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ABERCROMBIE & FITCH CO /DE/  
Form 8-K  
March 04, 2004

UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

FORM 8-K

CURRENT REPORT  
Pursuant to Section 13 or 15(d) of the  
Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): March 4, 2004  
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ABERCROMBIE & FITCH CO.

-----  
(Exact name of registrant as specified in its charter)

Delaware	1-12107	31-1469076
----- (State or other jurisdiction of incorporation)	----- (Commission File Number)	----- (IRS Employer Identification No.)

6301 Fitch Path, New Albany, Ohio 43054  
-----  
(Address of principal executive offices) (Zip Code)

(614) 283-6500  
-----  
(Registrant's telephone number, including area code)

Not Applicable  
-----  
(Former name or former address,  
if changed since last report)

Item 9. Regulation FD Disclosure.  
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On March 4, 2004, Abercrombie & Fitch Co. (the "Company") issued a news release reporting net sales for the four-week period ended February 28, 2004. A

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copy of this news release is furnished as Exhibit 99 and is incorporated herein by reference.

The information in this Current Report on Form 8-K, including Exhibit 99 furnished herewith, is being furnished and shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934 (the "Exchange Act") or otherwise subject to the liabilities of that Section, nor shall such information be deemed to be incorporated by reference in any registration statement or other document filed under the Securities Act of 1933 or the Exchange Act, except as otherwise stated in such filing.

[Remainder of page intentionally left blank;  
signature on following page.]

-2-

SIGNATURE

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

ABERCROMBIE & FITCH CO.

Dated: March 4, 2004

By: /s/ Seth R. Johnson

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Seth R. Johnson  
Executive Vice President-Chief  
Operating Officer

-3-

INDEX TO EXHIBITS

Current Report on Form 8-K  
Dated March 4, 2004

Abercrombie & Fitch Co.

Exhibit No. -----	Description -----
99	News Release issued by Abercrombie & Fitch Co. on March 4, 2004

-4-

