Morningstar, Inc. Form 4 September 06, 2007

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, obligations Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person * 5. Relationship of Reporting Person(s) to 2. Issuer Name and Ticker or Trading Phillips Donald James II Issuer Symbol Morningstar, Inc. [MORN] (Check all applicable) (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year) _X__ Director 10% Owner X_ Officer (give title _ Other (specify C/O MORNINGSTAR, INC., 225 09/06/2007 below) below) WEST WACKER DRIVE Managing Director (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Filing(Check Filed(Month/Day/Year) Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting CHICAGO, IL 60606 Person

(City)	(State)	(Zip) Tabl	e I - Non-I	Derivative :	Securi	ities Acqu	ired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	action Date 2A. Deemed Day/Year) Execution Date, if any (Month/Day/Year)		3. 4. Securities Acquired Transaction(A) or Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8) (A) or			5. Amount of Securities Beneficially Owned Following Reported Transaction(s)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code V	Amount	(D)	Price	(Instr. 3 and 4)		
Common Stock	09/06/2007		M	12,500	A	\$ 2.77	293,971	D	
Common Stock	09/06/2007		S(1)	200	D	\$ 62.3	293,771	D	
Common Stock	09/06/2007		S(1)	300	D	\$ 62.32	293,471	D	
Common Stock	09/06/2007		S(1)	200	D	\$ 62.36	293,271	D	
Common Stock	09/06/2007		S(1)	200	D	\$ 62.37	293,071	D	

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Common Stock	09/06/2007	S(1)	400	D	\$ 62.41	292,671	D
Common Stock	09/06/2007	S(1)	600	D	\$ 62.43	292,071	D
Common Stock	09/06/2007	S(1)	400	D	\$ 62.44	291,671	D
Common Stock	09/06/2007	S <u>(1)</u>	300	D	\$ 62.45	291,371	D
Common Stock	09/06/2007	S <u>(1)</u>	340	D	\$ 62.46	291,031	D
Common Stock	09/06/2007	S <u>(1)</u>	200	D	\$ 62.47	290,831	D
Common Stock	09/06/2007	S <u>(1)</u>	410	D	\$ 62.48	290,421	D
Common Stock	09/06/2007	S <u>(1)</u>	600	D	\$ 62.49	289,821	D
Common Stock	09/06/2007	S(1)	660	D	\$ 62.5	289,161	D
Common Stock	09/06/2007	S <u>(1)</u>	260	D	\$ 62.51	288,901	D
Common Stock	09/06/2007	S <u>(1)</u>	200	D	\$ 62.52	288,701	D
Common Stock	09/06/2007	S <u>(1)</u>	500	D	\$ 62.53	288,201	D
Common Stock	09/06/2007	S(1)	330	D	\$ 62.54	287,871	D
Common Stock	09/06/2007	S(1)	200	D	\$ 62.56	287,671	D
Common Stock	09/06/2007	S <u>(1)</u>	200	D	\$ 62.57	287,471	D
Common Stock	09/06/2007	S <u>(1)</u>	200	D	\$ 62.59	287,271	D
Common Stock	09/06/2007	S <u>(1)</u>	200	D	\$ 62.6	287,071	D
Common Stock	09/06/2007	S(1)	200	D	\$ 62.63	286,871	D
Common Stock	09/06/2007	S(1)	200	D	\$ 62.77	286,671	D
Common Stock	09/06/2007	S(1)	170	D	\$ 62.91	286,501	D
	09/06/2007	S(1)	200	D		286,301	D

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Common Stock					\$ 62.93		
Common Stock	09/06/2007	S(1)	800	D	\$ 62.95	285,501	D
Common Stock	09/06/2007	S(1)	200	D	\$ 62.99	285,301	D
Common Stock	09/06/2007	S(1)	200	D	\$ 63	285,101	D
Common Stock	09/06/2007	S <u>(1)</u>	130	D	\$ 63.01	284,971	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	iorDerivative Securities		Derivative Expiration Date (Month/Day/Year) Acquired (A) or Disposed of D) Instr. 3, 4,		7. Title and Underlying (Instr. 3 and	Securities
				Code V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 2.77	09/06/2007		M		12,500 (2)	(3)	02/15/2009	Common	12,500

Reporting Owners

Reporting Owner Name / Address	Relationships							
Troporous o wher runne / runne o	Director	10% Owner	Officer	Other				
Phillips Donald James II								
C/O MORNINGSTAR, INC.	X		Managina Dinastan					
225 WEST WACKER DRIVE	Λ		Managing Director					
CHICAGO, IL 60606								

Reporting Owners 3

Signatures

/s/ Heidi Miller, by power of attorney

09/06/2007

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on May 9, 2006.
- Pursuant to the terms of a Deferred Compensation Agreement entered into between Morningstar, Inc. and the reporting person, upon the exercise of these options Morningstar, Inc. will pay to the reporting person \$2.69 per share in the form of cash.
- (3) The options became immediately exercisable on the grant date, February 15, 1999.

Remarks:

Form 1 of 2

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 4