SCRIPPS E W CO /DE

Form 4

October 02, 2008

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

OMB APPROVAL

response...

subject to Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section See Instruction

2. Issuer Name and Ticker or Trading

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person *

BURLINGA	Symbol					Issuer				
			SCRIPPS E W CO /DE [SSP]				(Check all applicable)			
(Last)	(First) (1		3. Date of Earliest Transaction				V D' 100/ O			
312 WALN FLOOR		(Month/Day/Year) 09/30/2008				X_ Director 10% Owner Officer (give title Other (specify below)				
	(Street)	4. If Amo	4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check				
CINCINNA	TI OH 45202	Filed(Mo	Filed(Month/Day/Year)			Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting				
CINCINNA	TI, OH 45202					Person				
(City)	(State)	(Zip) Tab	le I - Non-De	erivative S	Securities Ac	quired, Disposed	of, or Beneficia	lly Owned		
1.Title of Security (Instr. 3) Class A Common Shares, \$.01 par value per share	2. Transaction Dat (Month/Day/Year)		Code	Disposed (Instr. 3,	(A) or l of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4) Family Trust		
Class A Common Shares, \$.01 par value per share						3,476	D			
Common Voting						10,693,333	I (1)	Family Trust		

Shares, \$.01 par value per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

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 $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number on f Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Phantom Stock	\$ 6.63	09/30/2008		J(2)	3.14 (2)	(2)	(2)	Class A Common	151.14
Option	\$ 6.87					05/10/2002	05/09/2011	Class A Common	4,694
Option	\$ 8.31					05/09/2003	05/08/2012	Class A Common	4,694
Option	\$ 8.49					04/29/2004	04/28/2013	Class A Common	4,694
Option	\$ 11.28					04/15/2005	04/14/2014	Class A Common	4,694
Option	\$ 10.92					04/14/2006	04/13/2015	Class A Common	4,694
Option	\$ 9.96					05/04/2007	05/03/2016	Class A Common	4,694
Option	\$ 9.24					04/26/2008	04/25/2017	Class A Common	4,694
Option	\$ 9.93					06/13/2009	06/12/2018	Class A Common	23,474

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

BURLINGAME JOHN H
312 WALNUT STREET, 28TH FLOOR X
CINCINNATI, OH 45202

Signatures

/s/ Mary Denise Kuprionis, Attorney-in-fact for John H. Burlingame

10/02/2008

**Signature of Reporting Person

Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person is a Trustee of the Edward W. Scripps Trust (the "Trust") and has the power, together with the other Trustees of the (1) Trust, to vote and dispose of the shares of the company held by the Trust. Mr. Burlingame disclaims any beneficial interest in the shares held by the Trust.
- Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, Mr. Burlingame previously deferred fees into a phantom stock fund. Under this plan, dividends are converted quarterly into phantom shares at the fair market value of the company's Class A Common Shares on the last trading day of each quarter. Upon retirement as a director or at another specified date, the balance may be paid in either shares or cash.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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