McColgan John James Form 5 November 09, 2011

### **OMB APPROVAL**

#### FORM 5 **OMB** UNITED STATES SECURITIES AND EXCHANGE COMMISSION 3235-0362 Number: Washington, D.C. 20549 Check this box if January 31, Expires: no longer subject 2005 to Section 16. Estimated average ANNUAL STATEMENT OF CHANGES IN BENEFICIAL Form 4 or Form burden hours per 5 obligations OWNERSHIP OF SECURITIES response... 1.0 may continue. See Instruction Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, 1(b). Form 3 Holdings Section 17(a) of the Public Utility Holding Company Act of 1935 or Section Reported 30(h) of the Investment Company Act of 1940 Form 4 Transactions Reported 1. Name and Address of Reporting Person \* 2. Issuer Name and Ticker or Trading 5. Relationship of Reporting Person(s) to Issuer McColgan John James Symbol **ENERGIZER HOLDINGS INC** (Check all applicable) [ENR] 3. Statement for Issuer's Fiscal Year Ended (Last) (First) (Middle) Director 10% Owner Other (specify X\_ Officer (give title (Month/Day/Year) below) below) 09/30/2009 Principal Accounting Officer 533 MARYVILLE UNIVERSITY DRIVE (Street) 4. If Amendment, Date Original 6. Individual or Joint/Group Reporting Filed(Month/Day/Year) (check applicable line) ST. LOUIS, MOÂ 63141 \_X\_ Form Filed by One Reporting Person Form Filed by More than One Reporting (City) (State) (Zip) Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned 1. Title of 2. Transaction Date 2A. Deemed 4. Securities 5. Amount of 6. Ownership 7. Nature of Security (Month/Day/Year) Execution Date, if Transaction Acquired (A) or Securities Form: Direct Indirect (Instr. 3) Code Disposed of (D) Beneficially (D) or Beneficial (Month/Day/Year) (Instr. 8) (Instr. 3, 4 and 5) Owned at end Indirect (I) Ownership of Issuer's (Instr. 4) (Instr. 4) (A) Fiscal Year or (Instr. 3 and 4) Amount (D) Price

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Persons who respond to the collection of information **SEC 2270** contained in this form are not required to respond unless (9-02)the form displays a currently valid OMB control number.

#### Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of	2.	3. Transaction Date	3A. Deemed	4.	5. Number of	6. Date Exercisable and	7. Title and Amoun
Derivative	Conversion	(Month/Day/Year)	Execution Date, if	Transaction	Derivative	Expiration Date	Underlying Securit

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Security (Instr. 3)	or Exercise Price of Derivative Security		any (Month/Day/Year)	Code (Instr. 8)	Securities Acquired or Dispose (D) (Instr. 3, 4 and 5)	(A) ed of	(Month/Day/Year)		(Instr. 3 and	4)
					(A)	(D)	Date Exercisable	Expiration Date	Title	Amo or Num of Sl
Phantom Stk Units in Deferred Compensation Plan CM	\$ 0	11/26/2008(1)	Â	A(2)	162 (3)	Â	(4)	(4)	Energizer Holdings, Inc. Common Stock	16
Phantom Stock Units in Deferred Compensation Plan	\$ 0	11/26/2008	Â	A(2)	650 (5)	Â	(4)	(4)	Energizer Holdings, Inc. Common Stock	65
Phantom Stock Units in Deferred Compensation Plan	\$ 0	11/26/2008	Â	F(2)	Â	12	(4)	(4)	Energizer Holdings, Inc. Common Stock	1
Restricted Stock Equilvalents 2/6/09	\$ 0	02/06/2009	Â	A(2)	5,085	Â	(6)	(6)	Energizer Holdings, Inc. Common Stock	5,0
Restricted Stock Equivalent 10/13/08	\$ 0	10/13/2008	Â	A(2)	10,000	Â	(7)	(7)	Energizer Holdings, Inc. Common Stock	10,

# **Reporting Owners**

Reporting Owner Name / Address	Relationships					
· <b>F</b>	Director	10% Owner	Officer	Other		
McColgan John James 533 MARYVILLE UNIVERSITY DRIVE ST. LOUIS, MO 63141	Â	Â	Principal Accounting Officer	Â		

## **Signatures**

JOHN J. 11/09/2011 MCCOLGAN

Reporting Owners 2

\*\*Signature of Reporting Person Date

### **Explanation of Responses:**

- \* If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations, See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- The reporting person has served as the Company's Principal Accounting Officer since January 1, 2008. However, he is not an "executive officer" for purposes of the Securities Exchange Act of 1934, as amended. All of the securities that have been acquired by the reporting person and reported on this form were acquired in exempt transactions.
- (2) Transaction should have been previously reported on a Form 4.
  - Company match on deferrals of 2008 bonus payment into Energizer phantom stock units in Deferred Compensation Plan vest 3 years
- (3) from grant, provided matched deferrals remain in units for a period of one year. In accordance with the terms of the Plan, the initial value of the units is the closing price of ENR Common Stock on November 15th of the year units are credited.
- (4) Phantom stock units are payable in cash following termination of the Reporting Person's employment with Energizer Holdings, Inc.
- (5) Deferral of Reporting Person's annual 2008 cash bonus into Energizer phantom stock units in Deferred Compensation Plan.
- Performance based restricted stock equivalent awards will vest on November 16, 2009 contingent upon achievement of the individual and (6) Company performance targets for fiscal year 2009 applicable to the Company's 2009 Annual Bonus Program. Equivalents that do not vest will be forfeited.
  - 25% of Restricted Stock Equivalents (RSE) granted will vest and convert into shares of ENR common stock on 10/13/2011. An additional 5% will vest and convert into shares of ENR common stock in November, 2011, only if CAGR in EPS equals or exceeds 8%
- (7) for the period between 9/30/08 and 9/30/11, proportionately increasing in 1/10th of 1% increments up to 75% of the RSEs granted if 15% CAGR for that period is achieved. All RSEs will also vest and convert upon the Reporting Person's death or permanent disability. In the event of a change of control, at least 50% of the RSEs will vest, with additional percentages potentially vesting dependent upon CAGR in EPS prior to the change of control.

Note: File three copies of this Form, one of which must be manually signed. If space provided is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

Signatures 3