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SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 6-K

Report of Foreign Private Issuer

Pursuant to Rule 13a-16 or 15d-16

of the Securities Exchange Act of 1934

For the month of March, 2017

Commission File Number: 001-09531

Telefónica, S.A.

(Translation of registrant s name into English)

Distrito Telefónica, Ronda de la Comunicación s/n, 28050 Madrid, Spain

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3491-482 87 00

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(Address of principal executive offices)

Indicate by check mark whether the reg	gistrant files or will fil	le annual reports under cover of Form 20-F or Form 40-F:
	Form 20-F	Form 40-F
Indicate by check mark if the registrant 101(b)(1):	is submitting the For	rm 6-K in paper as permitted by Regulation S-T Rule
	Yes	No
Indicate by check mark if the registrant 101(b)(7):	is submitting the For	rm 6-K in paper as permitted by Regulation S-T Rule
	Yes	No
•	•	on contained in this Form, the registrant is also thereby ale 12g3-2(b) under the Securities Exchange Act of 1934:
	Yes	No

If Yes is marked, indicate below the file number assigned to the registrant in connection with Rule 12g3-2(b): N/A

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RAMIRO SÁNCHEZ DE LERÍN GARCÍA-OVIES

General Secretary and

Secretary to the Board of Directors

TELEFÓNICA, S.A.

TELEFÓNICA, S.A. (herein after Telefónica) as provided in article 228 of the Spanish Stock Market Act (*Ley del Mercado de Valores*), hereby reports the following

SIGNIFICANT EVENT

Yesterday, TELEFÓNICA, S.A., through its wholly-owned subsidiary TELEFÓNICA EMISIONES, S.A.U., under its US Debt Registered Program filed with the United States Securities and Exchange Commission (SEC) on May 13, 2015, has launched an issue of Notes guaranteed by TELEFÓNICA, S.A. in an aggregate principal amount of 3,500 million US dollars.

This issue was split into two tranches. The first tranche, amounting up to 1,500 million US dollars, due on March 8, 2027, with a coupon of 4.103%, payable semi-annually, issued at par. The second tranche, amounting up to 2,000 million US dollar, due on March 8, 2047, with a coupon of 5.213%, payable semi-annually, issued at par.

The settlement date is scheduled to be on March 8, 2017.

Madrid, March 2, 2017

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized.

Telefónica, S.A.

Date: March 2, 2017 By: /s/ Ramiro Sánchez de Lerín García-Ovies

Name: Ramiro Sánchez de Lerín García-Ovies

Title: General Secretary and Secretary to the Board of

Directors