EQUITY LIFESTYLE PROPERTIES INC Form DEFA14A March 26, 2012

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of The

Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 23, 2012

EQUITY LIFESTYLE PROPERTIES, INC.

(Exact name of registrant as specified in its charter)

Maryland (State or other jurisdiction

0-11718 (Commission 36-3857664 (IRS Employer

of incorporation) File Number) Identification No.)

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Two North Riverside Plaza, Chicago, Illinois, 60606

(Address of principal executive offices)

(312) 279-1400

(Registrant s telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- x Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Item 8.01. Other Events.

On March 23, 2012, Equity LifeStyle Properties, Inc. (the Company) filed its 2011 Proxy Statement on Schedule 14A with the Securities and Exchange Commission. On or about March 28, 2012, the Company will mail a Notice of Internet Availability of Proxy Materials to stockholders of record at the close of business March 6, 2012. The booklet entitled The Life in a Day of Equity Lifestyle Properties 2011 (the 2011 ELS Storybook) will be available for stockholders to view, together with the Company s 2011 Proxy Statement on Schedule 14A (including proxy card) and the 2011 Annual Report. The 2011 ELS Storybook contains a letter from the Company s Chairman of the Board, Mr. Samuel Zell and the Company s Chief Executive Officer, Mr. Thomas P. Heneghan, information about the Company s properties, an industry growth comparison, pictures of certain of the Company s properties and various short stories and commentary from the Company s customers. Accordingly, as the 2011 ELS Storybook could be deemed to be solicitation materials under the proxy rules of the Securities and Exchange Commission, the Company is filing this Current Report on Form 8-K.

Item 9.01 Financial Statements and Exhibits.

(d) Exhibits

Exhibit 99.1 The Life in a Day of Equity Lifestyle Properties, Inc. 2011

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SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

EQUITY LIFESTYLE PROPERTIES, INC.

March 26, 2012 By: /s/ Marguerite Nader

Name: Marguerite Nader

Title: Executive Vice President and Chief Financial Officer