PICO HOLDINGS INC /NEW Form SC 13G/A February 11, 2011

SCHEDULE 13G

(Rule 13d-102)

Information to be Included in Statements Filed Pursuant to Rule 13d-1(b), (c) and (d) and Amendments Thereto Filed Pursuant to Rule 13d-2.

SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

Under the Securities Exchange Act of 1934 (Amendment No. 11) *

Pico Holdings Inc

(Name of Issuer)

Common Stock

(Title of Class of Securities)

693366205

(CUSIP Number)

Check the appropriate box to designate the rule pursuant to which this Schedule is filed:

- [X] Rule 13d-1(b)
- [_] Rule 13d-1(c)
- [_] Rule 13d-1(d)
- * The remainder of this cover page shall be filled out for a reporting person's initial filing on this form with respect to the subject class of securities, and for any subsequent amendment containing information which would alter the disclosures provided in a prior cover page.

The information required in the remainder of this cover page shall not be deemed to be "filed" for the purpose of Section 18 of the Securities Exchange Act of 1934 ("Act") or otherwise subject to the liabilities of that section of the Act but shall be subject to all other provisions of the Act (however, see the Notes).

Page 1 of 17

CUS	SIP No. 6933	662	05 13G	
1	NAME OF REP	ORT	ING PERSON	
	Artisan Pa	rtn	ers Holdings LP	
2	CHECK THE A		OPRIATE BOX IF A MEMBER OF A GROUP	 [_]
	Not Applic	abl	е	
3	SEC USE ONL	Υ		
4	CITIZENSHIP Delaware	OR	PLACE OF ORGANIZATION	
		5	SOLE VOTING POWER	
NU	IMBER OF		None	
	SHARES IEFICIALLY WNED BY	6	SHARED VOTING POWER	
	EACH PORTING		1,604,763	
	PERSON WITH	7	SOLE DISPOSITIVE POWER	
	,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,		None	
		8	SHARED DISPOSITIVE POWER	
			1,674,621	
9		MOU	NT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	1,674,621			
10	CHECK BOX I		HE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES ons)	[_]
	Not Applic	abl	e 	
11	PERCENT OF	CLA	SS REPRESENTED BY AMOUNT IN ROW (9)	
	7.4%			
12	TYPE OF REP			
	НС			

Page 2 of 17

1	NAME OF REP	ORT	ING PERSON		
	Artisan In	ves	tment Corporation		
2	CHECK THE A		OPRIATE BOX IF A MEMBER OF A GROUP ons)	(a) (b)	
	Not Applic	abl	e 		
3	SEC USE ONL	Y			
4	CITIZENSHIP	OR	PLACE OF ORGANIZATION		
	Wisconsin				
		5	SOLE VOTING POWER		
	MBER OF		None		
BEN		6	SHARED VOTING POWER		
	WNED BY EACH		1,604,763		
		7	SOLE DISPOSITIVE POWER		
	WITH		None		
		8	SHARED DISPOSITIVE POWER		
			1,674,621		
9	AGGREGATE A	MOU	NT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
	1,674,621				
10	CHECK BOX I		HE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES		[_]
	Not Applic	abl	e		
11	PERCENT OF	CLA	SS REPRESENTED BY AMOUNT IN ROW (9)		
	7.4%				
12	TYPE OF REPO	ORT	ING PERSON		
	НС				
			Page 3 of 17		
CUS	IP No. 6933	662	05 13G		

1 NAME OF REPORTING PERSON

Artisan Pa	artners Limited Partnership	
2 CHECK THE A	·) [_]
Not Applic	cable	
3 SEC USE ONL	7.X	
4 CITIZENSHIP	P OR PLACE OF ORGANIZATION	
Delaware		
	5 SOLE VOTING POWER	
NUMBER OF	None	
	6 SHARED VOTING POWER	
OWNED BY EACH	1,604,763	
REPORTING PERSON	7 SOLE DISPOSITIVE POWER	
WITH	None	
	8 SHARED DISPOSITIVE POWER	
	1,674,621	
9 AGGREGATE A	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
1,674,621		
10 CHECK BOX I	IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES actions)	[_]
Not Applic	cable	
11 PERCENT OF	CLASS REPRESENTED BY AMOUNT IN ROW (9)	
7.4%		
12 TYPE OF REP	PORTING PERSON actions)	
IA		
	Page 4 of 17	
CUSIP No. 6933	366205 13G	
1 NAME OF REP		

