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ACXIOM CORP

Form 4

February 18, 2003

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

FORM 4

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

- [] Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue.
- 1. Name and Address of Reporting Person(s) Dietz, Charles Alex 1 Information Way Little Rock, AR 72202
- 2. Issuer Name and Ticker or Trading Symbol Acxiom Corporation (ACXM)
- 3. I.R.S. Identification Number of Reporting Person, if an entity (Voluntary)
- 4. Statement for Month/Day/Year 2/18/2003

Solutions and Products Leader

- 5. If Amendment, Date of Original (Month/Day/Year)
- 6. Relationship of Reporting Person(s) to Issuer (Check all applicable) [] 10% Owner [] Director [X] Officer (give title below) [] Other (specify below)
- 7. Individual or Joint/Group Filing (Check Applicable Line) [X] Form filed by One Reporting Person
 - [] Form filed by More than One Reporting Person

Table I Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1) Title of Security		2)Trans- action Date (Month/	3.Trans- action Code	4.Securities Acquired(A) or Disposed of (D) A or			5)A Sec Ben Own
		Day/Year)	Code V	Amount	D		End
		00/05/00	_				
•	\$.10 Par Value	02/06/03	J	224.4674 (1)		\$12.6225	
Common Stock,	\$.10 Par Value (2)	02/14/03	M	38,244.0000	А		
Common Stock,	\$.10 Par Value (2)	02/14/03	M	43,632.0000	А	\$4.6875	
Common Stock,	\$.10 Par Value (2)	02/14/03	M	97,800.0000	Α	\$6.2500	
Common Stock,	\$.10 Par Value	02/14/03	F	64,104.0000	D	\$14.5900	325
Common Stock,	\$.10 Par Value						20,
Common Stock,	\$.10 Par Value						3,4
Common Stock,	\$.10 Par Value						1,0
Common Stock,	\$.10 Par Value						29.
Common Stock,	\$.10 Par Value	02/06/03	J	54.4932 (1)	Α	\$12.6225	13,

Table II (PART 1) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1

1) Title of Derivative 2) Conversion 3) Trans- 4) Trans- 5) Number of Derivative

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Security	or Exercise Price of Derivative	action Date	action Code	Securities Acquired (A) or Disposed of (D)
	Security		Code V	A D
Non-Qualified Stock Option (right to buy) (2)	\$3.1250	02/14/03	М	38,244.0
Non-Qualified Stock Option (right to buy) (2)	\$4.6875	02/14/03	М	43,632.0
Non-Qualified Stock Option (right to buy) (2)	\$6.2500	02/14/03	М	97,800.0

Table II (PART 2) Derivative Securities Acquired, Disposed of, or Beneficially Owned (Columns 1 ______

1)Title of Derivative Security	3)Trans- action Date	7) Title and Amount of Underlying Securities Title	Amount or Number of Shares	8)Price of Deri- vative Security
Non-Qualified Stock Option (right to buy) (2) Non-Qualified Stock Option (right to buy) (2) Non-Qualified Stock Option (right to buy) (2)	02/14/03	Common Stock, \$.10 Par Value Common Stock, \$.10 Par Value Common Stock, \$.10 Par Value	38,244.0000 43,632.0000 97,800.0000	

Explanation of Responses:

(1)

These shares were acquired through participation in the Company's 16b-3 qualified Employee Stock

This option has a tandem tax withholding right.

This option vests incrementally over a 9-year period beginning 2/23/93 and ending 2/23/2002. Dat

SIGNATURE OF REPORTING PERSON

By: /s/ Catherine L. Hughes, Attorney-in-Fact

For: Charles A. Dietz

DATE: 02/18/03