#### KEHRING DOUGLAS A

Form 4 June 15, 2012

### FORM 4

### UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB

Expires:

**OMB APPROVAL** 

Number:

3235-0287 January 31,

if no longer STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF subject to **SECURITIES** Section 16.

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Form 4 or Form 5 obligations may continue. See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

|                                      | Address of Reporting DOUGLAS A       | Symbol  | er Name <b>and</b> Ticker or Trading  & BRADSTREET CORP/NW   | 5. Relationship of Reporting Person(s) to<br>Issuer  (Check all applicable)   |  |  |  |
|--------------------------------------|--------------------------------------|---|--|---|--|--|--|
| (Last) 103 JFK PA                    | ` , , ` `                            | ,   | of Earliest Transaction<br>Day/Year)<br>2012   | X Director 10% Owner Officer (give title below) Other (specify below)   |  |  |  |
| SHORT HI                             | (Street) LLS, NJ 07078               |   | endment, Date Original onth/Day/Year)  | 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person                                  |  |  |  |
| (City)                               | (State)                              | (Zip) Tab   | ole I - Non-Derivative Securities Acq  | uired, Disposed of, or Beneficially Owned   |  |  |  |
| 1.Title of<br>Security<br>(Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed<br>Execution Date, if<br>any<br>(Month/Day/Year) | 3. 4. Securities Acquired (A Transaction Disposed of (D) Code (Instr. 3, 4 and 5) (Instr. 8)  (A) or Code V Amount (D) Price | Securities Ownership Indirect Beneficially Form: Beneficial Owned Direct (D) Ownership Following or Indirect (Instr. 4) Reported (I) Transaction(s) (Instr. 4) (Instr. 3 and 4) |  |  |  |
| Common<br>Stock                      | 06/13/2012                           |   | A $\frac{12.6584}{(1)}$ A $\frac{\$}{67.31}$   | <sub>5</sub> 2,255.023 D  |  |  |  |

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of **SEC 1474** information contained in this form are not (9-02)required to respond unless the form displays a currently valid OMB control number.

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

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| 1. Title of                          | 2.  | 3. Transaction Date |   | 4.                               | 5.  | 6. Date Exerc       |                    | 7. Title a                                   |           | 8. Price of                          | 9. Nu   |
|--------------------------------------|---|---------------------|---|----------------------------------|---|---------------------|--------------------|--|-----------|--------------------------------------|---|
| Derivative<br>Security<br>(Instr. 3) | Conversion<br>or Exercise<br>Price of<br>Derivative<br>Security | (Month/Day/Year)    | Execution Date, if any (Month/Day/Year) | Transactic<br>Code<br>(Instr. 8) | onNumber<br>of<br>Derivative<br>Securities<br>Acquired<br>(A) or<br>Disposed<br>of (D)<br>(Instr. 3,<br>4, and 5) |                     |                    | Amount<br>Underlyi<br>Securitie<br>(Instr. 3 | ing<br>es | Derivative<br>Security<br>(Instr. 5) | Deriv<br>Secur<br>Bene<br>Own<br>Follo<br>Repo<br>Trans<br>(Instr |
|                                      |   |                     |   | Code V                           | (A) (D)   | Date<br>Exercisable | Expiration<br>Date | or<br>Title N<br>of                          | umber     |                                      |   |

# **Reporting Owners**

| Reporting Owner Name / Address                                | Relationships |           |         |       |  |  |
|---|---------------|-----------|---------|-------|--|--|
| reporting Owner Hume / Hudress                                | Director      | 10% Owner | Officer | Other |  |  |
| KEHRING DOUGLAS A<br>103 JFK PARKWAY<br>SHORT HILLS, NJ 07078 | X             |           |         |       |  |  |

## **Signatures**

/s/ Christine Cappuccia for Douglas A.
Kehring
06/15/2012

\*\*Signature of Reporting Person Date

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquired pursuant to a dividend reinvestment feature of the issuer's non-employee directors' stock incentive plan (DSIP) in connection with restricted stock units held by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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