Artisan Investments GP LLC

2	CHECK THE A	PPROPRIATE BOX IF A MEMBER OF A GROUP		
	Not Applic	able		
3	SEC USE ONI	Y		
4	CITIZENSHIP	OR PLACE OF ORGANIZATION		
	Delaware			
		5 SOLE VOTING POWER		
NU	JMBER OF	None		
SHARES BENEFICIAI OWNED BY EACH REPORTING	NEFICIALLY	6 SHARED VOTING POWER		
	EACH	1,604,763		a) [_] b) [_] [_]
RI	PERSON	7 SOLE DISPOSITIVE POWER		
	WITH	None		
		8 SHARED DISPOSITIVE POWER		
		1,674,621		
9	AGGREGATE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
	1,674,621			
10	CHECK BOX I (see Instru	F THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES ctions)		[_]
	Not Applic	able		
11	PERCENT OF	CLASS REPRESENTED BY AMOUNT IN ROW (9)		
	7.4%			
12	TYPE OF REP	ORTING PERSON ctions)		
	HC			
		Page 5 of 17		
		rage 3 or 17		
CUS	SIP No. 6933	66205 13G		
1	NAME OF REP	ORTING PERSON		
	ZFIC, Inc.			
2	CHECK THE A	PPROPRIATE BOX IF A MEMBER OF A GROUP		

	(see Instru	actions)	(a) [_] (b) [_]
	Not Applic	cable	
3	SEC USE ONL	.Y	
4	CITIZENSHIP	OR PLACE OF ORGANIZATION	
	Wisconsin		
		5 SOLE VOTING POWER	
	MBER OF	None	
BEN		6 SHARED VOTING POWER	
	WNED BY EACH	1,604,763	
	PORTING PERSON	7 SOLE DISPOSITIVE POWER	
	WITH	None	
		8 SHARED DISPOSITIVE POWER	
		1,674,621	
10	CHECK BOX I (see Instru		[_]
11		CLASS REPRESENTED BY AMOUNT IN ROW (9)	
	7.4%		
12	TYPE OF REP	PORTING PERSON	
	HC		
		Page 6 of 17	
CUS	IP No. 6933	366205 13G	
1	NAME OF REP	ORTING PERSON	
	Andrew A.		
2	CHECK THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP	(a) [_]

Not Applic	able		
3 SEC USE ONI	.ү		
4 CITIZENSHIE	OR PLACE OF ORGANIZATION		
U.S.A.			
	5 SOLE VOTING POWER		
NUMBER OF	None		
SHARES BENEFICIALLY OWNED BY	6 SHARED VOTING POWER		
EACH REPORTING	1,604,763		
PERSON WITH	7 SOLE DISPOSITIVE POWER		
	None		
	8 SHARED DISPOSITIVE POWER		
	1,674,621		
9 AGGREGATE A	MOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON		
1,674,621			
10 CHECK BOX I	F THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES		[_]
Not Applic	able		
11 PERCENT OF	CLASS REPRESENTED BY AMOUNT IN ROW (9)		
7.4%			
12 TYPE OF REF	PORTING PERSON		
IN			
	Page 7 of 17		
CUSIP No. 6933	266205 13G		
1 NAME OF REF	ORTING PERSON		
Carlene M.			
2 CHECK THE A	APPROPRIATE BOX IF A MEMBER OF A GROUP	(a)	 [_] [_]
Not Applic	rable		

3	SEC USE ONL	y.Y	
4	CITIZENSHIP	OR PLACE OF ORGANIZATION	
	U.S.A.		
		5 SOLE VOTING POWER	
NU	MBER OF	None	
		6 SHARED VOTING POWER	
	WNED BY EACH	1,604,763	
	PORTING PERSON WITH	7 SOLE DISPOSITIVE POWER	
		None	
		8 SHARED DISPOSITIVE POWER	
		1,674,621	
9	AGGREGATE A	AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON	
	1,674,621		
10	CHECK BOX I (see Instru	F THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES	[_]
	Not Applic	cable	
11	PERCENT OF	CLASS REPRESENTED BY AMOUNT IN ROW (9)	
	7.4%		
12	TYPE OF REP	PORTING PERSON actions)	
	IN		
		Page 8 of 17	
CUS	IP No. 6933	366205 13G	
1	NAME OF REP	PORTING PERSON	
	Artisan Fu	unds, Inc.	
2	CHECK THE A		a) [_]
	Not Applic	cable	
	SEC USE ONL	,y	

