MCDONALD R BRUCE

Form 4

November 18, 2004

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

OMB APPROVAL OMB

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Form 4 or Form 5 obligations

may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1(b).

(Last)

(City)

1. Name and Address of Reporting Person * MCDONALD R BRUCE

(Zip)

(First) (Middle)

5757 N. GREEN BAY AVENUE, P.O. BOX 591

(Street)

2. Issuer Name and Ticker or Trading Symbol

JOHNSON CONTROLS INC [JCI]

3. Date of Earliest Transaction (Month/Day/Year)

11/17/2004

4. If Amendment, Date Original Filed(Month/Day/Year)

3.

5. Relationship of Reporting Person(s) to

Issuer

below)

(Check all applicable)

Director 10% Owner _X__ Officer (give title Other (specify

Assistant Chief Fin. Officer

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

MILWAUKEE, WI 53201-0591

(State)

1.Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3)

(Month/Day/Year)

TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

4. Securities

5. Amount of Securities Beneficially Owned Following Reported

(D) or Indirect (I) (Instr. 4)

6. Ownership 7. Nature of Form: Direct Indirect Beneficial Ownership (Instr. 4)

Transaction(s) (Instr. 3 and 4)

Code V Amount (D) Price

(A)

or

Common Stock

3,433.8 (1) (2)

By 401(k) Plan -

Common

SEC 1474

(9-02)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Underlying (Instr. 3 and
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title
Phantom Stock Units / Excess Benefit Plan-Common	(3)					<u>(4)</u>	<u>(4)</u>	Common Stock
Phantom Stock Units/LTPP	(3)					<u>(6)</u>	<u>(6)</u>	Common Stock
Phantom Stock Units/Restricted Stock Grant	(3)					<u>(8)</u>	(8)	Common Stock
Stock Option	\$ 40.06					11/26/2003	11/26/2011	Common Stock
Stock Option	\$ 40.2975					11/20/2004(10)	11/20/2012	Common Stock
Stock Option	\$ 52.55					11/19/2005(10)	11/19/2013	Common Stock
Stock Option	\$ 61.69	11/17/2004		A	50,000	11/17/2006(10)	11/17/2014	Common Stock

Reporting Owners

Reporting Owner Name / Address	Keiauonsnips					
	Director	10% Owner	Officer	Other		

MCDONALD R BRUCE 5757 N. GREEN BAY AVENUE P.O. BOX 591 MILWAUKEE, WI 53201-0591

Assistant Chief Fin. Officer

Signatures

Arlene D. Gumm Attorney-In-Fact for R. Bruce
McDonald

11/18/2004

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Reporting Owners 2

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- Includes 2693.858 shares acquired under Johnson Control's 401(k) plan since the date of the reporting person's last ownership report. This acquisition of 2693.858 shares was a rollover of funds from a plan maintained by former employer and is not a discretionary transaction and qualifies for the Rule 16a-3(f)(1)(i)(B) reporting exemption.
- The number of underlying securities is based on the stock fund balance on November 17, 2004. The actual number of shares issuable upon the distribution date is not determinable since the stock fund is a unitized account consisting of 96% company stock and 4% money market fund. The stock account balance reflected in this report is based on a November 17, 2004, stock fund price of \$61.81 per share.
- (3) The phantom stock units convert to the common stock's cash value on a one-for-one basis.
- Phantom stock units accrued under the Johnson Controls Equalization 401(k) Benefit Plan are to be settled 100% in cash upon the reporting person's retirement.
- Includes 655.139 phantom stock units acquired through payroll investment and the reinvestment of dividends on March 31, June 30 and September 30, 2004, at prices ranging from \$53.38 \$59.15 per phantom unit.
- The phantom stock units were accrued under the Johnson Controls Long-Term Performance Plan and are to be settled 100% in cash upon the reporting person's retirement.
- Includes 84.578 phantom stock units acquired through payroll investment and the reinvestment of dividends on March 31, June 30 and September 30, 2004 at prices ranging from \$53.38 \$59.15 per phantom unit.
- (8) The restricted stock units were awarded under the Johnson Controls Executive Deferred Restricted Plan. The units are to be settled 100% in cash upon the reporting person's retirement.
- (9) Includes 144.329 phantom stock units acquired through payroll investment and the reinvestment of dividends on March 31, June 30 and September 30, 2004 at prices ranging from \$53.38 \$59.15 per phantom unit.
- (10) Fifty percent of the options become exercisable two years after the grant date; the remaining 50%, three years after grant date. Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays

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