#### SCRIPPS E W CO /DE

Form 4 June 16, 2008

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

**OMB** Number:

3235-0287

Expires:

5. Relationship of Reporting Person(s) to

January 31, 2005

0.5

Estimated average burden hours per

**OMB APPROVAL** 

response...

Section 16. Form 4 or Form 5 obligations may continue.

Check this box

if no longer

subject to

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

2. Issuer Name and Ticker or Trading

1(b).

(Print or Type Responses)

1. Name and Address of Reporting Person \*

See Instruction

TYSOE RO	NALD W	-	Symbol	S F W C		C	Issuer					
(T)	(F' 1)	(MC 111 )	SCRIPPS E W CO /DE [SSP]			(Check all applicable)						
(Last)	(First)	(Middle)	3. Date of Earliest Transaction (Manth/Day/Year)				X Director 10% Owner					
312 WALNUT STREET, 28TH			(Month/Day/Year) 06/13/2008				Officer (give title Other (specify					
FLOOR		, -	00/15/20	,00			below)	below)				
	(Street)	4. If Amendment, Date Original				6. Individual or Joint/Group Filing(Check						
			Filed(Month/Day/Year)				Applicable Line)					
							_X_ Form filed by One Reporting Person Form filed by More than One Reporting					
CINCINNATI, OH 45202							Person					
(City)	(State)	(Zip)	Table	e I - Non-Do	erivative S	rivative Securities Acquired, Disposed of, or Beneficially Owned						
1.Title of Security (Instr. 3)	2. Transaction (Month/Day/Y	any	emed ion Date, if n/Day/Year)	Code (Instr. 8)	4. Securion Acquired Disposed (Instr. 3,	(A) or of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)			
Class A Common Shares, \$.01 par value per share							0	D				
Common Voting Shares, \$.01 par value per share							0	D				

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

### Edgar Filing: SCRIPPS E W CO /DE - Form 4

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pr. Deriv Secu (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option	\$ 32.16					05/10/2002	05/09/2011	Class A Common	10,000	
Option	\$ 39.005					05/09/2003	05/08/2012	Class A Common	10,000	
Option	\$ 38.805					11/21/2003	11/20/2012	Class A Common	20,000	
Phantom Stock	\$ 42.01					<u>(1)</u>	<u>(1)</u>	Class A Common	79.52 (1)	
Option	\$ 39.82					04/29/2004	04/28/2013	Class A Common	10,000	
Option	\$ 52.91					04/15/2005	04/14/2014	Class A Common	10,000	
Option	\$ 51.26					04/14/2006	04/13/2015	Class A Common	10,000	
Option	\$ 46.64					05/04/2007	05/03/2016	Class A Common	10,000	
Option	\$ 43.28					04/26/2008	04/25/2017	Class A Common	10,000	
Option	\$ 46.49	06/13/2008		A	1	06/13/2009	06/12/2018	Class A Common	10,000	Q

# **Reporting Owners**

Reporting Owner Name / Address

Relationships

Reporting Owners 2

### Edgar Filing: SCRIPPS E W CO /DE - Form 4

Director 10% Owner Officer Other

TYSOE RONALD W 312 WALNUT STREET, 28TH FLOOR X CINCINNATI, OH 45202

# **Signatures**

/s/ M. Denise Kuprionis, Attorney-in-fact for Ronald W.
Tysoe

06/16/2008

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - Pursuant to the company's 1997 Deferred Compensation and Stock Plan for Directors, directors may defer fees into a phantom stock fund.

    Under this plan, fees are converted quarterly into phantom shares at the fair market value of the company's Class A Common shares on
- the last trading day of each quarter. Upon retirement as a director, the balance may be paid in either shares or cash. The balance at 3/31/08 was 23,940.98 phantom shares.
- (2) The exercise price of this nonqualified stock option award granted under the company's 1997 Long-Term Incentive Plan is \$46.49.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3