4 CITIZE	NSHIP OR PLACE OF ORGANIZATION
Wisco	nsin
	5 SOLE VOTING POWER
NUMBER OF	None
BENEFICIAL	
OWNED BY EACH	1,105,390
REPORTING PERSON	
WITH	None
	8 SHARED DISPOSITIVE POWER
	1,105,390
9 AGGREG	ATE AMOUNT BENEFICIALLY OWNED BY EACH REPORTING PERSON
1,105	,390
	BOX IF THE AGGREGATE AMOUNT IN ROW (9) EXCLUDES CERTAIN SHARES (nstructions)
Not A	pplicable
11 PERCEN	T OF CLASS REPRESENTED BY AMOUNT IN ROW (9)
4.9%	
	F REPORTING PERSON
	nstructions)
IC 	
	Page 9 of 17
Item 1(a)	Name of Issuer:
	Pico Holdings Inc
Item 1(b)	Address of Issuer's Principal Executive Offices:
	875 Prospect Street, Suite 301, La Jolla, CA 92037
Item 2(a)	Name of Person Filing:
	Artisan Partners Holdings LP ("Artisan Holdings") Artisan Investment Corporation, the general partner of Artisan Holdings ("Artisan Corp.") Artisan Partners Limited Partnership ("Artisan Partners") Artisan Investments GP LLC, the general partner of Artisan Partners ("Artisan Investments") ZFIC, Inc., the sole stockholder of Artisan Corp. ("ZFIC")

Andrew A. Ziegler Carlene M. Ziegler Artisan Funds, Inc. ("Artisan Funds")

Item 2(b) Address of Principal Business Office:

> Artisan Holdings, Artisan Corp., Artisan Partners, Artisan Investments, ZFIC,

Mr. Ziegler, Ms. Ziegler and Artisan Funds are all located at:

875 East Wisconsin Avenue, Suite 800 Milwaukee, WI 53202

Item 2(c) Citizenship:

> Artisan Holdings is a Delaware limited partnership Artisan Corp. is a Wisconsin corporation Artisan Partners is a Delaware limited partnership Artisan Investments is a Delaware limited liability company ZFIC is a Wisconsin corporation Mr. Ziegler and Ms. Ziegler are U.S. citizens Artisan Funds is a Wisconsin corporation

Title of Class of Securities: Item 2(d)

Common Stock

Item 2(e) CUSIP Number:

693366205

Item 3 Type of Person:

- (d) Artisan Funds is an Investment Company under section 8 of the Investment Company Act.
- (e) Artisan Partners is an investment adviser registered under section 203 of the Investment Advisers Act of 1940; Artisan Holdings is the sole limited partner of Artisan Partners; Artisan Investments is the general partner of Artisan Partners; Artisan Corp is the general partner of Artisan Holdings; ZFIC is the sole stockholder of Artisan Corp.; Mr. Ziegler and Ms. Ziegler are the principal stockholders of ZFIC.

Page 10 of 17

Ownership (at December 31, 2010): Tt.em 4

(a) Amount owned "beneficially" within the meaning of rule 13d-3:

1,674,621

(b) Percent of class:

7.4% (based on 22,700,558 shares outstanding as of November 5, 2010)

- (c) Number of shares as to which such person has:
 - (i) sole power to vote or to direct the vote:

None

(ii) shared power to vote or to direct the vote:

1,604,763

(iii) sole power to dispose or to direct the disposition of:

None

(iv) shared power to dispose or to direct the disposition of:

1,674,621

Item 5 Ownership of Five Percent or Less of a Class:

Not Applicable

Item 6 Ownership of More than Five Percent on Behalf of Another Person:

The shares reported herein have been acquired on behalf of discretionary clients of Artisan Partners; as reported herein, Artisan Partners holds 1,674,621 shares, including 1,105,390 shares on behalf of Artisan Funds. Persons other than Artisan Partners are entitled to receive all dividends from, and proceeds from the sale of, those shares.

