

Rand Alison S.  
Form 4  
January 25, 2019

**FORM 4**

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION**  
**Washington, D.C. 20549**

Check this box  
if no longer  
subject to  
Section 16.  
Form 4 or  
Form 5  
obligations  
may continue.  
See Instruction  
1(b).

**STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF  
SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934,  
Section 17(a) of the Public Utility Holding Company Act of 1935 or Section  
30(h) of the Investment Company Act of 1940

**OMB APPROVAL**

OMB  
Number: 3235-0287  
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2005  
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(Print or Type Responses)

1. Name and Address of Reporting Person \*  
Rand Alison S.

(Last) (First) (Middle)

1 PRIMERICA PARKWAY

(Street)

DULUTH, GA 30099

(City) (State) (Zip)

2. Issuer Name **and** Ticker or Trading  
Symbol  
Primerica, Inc. [PRI]

3. Date of Earliest Transaction  
(Month/Day/Year)  
06/16/2014

4. If Amendment, Date Original  
Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to  
Issuer

(Check all applicable)

\_\_\_\_ Director \_\_\_\_ 10% Owner  
\_\_X\_\_ Officer (give title below) \_\_\_\_ Other (specify  
below)

Executive VP and CFO

6. Individual or Joint/Group Filing(Check  
Applicable Line)  
\_\_X\_\_ Form filed by One Reporting Person  
\_\_\_\_ Form filed by More than One Reporting  
Person

**Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned**

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price		
Common Stock	06/16/2014		P <sup>(1)</sup>		74.54	A	\$ 46.72	43,419.54	D
Common Stock	09/16/2014		P <sup>(1)</sup>		71.14	A	\$ 49.0781	40,990.68	D
Common Stock	12/16/2014		P		64.99	A	\$ 53.857	41,055.67	D
Common Stock	03/16/2015		P		40.6	A	\$ 51.1613	39,446.27	D
Common Stock	06/16/2015		P <sup>(1)</sup>		79.82	A	\$ 45.4816	37,026.09	D

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Common Stock	09/16/2015	P	81.14	A	\$ 44.8962	37,107.23	D
Common Stock	12/16/2015	P	74.72	A	\$ 48.9291	37,181.95	D
Common Stock	03/16/2016	P <sup>(1)</sup>	87.69	A	\$ 44.4398	40,095.64	D
Common Stock	06/16/2016	P <sup>(1)</sup>	87.91	A	\$ 57.3734	39,870.55	D
Common Stock	09/16/2016	P <sup>(1)</sup>	92.32	A	\$ 54.6254	37,962.87	D
Common Stock	12/16/2016	P <sup>(1)</sup>	71.67	A	\$ 70.6	36,428.54	D
Common Stock	03/17/2017	P	65.78	A	\$ 81.4024	40,277.32	D
Common Stock	06/15/2017	P <sup>(1)</sup>	87.69	A	\$ 74.5874	38,365.01	D
Common Stock	09/15/2017	P <sup>(1)</sup>	70.98	A	\$ 74.7	36,435.99	D
Common Stock	12/15/2017	P <sup>(1)</sup>	51.09	A	\$ 104.0718	34,487.08	D
Common Stock	03/16/2018	P <sup>(1)</sup>	62.55	A	\$ 102.25	28,025.63	D
Common Stock	06/15/2018	P <sup>(1)</sup>	52.26	A	\$ 101.05	26,077.89	D
Common Stock	09/14/2018	P	42.35	A	\$ 125	24,120.24	D
Common Stock	12/14/2018	P <sup>(1)</sup>	29.4	A	\$ 105.55	22,149.64	D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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(9-02)

**Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned**  
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Nu Deriv Secur Bene Own Follo Repo
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Code	V	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares
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## Relationships

Director	10% Owner	Officer		Other
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Executive VP and CFO

/s/ Stacey K. Geer, attorney  
in fact

01/25/2019

          \*\*Signature of Reporting Person

Date \_\_\_\_\_

- \* If the form is filed by more than one reporting person, *see* Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. *See* 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The reporting person's purchase of the Company's common stock under a broker initiated dividend reinvestment program as reported herein was matchable under Section 16(b) of the Securities Exchange Act of 1934 with the reporting person's sale of the Company's common stock pursuant to 10b5-1 trading plans. As required by Section 16(b), the reporting person disgorged to the Company the full amount of the profit realized in connection with the short-swing transactions.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.