

HAWAIIAN ELECTRIC CO INC  
Form 8-K  
March 04, 2011

**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION**

Washington, D.C. 20549

**FORM 8-K**

**CURRENT REPORT**

**Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934**

Date of Report: **March 4, 2011**

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| Exact Name of Registrant<br>as Specified in Its Charter | Commission<br>File Number | I.R.S. Employer<br>Identification No. |
|---|---------------------------|---------------------------------------|
| <b>Hawaiian Electric Industries, Inc.</b>               | <b>1-8503</b>             | <b>99-0208097</b>                     |
| <b>Hawaiian Electric Company, Inc.</b>                  | <b>1-4955</b>             | <b>99-0040500</b>                     |

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**State of Hawaii**

(State or other jurisdiction of incorporation)

**900 Richards Street, Honolulu, Hawaii 96813**

(Address of principal executive offices and zip code)

Registrant's telephone number, including area code:

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(808) 543-5662 - Hawaiian Electric Industries, Inc. (HEI)  
(808) 543-7771 - Hawaiian Electric Company, Inc. (HECO)

**None**

(Former name or former address, if changed since last report.)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
  - Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
  - Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
  - Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))
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**Item 7.01. Regulation FD Disclosure and Item 8.01. Other Events.**

**2010 Statistical Supplement and Utility Forecast**

On March 4, 2011, HEI filed its unaudited 2010 Statistical Supplement and Utility Forecast (see Exhibit 99). This document includes certain selected financial information for consolidated HEI, HECO and its subsidiaries and American Savings Bank, F.S.B. (ASB) and its subsidiaries along with other selected data. In addition, this document includes the financial forecast for years 2011 through 2015 for HECO and its subsidiaries along with other selected forecast data.

HEI will post the 2010 Statistical Supplement and Utility Forecast on its website, [www.hei.com](http://www.hei.com), under the headings "Investor Relations", "Company Overview" and "Other Financial Reports".

HEI and HECO intend to continue to use HEI's website, [www.hei.com](http://www.hei.com), as a means of disclosing additional information. Such disclosures will be included on HEI's website in the Investor Relations section. Accordingly, investors should routinely monitor such portions of HEI's website, in addition to following HEI's, HECO's and ASB's press releases, SEC filings and public conference calls and webcasts. Investors may also wish to refer to the Public Utilities Commission of the State of Hawaii (PUC) website at [dms.puc.hawaii.gov/dms](http://dms.puc.hawaii.gov/dms) in order to review documents filed with and issued by the PUC.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

Exhibit 99            2010 Statistical Supplement and Utility Forecast

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrants have duly caused this report to be signed on their behalf by the undersigned thereunto duly authorized. The signature of the undersigned companies shall be deemed to relate only to matters having reference to such companies and any subsidiaries thereof.

HAWAIIAN ELECTRIC INDUSTRIES, INC.  
(Registrant)

HAWAIIAN ELECTRIC COMPANY, INC.  
(Registrant)

/s/ James A. Ajello

/s/ Tayne S. Y. Sekimura

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James A. Ajello  
Senior Financial Vice President, Treasurer, and  
Chief Financial Officer  
(Principal Financial Officer of HEI)  
Date: March 4, 2011

Tayne S. Y. Sekimura  
Senior Vice President and  
Chief Financial Officer  
(Principal Financial Officer of HECO)  
Date: March 4, 2011