

SALESFORCE COM INC
Form 4
December 02, 2013

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
Norton Burke F

(Last) (First) (Middle)

THE LANDMARK @ ONE
MARKET, SUITE 300

(Street)

SAN FRANCISCO, CA 94105

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
SALESFORCE COM INC [CRM]

3. Date of Earliest Transaction
(Month/Day/Year)
11/27/2013

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

____ Director _____ 10% Owner
 Officer (give title below) _____ Other (specify below)
EVP and Chief Legal Officer

6. Individual or Joint/Group Filing(Check Applicable Line)
 Form filed by One Reporting Person
____ Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	11/27/2013		M		4,600	A	\$ 0
Common Stock	11/29/2013		S		2,479	D	\$ 51.0529
							(1)

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474
(9-02)

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned
(e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)	6. Date Exercisable and Expiration Date (Month/Day/Year)	7. Title and Amount of Underlying Securities (Instr. 3 and 4)	Amount or Number of Shares
Restricted Stock Units	\$ 0.001	11/27/2013		M	4,600	11/27/2013 ⁽²⁾ 11/27/2017	Common Stock	4,600

Reporting Owners

Reporting Owner Name / Address	Relationships			
	Director	10% Owner	Officer	Other
Norton Burke F THE LANDMARK @ ONE MARKET SUITE 300 SAN FRANCISCO, CA 94105			EVP and Chief Legal Officer	

Signatures

/s/ Audrey Wong, Attorney-in-Fact for Burke F. Norton
12/02/2013

**Signature of Reporting Person Date

Explanation of Responses:

* If the form is filed by more than one reporting person, see Instruction 4(b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

(1) The price reported in Table I, Column 4 is a weighted average price. These shares were sold in multiple transactions at prices ranging from \$51.03 to \$51.89 inclusive. The reporting person undertakes to provide to salesforce.com, inc., any security holder of salesforce.com, inc., or the staff of the Securities and Exchange Commission, upon request, full information regarding the number of shares sold at each separate price within the range set forth above.

(2) Each restricted stock unit represents a right to receive one share of the Issuer's common stock upon vesting. Restricted stock units vest over four years, with 25% of the units vesting on the first anniversary of the holder's date of grant, as listed in the table, and the balance vesting in equal quarterly installments over the remaining 36 months. Vested amounts will be settled and delivered to the holder on each vesting date.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number. ext;margin:0in 0in .0001pt;">

Operating income

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\$	32,575
\$	52,340
\$	40,291
\$	44,249
Income (loss) from continuing operations	
\$	8,448
\$	15,349
\$	13,020
\$	(2,580)
)	
Income from discontinued operations	

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\$ 2,861

\$ 1,279

\$ 701

\$ 830

Gain from sale of discontinued operations

\$ 128,516

\$ 17,508

\$

Net income (loss) available to common shareholders

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\$	8,807
\$	168,843
\$	31,229
\$	(1,750
)	
Basic earnings (loss) per share from continuing operations	
\$	0.07
\$	0.46
\$	0.15
\$	(0.03
)	
Basic earnings per share from discontinued operations	

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\$	0.04
\$	1.52
\$	0.21
\$	0.01
Basic earnings (loss) per share	
\$	0.11
\$	1.98
\$	0.36
\$	(0.02)
)	
Diluted earnings (loss) per share from continuing operations	

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\$	0.07
\$	0.43
\$	0.15
\$	(0.03)
)	
Diluted earnings per share from discontinued operations	
\$	0.04
\$	1.31
\$	0.21
\$	0.01
Diluted earnings (loss) per share	

\$	0.11
\$	1.74
\$	0.36
\$	(0.02)
)	

