Sheeley Michael J. Form 4 November 22, 2017

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

OMB Washington, D.C. 20549 Number:

Check this box if no longer subject to Section 16. Form 4 or Form 5

obligations

may continue.

See Instruction

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP OF **SECURITIES**

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934, Section 17(a) of the Public Utility Holding Company Act of 1935 or Section 30(h) of the Investment Company Act of 1940

1(b).

(Last)

118 2ND AVE SE

(Print or Type Responses)

1. Name and Address of Reporting Person * Sheeley Michael J.

(First)

2. Issuer Name and Ticker or Trading

Symbol

UNITED FIRE GROUP INC [UFCS]

(Middle) 3. Date of Earliest Transaction

> (Month/Day/Year) 11/21/2017

(Street) 4. If Amendment, Date Original Filed(Month/Day/Year)

5. Relationship of Reporting Person(s) to Issuer

OMB APPROVAL

Expires:

response...

Estimated average

burden hours per

3235-0287

January 31,

2005

0.5

(Check all applicable)

Director 10% Owner _X__ Officer (give title _ Other (specify

below) VP/COO - United Life Ins. Co.

6. Individual or Joint/Group Filing(Check

Applicable Line)

X Form filed by One Reporting Person Form filed by More than One Reporting

Person

CEDAR RAPIDS, IA 52401-1212

| (City) | (State) | (Zip) Tab | ole I - Non- | Derivativ | e Secı | ırities Acqui | ired, Disposed of, | or Beneficiall | y Owned |
|--------------------------------------|---|-----------|--------------|-----------|--|--|---|----------------|---------|
| 1.Title of Security (Instr. 3) | 2. Transaction Date (Month/Day/Year) | | | | 5. Amount of Securities Beneficially Owned Following Reported Transaction(s) | 5. Amount of 6. Securities Ownership Form: Dwned Direct (D) or Indirect Reported (I) | 7. Nature of Indirect Beneficial Ownership (Instr. 4) | | |
| | | | Code V | Amount | or (D) | Price | (Instr. 3 and 4) | (Instr. 4) | |
| Common Stock | 11/21/2017 | | M | 1,000 | A | \$ 34.39 | 9,528.6271 | D | |
| Common Stock | 11/21/2017 | | M | 400 | A | \$ 18.14 | 9,928.6271 | D | |
| Common Stock | 11/21/2017 | | M | 750 | A | \$ 16.89 | 10,678.6271 | D | |
| Common Stock | 11/21/2017 | | M | 1,000 | A | \$ 20.54 | 11,678.6271 | D | |
| Common Stock | 11/21/2017 | | M | 700 | A | \$ 20.93 | 12,378.6271 | D | |

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Common Stock 11/21/2017 S 3,850 D \$ 8,528.6271 D

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

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SEC 1474 (9-02)

> 8. I De Sec (In

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

| 1. Title of Derivative Security (Instr. 3) | 2. Conversion or Exercise Price of Derivative Security | 3. Transaction Date (Month/Day/Year) | 3A. Deemed Execution Date, if any (Month/Day/Year) | 4. 5. Number Transaction Derivative Code Securities (Instr. 8) Acquired (A) or Disposed of (D) (Instr. 3, 4, and 5) | | 6. Date Exercisable and Expiration Date (Month/Day/Year) | | 7. Title and Amount of Underlying Securities (Instr. 3 and 4) | | |
|---|---|--------------------------------------|---|---|-----|--|---------------------|---|-----------------|--|
| | | | | Code V | (A) | (D) | Date Exercisable | Expiration Date | Title | Amount or Number of Shares |
| Stock Option (right to buy) | \$ 34.39 | 11/21/2017 | | M | | 1,000 | <u>(1)</u> | 02/15/2018 | Common Stock | 1,000 |
| Stock Option (right to buy) | \$ 18.14 | 11/21/2017 | | M | | 400 | <u>(1)</u> | 05/20/2019 | Common Stock | 400 |
| Stock Option (right to buy) | \$ 16.89 | 11/21/2017 | | M | | 750 | <u>(1)</u> | 02/19/2020 | Common Stock | 750 |
| Stock Option (right to buy) | \$ 20.54 | 11/21/2017 | | M | | 1,000 | <u>(1)</u> | 02/18/2021 | Common Stock | 1,000 |
| Stock Option (right to buy) | \$ 20.93 | 11/21/2017 | | M | | 700 | <u>(1)</u> | 02/24/2022 | Common Stock | 700 |

Reporting Owners

| Reporting Owner Name / Address | Relationships | | | | | | |
|--------------------------------|---------------|-----------|-------------|-------|--|--|--|
| • | Director | 10% Owner | Officer | Other | | | |
| Sheeley Michael J. | | | VP/COO - | | | | |
| 18 2ND AVE SE | | | United Life | | | | |
| CEDAR RAPIDS, IA 52401-1212 | | | Ins. Co. | | | | |

Signatures

S 1

/s/ Michael J. Sheeley by Michael T. Wilkins,
Attorney-in-Fact

**Signature of Reporting Person Date

Explanation of Responses:

- * If the form is filed by more than one reporting person, see Instruction 4(b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations. See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).
- (1) All options currently exercisable.

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, *see* Instruction 6 for procedure. Potential persons who are to respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB number.

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