Morningstar, Inc. Form 4 November 08, 2007

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box

if no longer subject to Section 16. Form 4 or

Form 5

obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person * Mansueto Joseph D

> (Last) (First) (Middle)

C/O MORNINGSTAR, INC., 225 WEST WACKER DRIVE

(Ctota)

(Street)

Filed(Month/Day/Year)

2. Issuer Name and Ticker or Trading Symbol

Morningstar, Inc. [MORN] 3. Date of Earliest Transaction

(Month/Day/Year) 11/06/2007

4. If Amendment, Date Original

below)

_X__ Director

X_ Officer (give title

Issuer

6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting

5. Relationship of Reporting Person(s) to

(Check all applicable)

Chairman & CEO

X__ 10% Owner

_ Other (specify

OMB APPROVAL

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Person

| (City) | (State) | (Zip) Tabl | e I - Non-D | Derivative | Secur | ities Acqu | ired, Disposed of, | or Beneficiall | y Owned |
|--------------------------------------|---|---|---|--|--------|------------|--|--|---|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Securi on(A) or Di (Instr. 3, | ispose | d of (D) | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common Stock | 11/06/2007 | | S(1) | 300 | D | | 28,154,408 | D | |
| Common Stock | 11/06/2007 | | S <u>(1)</u> | 200 | D | \$ 73.57 | 28,154,208 | D | |
| Common Stock | 11/06/2007 | | S <u>(1)</u> | 100 | D | \$ 73.52 | 28,154,108 | D | |
| Common Stock | 11/06/2007 | | S <u>(1)</u> | 100 | D | \$ 73.7 | 28,154,008 | D | |
| Common Stock | 11/06/2007 | | S <u>(1)</u> | 200 | D | \$ 73.68 | 28,153,808 | D | |

Edgar Filing: Morningstar, Inc. - Form 4

| Common Stock | 11/06/2007 | S(1) | 100 | D | \$ 73.73 28,153,708 D |
|-----------------|------------|--------------|-------|---|------------------------|
| Common Stock | 11/06/2007 | S(1) | 100 | D | \$ 73.75 28,153,608 D |
| Common Stock | 11/06/2007 | S <u>(1)</u> | 100 | D | \$ 73.67 28,153,508 D |
| Common Stock | 11/06/2007 | S <u>(1)</u> | 1,200 | D | \$ 73.51 28,152,308 D |
| Common Stock | 11/06/2007 | S(1) | 1,100 | D | \$ 73.24 28,151,208 D |
| Common Stock | 11/06/2007 | S(1) | 500 | D | \$ 73.5 28,150,708 D |
| Common Stock | 11/06/2007 | S(1) | 100 | D | \$ 73.38 28,150,608 D |
| Common Stock | 11/06/2007 | S(1) | 500 | D | \$ 73.28 28,150,108 D |
| Common Stock | 11/06/2007 | S(1) | 500 | D | \$ 73.27 28,149,608 D |
| Common Stock | 11/06/2007 | S <u>(1)</u> | 100 | D | \$ 73.71 28,149,508 D |
| Common Stock | 11/06/2007 | S(1) | 100 | D | \$ 73.61 28,149,408 D |
| Common Stock | 11/06/2007 | S(1) | 81 | D | \$73.75 28,149,327 D |
| Common Stock | 11/06/2007 | S(1) | 19 | D | \$73.72 28,149,308 D |
| Common Stock | 11/06/2007 | S(1) | 100 | D | \$ 73.63 28,149,208 D |
| Common Stock | 11/06/2007 | S(1) | 100 | D | \$ 73.37 28,149,108 D |
| Common Stock | 11/06/2007 | S(1) | 100 | D | \$ 73.55 28,149,008 D |
| Common Stock | 11/06/2007 | S(1) | 100 | D | \$ 73.48 28,148,908 D |
| Common Stock | 11/06/2007 | S <u>(1)</u> | 100 | D | \$ 73.69 28,148,808 D |
| Common Stock | 11/06/2007 | S(1) | 100 | D | \$ 73.8 28,148,708 D |
| Common Stock | 11/06/2007 | S(1) | 100 | D | \$ 73.531 28,148,608 D |
| | 11/06/2007 | S <u>(1)</u> | 100 | D | \$ 73.59 28,148,508 D |

| Common Stock | | | | | | | |
|-----------------|------------|--------------|-----|---|----------|------------|---|
| Common Stock | 11/07/2007 | S(1) | 100 | D | \$ 74.96 | 28,148,408 | D |
| Common Stock | 11/07/2007 | S(1) | 100 | D | \$ 74.91 | 28,148,308 | D |
| Common Stock | 11/07/2007 | S(1) | 100 | D | \$ 74.9 | 28,148,208 | D |
| Common Stock | 11/07/2007 | S <u>(1)</u> | 300 | D | \$ 74.87 | 28,147,908 | D |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. Transactic Code (Instr. 8) | 5. orNumber of Derivative Securities Acquired (A) or Disposed | 3 | ate | 7. Title : Amount Underly Securitie (Instr. 3 | t of ring es | 8. Price of Derivative Security (Instr. 5) | 9. Nu Deriv Secur Bene Owne Follo Repo Trans |
|---|---|--------------------------------------|---|--|---|---------------------|--------------------|---|--------------------|---|---|
| | | | | Code V | of (D) (Instr. 3, 4, and 5) | Date Exercisable | Expiration Date | Title N | Number | | (Instr |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--|---------------|-----------|----------------|-------|--|--|--|
| | Director | 10% Owner | Officer | Other | | | |
| Mansueto Joseph D C/O MORNINGSTAR, INC. 225 WEST WACKER DRIVE CHICAGO, IL 60606 | X | X | Chairman & CEO | | | | |

Reporting Owners 3

Signatures

/s/ Heidi Miller, by power of attorney

11/08/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 21, 2007.

Remarks:

Form 4 of 5

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4