Morningstar, Inc. Form 4 August 06, 2007

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5

#### STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person \* 2. Issuer Name and Ticker or Trading **Desmond Bevin** Symbol Morningstar, Inc. [MORN] (Last) (First) (Middle) 3. Date of Earliest Transaction (Month/Day/Year)

C/O MORNINGSTAR, INC., 225 WEST WACKER DRIVE

> (Street) 4. If Amendment, Date Original

08/02/2007

Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

**OMB APPROVAL** 

3235-0287

January 31,

2005

0.5

OMB

Number:

Expires:

response...

Estimated average

burden hours per

(Check all applicable)

Director 10% Owner \_X\_\_ Officer (give title Other (specify below) President, Int'l Business

6. Individual or Joint/Group Filing(Check Applicable Line)

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting Person

CHICAGO, IL 60606

(City)	(State) (	(Zip) Table	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	y Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transactio Code (Instr. 8)	4. Securities Acquired on(A) or Disposed of (D) (Instr. 3, 4 and 5)		5. Amount of Securities Form: Direct Beneficially (D) or Owned Indirect (I) Following (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)	
			Code V	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		
Common Stock	08/02/2007		M	3,550	A	\$ 14.13	29,441	D	
Common Stock	08/02/2007		S <u>(1)</u>	166	D	\$ 55.01	29,275	D	
Common Stock	08/02/2007		S <u>(1)</u>	166	D	\$ 55.02	29,109	D	
Common Stock	08/02/2007		S <u>(1)</u>	102	D	\$ 55.05	29,007	D	
Common Stock	08/02/2007		S <u>(1)</u>	152	D	\$ 55.07	28,855	D	

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Common Stock	08/02/2007	S <u>(1)</u>	98	D	\$ 55.08	28,757	D
Common Stock	08/02/2007	S <u>(1)</u>	209	D	\$ 55.11	28,548	D
Common Stock	08/02/2007	S <u>(1)</u>	84	D	\$ 55.16	28,464	D
Common Stock	08/02/2007	S <u>(1)</u>	84	D	\$ 55.17	28,380	D
Common Stock	08/02/2007	S <u>(1)</u>	251	D	\$ 55.18	28,129	D
Common Stock	08/02/2007	S <u>(1)</u>	84	D	\$ 55.2	28,045	D
Common Stock	08/02/2007	S <u>(1)</u>	147	D	\$ 55.21	27,898	D
Common Stock	08/02/2007	S <u>(1)</u>	84	D	\$ 55.29	27,814	D
Common Stock	08/02/2007	S(1)	84	D	\$ 55.3	27,730	D
Common Stock	08/02/2007	S(1)	20	D	\$ 55.41	27,710	D
Common Stock	08/02/2007	S <u>(1)</u>	84	D	\$ 55.42	27,626	D
Common Stock	08/02/2007	S <u>(1)</u>	84	D	\$ 55.5	27,542	D
Common Stock	08/02/2007	S <u>(1)</u>	251	D	\$ 55.67	27,291	D
Common Stock	08/02/2007	S <u>(1)</u>	168	D	\$ 55.68	27,123	D
Common Stock	08/02/2007	S <u>(1)</u>	84	D	\$ 55.72	26,955	D
Common Stock	08/02/2007	S <u>(1)</u>	84	D	\$ 55.83	26,871	D
Common Stock	08/02/2007	S <u>(1)</u>	104	D	\$ 55.84	26,767	D
Common Stock	08/02/2007	S(1)	84	D	\$ 55.85	26,683	D
Common Stock	08/02/2007	S <u>(1)</u>	83	D	\$ 55.87	26,600	D
Common Stock	08/02/2007	S <u>(1)</u>	83	D	\$ 56.03	26,517	D
	08/02/2007	S(1)	83	D		26,434	D

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Common Stock					\$ 56.41		
Common Stock	08/02/2007	S(1)	84	D	\$ 56.59	26,350	D
Common Stock	08/02/2007	S <u>(1)</u>	84	D	\$ 56.65	26,266	D
Common Stock	08/02/2007	S(1)	62	D	\$ 56.98	26,204	D
Common Stock	08/02/2007	S(1)	42	D	\$ 57.04	26,162	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Employee Stock Option (Right to Buy)	\$ 14.13	08/02/2007		M	3,550	(2)	05/01/2010	Common Stock	3,550

# **Reporting Owners**

Reporting Owner Name / Address		Relationships		
	Director	10% Owner	Officer	Other

Desmond Bevin C/O MORNINGSTAR, INC. 225 WEST WACKER DRIVE CHICAGO, IL 60606

President, Int'l Business

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# **Signatures**

/s/ Richard Robbins, by power of attorney

08/06/2007

\*\*Signature of Reporting Person

Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported on this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on March 21, 2007.
- (2) The option became exercisable in four equal installments on May 1, 2001, 2002, 2003, and 2004.

#### **Remarks:**

Form 1 of 3

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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