HARTE HANKS INC Form S-8 POS April 01, 2009

As filed with the Securities and Exchange Commission on April 1, 2009

Registration No. 333-90022

# UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

# **POST-EFFECTIVE AMENDMENT NO. 1**

TO

## FORM S-8

## REGISTRATION STATEMENT

UNDER

THE SECURITIES ACT OF 1933

Harte-Hanks, Inc.

(Exact name of registrant as specified in its charter)

Delaware (State or other jurisdiction of Incorporation or organization) 74-1677284 (IRS Employer Identification No.)

200 Concord Plaza Drive, Suite 800

San Antonio, Texas 78216

210-829-9000

(Address, including zip code, and telephone number, including area code, of registrant s principal executive offices)

Harte-Hanks, Inc. 1994 Employee Stock Purchase Plan

(Full Title of Plan)

Bryan J. Pechersky

Senior Vice President, General Counsel & Secretary

Harte-Hanks, Inc.

200 Concord Plaza Dr., Suite 800

San Antonio, TX 78216

(210) 829-9000

(Name, address, and telephone number, including area code, of agent for service)

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of large accelerated filer, accelerated filer and smaller reporting company in Rule 12b-2 of the Exchange Act. (Check one):

Large accelerated filer " (Do not check if a smaller reporting company)

Accelerated filer b Smaller reporting company "

#### CALCULATION OF REGISTRATION FEE

Title of securities to be registered Amount Proposed Proposed Amount of maximum maximum

	to be	offering price	aggregate offering price	registration fee
	registered	per share	_	_
Common stock, \$1.00 par value	See	See	See	See
	Explanatory	Explanatory	Explanatory	Explanatory
	Note	Note	Note	Note
Total	See	See	See	See
	Explanatory	Explanatory	Explanatory	Explanatory
	Note	Note	Note	Note

#### EXPLANATORY NOTE / DEREGISTRATION OF UNSOLD SECURITIES

This Post-Effective Amendment No. 1 to Form S-8 Registration Statement relates to the Registration Statement on Form S-8 (File No. 333-90022) (the Registration Statement ) of Harte-Hanks, Inc. (Registrant ) filed with the Securities and Exchange Commission (SEC) on June 7, 2002.

The Registration Statement relates to the registration of shares of Common Stock of the Registrant that may be offered under the Registrant s 1994 Employee Stock Purchase Plan ( ESPP ). The ESPP was terminated effective March 31, 2009.

In accordance with the undertaking made by Registrant in the Registration Statement to remove from registration, by means of a post-effective amendment, any of the securities registered under the Registration Statement that remain unsold at the termination of the offering, Registrant hereby removes from registration the securities of Registrant that are registered but unsold under the Registration Statement.

#### **SIGNATURES**

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-8 and has duly caused this Post-Effective Amendment No. 1 to Registration Statement on Form S-8 to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of San Antonio, State of Texas, on April 1, 2009.

#### HARTE-HANKS, INC.

By: <u>/s/ Bryan J. Pechersky</u> Bryan J. Pechersky

Senior Vice President,

General Counsel & Secretary

Pursuant to the requirements of the Securities Act of 1933, this Post-Effective Amendment No. 1 to Registration Statement on Form S-8 has been signed by the following persons in the capacities and on the dates indicated.

Signature	Title	Date
/s/ Larry D. Franklin	Chairman of the Board, President and Chief Executive Officer (Principal Executive Officer and Director)	April 1, 2009
Larry D. Franklin		
/s/ Douglas C. Shepard	Executive Vice President and Chief Financial Officer (Principal Financial Officer)	April 1, 2009
Douglas C. Shepard		
/s/ Jessica M. Huff	Vice President, Finance, Controller and Chief Accounting Officer (Principal Accounting Officer)	April 1, 2009
Jessica M. Huff		
/s/ David L. Copeland	Director	April 1, 2009
David L. Copeland		
/s/ William F. Farley	Director	April 1, 2009
William F. Farley		
/s/ William K. Gayden	Director	April 1, 2009
William K. Gayden		
/s/ Christopher M. Harte	Director	April 1, 2009
Christopher M. Harte		
/s/ Houston H. Harte	Director	April 1, 2009
Houston H. Harte		

/s/ Judy C. Odom	Director	April 1, 2009
Judy C. Odom		
/s/ Karen A. Puckett	Director	April 1, 2009

Karen A. Puckett