Hoskins Alan R. Form 4 December 14, 2012

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES** 

Form 5 obligations may continue. See Instruction

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

(City)

(Print or Type Responses)

1. Name and Address of Reporting Person \*

Hoskins Alan R.

(First) (Middle)

533 MARYVILLE UNIVERSITY **DRIVE** 

(Street)

(State)

ST. LOUIS, MO 63141

2. Issuer Name and Ticker or Trading

Symbol

**ENERGIZER HOLDINGS INC** [ENR]

3. Date of Earliest Transaction

(Month/Day/Year) 12/12/2012

4. If Amendment, Date Original

Filed(Month/Day/Year)

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

Issuer

below)

Director

Applicable Line)

X\_ Officer (give title

1. Title of 2. Transaction Date 2A. Deemed Security (Month/Day/Year) Execution Date, if (Instr. 3)

(Zip)

(Month/Day/Year)

3. 4. Securities TransactionAcquired (A) or Code Disposed of (D) (Instr. 3, 4 and 5) (Instr. 8)

(A)

or

Securities Beneficially Owned Following Reported

(Instr. 3 and 4)

8,894

5. Amount of

(D) or Indirect (I) (Instr. 4) Transaction(s)

D

Code V Amount (D) Price

Energizer Holdings, Inc. Common

Stock

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

**OMB APPROVAL** 

3235-0287

January 31,

2005

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OMB

Number:

Expires:

response...

5. Relationship of Reporting Person(s) to

(Check all applicable)

PRESIDENT & CEO, ENR HP

6. Individual or Joint/Group Filing(Check

\_X\_ Form filed by One Reporting Person Form filed by More than One Reporting

10% Owner

6. Ownership 7. Nature of

Indirect

Beneficial

Ownership

(Instr. 4)

Form: Direct

Other (specify

Estimated average

burden hours per

1

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# $\label{thm:convergence} \begin{tabular}{ll} Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned \\ (\emph{e.g.}, puts, calls, warrants, options, convertible securities) \\ \end{tabular}$

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. 5. TransactionNumber Code of (Instr. 8) Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount Underlying Securitic (Instr. 3 and 4)			
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amor or Numl of Sh
Phantom Stk Units in Deferred Compensation Plan CM	\$ 0	12/12/2012		A		14		<u>(2)</u>	<u>(2)</u>	Energizer Holdings, Inc. Common Stock	14
Phantom Stock Units in Deferred Compensation Plan	\$ 0	12/12/2012		A		26 (1)		<u>(2)</u>	<u>(2)</u>	Energizer Holdings, Inc. Common Stock	20
Non-Qualified Stock Option 10/12/09	\$ 65.63							10/12/2012(3)	10/11/2019	Energizer Holdings, Inc. Common Stock	12,5
Restricted Stock Equiv. 12/10/12 PB	\$ 0							<u>(4)</u>	<u>(4)</u>	Energizer Holdings, Inc. Common Stock	10,5
Restricted Stock Equiv. 12/10/12 TB	\$ 0							<u>(5)</u>	<u>(5)</u>	Energizer Holdings, Inc. Common Stock	4,5
Restricted Stock Equivalent 10/18/10 PB	\$ 0							<u>(6)</u>	<u>(6)</u>	Energizer Holdings, Inc. Common Stock	8,1
Restricted Stock	\$ 0							<u>(7)</u>	<u>(7)</u>	Energizer Holdings,	3,4

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Equivalent 10/18/10 TB			Inc. Common Stock	
Restricted Stock Equivalent 11/7/11 PB	\$ 0	<u>(8)</u> <u>(8)</u>	Energizer Holdings, Inc. Common Stock	6,9
Restricted Stock Equivalent 11/7/11 TB	\$ 0	<u>(9)</u> <u>(9)</u>	Energizer Holdings, Inc. Common Stock	2,9

## **Reporting Owners**

Reporting Owner Name / Address Relationships

Director 10% Owner Officer Other

Hoskins Alan R. 533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MO 63141

PRESIDENT & CEO, ENR HP

## **Signatures**

ALAN R.

HOSKINS 12/14/2012

\*\*Signature of Date
Reporting Person

## **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) Dividend equivalent payment credited to the Reporting Person's balance in the Energizer stock fund of the Company's deferred compensation plan in the form of additional units.
- (2) Phantom stock units are payable in cash following termination of the Reporting Person's employment with Energizer Holdings, Inc.
- (3) 100% exercisable on October 12, 2012 as long as Recipient is still employed on said date. Options will also become exercisable upon the Recipient's death or disability, and in the event of a change of control of the Company occurring on or after November 1, 2011.
- Performance Restricted Stock Equivalents (PSE) granted will vest in three years, subject to achievement of applicable performance (4) criteria, as long as Recipient is still employed with the Company. All PSE will also vest and convert upon the Reporting Person's death. In the event of a change in control, some or all of the equivalents will also vest. All equivalents that do not vest will be forfeited.
- Restricted Stock Equivalents (RSE) granted will vest and convert into shares of ENR Common Stock on 11/5/2015 as long as Recipient is (5) still employed on said date. All RSEs will also vest and convert upon the Reporting Person's death, or in the event of a change of control of the Company.
  - 12.5% of Restricted Stock Equivalents will vest and convert into shares of ENR common stock in November, 2013, only if CAGR in EPS equals or exceeds 5% for the period between 9/30/10 and 9/30/13, proportionately increasing in 1/10th of 1% increments up to 100% of
- (6) the RSEs granted if 12% or greater CAGR for that period is achieved. All RSEs will also vest and convert upon the Reporting Person's death or permanent disability. In the event of a change of control, at least 50% of the RSEs will vest, with additional percentages potentially vesting dependent upon CAGR in EPS prior to the change of control.

Reporting Owners 3

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- Restricted Stock Equivalents (RSE) granted will vest and convert into shares of ENR Common Stock on 10/18/2013 as long as Recipient is still employed on said date. All RSEs will also vest and convert upon the Reporting Person's death or permanent disability, or in the event of a change of control.
  - 16.5% of Restricted Stock Equivalents will vest and convert into shares of ENR common stock in November, 2014, only if CAGR in EPS equals or exceeds 5% for the period between 9/30/11 and 9/30/14, proportionately increasing in 1/10th of 1% increments up to 100% of
- (8) the RSEs granted if 12% or greater CAGR for that period is achieved. All RSEs will also vest and convert upon the Reporting Person's death or permanent disability. In the event of a change of control, at least 50% of the RSEs will vest, with additional percentages potentially vesting dependent upon CAGR in EPS prior to the change of control.
- Restricted Stock Equivalents (RSE) granted will vest and convert into shares of ENR Common Stock on 11/7/2014 as long as Recipient is still employed on said date. All RSEs will also vest and convert upon the Reporting Person's death or permanent disability, or in the event of a change of control of the Company.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.