### Edgar Filing: CONTRERAS MARK G - Form 4

CONTRERA Form 4 March 17, 20	AS MARK G									
Check th if no long subject to Section 1 Form 4 o Form 5 obligatio may cont See Instru 1(b).	<b>1 4</b> UNITEI is box ger 5 16. or ns tinue. uction	<ul> <li>SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549</li> <li>F CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES</li> <li>Section 16(a) of the Securities Exchange Act of 1934, Public Utility Holding Company Act of 1935 or Section of the Investment Company Act of 1940</li> </ul>						Sind3235-028Number:January 31Expires:200Estimated averageburden hours perresponse0.		
1. Name and A	Address of Reportin	ng Person <u>*</u>	Symbol	Name and S E W CO			ng	5. Relationship of Issuer	Reporting Pers	son(s) to
(Last) 312 WALN FLOOR	(First) UT STREET, 2	(Middle) 28TH		<sup>°</sup> Earliest Tra ay/Year)	-	osr]		Director X Officer (give below)		e) Owner er (specify
CINCINNA	(Street) ATI, OH 45202			ndment, Dat th/Day/Year)	-	l		6. Individual or Jo Applicable Line) _X_ Form filed by M Person	one Reporting Pe	rson
(City)	(State)	(Zip)	Tabl	e I - Non-D	erivative	Secur	ities Acq	uired, Disposed of	, or Beneficial	ly Owned
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Yea	r) Execution any	ned n Date, if	3. Transactio Code (Instr. 8)	4. Securit n(A) or Di (Instr. 3,	ties A spose 4 and (A) or	cquired d of (D) 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial
Class A Common Shares, \$.01 par value per share	03/15/2008			Code V	379	(D) D	Price \$ 41.74	17,464	D	
Class A Common Shares, \$.01 par value per share	03/15/2008			А	5,477	A	<u>(1)</u>	5,477 <u>(1)</u>	D	

Common		
Voting		
Shares,	0	D
\$.01 par	0	D
value per		
share		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

# Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactic Code (Instr. 8)	5. orNumber of Derivativ Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Underlying Securities (Instr. 3 and 4)		8. Pri Deriv Secu (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	
Option	\$ 46.46					02/15/2006	02/09/2013	Class A Common	15,000	
Option	\$ 48.91					02/22/2007	02/21/2014	Class A Common	17,500	
Option	\$ 44.75					03/29/2007	03/28/2014	Class A Common	15,000	
Option	\$ 48.82					02/22/2008	02/21/2015	Class A Common	25,000	
Option	\$ 42.62					02/21/2009	02/20/2016	Class A Common	25,000	

### **Reporting Owners**

#### CINCINNATI, OH 45202

### **Signatures**

/s/M. Denise Kuprionis, Attorney-in-fact for Mark G. Contreras

\*\*Signature of Reporting Person

03/17/2008

Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) This restricted share award was earned on 3/15/08, partially vested on that day, and the reporting person received 1,011 shares. The remaining shares will time vest in part on 3/15/09 and in part on 3/15/10.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.