UNITED STATES

SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of

The Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): November 6, 2007

VALASSIS COMMUNICATIONS, INC.

(Exact name of registrant as specified in its charter)

Delaware (State or Other Jurisdiction 1-10991 (Commission File Number) 38-2760940 (IRS Employer

of Incorporation)

Identification No.)

19975 Victor Parkway, Livonia, MI (Address of Principal Executive Offices)

48152 (Zip Code)

(734) 591-3000

Registrant s Telephone Number, Including Area Code

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

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- " Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- " Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- " Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- " Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

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Items to be Included in this Report

Item 5.02. Departure of Directors or Certain Officers; Election of Directors; Appointment of Certain Officers; Compensatory Arrangements of Certain Officers.

On November 6, 2007, Barry P. Hoffman notified Valassis Communications, Inc. (Valassis) of his intent to retire from his positions as Executive Vice President, General Counsel, Secretary and Director of Valassis effective January 1, 2008. Mr. Hoffman has served as Valassis Executive Vice President, General Counsel and Secretary since July 1991 and has served as a director since January 2002. He has been with Valassis since 1982.

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SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

Date: November 8, 2007

VALASSIS COMMUNICATIONS, INC.

By: /s/ Robert L. Recchia
Name: Robert L. Recchia

Title: Executive Vice President and Chief Financial Officer