Clark Colin Gavin Form 4 May 25, 2011

FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

2. Issuer Name and Ticker or Trading

OMB APPROVAL

Number: 3235-0287

Synings: January 31,

Expires: 2005
Estimated average

burden hours per response... 0.5

5. Relationship of Reporting Person(s) to

D

D

80,964

58,600

Check this box if no longer subject to Section 16. Form 4 or Form 5

Form 4 or
Form 5
obligations
may continue.

See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section
30(h) of the Investment Company Act of 1940

1(b).

Common

Common

Stock

Stock

05/24/2011

05/25/2011

(Print or Type Responses)

1. Name and Address of Reporting Person *

Clark Colin	Gavin	-	Symbol DECKE [DECK]	ERS OUT	DOOR C	CORF)	Issuer (Chec	k all applicable)	
(Last) (First) (Middle) 495-A S. FAIRVIEW AVENUE			3. Date of Earliest Transaction (Month/Day/Year) 03/24/2011					Director 10% Owner _X_ Officer (give title Other (specify below) below) Senior VP of Emerging Brands			
(Street)			4. If Amendment, Date Original Filed(Month/Day/Year)					6. Individual or Joint/Group Filing(Check Applicable Line) _X_ Form filed by One Reporting Person Form filed by More than One Reporting			
GOLETA,	CA 93117							Person			
(City)	(State) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned								ly Owned		
1.Title of Security (Instr. 3)	2. Transaction Da (Month/Day/Year		Date, if	Code (Instr. 3, 4 and 5)				5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	05/24/2011			M	60,000	A	\$ 26.73	118,600	D		
Common Stock	05/24/2011			D	18,057	D	\$ 88.82	100,543	D		

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

D

S

19,579 D

22,364 D

<u>(1)</u>

\$89

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(e.g., puts, calls, warrants, options, convertible securities)

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SEC 1474

(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transact Code (Instr. 8)	iorDeri Secu	umber of vative urities uired (A)	6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amoun Underlying Securiti (Instr. 3 and 4)	
· · ·	Derivative Security				or D (D)	risposed of ar. 3, 4,				
				Code V	7 (A)	(D)	Date Exercisable	Expiration Date	Title	Amor or Numl of Sh
Stock Appreciation Right	\$ 26.73	05/24/2011		M		60,000	03/30/2011	05/09/2017	Common Stock	60,0

Reporting Owners

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Clark Colin Gavin

495-A S. FAIRVIEW AVENUE Senior VP of Emerging Brands

GOLETA, CA 93117

Signatures

/s/ Leslyn Nitta for Colin Clark as Attorney in Fact 05/25/2011

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Shares withheld and not issued to satisfy certain tax withholding obligations incident to the exercise on May 24, 2011 of the level 1 stock appreciation rights.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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