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ASBURY AUTOMOTIVE GROUP INC

Form 4

September 08, 2006

FORM 4	UNITED STATES SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20540
	Washington, D.C. 20549

OMB APPROVAL

OMB 3235-0287 Number:

January 31, Expires: 2005

Estimated average burden hours per 0.5 response...

5. Relationship of Reporting Person(s) to

if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

Check this box

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section

2. Issuer Name and Ticker or Trading

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF

SECURITIES

30(h) of the Investment Company Act of 1940

1(b).

share

(Print or Type Responses)

1. Name and Address of Reporting Person *

COGGIN I	LUTHER	<u>-</u>	Symbol			OMOTIV			Issuer			
			INC [N				L GI	XOOI	(Check all applicable)		ole)	
(Last) 4306 PABI	(First) (I	Middle)	3. Date of (Month/) 09/05/2	Day/Yea		ransaction					0% Owner ther (specify	
	(Street)	ŕ	4. If Am	endmen		ate Origina	l		6. Individual or Joint/Group Filing		ling(Check	
JACKSON	VILLE, FL 32224	4	Filed(Mo	nth/Day/	Yeaı	r)			Applicable Line) Form filed by One Reporting Person _X_ Form filed by More than One Reporting Person			
(City)	(State)	(Zip)	Tab	le I - No	on-I	Derivative	Secur	ities Acq	uired, Disposed o	of, or Benefici	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deem Execution any (Month/D	Date, if	3. Transa Code (Instr.	8)	4. Securitin(A) or Dis (Instr. 3, 4)	sposed	of (D)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common stock, par value \$0.01 per share	09/05/2006			G	V	15,280	D	(1)	620	I	By The Luther W. Coggin Revocable Trust U/A 12/13/94 (2)	
Common stock, par value \$0.01 per	09/06/2006			S		620	D	\$ 20.64	0	I	By The Luther W. Coggin Revocable Trust U/A	

12/13/94 (2)

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Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB control number.

SEC 1474

(9-02)

9. Nu Deriv Secur Bene Own Follo Repo Trans (Instr

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5.	6. Date Exerc	cisable and	7. Titl	le and	8. Price of	9
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transact	ionNumber	Expiration Da	ate	Amou	int of	Derivative	J
Security	or Exercise		any	Code	of	(Month/Day/	Year)	Under	lying	Security	,
(Instr. 3)	Price of		(Month/Day/Year)	(Instr. 8)	Derivative	e		Secur	ities	(Instr. 5)]
	Derivative				Securities			(Instr.	3 and 4)		(
	Security				Acquired						J
					(A) or						J
					Disposed						7
					of (D)						(
					(Instr. 3,						
					4, and 5)						
									Amount		
									or		
						Date	ate Expiration	Title	Number		
						Exercisable Date		Titic	of		
				Code V	(A) (D)				Shares		
				Code V	(II)				Dilaics		

Deletionships

Reporting Owners

Reporting Owner Name / Address	Relationships						
Reporting Owner Name, Pidaress	Director	10% Owner	Officer	Other			
COGGIN LUTHER							
4306 PABLO OAKS COURT	X						
JACKSONVILLE, FL 32224							
Luther Coggin Revocable Trust U/A 12/13/94							
C/O COGGIN AUTOMOTIVE GROUP		X					
4306 PABLO OAKS COURT		Λ					
JACKSONVILLE, FL 32224							

Signatures

Lynne A. Burgess, Attorney-in-Fact 09/08/2006

**Signature of Reporting Person Da

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Bona fide gift.
- (2) Luther W. Coggin is the trustee of The Luther W. Coggin Revocable Trust.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Reporting Owners 2

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