ONLY

**4.** Citizenship or Place of Organization

Cayman Islands

**5.** Sole Voting Power

-0-

**Number of**

**Shares**

**6.** Shared Voting Power

-0-

**Beneficially**

**Owned by**

**7.** Sole Dispositive Power

-0-

**Each**

**Reporting**

**8.** Shared Dispositive Power

-0-

**Person With:**

**9.** Aggregate Amount Beneficially Owned by Each Reporting Person

-2,269,820-

**10.** Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

o

**11.** Percent of Class Represented by Amount in Row (9)

6.18%

**12.** Type of Reporting Person (See Instructions)

OO

CUSIP No. 231082108

Page 3 of 8 Pages

**1.** Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)

Richard A. Rubin

**2.** Check the Appropriate Box if a Member of a Group (See Instructions)

(a)  X

(b)  o

**3.** SEC USE ONLY

**4.** Citizenship or Place of Organization

United States

**5.** Sole Voting Power

-2,269,820-

**Number of**

**Shares**

**6.** Shared Voting Power

-0-

**Beneficially**

**Owned by**

**7.** Sole Dispositive Power

**Each**

-2,269,820-

**Reporting**

**8.** Shared Dispositive Power

**Person With:**

-0-

**9.** Aggregate Amount Beneficially Owned by Each Reporting Person

-2,269,820-

**10.** Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

o

**11.** Percent of Class Represented by Amount in Row (9)

6.18%

**12.** Type of Reporting Person (See Instructions)

IN

3

CUSIP No. 231082108

Page 4 of 8 Pages

1. Names of Reporting Persons. I.R.S. Identification Nos. of above persons (entities only)

Hawkeye Capital Management, LLC I.R.S. ID No. 13-4092634

2. Check the Appropriate Box if a Member of a Group (See Instructions)

(a) X

(b) o

3. SEC USE ONLY

4. Citizenship or Place of Organization

United States

5. Sole Voting Power

-0-

Number of

Shares

6. Shared Voting Power

Beneficially

-0-

Owned by

7. Sole Dispositive Power

Each

-0-

Reporting

8. Shared Dispositive Power

Person With:

-0-

9. Aggregate Amount Beneficially Owned by Each Reporting Person

-2,269,820-

10. Check if the Aggregate Amount in Row (9) Excludes Certain Shares (See Instructions)

o

11. Percent of Class Represented by Amount in Row (9)

6.18%

12. Type of Reporting Person (See Instructions)

OO

4

---

**Item 1.**

**(a) Name of Issuer:**

Cumulus Media Inc.

**(b) Address of Issuer's Principal Executive Offices:**

14 Piedmont Center, Suite 1400  
Atlanta, GA 30305

**Item 2.**

**(a) Name of Person Filing:**

This Schedule 13G is being jointly filed by Richard A. Rubin, Hawkeye Capital Management, LLC and Hawkeye Capital Master (collectively the "Reporting Persons") with respect to shares of Common Stock of Cumulus Media Inc. which the Reporting Persons may be deemed to beneficially own pursuant to Section 13(d) of the Exchange Act.

**(b) Address of Principal Business Office, or if none, Residence:**

The principal place of business for Richard A. Rubin and Hawkeye Capital Management, LLC is 800 Third Avenue, 10<sup>th</sup> Floor, New York, New York, 10022.

The principal place of business for Hawkeye Capital Master is P.O. Box 897GT, One Capital Place, Georgetown, Grand Cayman, Cayman Islands.

Edgar Filing: CUMULUS MEDIA INC - Form SC 13G

(c) **Citizenship:**

Richard A. Rubin is a citizen of the United States.  
Hawkeye Capital Management, LLC was organized in the United States.  
Hawkeye Capital Master was organized in the Cayman Islands.

(d) **Title of Class of Securities:**

Common Stock, Class A

(e) **CUSIP Number:**

231082108

**Item 3. If this statement is filed pursuant to §§240.13d-1(b) or 240.13d-2(b) or (c), check whether the person filing is a:**

Not Applicable

**Item 4. Ownership.**

(a) Amount Beneficially Owned: 2,269,820 shares

(b) Percent of Class: 6.18%

Hawkeye Capital Master, a pooled investment vehicle organized as a Cayman Islands series trust, owns 2,269,820 shares of Cumulus Media Inc. Common Stock which may be deemed to be beneficially

5

---

owned by each Reporting Person and as to which Richard Rubin has sole voting power and dispositive power in his role as manager of Hawkeye Capital Management, LLC, the manager of Hawkeye Capital Master.

**Item 5. Ownership of Five Percent or Less of a Class.**

Not applicable.

**Item 6. Ownership of More than Five Percent on Behalf of Another Person.**

Not applicable.

**Item 7. Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company.**

Not applicable.

**Item 8. Identification and Classification of Members of the Group.**

Not applicable.

**Item 9. Notice of Dissolution of Group.**

Not applicable.

**Item 10. Certification.**

Not applicable.

6

---

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: May 31, 2007

Hawkeye Capital Master

By: /s/ Richard A. Rubin  
Richard A. Rubin

Edgar Filing: CUMULUS MEDIA INC - Form SC 13G

Manager

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: May 31, 2007

Richard A. Rubin

By: /s/ Richard A. Rubin  
Richard A. Rubin

**SIGNATURE**

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Dated: May 31, 2007

Hawkeye Capital Management, LLC

By: /s/ Richard A. Rubin  
Richard A. Rubin  
Manager



**EXHIBIT A**

JOINT FILING AGREEMENT PURSUANT TO RULE 13d-1(k)(1)

This agreement is made pursuant to Rule 13d-1(k)(1) under the Securities Exchange Act of 1934 (the "Act") by and among the parties listed below, each referred to herein as a "Joint Filer". The Joint Filers agree that a statement of beneficial ownership as required by Section 13(d) of the Act and the Rules thereunder may be filed on each of their behalf on Schedule 13D or Schedule 13G, as appropriate, with respect to their ownership of the Common Stock of Cumulus Media Inc. and that said joint filing may thereafter be amended by further joint filings. The Joint Filers state that they each satisfy the requirements for making a joint filing under Rule 13d-1. This Agreement may be executed in any number of counterparts, all of which taken together shall constitute one and the same instrument.

IN WITNESS WHEREOF, the undersigned hereby execute this Joint Filing Agreement as of the 31st day of May, 2007.

Richard A. Rubin /s/ Richard A. Rubin

Hawkeye Capital Management, LLC /s/ Richard A. Rubin  
by Richard A. Rubin, Manager

Hawkeye Capital Master /s/ Richard A. Rubin  
by Richard A. Rubin,  
Manager of Hawkeye Capital Management, LLC,  
Manager of Hawkeye Capital Master