LOWE KENNETH W Form 4 July 02, 2008

## FORM 4

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

2. Issuer Name and Ticker or Trading

OMB APPROVAL

OMB Number: 3235-0287

Expires: January 31, 2005

Estimated average burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

Check this box if no longer subject to Section 16. Form 4 or

SECURITIES

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

LOWE KENNETH W  (Last) (First) (Middle)			Symbol SCRIPPS E W CO /DE [SSP]			Issuer					
								(Check all applicable)			
312 WALNUT STREET, 28TH FLOOR			3. Date of Earliest Transaction (Month/Day/Year) 07/01/2008				_X_ Director 10% OwnerX_ Officer (give title Other (specify below) President & CEO				
		(Street)		4. If Amer	4. If Amendment, Date Original			6. Individual or Joint/Group Filing(Check			
CINCINNATI, OH 45202			Filed(Month/Day/Year)				Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person				
	(City)	(Stata)	(7:n)								
	(City)	(State)	(Zip)	Table	e I - Non-D	erivative S	Securities Ac	quired, Disposed	of, or Beneficia	lly Owned	
	1.Title of Security (Instr. 3)	2. Transaction I (Month/Day/Ye	ear) Executi any	emed on Date, if /Day/Year)	Code (Instr. 8)	4. Securi onAcquired Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
	Common Shares, \$.01 par value per share							239,167	D		
	Class A Common Shares, \$.01 par value per share							26,644 (1)	D		
	Class A Common							147,690	I	Wife's Trust	

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Shares, \$.01 par value per share Common Voting Shares, \$.01 0 par value per share

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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D

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
Option	\$ 24.5					01/24/2001	01/23/2010	Clas A Common	120,000
Option	\$ 26.395					10/01/2001	09/30/2010	Class A Common	120,000
Option	\$ 32.125					01/25/2002	01/24/2011	Class A Common	200,000
Option	\$ 37.555					02/20/2003	02/19/2012	Class A Common	250,000
Option	\$ 39.985					02/26/2004	02/25/2013	Class A Common	250,000
Option	\$ 48.71					03/23/2005	03/22/2014	Class A Common	187,500
Restricted Share Units	(2)					(2)	<u>(2)</u>	Class A Common	40,000
Option	\$ 46.46					02/15/2006	02/09/2013		125,000

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				Class A Common	
Option	\$ 48.98	02/23/2007	02/22/2014	Class A Common	125,000
Option	\$ 48.98	12/31/2006	02/22/2014	Class A Common	125,000
Option	\$ 48.82	02/22/2008	02/21/2015	Class A Common	125,000
Option	\$ 42.62	02/21/2009	02/20/2016	Class A Common	125,000

## **Reporting Owners**

Reporting Owner Name / Address	Relationships					
	Director	10% Owner	Officer	Other		
LOWE KENNETH W						
312 WALNUT STREET, 28TH FLOOR	X		President & CEO			
CINCINNATI, OH 45202						

## **Signatures**

/s/ M. Denise Kuprionis, Attorney-in-fact for Kenneth W.
Lowe 07/02/2008

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This restricted share award was earned on 3/15/08, partially vested on that day, and the reporting person received 4,313 shares. The remaining shares will time vest in part on 3/15/09 and in part on 3/15/10.
- Pursuant to the Company's Amended and Restated 1997 Long-Term Incentive Plan, the reporting person holds 40,000 restricted shares units which shall be exchanged for Class A Common shares of the Company following the reporting person's retirement or termination of his employment under certain circumstances as set forth in a Restricted Share Unit Agreement between the Company and the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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