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Form 4	CHEN FRITS D										
March 20, 20 FORM Check this	4 UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549								-	Number: 3235-028	
if no longe subject to Section 16 Form 4 or Form 5 obligation may contin <i>See</i> Instruct 1(b).	Filed purs s nue. ction								Estimated burden hou response	Estimated average burden hours per response 0.	
VAN PAASSCHEN FRITS D Symbol				Name and Ticker or Trading N COORS BREWING CO : TAP]				5. Relationship of Reporting Person(s) to Issuer (Check all applicable)			
	ON COORS BRE 1225 17TH STR		3. Date of (Month/Da 03/16/20	-	ansaction			Director X Officer (giv below) Pres&CEO (6 Owner er (specify Company	
				ndment, Date Original h/Day/Year)				 6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting 			
DENVER, C		Zip)	Table	I - Non-De	erivative S	Securi	ties Ac	Person quired, Disposed o			
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	Executio any		3. Transactic Code (Instr. 8) Code V	Disposed (Instr. 3,	l (A) c l of (D 4 and (A) or))	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		
Class B Common Stock	03/16/2006			A <u>(1)</u>	3,000	A	\$ 0	3,000	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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 Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

 (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transactio Code (Instr. 8)	5. Number of orDerivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitie (Instr. 3 and 4)	
				Code V	(A) (D)	Date Exercisable	Expiration Date	Title	Amou Numb Shares
Employee Stock Option (Right to Buy)	\$ 69.14	03/16/2006		A	23,000	03/16/2007 <u>(2)</u>	03/16/2016	Class B Common Stock	23,0
Employee Stock Option (Right to Buy)	\$ 77.205					03/29/2005 <u>(3)</u>	03/29/2015	Class B Common Stock	150,

Reporting Owners

Reporting Owner Name / Address	Relationships					
FB	Director	10% Owner	Officer	Other		
VAN PAASSCHEN FRITS D C/O MOLSON COORS BREWING COMPANY 1225 17TH STREET, SUITE 3200 DENVER, CO 80202			Pres&CEO Coors Brewing Company			
Signatures						
Laura L. McGee as agent for Frits van Paasschen	03/	20/2006				
**Signature of Reporting Person		Date				

Explanation of Responses:

- * If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Mr. Van Paasschen received a restricted stock grant, which vests in full on the third anniversary of the grant date.
- (2) This option vests in three equal annual increments beginning on the first anniversary of the grant date.
- (3) This option is fully vested and exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.