

Brauer Rhonda L
Form 3
August 09, 2005

FORM 3 UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting
Person *

Â Brauer Rhonda L

(Last)

(First)

(Middle)

2. Date of Event Requiring
Statement

(Month/Day/Year)

08/03/2005

3. Issuer Name **and** Ticker or Trading Symbol
NEW YORK TIMES CO [NYT]

4. Relationship of Reporting
Person(s) to Issuer

5. If Amendment, Date Original
Filed(Month/Day/Year)

(Check all applicable)

____ Director ____ 10% Owner
__X__ Officer ____ Other
(give title below) (specify below)
Secretary

6. Individual or Joint/Group
Filing(Check Applicable Line)
__X__ Form filed by One Reporting
Person
____ Form filed by More than One
Reporting Person

THE NEW YORK TIMES
COMPANY,Â 229 WEST 43RD
STREET

(Street)

NEW YORK,Â NYÂ 10036

(City)

(State)

(Zip)

Table I - Non-Derivative Securities Beneficially Owned

1. Title of Security
(Instr. 4)

2. Amount of Securities
Beneficially Owned
(Instr. 4)

3. Ownership
Form:
Direct (D)
or Indirect
(I)
(Instr. 5)

4. Nature of Indirect Beneficial
Ownership
(Instr. 5)

Class A Common Stock

3,782

D

Â

Reminder: Report on a separate line for each class of securities beneficially
owned directly or indirectly.

SEC 1473 (7-02)

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information contained in this form are not
required to respond unless the form displays a
currently valid OMB control number.**

Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security
(Instr. 4)

2. Date Exercisable and
Expiration Date
(Month/Day/Year)

3. Title and Amount of
Securities Underlying
Derivative Security
(Instr. 4)

4. Conversion
or Exercise
Price of
Derivative

5. Ownership
Form of
Derivative
Security:

6. Nature of Indirect
Beneficial Ownership
(Instr. 5)

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	Date Exercisable	Expiration Date	Title	Amount or Number of Shares	Security	Direct (D) or Indirect (I) (Instr. 5)	
Option 1997	Â <u>(1)</u>	12/18/2007	Class A Common Stock	10,106	\$ 32.4062	D	Â
Option 1998	Â <u>(1)</u>	12/17/2008	Class A Common Stock	8,000	\$ 34.3438	D	Â
Option 1999	Â <u>(1)</u>	12/16/2009	Class A Common Stock	13,000	\$ 47.2813	D	Â
Option 2000	Â <u>(1)</u>	12/20/2010	Class A Common Stock	13,000	\$ 40.25	D	Â
Option 2001	Â <u>(1)</u>	12/18/2011	Class A Common Stock	13,000	\$ 43.055	D	Â
Option 2002	Â <u>(1)</u>	12/12/2012	Class A Common Stock	13,000	\$ 46.015	D	Â
Option 2003	Â <u>(1)</u>	12/18/2013	Class A Common Stock	7,800	\$ 46.34	D	Â
Option 2004	Â <u>(1)</u>	12/16/2014	Class A Common Stock	3,900	\$ 39.595	D	Â

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Brauer Rhonda L THE NEW YORK TIMES COMPANY 229 WEST 43RD STREET NEW YORK, NY 10036	Â	Â	Â Secretary	Â

Signatures

Solomon B. Watson IV, Attorney-in-Fact for Rhonda L. Brauer 08/09/2005

__Signature of Reporting Person

Date

Explanation of Responses:

* If the form is filed by more than one reporting person, *see* Instruction 5(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Right to buy Class A Common Stock granted under The New York Times Company 1991 Executive Stock Incentive Plan. Each Option vests in four equal installments beginning on the first anniversary of its grant date; however, the vesting for Option 2002 and Option 2003 (1) was accelerated, and such options are now fully vested. The grant date for Option 1997 was 12/18/1997, Option 1998 was 12/17/1998, Option 1999 was 12/16/1999, Option 2000 was 12/20/2000, Option 2001 was 12/18/2001, Option 2002 was 12/12/2002, Option 2003 was 12/18/2003, and Option 2004 was 12/16/2004.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *See* Instruction 6 for procedure.

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