

SCRIPPS E W CO /DE
Form 4
July 02, 2014

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
STAUTBERG TIMOTHY E

(Last) (First) (Middle)
312 WALNUT STREET, 28TH FLOOR
(Street)

CINCINNATI, OH 45202

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SCRIPPS E W CO /DE [SSP]

3. Date of Earliest Transaction (Month/Day/Year)
06/30/2014

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
Senior VP/Newspapers

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(D)	Price
Class A Common Shares, \$.01 par value per share	06/30/2014		M ⁽¹⁾		10,000	A	\$ 10.41 174,092
Class A Common Shares, \$.01 par value per share	06/30/2014		S ⁽¹⁾		10,000	D	\$ 21.2 164,092

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Class A Common Shares, \$.01 par value per share	07/01/2014	<u>M</u> ⁽¹⁾	21,642	A	\$ 10.41	185,734	D	
Class A Common Shares, \$.01 par value per share	07/01/2014	<u>S</u> ⁽¹⁾	21,642	D	\$ 21.4076	164,092	D	
Class A Common Shares, \$.01 par value per share	07/01/2014	<u>C</u> ⁽²⁾	5,727	A	\$ 21.51	169,819	D	
Class A Common Shares, \$.01 par value per share	07/01/2014	<u>F</u> ⁽³⁾	2,724	D	\$ 21.51	167,095	D	
Class A Common Shares, \$.01 par value per share						53	I	By wife
Common Voting Shares, \$.01 par value per share						0	D	

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if	4. Transaction	5. Number of Derivative	6. Date Exercisable and Expiration Date	7. Title and Amount of Underlying Securities
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Security (Instr. 3)	or Exercise Price of Derivative Security	any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	(Month/Day/Year)		(Instr. 3 and 4)			
			Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option	\$ 10.41	06/30/2014	M ⁽¹⁾		10,000		02/22/2008	02/21/2015	Class A Common	10,000
Option	\$ 10.41	07/01/2014	M ⁽¹⁾		21,642		02/22/2008	02/21/2015	Class A Common	21,642
Restricted Stock Units	\$ 21.51	07/01/2014	C ⁽²⁾		5,727		07/01/2012	07/01/2015	Restricted Stock Units	5,727
Restricted Stock Units	(4)						03/11/2012	03/11/2015	Restricted Stock Units	7,929
Option	\$ 9.09						02/21/2009	02/20/2016	Class A Common	70,420
Restricted Stock Units	(5)						03/15/2013	03/15/2016	Restricted Stock Units	16,280
Restricted Stock Units	(6)						03/09/2014	03/09/2017	Restricted Stock Units	13,980
Restricted Stock Units	(7)						03/09/2015	03/09/2018	Restricted Stock Units	18,730

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
STAUTBERG TIMOTHY E 312 WALNUT STREET, 28TH FLOOR CINCINNATI, OH 45202			Senior VP/Newspapers	

Signatures

/s/ William Appleton, Attorney-in-fact for Timothy E. Stautberg

07/02/2014

__Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This option exercise and sale of shares were in accordance with a stock trading plan adopted on March 14, 2014, in accordance with the guidelines specified by Rule 10b5-1.
- (2) This transaction reflects the conversion of restricted stock units into Class A Common Shares.
- (3) The terms of this long-term incentive award mandate that the Company withhold shares to satisfy the reporting person's tax obligation.
- (4) This restricted stock unit award will vest in 2015. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (5) This restricted stock unit award will vest in equal parts in 2015 and 2016. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (6) This restricted stock unit award will vest in equal parts in 2015, 2016 and 2017. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.
- (7) This restricted stock unit award will vest in equal parts in 2015, 2016, 2017 and 2018. Upon vesting, each restricted stock unit will convert into one Class A Common Share of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.