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Penley Mar Form 4 September											
FOR	ЛЛ	STATES						OMMISSION	OMB	APPROVAL 3235-0287	
if no lo subject Section Form 4 Form 5 obligat may co	to 16. or Filed pu ions ntinue. truction	ursuant to S (a) of the l	Washington, D.C. 20549 OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES o Section 16(a) of the Securities Exchange Act of 1934, e Public Utility Holding Company Act of 1935 or Section n) of the Investment Company Act of 1940						Number: January 3 Expires: 200 Estimated average burden hours per response 0		
	Address of Reporting	g Person <u>*</u>	Symbol OLD I	l	nnd Ticker o ION FRE		-	5. Relationship of Issuer (Checl	Reporting Pe k all applicab		
(Month/				te of Earliest Transaction th/Day/Year) 7/2010				Director X 10% Owner Officer (give title X Other (specify below) Member of Section 13(d) group			
WILMING	(Street) GTON, NC 28411			nendment, Ionth/Day/Y	Date Origir Tear)	nal		6. Individual or Jo Applicable Line) Form filed by O _X_ Form filed by M Person	ne Reporting P	erson	
(City)	(State)	(Zip)	Та	ble I - Noi	n-Derivativ	e Seci	urities Acqu	iired, Disposed of	, or Beneficia	ally Owned	
1.Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deeme Execution I any (Month/Da	Date, if	Code (Instr. 8)	ionor Dispos (Instr. 3, 4	ed of		5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)	
Common Stock	09/17/2010			S <u>(1)</u>	14,882		\$ 26.1302	700,148 <u>(2)</u>	I	As trustee of the Karen C. Pigman Revocable Trust	
Common Stock	09/17/2010			S <u>(1)</u>	3,572	D	\$ 26.1302 (<u>6)</u>	137,847 <u>(3)</u>	I	As trustee of the Melissa A. Penley Revocable Trust	

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Common Stock	09/17/2010	S <u>(1)</u>	3,572	D	\$ 26.1302 (6)	137,847 <u>(4)</u>	I	As trustee of the Matthew A. Penley Revocable Trust
Common Stock	09/17/2010	S <u>(1)</u>	3,572	D	\$ 26.1302 (<u>6)</u>	137,847 <u>(5)</u>	Ι	As trustee of the Mark A. Penley Revocable Trust
Common Stock						75,798 <u>(2)</u>	Ι	By Karen C. Pigman Irrevocable Trust Number One (Audrey L. Congdon, Trustee)
Common Stock						58,198 <u>(2)</u>	I	As trustee of an Irrevocable Trust Agreement dated 12/18/98 fbo Melissa Penley
Common Stock						58,198 <u>(2)</u>	Ι	As trustee of an Irrevocable Trust Agreement dated 12/18/98 fbo Matthew Penley
Common Stock						58,198 <u>(2)</u>	Ι	As trustee of an Irrevocable Trust Agreement dated 12/18/98 fbo Mark Penley

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Common Stock						163,620	5 <u>(2)</u> I		By K C. Pi Febru 2009 Gran Retai Annu Trust (Aud Cong Trust	gman lary tor ned lity rey L. gdon,	
Common Stock						430,651	(<u>2)</u> I		GRA	e Earl ongdon T ainder	
Reminder: F	Report on a sep	parate line for each cla	ass of securities benef	Persor	ns who re	or indirectly. spond to the o tained in this			SEC 14 (9-0		
				require	ed to resp /s a curre	ond unless th ently valid OM	e form		() ()	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)										
1. Title of	2. Conversion	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any	4. Transactic Code	5. onNumber of	6. Date Exercis Expiration Date (Month/Day/Ye	e	7. Title Amoun Under	nt of lying	8. Price of Derivative Security	9. Nu Deriv Secu
Derivative Security (Instr. 3)	or Exercise Price of Derivative Security		(Month/Day/Year)	(Instr. 8)	Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)			Securi (Instr.	ties 3 and 4)	(Instr. 5)	Bene Owne Follo Repo Trans (Instr
Security	or Exercise Price of Derivative		•		Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Date E	Expiration	(Instr. Title		(Instr. 5)	Owne Follo Repo Trans
Security (Instr. 3)	or Exercise Price of Derivative	wners	•	(Instr. 8)	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Date E		(Instr. Title	3 and 4) Amount or Number of	(Instr. 5)	Owne Follo Repo Trans
Security (Instr. 3)	or Exercise Price of Derivative Security		•	(Instr. 8) Code V	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	Date E		(Instr. Title	3 and 4) Amount or Number of	(Instr. 5)	Owne Follo Repo Trans
Security (Instr. 3)	or Exercise Price of Derivative Security	me / Address	•	(Instr. 8) Code V Rela	Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) (A) (D)	Date E		(Instr. Title	3 and 4) Amount or Number of	(Instr. 5)	Owne Follo Repo Trans

Pigman Karen C 65 BEACH ROAD SOUTH WILMINGTON, NC 28411		
Penley Matthew A. 3608 ROY MESSER HIGHWAY WHITE PINE, TN 37890	Х	Member of Sectin 13(d) group
Penley Mark A 65 BEACH ROAD SOUTH WILMINGTON, NC 28411	Х	Member of Section 13(d) group
Penley Melissa A. 65 BEACH ROAD SOUTH WILMINGTON, NC 28411	Х	Member of Section 13(d) group
Signatures		
/s/ Joel B. McCarty, Jr., by Power of Attorney	09/21/2010	
**Signature of Reporting Person	Date	
/s/ Joel B. McCarty, Jr., by Power of Attorney	09/21/2010	
**Signature of Reporting Person	Date	
/s/ Joel B. McCarty, Jr., by Power of Attorney	09/21/2010	
**Signature of Reporting Person	Date	
/s/ Joel B. McCarty, Jr., by Power of Attorney	09/21/2010	
**Signature of Reporting Person	Date	

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) The sales reported in this Form 4 were effected pursuant to a Rule 10b5-1 trading plan adopted by the reporting person on August 30, 2010.
- These securities are beneficially owned by Karen C. Pigman, who may be deemed a member of a "group" for purposes of Section 13(d)(2) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- These securities are beneficially owned by Melissa A. Penley, who may be deemed a member of a "group" for purposes of Section 13(d)(3) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- These securities are beneficially owned by Matthew A. Penley, who may be deemed a member of a "group" for purposes of Section 13(d)(4) of the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- These securities are beneficially owned by Mark A. Penley, who may be deemed a member of a "group" for purposes of Section 13(d) of(5) the Exchange Act. The other members of the Section 13(d) group are indentified in a Schedule 13D filed with the Securities and Exchange Commission on September 9, 2010.
- (6) The price reported in Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$26.00 to \$26.28, inclusive. The reporting person undertakes to provide to the issuer, any security holder of the issuer, or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the

range set forth in this footnote.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.