Selipsky Adam Form 4 February 20, 2019

## FORM 4

#### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

**OMB** Number:

5. Relationship of Reporting Person(s) to

(Check all applicable)

Issuer

3235-0287

January 31, Expires:

**OMB APPROVAL** 

2005 Estimated average

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

burden hours per response... 0.5

if no longer subject to Section 16. Form 4 or Form 5 obligations

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section may continue. 30(h) of the Investment Company Act of 1940 See Instruction

2. Issuer Name and Ticker or Trading

Tableau Software Inc [DATA]

Symbol

1(b).

(Print or Type Responses)

Selipsky Adam

Common

1. Name and Address of Reporting Person \*

(Last)	(First)	(Middle)	3. Date of	of Earliest	Transaction	ı				
1621 N 34	ТН ST.		(Month/l 02/15/2	Day/Year) 2019			bel	Director Officer (give tit low) Preside		Owner (specify
SEATTLE	(Street)			endment, l	Date Origin ear)	al	A <sub>F</sub> _X	Individual or Join plicable Line) _ Form filed by One _ Form filed by Mon	e Reporting Per	son
(City)	(State)	(Zip)	Tab	de I. Non	Dorivotiv	o Soou		rson e <b>d, Disposed of, c</b>	r Ronoficially	v Owned
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution I any (Month/Day	d Date, if	3.	4. Securit orDisposed (Instr. 3, 4	ies Ac	quired (A) or	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
Class A Common Stock	02/15/2019			A	54,515 (1)	A	\$ 0	278,057	D	
Class A Common Stock	02/19/2019			S	6,144 (2) (3)	D	\$ 127.1582	271,913	D	
Class A Common Stock	02/19/2019			S	8,662 (2) (4)	D	\$ 128.0756	263,251	D	
Class A	02/19/2019			S	200 (2)	D	\$ 128.74	263,051	D	

(5)

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VIII.	ĸ

Class A Common Stock	02/20/2019	S	2,265 (6) (7)	D	\$ 125.9661	260,786	D
Class A Common Stock	02/20/2019	S	2,715 (6) (8)	D	\$ 126.8761	258,071	D
Class A Common Stock	02/20/2019	S	1,581 (6) (9)	D	\$ 127.8901	256,490	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of SEC 1474 information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or		ate	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Owne Follo Repo	
				Disposed						Trans
				of (D) (Instr. 3,						(Instr
				4, and 5)						
					Date Exercisable	Expiration Date	Title	Amount or Number of		
			Code V	(A) (D)				Shares		

# **Reporting Owners**

	Kelationships			
Reporting Owner Name / Address	- · · · · · · · · · · · · · · · · · · ·			

Director 10% Owner Officer Other

Selipsky Adam

President and CEO 1621 N 34TH ST.

SEATTLE, WA 98103

# **Signatures**

Keenan Conder, 02/20/2019 Attorney-in-Fact

\*\*Signature of Reporting Person Date

2 Reporting Owners

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### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Represents the grant of restricted stock units. The units vest as to 25% of the shares subject to the RSU on February 15, 2020, and the remainder will vest quarterly over the following three years.
- Represents the number of shares required to be sold by the reporting person to cover tax withholding obligations in connection with the vesting of certain RSUs, previously reported in Table I following the date of grant. This sale is mandated by the Issuer's election under its equity incentive plans to require the satisfaction of tax withholding obligations to be funded by a "sell to cover" transaction and does not represent a discretionary trade by the reporting person.
- (3) The shares were sold at prices ranging from \$126.57 to \$127.57. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (4) The shares were sold at prices ranging from \$127.60 to \$128.54. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (5) The shares were sold at prices ranging from \$128.68 to \$128.80. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (6) Shares were sold pursuant to a 10b5-1 Plan.
- (7) The shares were sold at prices ranging from \$125.52 to \$126.485. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (8) The shares were sold at prices ranging from \$126.54 to \$127.44. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.
- (9) The shares were sold at prices ranging from \$127.63 to \$128.22. The reporting person will provide upon request to the SEC, the issuer or security holder of the issuer, full information regarding the number of shares sold at each separate price.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.