

Edgar Filing: BANK OF NEW YORK CO INC - Form 424B2

BANK OF NEW YORK CO INC

Form 424B2

April 17, 2007

Filed under Rule 424 (b) (2), Registration Statement No. 333-134738, 333-134738-01, 333-134738-02, 333-134738-03, 333-134738-04 and 333-134738-05

Pricing Supplement No. 43 - dated April 13, 2007

(To prospectus dated June 5, 2006 and prospectus supplement dated June 15, 2006)

The Bank of New York Company, Inc. [LOGO]

The Bank of New York Company, Inc.

\$1,000,000,000

The Bank of New York Company, Inc. CoreNotes(Registered Service Mark)

| CUSIP Number | Aggregate Principal Amount | Price to Public (1) | Purchasing Agent's Discount (1) | Proceeds Before Expenses (1) |
|--------------|----------------------------|---------------------|---------------------------------|------------------------------|
| 0640P1LW1    | \$3,209,000                | 100%                | 2.00%                           | 98.00%                       |

| Interest Rate Per Annum | Interest Payment Frequency | Stated Maturity Date | Survivor's Option |
|-------------------------|----------------------------|----------------------|-------------------|
| 5.75%                   | Semiannual                 | 04/15/2022           | Yes               |

Senior Subordinated Medium-Term Notes, Series I

Interest Payment Dates: The 15th day of April and October of each year commencing 10/15/2007.

Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 04/15/2010 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice.

| CUSIP Number | Aggregate Principal Amount | Price to Public (1) | Purchasing Agent's Discount (1) | Proceeds Before Expenses (1) |
|--------------|----------------------------|---------------------|---------------------------------|------------------------------|
| 0640P1LX9    | \$4,389,000                | 100%                | 2.50%                           | 97.50%                       |

| Interest Rate Per Annum | Interest Payment Frequency | Stated Maturity Date | Survivor's Option |
|-------------------------|----------------------------|----------------------|-------------------|
| 5.80%                   | Semiannual                 | 04/15/2032           | Yes               |

Senior Subordinated Medium-Term Notes, Series I

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Interest Payment Dates: The 15th day of April and October of each year commencing 10/15/2007.  
Redemption Information: Redeemable at the option of The Bank of New York Company, Inc. on 04/15/2012 and each Interest Payment Date thereafter, at a price equal to 100% on 30 calendar days notice.

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The Bank of New York Company, Inc.  
One Wall Street  
New York, New York 10286

Trade Date: 04/13/2007  
Issue Date: 04/18/2007  
Minimum Denominations/Increments: \$1,000/\$1,000  
Original Issue Discount: No  
All trades settle without accrued interest and clear SDFS: DTC Book-Entry only  
Merrill Lynch DTC Participant Number: 161

The defeasance and covenant defeasance provisions of the Senior Indenture and the Senior Subordinated Indenture described under "Description of Senior Debt Securities and Senior Subordinated Debt Securities-Legal Defeasance and Covenant Defeasance" in the Prospectus will apply to the Senior and Senior Subordinated Notes respectively.

(1) Expressed as a percentage of the aggregate principal amount

"CoreNotes(Registered Service Mark)" is a registered service mark of Merrill Lynch & Co., Inc.

Merrill Lynch & Co.  
Purchasing Agent  
Acting as Principal  
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