ACXIOM CORP Form 4 January 30, 2007

FORM 4

OMB APPROVAL

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

OMB Number: 3235-0287

Check this box if no longer subject to Section 16. Form 4 or Expires: January 31, 2005

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Estimated average burden hours per response... 0.5

Form 4 or Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Print or Type Responses)

| 1. Name and Address of Reporting Person * KLINE RODGER S (Last) (First) (Middle) ACXIOM CORPORATION, 1 INFORMATION WAY | | | 2. Issuer Name and Ticker or Trading Symbol ACXIOM CORP [ACXM] | 5. Relationship of Reporting Person(s) to Issuer (Check all applicable) | | | |
|--------------------------------------------------------------------------------------------------------------------------|-------------|---|----------------------------------------------------------------|------------------------------------------------------------------------------------------------------|--|--|--|
| | | | 3. Date of Earliest Transaction | | | | |
| | | | (Month/Day/Year) 01/26/2007 | _X_ Director 10% Owner X Officer (give title Other (specify below) Chief Administrative Leader | | | |
| (Street) | | | 4. If Amendment, Date Original | 6. Individual or Joint/Group Filing(Check | | | |
| LITTLE ROCI | K, AR 72202 | 2 | Filed(Month/Day/Year) | Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting Person | | | |

| (City) | (State) | (Zip) Tal | ble I - Non | -Derivativ | e Securi | ities Acqu | iired, Disposed of, or | Beneficially | Owned |
|--------------------------------------|--------------------------------------|-------------------------------------------------------------|-----------------------------------------|-----------------------------------|-----------|------------|--------------------------------------------------------------------------------------------------------------|--------------|-------------------------------------------------------------------|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | 2A. Deemed Execution Date, if any (Month/Day/Year) | 3. Transaction Code (Instr. 8) | 4. Security on Dispose (Instr. 3, | sed of (D | ` ′ | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4) | | 7. Nature of Indirect Beneficial Ownership (Instr. 4) |
| Common | | | | | | | | | h. |

| Common Stock, \$.10 Par Value | 01/26/2007 | J | 566 (1) A | \$ 24.6493 | 4,691.8797 | I | by Managed Account 2 |
|----------------------------------------|------------|---|-----------|---------------|----------------|---|-------------------------------|
| Common Stock, | | | | | 1.984.262.3726 | D | |

Stock, \$.10 Par Value

Common
Stock,
\$.10 Par
Value

Stock
1

Managed
Account
1

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474 (9-02)

> 9. Nu Deriv Secur Bene Own Follo Repo Trans

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of | 2. | 3. Transaction Date | 3A. Deemed | 4. | 5. | 6. Date Exerci | sable and | 7. Title | and | 8. Price of |
|-------------|-------------|---------------------|--------------------|------------|---------------------|----------------|------------|-----------|----------|-------------|
| Derivative | Conversion | (Month/Day/Year) | Execution Date, if | Transact | iorNumber | Expiration Da | te | Amoun | nt of | Derivative |
| Security | or Exercise | | any | Code | of | (Month/Day/Y | (ear) | Underl | ying | Security |
| (Instr. 3) | Price of | | (Month/Day/Year) | (Instr. 8) | Derivative | e | | Securit | ies | (Instr. 5) |
| | Derivative | | | | Securities | | | (Instr. 3 | 3 and 4) | |
| | Security | | | | Acquired | | | | | |
| | | | | | (A) or | | | | | |
| | | | | | Disposed | | | | | |
| | | | | | of (D) | | | | | |
| | | | | | (Instr. 3, | | | | | |
| | | | | | 4, and 5) | | | | | |
| | | | | | | | | | | |
| | | | | | | | | | Amount | |
| | | | | | | Date | Expiration | | or | |
| | | | | | | Exercisable | * | | Number | |
| | | | | | | | | | of | |
| | | | | Code V | $^{\prime}$ (A) (D) | | | | Shares | |

Reporting Owners

| Reporting Owner Name / Address | Relationships |
|---------------------------------|---------------|
| Reporting Owner Maine / Address | |

X

Director 10% Owner Officer Other

KLINE RODGER S ACXIOM CORPORATION 1 INFORMATION WAY LITTLE ROCK, AR 72202

Chief Administrative Leader

Signatures

By: Catherine L. Hughes, Attorney-in-Fact For: Rodger S. Kline 01/30/2007

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- On January 26, 2007, the issuer was notified by the administrator of the Acxiom Corporation Non-Qualified Deferred Compensation Plan (the "Plan") (a non-tax-conditioned supplemental retirement plan) that these shares of the issuer's common stock had been contributed to the account of the reporting person for the year 2006 as the issuer's matching contribution made in accordance with the terms of the Plan. \$24.65 was the average share price for this period.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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