Item 7 Identification and Classification of the Subsidiary Which Acquired the Security Being Reported on by the Parent Holding Company or Control Person:

Not Applicable

Not Applicable

Not Applicable

Item 10 Certification:

By signing below I certify that, to the best of my knowledge and belief, the securities referred to above were acquired and are held in the ordinary course of business and were not acquired and are not held for the purpose of or with the effect of changing or influencing the control of the issuer of the securities and were not acquired and are not held in connection with or as a participant in any transaction having that purpose or effect.

Page 11 of 17

Signature

After reasonable inquiry and to the best of my knowledge and belief, I certify that the information set forth in this statement is true, complete and correct.

Date: February 11, 2011

ARTISAN INVESTMENT CORPORATION, for itself and as the general partner of ARTISAN PARTNERS HOLDINGS LP

By: Sarah A. Johnson*

ARTISAN INVESTMENTS GP LLC, for itself and as the general partner of ARTISAN PARTNERS LIMITED PARTNERSHIP

By: Sarah A. Johnson*

ZFIC, INC.

By: Sarah A. Johnson*

ANDREW A. ZIEGLER

Andrew A. Ziegler*

CARLENE M. ZIEGLER

Carlene M. Ziegler*

ARTISAN FUNDS, INC.

By: Sarah A. Johnson*

*By: /s/ Sarah A. Johnson

Sarah A. Johnson
Vice President of Artisan
Investment Corporation
Vice President of Artisan
Investments GP LLC

Attorney-in-Fact for ZFIC, Inc. Attorney-in-Fact for Andrew A. Ziegler

Attorney-in-Fact for Carlene M. Ziegler

General Counsel and Secretary of Artisan Funds, Inc.

Page 12 of 17

Exhibit Index

Exhibit 1 Joint Filing Agreement dated February 11, 2011 by and among
Artisan Partners Holdings LP, Artisan Investment Corporation,
Artisan Partners Limited Partnership, Artisan Investments GP LLC,
ZFIC, Inc., Andrew A. Ziegler, Carlene M. Ziegler and Artisan

Funds, Inc.

Exhibit 2 Power of Attorney of ZFIC, Inc., dated March 19, 2007

Exhibit 3 Power of Attorney of Andrew A. Ziegler dated March 19, 2007

Exhibit 4 Power of Attorney of Carlene M. Ziegler dated March 19, 2007

Page 13 of 17

EXHIBIT 1

JOINT FILING AGREEMENT

The undersigned hereby agree to the joint filing of the Schedule 13G to which this Agreement is attached.

Dated: February 11, 2011

ARTISAN INVESTMENT CORPORATION, for itself and as the general partner of ARTISAN PARTNERS HOLDINGS LP

By: Sarah A. Johnson*

ARTISAN INVESTMENTS GP LLC, for itself and as the general partner of ARTISAN PARTNERS LIMITED PARTNERSHIP

By: Sarah A. Johnson*

ZFIC, INC.

By: Sarah A. Johnson*

ANDREW A. ZIEGLER

Andrew A. Ziegler*

CARLENE M. ZIEGLER

Carlene M. Ziegler*

ARTISAN FUNDS, INC.

By: Sarah A. Johnson*

*By: /s/ Sarah A. Johnson

Sarah A. Johnson

Vice President of Artisan Investment Corporation Vice President of Artisan Investments GP LLC

Attorney-in-Fact for ZFIC, Inc.
Attorney-in-Fact for Andrew A.
Ziegler
Attorney-in-Fact for Carlene M.
Ziegler
General Counsel and Secretary of
Artisan Funds, Inc.

Page 14 of 17

EXHIBIT 2

POWER OF ATTORNEY

The undersigned, ZFIC, Inc., hereby appoints Lawrence A. Totsky, Janet D. Olsen, and Sarah A. Johnson, and each of them individually, its true and lawful attorney-in-fact and agent, with full power to execute and file with the United States Securities and Exchange Commission and any stock exchange or similar authority, for and on its behalf in any and all capacities, any and all reports required to be filed pursuant to Section 13 of the Securities Exchange Act of 1934 and the rules thereunder, including but not limited to reports on Schedule 13D or 13G, any and all amendments to such reports, with all exhibits, and any other forms or documents as may be necessary in connection with the filing of such reports with the United States Securities and Exchange Commission and any stock exchange or similar authority, granting unto said attorney full power and authority to do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete, as fully as the undersigned might or could do in person.

This Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact and agents.

IN WITNESS WHEREOF the undersigned has caused this Power of Attorney to be executed this 19th day of March, 2007.

ZFIC, INC.

By: /s/ Andrew A. Ziegler

Andrew A. Ziegler

Vice President

STATE OF WISCONSIN)

OUNTY OF MILWAUKEE)

I, Timothy K. Weston, a Notary Public in and for the County of Milwaukee, State of Wisconsin, DO HEREBY CERTIFY that Andrew A. Ziegler, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his own free and voluntary act, for the uses and purposes therein set forth.

Given under my hand and notarial seal, this 19th day of March, 2007.

/s/ Timothy K. Weston
-----Notary Public

Page 15 of 17

EXHIBIT 3

POWER OF ATTORNEY

The undersigned, Andrew A. Ziegler, hereby appoints Lawrence A. Totsky, Janet D. Olsen, and Sarah A. Johnson, and each of them individually, his true and lawful attorney-in-fact and agent, with full power to execute and file with the United States Securities and Exchange Commission and any stock exchange or similar authority, for and on his behalf in any and all capacities, any and all reports required to be filed pursuant to Section 13 of the Securities Exchange Act of 1934 and the rules thereunder, including but not limited to reports on Schedule 13D or 13G, any and all amendments to such reports, with all exhibits, and any other forms or documents as may be necessary in connection with the filing of such reports with the United States Securities and Exchange Commission and any stock exchange or similar authority, granting unto said attorney full power and authority to do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete, as fully as the undersigned might or could do in person.

This Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact and agents.

IN WITNESS WHEREOF the undersigned has caused this Power of Attorney to be executed this 19th day of March, 2007.

STATE OF WISCONSIN)

, SS.
COUNTY OF MILWAUKEE)

I, Timothy K. Weston, a Notary Public in and for the County of Milwaukee, State of Wisconsin, DO HEREBY CERTIFY that Andrew A. Ziegler, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed and delivered the said instrument as his own free and voluntary act, for the uses and purposes therein set forth.

Given under my hand and notarial seal, this 19th day of March, 2007.

/s/ Timothy K. Weston
-----Notary Public

Page 16 of 17

EXHIBIT 4

POWER OF ATTORNEY

The undersigned, Carlene M. Ziegler, hereby appoints Lawrence A. Totsky, Janet D. Olsen, and Sarah A. Johnson, and each of them individually, her true and lawful attorney-in-fact and agent, with full power to execute and file with

the United States Securities and Exchange Commission and any stock exchange or similar authority, for and on her behalf in any and all capacities, any and all reports required to be filed pursuant to Section 13 of the Securities Exchange Act of 1934 and the rules thereunder, including but not limited to reports on Schedule 13D or 13G, any and all amendments to such reports, with all exhibits, and any other forms or documents as may be necessary in connection with the filing of such reports with the United States Securities and Exchange Commission and any stock exchange or similar authority, granting unto said attorney full power and authority to do and perform any and all acts for and on behalf of the undersigned which may be necessary or desirable to complete, as fully as the undersigned might or could do in person.

This Power of Attorney shall remain in full force and effect until revoked by the undersigned in a signed writing delivered to the foregoing attorneys-in-fact and agents.

IN WITNESS WHEREOF the undersigned has caused this Power of Attorney to be executed this 19th day of March, 2007.

STATE OF WISCONSIN)
) SS.
COUNTY OF MILWAUKEE)

I, Timothy K. Weston, a Notary Public in and for the County of Milwaukee, State of Wisconsin, DO HEREBY CERTIFY that Carlene M. Ziegler, who is personally known to me to be the same person whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that she signed and delivered the said instrument as her own free and voluntary act, for the uses and purposes therein set forth.

Given under my hand and notarial seal, this 19th day of March, 2007.

/s/ Timothy K. Weston
----Notary Public

Page 17 of 17