	For the Quarter Ended (a)			
	03/31/04	06/30/04	09/30/04	12/31/04
Total revenues, net	\$ 163,314	\$ 186,617	\$ 168,110	\$ 187,436
Operating income	\$ 25,389	\$ 47,347	\$ 34,349	\$ 51,164
(Loss) income from continuing operations	\$ (1,707)	\$ 20,413	\$ 1,933	\$ (5,958)
Income from discontinued operations	\$ 1,998	\$ 2,398	\$ 1,577	\$ 3,368
Net (loss) income available to common shareholders	\$ (2,299)	\$ 20,225	\$ 1,005	\$ (5,089)
Basic (loss) earnings per share from continuing operations	\$ (0.05)	\$ 0.21	\$ (0.01)	\$ (0.10)
Basic earnings per share from discontinued operations	\$ 0.02	\$ 0.03	\$ 0.02	\$ 0.04
Basic (loss) earnings per share	\$ (0.03)	\$ 0.24	\$ 0.01	\$ (0.06)
Diluted (loss) earnings per share from continuing operations	\$ (0.05)	\$ 0.21	\$ (0.01)	\$ (0.10)
Diluted earnings per share from discontinued operations	\$ 0.02	\$ 0.03	\$ 0.02	\$ 0.04
Diluted (loss) earnings per share	\$ (0.03)	\$ 0.24	\$ 0.01	\$ (0.06)

(a) Results previously reported in our Form 10-Q s for 2005 and 2004 and our Form 10-K, as amended, for the year ended December 31, 2004, have been restated to reflect discontinued operations related to the sale of WEMT-TV in Tri-Cities, Tennessee.

18. SUBSEQUENT EVENTS:

Related Party Disclosure

After Bay TV failed to make its first \$5.0 million payment to The WB on its due date January 16, 2006, The WB withheld \$5.0 million from the amount due to us pursuant to our multi-station affiliation agreement. For more information see *Note 11 Related Party Transactions*.

The CW Network

On January 24, 2006, CBS Corporation (CBS) and Warner Bros. Entertainment (Warner Bros.) announced their intent to merge the operations of their respective networks, UPN and The WB, under a broadcasting network to be called The CW. At the same time, it was announced that certain television stations owned by Tribune Broadcasting and CBS would enter into affiliation agreements with The CW. Although CBS and Warner Bros. have taken the position that this event will constitute the cessation of operations for both the WB and UPN television networks, we have notified both CBS and Warner Bros. that we have questions about whether their plans actually constitute either or both networks ceasing operations and have reserved all rights that we may have to continue as their affiliates in certain markets in the event they are not deemed to have ceased operations.

We have not received termination notices from CBS or Warner Bros., although we have been contacted by them regarding the future operations of the UPN and WB networks. At this time, we cannot predict which of our stations will be affiliated with The CW, nor can we predict whether CBS or Warner Bros. will honor certain agreements, including affiliation agreements, that were made with us in the past.

WEMT Disposition

We operated WEMT-TV in Tri-Cities, Tennessee under a joint sales agreement until the closing on the sale of the broadcast license on February 8, 2006. For more information related to the sale of WEMT, see *Note 12. Discontinued Operations*.

WTXL Termination

On February 19, 2006, we terminated our outsourcing agreement with the unrelated third party owner of WTXL-TV in Tallahassee, Florida.

MyNetworkTV

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On March 2, 2006, we announced that we entered into an agreement with MyNetworkTV, a division of Twentieth Television, Inc. that will provide original programming from 8:00pm to 10:00pm (EST/PST) Monday through Saturday beginning on September 5, 2006. This agreement impacts 17 of our stations, including 10 stations affiliated with The WB, all six of our UPN affiliates and one of our independent stations.

The net book value of the network affiliation agreements related to our WB and UPN stations that will be airing MyNetworkTV programming was \$6.3 million as of December 31, 2005. The net book value of the network affiliation agreements related to our remaining eight WB stations was \$2.7 million as of December 31, 2005.

F-49

SINCLAIR BROADCAST GROUP, INC.

INDEX TO SCHEDULES

Schedule II - Valuation and Qualifying Accounts

All schedules except the one listed above are omitted as not applicable or not required or the required information is included in the consolidated financial statements or notes thereto.

S-1

SCHEDULE II

SINCLAIR BROADCAST GROUP, INC.

VALUATION ALLOWANCES

FOR THE YEARS ENDED DECEMBER 31, 2003, 2004 AND 2005

(in thousands)

ALLOWANCE FOR DOUBTFUL ACCOUNTS

Year	Balance at beginning of period	Charges to Cost and Expenses	Charges to other Accounts	Deductions	Balance at end of period
2003	\$ 5,985	\$ 110		\$ 1,186	\$ 4,909
2004	4,909	1,606		1,997	4,518
2005	4,518	1,157		1,079	4,596

S-2