

TrueCar, Inc.
Form 4
March 03, 2016

FORM 4

**UNITED STATES SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549**

OMB APPROVAL

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STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

(Print or Type Responses)

1. Name and Address of Reporting Person *
UNITED SERVICES
AUTOMOBILE ASSOCIATION

(Last) (First) (Middle)

9800 FREDERICKSBURG RD

(Street)

SAN ANTONIO, TX 78288

(City) (State) (Zip)

2. Issuer Name and Ticker or Trading Symbol
TrueCar, Inc. [TRUE]

3. Date of Earliest Transaction
(Month/Day/Year)
03/01/2016

4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

(Check all applicable)

___ Director ___X___ 10% Owner
___ Officer (give title below) ___ Other (specify below)

6. Individual or Joint/Group Filing(Check Applicable Line)
___ Form filed by One Reporting Person
X Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)	4. Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)	5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price
Common Stock	03/01/2016 ⁽¹⁾		S		5,300 ⁽²⁾	D	\$ 6.0313 <u>(2)</u> 11,227,046
Common Stock	03/02/2016 ⁽¹⁾		S		170,809 ⁽³⁾	D	\$ 6.0129 <u>(3)</u> 11,056,237
common Stock	03/03/2016 ⁽¹⁾		S		23,891 ⁽⁴⁾	D	\$ 6.0082 <u>(4)</u> 11,032,346
Common Stock						I	1,633,347 USAA Property Holdings,

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Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$6.00 \$2,000 \$6.01 \$700 \$6.03 \$500 \$6.04 \$700 \$6.05 \$400 \$6.06 \$100 \$6.10 \$900

(3) Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$6.00 \$64,909 \$6.005 \$3,778 \$6.01 \$43,577 \$6.015 \$2,000 \$6.02 \$31,562 \$6.025 \$800 \$6.03 \$6,412 \$6.035 \$1,200 \$6.04 \$7,341 \$6.045 \$2,000 \$6.05 \$2,500 \$6.055 \$300 \$6.06 \$1,900 \$6.065 \$145 \$6.07 \$219 \$6.075 \$200 \$6.08 \$1,866 \$6.09 \$100

(4) Execution Breakdown of Price/Sold Shares: PRICE SOLD SHARES \$6.00 \$12,593 \$6.005 \$1,207 \$6.01 \$3,000 \$6.015 \$738 \$6.02 \$4,231 \$6.025 \$300 \$6.03 \$1,500 \$6.035 \$200 \$6.04 \$22 \$6.045 \$100

(5) USAA Property Holdings, Inc. is a wholly owned subsidiary of United Services Automobile Association.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.