Edgar Filing: PEIREZ JOSHUA L - Form 4

PEIREZ JO Form 4												
June 15, 2012 FORM 4 Check this box if no longer subject to Section 16. Form 4 or Form 5 Filed pursuant to Section 16(a) of the Securities Exchange Act							ERSHIP OF	OMB AP OMB Number: Expires: Estimated at burden hour response				
obligation may con <i>See</i> Inst 1(b). (Print or Type	ons Section 17 ntinue. ruction	(a) of the l	Public U	Jtility Ho		pany	Act of	1935 or Section				
1. Name and Address of Reporting Person * 2. Issu PEIREZ JOSHUA L Symbol				& BRADSTREET CORP/NW				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)				
				of Earliest Transaction /Day/Year) 2012				Director 10% Owner X Officer (give title Other (specify below) below) Pres, Glbl Prod, Mktg & Innov				
Filed(Mc				mendment, Date Original Month/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 				
(City)	(State)	(Zip)	Tal	ole I - Non-	-Derivative S	Securi		Person ired, Disposed of,	-	-		
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemo Execution any (Month/Da	ed Date, if	3.	4. Securitie our Disposed (Instr. 3, 4)	s Acqu l of (E	uired (A)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
Common Stock	06/13/2012			А	83.1654 (<u>1)</u>	A	\$ 67.315	21,348.4736	D			

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

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1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transacti Code (Instr. 8)	5. of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	3	Date	Amou Unde Secur	le and unt of rlying rities . 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secu Bene Owne Follo Repo Trans (Instr
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		

Reporting Owners

Reporting Owner Name / Address	Relationships							
	Director	10% Owner	Officer	Other				
PEIREZ JOSHUA L C/O 103 JFK PARKWAY SHORT HILLS, NJ 07078			Pres, Glbl Prod, Mktg	& Innov				
Signatures								
/s/ Christine Cappuccia for Josl Peirez	hua L.	06/15/2012						
<u>**</u>Signature of Reporting Person			Date					

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Acquired pursuant to a dividend reinvestment feature of the issuer's stock incentive plan in connection with restricted stock units held by the reporting person.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.