#### PENTON MEDIA INC

Form 4

February 05, 2007

# FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

**SECURITIES** 

OMB 3235-0287

**OMB APPROVAL** 

Number:

Expires:

January 31, 2005

0.5

Estimated average burden hours per

response...

if no longer subject to Section 16. Form 4 or

Check this box

Form 5 obligations may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Pers<br>NUSSBAUM DAVID B | 2. Issuer Name and Ticker or Trading Symbol PENTON MEDIA INC [PTON:OB] | 5. Relationship of Reporting Person(s) to Issuer   |  |  |
|---|--|--|--|--|
| (Last) (First) (Midd                                      | e) 3. Date of Earliest Transaction                                     | (Check all applicable)   |  |  |
| PENTON MEDIA, INC., 1300<br>EAST 9TH STREET               | (Month/Day/Year)<br>02/01/2007   | X Director 10% OwnerX Officer (give title Other (specify below)  Chief Executive Officer             |  |  |
| (Street)  | 4. If Amendment, Date Original   | 6. Individual or Joint/Group Filing(Chec   |  |  |
| CLEVELAND, OH 44114                                       | Filed(Month/Day/Year)  | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person |  |  |

| (City)  | (State)                              | (Zip) Tabl  | le I - Non-I                           | Derivative S                          | Secur   | ities Acqui         | red, Disposed of,  | or Beneficiall   | y Owned   |
|---|--------------------------------------|---|--|---------------------------------------|---------|---------------------|--|--|---|
| 1.Title of<br>Security<br>(Instr. 3)                  | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3.<br>Transactic<br>Code<br>(Instr. 8) | 4. Securiti omr Dispose (Instr. 3, 4) | ed of ( | D)                  | 5. Amount of<br>Securities<br>Beneficially<br>Owned<br>Following<br>Reported<br>Transaction(s)<br>(Instr. 3 and 4) | 6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4) | 7. Nature of<br>Indirect<br>Beneficial<br>Ownership<br>(Instr. 4) |
| Common<br>Stock, par<br>value,<br>\$0.01 per<br>share | 02/01/2007                           |   | D                                      | 23,492                                | D       | \$<br>0.8058<br>(1) | 0  | D  |   |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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# $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (e.g., puts, calls, warrants, options, convertible securities) \end{tabular}$

| 1. Title of<br>Derivative<br>Security<br>(Instr. 3) | 2.<br>Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | 3. Transaction Date<br>(Month/Day/Year) | 3A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 4. 5. Number of TransactionDerivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) |         | 6. Date Exercisable and Expiration Date (Month/Day/Year) |                    | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) |                                     |
|---|---|---|---|---|---------|--|--------------------|---|-------------------------------------|
|   |   |   |   | Code V  | (A) (D) | Date<br>Exercisable                                      | Expiration<br>Date | Title   | Amount<br>or<br>Number<br>of Shares |
| Stock<br>Option -<br>Right to<br>Buy                | \$ 6.89   | 02/01/2007                              |   | D   | 50,000  | (2)  | 11/16/2011         | Common<br>Stock   | 50,000                              |
| Stock<br>Option -<br>Right to<br>Buy                | \$ 24.1   | 02/01/2007                              |   | D   | 25,000  | (2)  | 02/06/2011         | Common<br>Stock   | 25,000                              |
| Stock<br>Option -<br>Right to<br>Buy                | \$ 22.9375  | 02/01/2007                              |   | D   | 20,000  | (2)  | 02/01/2010         | Common<br>Stock   | 20,000                              |
| Stock<br>Option -<br>Right to<br>Buy                | \$ 21.5   | 02/01/2007                              |   | D   | 13,500  | <u>(2)</u>   | 01/27/2009         | Common<br>Stock   | 13,500                              |
| Stock<br>Option -<br>Right to<br>Buy                | \$ 16.225   | 02/01/2007                              |   | D   | 25,000  | (2)  | 08/07/2008         | Common<br>Stock   | 25,000                              |
| Stock<br>Option -<br>Right to<br>Buy                | \$ 0.37   | 02/01/2007                              |   | D   | 50,000  | (3)  | 02/24/2013         | Common<br>Stock   | 50,000                              |
| Stock<br>Option -<br>Right to<br>Buy                | \$ 0.9  | 02/01/2007                              |   | D   | 70,000  | (2)  | 02/03/2014         | Common<br>Stock   | 70,000                              |

# **Reporting Owners**

| Reporting Owner Name / Address | Relationships |           |         |       |  |  |  |
|--------------------------------|---------------|-----------|---------|-------|--|--|--|
|                                | Director      | 10% Owner | Officer | Other |  |  |  |

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NUSSBAUM DAVID B PENTON MEDIA, INC. 1300 EAST 9TH STREET CLEVELAND, OH 44114

X Chief
Executive
Officer

## **Signatures**

David B. 02/05/2007 Nussbaum

\*\*Signature of Date
Reporting Person

# **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
  - Disposed of pursuant to the Agreement and Plan of Merger dated as of November 1, 2006, by and among Prism Business Media
- (1) Holdings, Inc., Prism Acquisition Co. and Penton Media, Inc. (the "Merger Agreement") in exchange for a cash payment of \$0.8058 per share.
- (2) Pursuant to the Merger Agreement, these options were cancelled.
- (3) Pursuant to the Merger Agreement, these options were cancelled in exchange for a cash payment representing the number of options multiplied by the excess of the merger consideration of \$0.8058 per share over the exercise price per share of each option.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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